

Trade Credit Insurance Market By Component (Product, Services), By Enterprise Size (Large Enterprises, Small and Medium-sized Enterprises), By Coverage (Whole Turnover Coverage, Single Buyer Coverage), By Industry Vertical (Food and Beverages, IT and Telecom, Metals and Mining, Healthcare, Energy and Utilities, Automotive, Others), By Application (Domestic, International): Global Opportunity Analysis and Industry Forecast, 2024-2033

Market Report | 2024-10-01 | 375 pages | Allied Market Research

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Report description:

The trade credit insurance market was valued for \$14.9 billion in 2023 and is estimated to reach \$41.1 billion by 2033, exhibiting a CAGR of 10.7% from 2024 to 2033. Trade credit insurance policy is largely purchased by a borrower of funds to overcome from events of a death, disability, unemployment, and others. It is generally marketed as a credit card feature and is largely available to credit card customers with the monthly cost charging a low percentage of the card's unpaid balance. Trade credit insurance engages in covering several commercial & political risks for businesses & individuals in the market.□

The trade credit insurance market is driven by increased trade, which includes issuing letters of credit (LCs), receivables & invoice finance, and others, the demand for trade credit insurance has accelerated and is expected to maintain its dominance during the forecast period. In addition, increase in commercial threats while trading and several benefits provided by credit insurance are major factors that drive the market growth. However, varied & conflicting trade regulations across different jurisdictions and lack of awareness toward trade credit insurance globally are some of the factors that hamper the market growth.□

On the contrary, developing economies, such as India and South Korea, are witnessing high growth in the manufacturing sector. Therefore, expansion of business and supplying of goods & services are expected to provide an immense opportunity to the trade credit insurance market. Moreover, rapid growth of small & medium-sized businesses looking to expand their offerings worldwide

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is expected to boost the trade credit insurance market growth in the coming years.

The trade credit insurance market is segmented on the basis of component, enterprise size, application, coverages, industry vertical, and region. Based on component, the market is bifurcated into products and services. On the basis of enterprise size, it is segmented into large enterprises. and small & medium enterprises. By coverages, the market is bifurcated into whole turnover coverage and single buyer coverage. By application, it is categorized into domestic and international. Based on industry vertical, it is segmented into food and beverages, IT and telecom, metals and mining, healthcare, energy and Utilities, automotive and others. Region wise, the trade credit insurance market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.□

The report analyses the profiles of key players operating in the market such as American International Group Inc., QBE Insurance (Australia) Ltd. , Atradius N.V., Aon Plc, Coface, Marsh LLC., Chubb Group Holdings Inc., Zurich Insurance Company Ltd, Authorized Policy Insurance Brokers Ltd., Credit Oman., Howden Group Holdings Ltd., Credendo, Allianz Saudi Fransi, Islamic Corporation for the Insurance of Investment and Export Credit (ICIEC), HDFC ERGO General Insurance Company Limited, SINOSUR. These players have adopted various strategies to increase their market penetration and strengthen their position in the industry.

Key Benefits For Stakeholders

- This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the trade credit insurance market analysis from 2023 to 2033 to identify the prevailing trade credit insurance market opportunities.
- The market research is offered along with information related to key drivers, restraints, and opportunities.
- Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.
- In-depth analysis of the trade credit insurance market segmentation assists to determine the prevailing market opportunities.
- Major countries in each region are mapped according to their revenue contribution to the global market.
- Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.
- The report includes the analysis of the regional as well as global trade credit insurance market trends, key players, market segments, application areas, and market growth strategies.

Additional benefits you will get with this purchase are:

- Quarterly Update and* (only available with a corporate license, on listed price)
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- 16 analyst hours of support* (post-purchase, if you find additional data requirements upon review of the report, you may receive support amounting to 16 analyst hours to solve questions, and post-sale queries)
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- Free data Pack on the Five and Enterprise User License. (Excel version of the report)
- Free Updated report if the report is 6-12 months old or older.
- 24-hour priority response*
- Free Industry updates and white papers.

Possible Customization with this report (with additional cost and timeline, please talk to the sales executive to know more)

- End user preferences and pain points
- Industry life cycle assessment, by region
- Product Benchmarking / Product specification and applications
- Product Life Cycles
- Senario Analysis & Growth Trend Comparision
- Technology Trend Analysis
- Go To Market Strategy
- Market share analysis of players by products/segments

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- New Product Development/ Product Matrix of Key Players
- Pain Point Analysis
- Regulatory Guidelines
- Strategic Recommendations
- Additional company profiles with specific to client's interest
- Additional country or region analysis- market size and forecast
- Brands Share Analysis
- Criss-cross segment analysis- market size and forecast
- Expanded list for Company Profiles
- Historic market data
- Market share analysis of players at global/region/country level
- SWOT Analysis

Key Market Segments

By Industry Vertical

- Food and Beverages
- IT and Telecom
- Metals and Mining
- Healthcare
- Energy and Utilities
- Automotive
- Others

By Application

- Domestic
- International

By Component

- Services
- Product

By Enterprise Size

- Large Enterprises
- Small and Medium-sized Enterprises

By Coverage

- Whole Turnover Coverage
- Single Buyer Coverage

By Region

- North America
- U.S.
- Canada
- Europe
- UK
- Germany
- France
- Italy
- Spain
- Rest of Europe
- Asia-Pacific
- China
- Japan

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- India
- South Korea
- Australia
- Rest of Asia-Pacific
- LAMEA
- Brazil
- South Africa
- Saudi Arabia
- UAE
- Argentina
- Rest of LAMEA
- Key Market Players
- Allianz Saudi Fransi
- American International Group Inc.
- Aon plc.
- Atradius N.V
- Authorized Policy Insurance Brokers Ltd. (APPLUS)
- Chubb
- COFACE
- Credendo
- Credit Oman
- HDFC ERGO General Insurance Company Limited
- Howden Insurance Brokers LLC
- Islamic Corporation for the Insurance of Investment and Export Credit (ICIEC)
- Marsh LLC.
- QBE Insurance (Australia) Ltd.
- SINOSURE
- Zurich Insurance Company Ltd.

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