

Credit Cards in North America

Industry Report | 2024-11-28 | 46 pages | MarketLine

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Report description:

Credit Cards in North America

Summary

Credit Cards in North America industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- A credit card is a financial product provided by a bank or financial institution that enables the cardholder to borrow money up to an established credit limit for making purchases or withdrawing cash. The cardholder must repay the borrowed amount, either in full or over time, with interest and fees applied if the balance is not settled by the due date. The market scope covers the consumer credit cards market.
- The North American credit cards sector recorded balances outstanding of \$1,262.3 billion in 2023, representing a compound annual growth rate (CAGR) of 5.1% between 2018 and 2023.
- Sector consumption volume increased with a CAGR of 8% between 2018 and 2023, to reach a total of 66.4 billion number of credit card transactions in 2023.
- The North American credit card sector has experienced significant growth in 2023, driven by various factors. Key contributors to this expansion include a strong and growing economy, increasing consumer spending, and attractive reward programs. According to the Organisation for Economic Co-operation and Development (OECD), consumer confidence in the US has also been on the rise, with the Consumer Confidence Index reaching 98.1 in December 2023, up from 97.1 in December 2022.

Scope

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- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the credit cards market in North America
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the credit cards market in North America
- Leading company profiles reveal details of key credit cards market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the North America credit cards market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the North America credit cards market by value in 2023?
- What will be the size of the North America credit cards market in 2028?
- What factors are affecting the strength of competition in the North America credit cards market?
- How has the market performed over the last five years?
- Who are the top competitors in North America's credit cards market?

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