

**Home Insurance Market By Coverage (Comprehensive Coverage, Dwelling Coverage, Content Coverage, Other Optional Coverages), By End User (Landlords, Tenants):
Global Opportunity Analysis and Industry Forecast, 2024-2033**

Market Report | 2024-12-01 | 350 pages | Allied Market Research

AVAILABLE LICENSES:

- Cloud Access License \$2601.00
- Business User License \$4335.00
- Enterprise License \$7261.00

Report description:

The home insurance market was valued at \$271.9 billion in 2023 and is projected to reach \$576 billion by 2033, growing at a CAGR of 7.6% from 2023 to 2033. Home insurance offers protection to homeowners against various risks and damages to their property, including damage from natural disasters, theft, fire, and other hazards. It is an essential financial product that safeguards homes, personal belongings, and liabilities from unexpected events such as theft, natural disasters, accidents, or lawsuits, ensuring financial security. The growing frequency of natural disasters has increased awareness of the potential risks, making insurance more crucial than ever to help mitigate losses from events such as floods, hurricanes, and wildfires. Home insurance is generally categorized into two main types, namely, basic policies, which cover common risks such as fire, theft, and certain weather-related damages, and comprehensive policies, which provide additional coverage for higher-value personal belongings in events including flooding, earthquakes, and others.?

Moreover, the growing sales of home insurance can be attributed to a combination of factors that enhance the awareness and need for coverage among homeowners and renters alike. One of the primary drivers is the increasing property values across many regions, particularly in urban areas, where real estate prices have increased as homeowners invest more in their properties, they recognize the importance of safeguarding their assets through comprehensive insurance policies that offer adequate protection against potential risks. This has led to a surge in demand for dwelling coverage, as homeowners seek to ensure they can recover financially in the event of damage or loss.?

Key factors such as climate change, rise in property values, and advancements in smart home technologies are influencing premium rates, and driving demand for more customized and technology-enhanced coverage options in the home insurance market. Increase in extreme weather conditions owing to varying climate changes leads to rise in awareness of the need for comprehensive coverage, especially for natural disasters among homeowners. For instance, State Farm Mutual and Allstate Insurance Company, two of the largest home insurance providers in the U.S., have both implemented significant premium

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

increases in 2024 due to rise in claims from extreme weather events such as wildfires, hurricanes, and flooding. Both companies reported substantial underwriting losses in recent years, prompting the need to adjust pricing to maintain financial stability. Also, home insurance is crucial in securing homeowners' investments, which provides safety in case of financial loss due to property damage or liability claims. Rise in urbanization, rise in property values, and evolving regulatory frameworks have made home insurance a necessary financial product, contributing to the steady growth of the market globally.??

Segment Review:?

The home insurance market is segmented on the basis of coverage, end user, and region. By coverage, the market is segmented into comprehensive coverage, dwelling coverage, content coverage, and other optional coverages. By end user, the market is segmented into landlords and tenants. Region-wise, it is analysed across North America, Europe, Asia-Pacific, and LAMEA.?

Key Findings:???

By coverage, the comprehensive coverage segment accounted for the largest home insurance market share in 2023.???

By end user, the landlords segment accounted for the largest home insurance market share in 2023.???

Region-wise, North America generated the highest revenue in 2023.???

Competitive Landscape:?

The market players operating in the home insurance market are ALLIANZ, Zurich, ADMIRAL, Allstate Insurance Company, Liberty Mutual Insurance Company, Chubb, AXA, PICC, State Farm Mutual Automobile Insurance Company, and American International Group, Inc. These major players have adopted various key development strategies such as business expansion, new product launches, and partnerships, which help to drive the growth of the home insurance market globally.?

Additional benefits you will get with this purchase are:

- Quarterly Update and* (only available with a corporate license, on listed price)
- 5 additional Company Profile of client Choice pre- or Post-purchase, as a free update.
- Free Upcoming Version on the Purchase of Five and Enterprise User License.
- 16 analyst hours of support* (post-purchase, if you find additional data requirements upon review of the report, you may receive support amounting to 16 analyst hours to solve questions, and post-sale queries)
- 15% Free Customization* (in case the scope or segment of the report does not match your requirements, 15% is equivalent to 3 working days of free work, applicable once)
- Free data Pack on the Five and Enterprise User License. (Excel version of the report)
- Free Updated report if the report is 6-12 months old or older.
- 24-hour priority response*
- Free Industry updates and white papers.

