

Overhead Cranes Market By TYPE (Single girder, Double girder), By BUSINESS TYPE (Original equipment manufacturer (OEM), Aftermarket), By END-USER INDUSTRY (Automotive, Metal and mining, Manufacturing, Construction, Utilities, Shipyards, Others): Global Opportunity Analysis and Industry Forecast, 2024-2032

Market Report | 2024-12-01 | 192 pages | Allied Market Research

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Report description:

Overhead cranes, also known as bridge cranes or industrial cranes, are utilized in industrial spaces for lifting and transiting heavy & bulky goods. It constitutes of a single or double girder system, which supports movement of a trolley and hoist. The trolley allows horizontal movement, whereas the hoist allows vertical movement. Further, overhead cranes commonly find applications in metal & mining, aerospace, automotive, and shipping industries.

Increase in demand for overhead cranes in manufacturing, logistics, and warehousing & storage facilities drives the growth of overhead cranes market. Furthermore, various private companies and government organizations are investing in development of infrastructure activities including road construction, dam building, bridges construction, railway, waterways, and others, where overhead cranes with high loading capacities are widely required to lift and move bulky loads. Thus, demand for overhead cranes has increased in sectors such as construction and manufacturing. Furthermore, overhead cranes developed using specialized tools according to requirement increases the precision of work. These factors are expected to boost the demand for overhead cranes during the forecast period. Moreover, overhead cranes lift bulky and heavy loads in industrial applications, where inappropriate methods used for lifting such heavy loads and containers cause damage to products and reduce workplace safety. A single overhead crane replaces multiple forklifts and reduces the damage to products. In addition, overhead cranes increase workplace safety. Such factors boost the demand for overhead cranes. Furthermore, less human intervention reduces labor cost, and minimizes production cost. This in turn brings down overall operational cost in the manufacturing process and increases workplace safety, which drives the demand for overhead cranes.

However, unavailability of skilled labor in the manufacturing industry restrains the growth of the overhead cranes market. Overhead cranes have complicated configurations and achieving desirable results requires extensive training of the operator.

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Hence, lack of skilled labor restrains the growth of the market. Moreover, fluctuations in raw material prices hinder the growth of the overhead cranes market significantly.

Many companies in overhead cranes market are investing in domestic manufacturing in many developing countries such as India and Sri Lanka, which is expected to provide lucrative opportunities for small and new overhead crane manufacturers to expand their business capabilities during the forecast period.

The overhead cranes market is segmented into type, business type, end user, and region. By type, the overhead cranes market is bifurcated into single girder and double girder. By business type, the global overhead cranes market is categorized into original equipment manufacturer (OEM) and after-sales. By application, the market is classified into automotive, metal & mining, construction, utility, shipyards, and others.

By region, the overhead cranes market is analyzed across North America (the U.S., Canada, and Mexico), Europe (the UK, Germany, France, Italy, and rest of Europe), Asia-Pacific (China, India, Japan, and rest of Asia-Pacific), and LAMEA (Latin America, the Middle East, and Africa). Asia-Pacific is expected to hold the largest market share throughout the forecast period, and LAMEA is expected to grow at the fastest rate.

Competition Analysis

The key market players profiled in the report include ABUS Kransysteme GmbH, Columbus McKinnon Corporation (CMCO), EMH, Inc., GH Cranes & Components, Gobel Cranes, Kito Corporation, Konecranes Plc, Ralf Teichmann GmbH, Sumitomo Heavy Industries Material Handling Systems Co., Ltd., and Weihua Group.

Many competitors in the overhead cranes market adopted product launch as their key developmental strategy to expand their geographical foothold and upgrade their product technologies.

□

Key Benefits For Stakeholders

- The report provides an extensive analysis of the current and emerging global overhead cranes market trends and dynamics.
- In-depth analysis of the market is conducted by constructing market estimations for the key market segments between 2023 and 2032.
- Extensive analysis of the market is conducted by following key product positioning and monitoring of the top competitors within the market framework.
- A comprehensive overhead cranes market opportunity analysis of all the countries is also provided in the report.
- The global overhead cranes market forecast analysis from 2024 to 2032 is included in the report.
- The key players within the market are profiled in this report and their strategies are analyzed thoroughly, which help understand the competitive outlook of the industry.

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- Pain Point Analysis
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- Additional country or region analysis- market size and forecast
- Average Selling Price Analysis / Price Point Analysis
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- Criss-cross segment analysis- market size and forecast
- Expanded list for Company Profiles
- Historic market data
- Key player details (including location, contact details, supplier/vendor network etc. in excel format)
- List of customers/consumers/raw material suppliers- value chain analysis
- Market share analysis of players at global/region/country level
- Product Consumption Analysis
- SWOT Analysis
- Volume Market Size and Forecast

Key Market Segments

By END-USER INDUSTRY

- Automotive
- Metal and mining
- Manufacturing
- Construction
- Utilities
- Shipyards
- Others

By TYPE

- Double girder
- Single girder

By BUSINESS TYPE

- Original equipment manufacturer (OEM)
- Aftermarket

By Region

- North America
- U.S.
- Canada
- Mexico
- Europe
- Germany
- France
- UK
- Italy
- Rest of Europe
- Asia-Pacific
- China
- India
- Japan
- South Korea
- Rest of Asia-Pacific
- LAMEA

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- Latin America
- Middle East
- Africa
- Key Market Players
- ABUS Kransysteme GmbH.
- emh, inc.
- GH Cranes & Components
- Gorbel Cranes
- Kito Corp
- Konecranes
- Ralf Teichmann GmbH
- Sumitomo
- Tri-State Overhead Crane
- weihua group

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