

Ice Cream in Asia-Pacific

Industry Report | 2024-07-12 | 38 pages | MarketLine

AVAILABLE LICENSES:

- Single user licence (PDF) \$350.00
- Site License (PDF) \$525.00
- Enterprisewide license (PDF) \$700.00

Report description:

Ice Cream in Asia-Pacific

Summary

Ice Cream in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The ice cream market consists of artisanal ice cream (both dairy and water-based), impulse ice cream (includes single-serve ice cream tubs, packaged cones ice cream sandwiches, and chocolate-coated ice creams) and take-home ice cream (includes multiple-serving ice cream tubs and, ice-cream cakes). The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2023 exchange rates.
- The Asia-Pacific Ice Cream market had total revenues of \$21,518.3 million in 2023, representing a compound annual growth rate (CAGR) of 3.9% between 2018 and 2023.
- Market consumption volume increased with a CAGR of 1.6% between 2018 and 2023, to reach a total of 4,768.2 million kilograms in 2023.
- The performance of the market is forecast to accelerate, with an anticipated CAGR of 5% for the five-year period 2023 - 2028, which is expected to drive the market to a value of \$27,497.9 million by the end of 2028.

Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the ice cream market in Asia-Pacific

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the ice cream market in Asia-Pacific
- Leading company profiles reveal details of key ice cream market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific ice cream market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Asia-Pacific ice cream market by value in 2023?
- What will be the size of the Asia-Pacific ice cream market in 2028?
- What factors are affecting the strength of competition in the Asia-Pacific ice cream market?
- How has the market performed over the last five years?
- Who are the top competitors in Asia-Pacific's ice cream market?

Table of Contents:

- Table of Contents
- 1 Executive Summary
 - 1.1. Market value
 - 1.2. Market value forecast
 - 1.3. Market volume
 - 1.4. Market volume forecast
 - 1.5. Category segmentation
 - 1.6. Geography segmentation
 - 1.7. Market share
 - 1.8. Market rivalry
 - 1.9. Competitive landscape
- 2 Market Overview
 - 2.1. Market definition
 - 2.2. Market analysis
- 3 Market Data
 - 3.1. Market value
 - 3.2. Market volume
- 4 Market Segmentation
 - 4.1. Category segmentation
 - 4.2. Geography segmentation
 - 4.3. Market distribution
- 5 Market Outlook
 - 5.1. Market value forecast
 - 5.2. Market volume forecast
- 6 Five Forces Analysis
 - 6.1. Summary
 - 6.2. Buyer power
 - 6.3. Supplier power
 - 6.4. New entrants
 - 6.5. Threat of substitutes
 - 6.6. Degree of rivalry
- 7 Competitive Landscape

7.1. Market share

7.2. Who are the leading players in the Asia-pacific ice cream market?

7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2018-2023)?

7.4. Which companies market shares have suffered in the last 5 years (2018-2023)?

7.5. What are the most popular brands in the Asia-Pacific ice cream market?

8 Company Profiles

8.1. Unilever Plc.

8.2. Lotte Co Ltd

8.3. Inner Mongolia Yili Industrial Group Co Ltd

8.4. Froneri International Ltd

9 Macroeconomic Indicators

9.1. Country data

10 Appendix

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Ice Cream in Asia-Pacific

Industry Report | 2024-07-12 | 38 pages | MarketLine

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single user licence (PDF)	\$350.00
	Site License (PDF)	\$525.00
	Enterprisewide license (PDF)	\$700.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-08"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com