Possible Customization with this report (with additional cost and timeline, please talk to the sales executive to know more)

- End user preferences and pain points
- Industry life cycle assessment, by region
- Product Benchmarking / Product specification and applications
- Product Life Cycles
- Senario Analysis & Growth Trend Comparision
- Technology Trend Analysis
- Go To Market Strategy
- Market share analysis of players by products/segments
- New Product Development/ Product Matrix of Key Players
- Pain Point Analysis
- Regulatory Guidelines
- Strategic Recommedations
- Additional company profiles with specific to client's interest
- Additional country or region analysis- market size and forecast

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Brands Share Analysis
- Criss-cross segment analysis- market size and forecast
- Expanded list for Company Profiles
- Historic market data
- Market share analysis of players at global/region/country level
- SWOT Analysis

Key Market Segments

By Coverage

- Comprehensive Coverage
- Dwelling Coverage
- Content Coverage
- Other Optional Coverages

By End User

- Landlords
- Tenants

By Region

- North America
- U.S.
- Canada
- Europe
- UK
- Germany
- France
- Italy
- Spain
- Rest of Europe
- Asia-Pacific
- China
- Japan
- India
- Australia
- South Korea
- Rest of Asia-Pacific
- LAMEA
- Latin America
- Middle East
- Africa
- Key Market Players
- Admiral
- Allianz
- Allstate Insurance Company
- American International Group, Inc.
- AXA
- Chubb
- Liberty Mutual Insurance Company
- PICC
- State Farm Mutual Automobile Insurance Company

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

CHAPTER 1: INTRODUCTION

- 1.1. Report description
- 1.2. Key market segments
- 1.3. Key benefits to the stakeholders
- 1.4. Research methodology
 - 1.4.1. Primary research
 - 1.4.2. Secondary research
 - 1.4.3. Analyst tools and models

CHAPTER 2: EXECUTIVE SUMMARY

- 2.1. CXO perspective

CHAPTER 3: MARKET OVERVIEW

- 3.1. Market definition and scope
- 3.2. Key findings
 - 3.2.1. Top impacting factors
 - 3.2.2. Top investment pockets
- 3.3. Porter's five forces analysis
- 3.4. Market dynamics
 - 3.4.1. Drivers
 - 3.4.2. Restraints
 - 3.4.3. Opportunities

CHAPTER 4: HOME INSURANCE MARKET, BY COVERAGE

- 4.1. Overview
 - 4.1.1. Market size and forecast
- 4.2. Comprehensive Coverage
 - 4.2.1. Key market trends, growth factors and opportunities
 - 4.2.2. Market size and forecast, by region
 - 4.2.3. Market share analysis by country
- 4.3. Dwelling Coverage
 - 4.3.1. Key market trends, growth factors and opportunities
 - 4.3.2. Market size and forecast, by region
 - 4.3.3. Market share analysis by country
- 4.4. Content Coverage
 - 4.4.1. Key market trends, growth factors and opportunities
 - 4.4.2. Market size and forecast, by region
 - 4.4.3. Market share analysis by country
- 4.5. Other Optional Coverages
 - 4.5.1. Key market trends, growth factors and opportunities
 - 4.5.2. Market size and forecast, by region
 - 4.5.3. Market share analysis by country

CHAPTER 5: HOME INSURANCE MARKET, BY END USER

- 5.1. Overview
 - 5.1.1. Market size and forecast
- 5.2. Landlords
 - 5.2.1. Key market trends, growth factors and opportunities

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 5.2.2. Market size and forecast, by region
- 5.2.3. Market share analysis by country
- 5.3. Tenants
 - 5.3.1. Key market trends, growth factors and opportunities
 - 5.3.2. Market size and forecast, by region
 - 5.3.3. Market share analysis by country
- CHAPTER 6: HOME INSURANCE MARKET, BY REGION
- 6.1. Overview
 - 6.1.1. Market size and forecast By Region
- 6.2. North America
 - 6.2.1. Key market trends, growth factors and opportunities
 - 6.2.2. Market size and forecast, by Coverage
 - 6.2.3. Market size and forecast, by End User
 - 6.2.4. Market size and forecast, by country
 - 6.2.4.1. U.S.
 - 6.2.4.1.1. Market size and forecast, by Coverage
 - 6.2.4.1.2. Market size and forecast, by End User
 - 6.2.4.2. Canada
 - 6.2.4.2.1. Market size and forecast, by Coverage
 - 6.2.4.2.2. Market size and forecast, by End User
- 6.3. Europe
 - 6.3.1. Key market trends, growth factors and opportunities
 - 6.3.2. Market size and forecast, by Coverage
 - 6.3.3. Market size and forecast, by End User
 - 6.3.4. Market size and forecast, by country
 - 6.3.4.1. UK
 - 6.3.4.1.1. Market size and forecast, by Coverage
 - 6.3.4.1.2. Market size and forecast, by End User
 - 6.3.4.2. Germany
 - 6.3.4.2.1. Market size and forecast, by Coverage
 - 6.3.4.2.2. Market size and forecast, by End User
 - 6.3.4.3. France
 - 6.3.4.3.1. Market size and forecast, by Coverage
 - 6.3.4.3.2. Market size and forecast, by End User
 - 6.3.4.4. Italy
 - 6.3.4.4.1. Market size and forecast, by Coverage
 - 6.3.4.4.2. Market size and forecast, by End User
 - 6.3.4.5. Spain
 - 6.3.4.5.1. Market size and forecast, by Coverage
 - 6.3.4.5.2. Market size and forecast, by End User
 - 6.3.4.6. Rest of Europe
 - 6.3.4.6.1. Market size and forecast, by Coverage
 - 6.3.4.6.2. Market size and forecast, by End User
- 6.4. Asia-Pacific
 - 6.4.1. Key market trends, growth factors and opportunities
 - 6.4.2. Market size and forecast, by Coverage
 - 6.4.3. Market size and forecast, by End User

