

Textile Dyes Market By Dye Type (Direct, Reactive, VAT, Basic, Acid, Disperse) , By Fiber Type (Wool, Polyester, Acrylic, Others) : Global Opportunity Analysis and Industry Forecast, 2024-2033

Market Report | 2024-12-01 | 350 pages | Allied Market Research

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Report description:

□The global textile dyes market was valued at \$12.8 billion in 2023, and is projected to reach \$17.9 billion by 2033, growing at a CAGR of 3.4% from 2024 to 2033.□

Textile dye is a substance used to impart color to fabrics. This dye is derived from natural sources, such as plants and insects, or made synthetically. It works by chemically bonding with the textile fibers, ensuring that the color remains vibrant and durable through wash and wear. The application method of textile dye varies, including printing, spraying, and immersion. The development and use of eco-friendly dye have become increasingly important due to environmental and health concerns associated with traditional dyeing processes, promoting sustainability within the textile industry.□

The growth of the textile dyes market is driven by changes in consumer preferences which play a crucial role. The growing demand for sustainable fashion reflects a significant change in consumer behavior, with more individuals seeking eco-friendly and ethically produced clothing. This trend has led to an increased demand for textiles dyed using environmentally responsible methods. Transparency and traceability in supply chains have become important, prompting brands to adopt ethical dyeing practices. In addition, trends toward customization and personalization in fashion have driven the use of digital dyeing methods, enabling unique and tailored designs.□

However, implementation of various health & environment regulations toward the use of textile dyes hinders the growth of the market. Nevertheless, the textile dyes market presents numerous opportunities, driven by advancements in technology and changes in consumer preferences toward sustainability. One significant opportunity lies in the development and adoption of eco-friendly dyes. For instance, in 2022, ZAITEX, a leading textile dyes manufacturer, launched a new project, named ZaitexFashion, for the development of eco-friendly new processes for garment dyeing and finishing. The products offered by using the process are Global Organic Textile Standard (GOTS) and Zero Discharge of Hazardous Chemicals (ZDHC) approved.□

Segmentation Overview□

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The textile dyes market is segmented into dye type, fiber type, and region. By dye type, the market is classified into direct, reactive, VAT, basic acid, and disperse. Depending on fiber type, it is divided into wool, polyester, acrylic, and others. Region wise the market is studied across areas such as North America, Europe, Asia-Pacific, and LAMEA.

Key Findings

By dye type, the reactive dye segment accounted for the highest share in the market in 2023.

Depending on fiber type, the polyester segment acquired the maximum market share in 2023.

Region wise, Asia-Pacific dominated the textile dyes market in 2023.

Competitive Scenario

The major players operating in the textile dyes market include Colourtex, Agrofert A.S., Jay Chemical Industries Ltd., Archroma, Kiri Industries Ltd., DuPont., Hollindia International B.V., Huntsman Corporation, Organic Dyes and Pigments (ORCO), and Chromatech Incorporated. Other players in the textile dyes market include SUDEEP INDUSTRIES, Vipul Organics Ltd., Bodal Chemicals Ltd, Advent Dyestuffs and Chemicals Private Limited., DyStar Singapore Pte Ltd, Arlex Chemi Pvt. Ltd., TECHNO COLOR CORPORATION, Prima Chemicals, and Chempro Group. These players have adopted several strategies, including mergers & acquisitions, partnerships, collaborations, and product development & innovation to maintain their foothold in the market.

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- Additional country or region analysis- market size and forecast
- Average Selling Price Analysis / Price Point Analysis
- Brands Share Analysis
- Criss-cross segment analysis- market size and forecast
- Expanded list for Company Profiles
- Historic market data
- Import Export Analysis/Data
- SWOT Analysis
- Volume Market Size and Forecast

Key Market Segments

By Dye Type

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- Direct
- Reactive
- VAT
- Basic
- Acid
- Disperse

By Fiber Type

- Wool
- Polyester
- Acrylic
- Others

By Region

- North America

- U.S.

- Canada

- Mexico

- Europe

- Germany

- UK

- France

- Spain

- Italy

- Rest of Europe

- Asia-Pacific

- China

- India

- Japan

- South Korea

- Australia

- Rest of Asia-Pacific

- LAMEA

- Brazil

- Saudi Arabia

- South Africa

- Rest of LAMEA

- Key Market Players

- Colourtex

- Agrofert A.S.

- Jay Chemical Industries Ltd.

- Archroma

- Kiri Industries Ltd.

- DuPont.

- Hollindia International B.V.

- Huntsman Corporation

- Organic Dyes and Pigments (ORCO)

- Chromatech Incorporated

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