

Advanced Coating Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024 - 2032

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Report description:

The Global Advanced Coating Market was valued at USD 79.7 billion in 2023 and is expected to experience robust growth, projected to expand at a CAGR of 6.1% from 2024 to 2032. The market faced temporary disruptions due to supply chain challenges, workforce shortages, and a slowdown in industrial activities across key sectors such as automotive, aerospace, and construction. Manufacturers struggled with delays stemming from limited raw material availability and interrupted production schedules. Despite these setbacks, the healthcare and electronics sectors maintained steady demand, driven by the increasing need for protective coatings in medical devices and consumer electronics.

The metal coatings segment was a major contributor to the global market, generating USD 24.5 billion in revenue in 2023. It is expected to grow at a CAGR of 6.6% through 2032. Demand for corrosion-resistant coatings is increasing, especially in industries that require superior protection from harsh environmental conditions. These coatings are known for their ability to improve durability, reduce maintenance costs, and provide long-term resistance to rust, wear, and chemical exposure, making them highly sought after for machinery, vehicles, and infrastructure applications.

In terms of applications, the industrial and construction segment captured a 31% share of the market in 2023. It is expected to grow at a robust CAGR of 6.8% from 2024 to 2032. The need for advanced coatings that protect infrastructure and equipment from corrosion, weathering, and physical damage is driving the growth in this sector. Additionally, the rise in large-scale infrastructure projects further increases the demand for coatings that enhance durability and performance, ensuring the longevity of buildings, bridges, roads, and other critical structures.

Meanwhile, the automotive and aerospace segments are also set to grow significantly, with an anticipated CAGR of 6.4%. The demand for coatings in these sectors is driven by the need for high-performance coatings that can withstand extreme conditions, improve fuel efficiency, and extend the lifespan of vehicles and aircraft.

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The U.S. advanced coating market was valued at USD 18.5 billion in 2023 and is projected to grow at a CAGR of 6.6% between 2024 and 2032. The U.S. market benefits from rapid advancements in coating technologies and the growing adoption of coatings in industries like automotive, aerospace, and electronics. There is also an increasing focus on sustainable and energy-efficient coatings, which align with broader environmental goals. Innovations in nano-coatings and smart coatings are contributing to the growth, as these technologies offer superior performance, extended durability, and better environmental compatibility, thus attracting more consumers and industries alike.

Table of Contents:

Report Content

Chapter 1 Methodology & Scope

- 1.1 Market scope & definitions
- 1.2 Base estimates & calculations
- 1.3 Forecast calculations
- 1.4 Data sources
 - 1.4.1 Primary
 - 1.4.2 Secondary
 - 1.4.2.1 Paid sources
 - 1.4.2.2 Public sources

Chapter 2 Executive Summary

- 2.1 Industry synopsis, 2021-2032

Chapter 3 Industry Insights

- 3.1 Industry ecosystem analysis
 - 3.1.1 Factor affecting the value chain
 - 3.1.2 Profit margin analysis
 - 3.1.3 Disruptions
 - 3.1.4 Future outlook
 - 3.1.5 Manufacturers
 - 3.1.6 Distributors
 - 3.2 Supplier landscape
 - 3.3 Profit margin analysis
 - 3.4 Technological overview
 - 3.5 Key news & initiatives
 - 3.6 Regulatory landscape
 - 3.7 Impact forces
 - 3.7.1 Growth drivers
 - 3.7.1.1 Increasing demand for durable, high-performance coatings
 - 3.7.1.2 Advancements in coating technologies, including nano-coatings and smart coatings
 - 3.7.1.3 Growing preference for eco-friendly coatings
 - 3.7.2 Industry pitfalls & challenges
 - 3.7.2.1 High costs associated with production
 - 3.7.2.2 Stringent environmental and regulatory laws
 - 3.8 Growth potential analysis
 - 3.9 Porter's analysis
 - 3.10 PESTEL analysis
- #### Chapter 4 Competitive Landscape, 2023

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4.1 Introduction

4.2 Company market share analysis

4.3 Competitive positioning matrix

4.4 Strategic outlook matrix

Chapter 5 Market Estimates & Forecast, By Type, 2021-2032 (USD Billion) (Thousand Square Feet)

5.1 Key trends

5.2 Metal coatings

5.3 Ceramic coatings

5.4 Polymer coatings

5.5 Nano coatings

5.6 Others

Chapter 6 Market Estimates & Forecast, By Technology, 2021-2032 (USD Billion) (Thousand Square Feet)

6.1 Key trends

6.2 Thermal Spray Coatings

6.3 Physical Vapor Deposition (PVD)

6.4 Chemical Vapor Deposition (CVD)

6.5 Electroplating and Electroless Plating

6.6 Powder coatings

6.7 Liquid coatings

6.8 Others

Chapter 7 Market Estimates & Forecast, By Substrate, 2021-2032 (USD Billion) (Thousand Square Feet)

7.1 Key trends

7.2 Metal

7.3 Plastic

7.4 Glass

7.5 Ceramic

7.6 Wood

7.7 Others

Chapter 8 Market Estimates & Forecast, By Functionality, 2021-2032 (USD Billion) (Thousand Square Feet)

8.1 Key trends

8.2 Protective coatings

8.3 Aesthetic & smart coatings

Chapter 9 Market Estimates & Forecast, By Application, 2021-2032 (USD Billion) (Thousand Square Feet)

9.1 Key trends

9.2 Automotive & aerospace

9.3 Industrial & construction

9.4 Healthcare & electronics

9.5 Energy & marine

9.6 Others

Chapter 10 Market Estimates & Forecast, By Region, 2021-2032 (USD Billion) (Thousand Square Feet)

10.1 Key trends

10.2 North America

10.2.1 U.S.

10.2.2 Canada

10.3 Europe

10.3.1 UK

10.3.2 Germany

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- 10.3.3 France
- 10.3.4 Italy
- 10.3.5 Spain
- 10.4 Asia Pacific
 - 10.4.1 China
 - 10.4.2 Japan
 - 10.4.3 India
 - 10.4.4 South Korea
 - 10.4.5 Australia
 - 10.4.6 Malaysia
 - 10.4.7 Indonesia
- 10.5 Latin America
 - 10.5.1 Brazil
 - 10.5.2 Mexico
- 10.6 MEA
 - 10.6.1 UAE
 - 10.6.2 Saudi Arabia
 - 10.6.3 South Africa
- Chapter 11 Company Profiles
 - 11.1 AkzoNobel N.V.
 - 11.2 Asian Paints
 - 11.3 Axalta Coating Systems
 - 11.4 BASF SE
 - 11.5 Beckers Group
 - 11.6 Dulux Powder & Industrial Coating
 - 11.7 Evonik Industries
 - 11.8 Hempel A/S
 - 11.9 Jotun Powder Coatings
 - 11.10 Kansai Paint Co., Ltd.
 - 11.11 Nippon Paint Holdings Co., Ltd.
 - 11.12 PPG Industries
 - 11.13 RPM International Inc.
 - 11.14 Sherwin-Williams Company
 - 11.15 The Valspar Corporation

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