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 6.4.4. Market size and forecast, by country
 - 6.4.4.1. China
 - 6.4.4.1.1. Market size and forecast, by Coverage
 - 6.4.4.1.2. Market size and forecast, by End User
 - 6.4.4.2. Japan
 - 6.4.4.2.1. Market size and forecast, by Coverage
 - 6.4.4.2.2. Market size and forecast, by End User
 - 6.4.4.3. India
 - 6.4.4.3.1. Market size and forecast, by Coverage
 - 6.4.4.3.2. Market size and forecast, by End User
 - 6.4.4.4. Australia
 - 6.4.4.4.1. Market size and forecast, by Coverage
 - 6.4.4.4.2. Market size and forecast, by End User
 - 6.4.4.5. South Korea
 - 6.4.4.5.1. Market size and forecast, by Coverage
 - 6.4.4.5.2. Market size and forecast, by End User
 - 6.4.4.6. Rest of Asia-Pacific
 - 6.4.4.6.1. Market size and forecast, by Coverage
 - 6.4.4.6.2. Market size and forecast, by End User
- 6.5. LAMEA
 - 6.5.1. Key market trends, growth factors and opportunities
 - 6.5.2. Market size and forecast, by Coverage
 - 6.5.3. Market size and forecast, by End User
 - 6.5.4. Market size and forecast, by country
 - 6.5.4.1. Latin America
 - 6.5.4.1.1. Market size and forecast, by Coverage
 - 6.5.4.1.2. Market size and forecast, by End User
 - 6.5.4.2. Middle East
 - 6.5.4.2.1. Market size and forecast, by Coverage
 - 6.5.4.2.2. Market size and forecast, by End User
 - 6.5.4.3. Africa
 - 6.5.4.3.1. Market size and forecast, by Coverage
 - 6.5.4.3.2. Market size and forecast, by End User

CHAPTER 7: COMPETITIVE LANDSCAPE

- 7.1. Introduction
- 7.2. Top winning strategies
- 7.3. Product mapping of top 10 player
- 7.4. Competitive dashboard
- 7.5. Competitive heatmap
- 7.6. Top player positioning, 2023

CHAPTER 8: COMPANY PROFILES

- 8.1. Allianz
 - 8.1.1. Company overview
 - 8.1.2. Key executives
 - 8.1.3. Company snapshot
 - 8.1.4. Operating business segments
 - 8.1.5. Product portfolio

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 8.1.6. Business performance
- 8.1.7. Key strategic moves and developments
- 8.2. Zurich
 - 8.2.1. Company overview
 - 8.2.2. Key executives
 - 8.2.3. Company snapshot
 - 8.2.4. Operating business segments
 - 8.2.5. Product portfolio
 - 8.2.6. Business performance
 - 8.2.7. Key strategic moves and developments
- 8.3. Admiral
 - 8.3.1. Company overview
 - 8.3.2. Key executives
 - 8.3.3. Company snapshot
 - 8.3.4. Operating business segments
 - 8.3.5. Product portfolio
 - 8.3.6. Business performance
 - 8.3.7. Key strategic moves and developments
- 8.4. Allstate Insurance Company
 - 8.4.1. Company overview
 - 8.4.2. Key executives
 - 8.4.3. Company snapshot
 - 8.4.4. Operating business segments
 - 8.4.5. Product portfolio
 - 8.4.6. Business performance
 - 8.4.7. Key strategic moves and developments
- 8.5. Liberty Mutual Insurance Company
 - 8.5.1. Company overview
 - 8.5.2. Key executives
 - 8.5.3. Company snapshot
 - 8.5.4. Operating business segments
 - 8.5.5. Product portfolio
 - 8.5.6. Business performance
 - 8.5.7. Key strategic moves and developments
- 8.6. Chubb
 - 8.6.1. Company overview
 - 8.6.2. Key executives
 - 8.6.3. Company snapshot
 - 8.6.4. Operating business segments
 - 8.6.5. Product portfolio
 - 8.6.6. Business performance
 - 8.6.7. Key strategic moves and developments
- 8.7. PICC
 - 8.7.1. Company overview
 - 8.7.2. Key executives
 - 8.7.3. Company snapshot
 - 8.7.4. Operating business segments

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 8.7.5. Product portfolio
- 8.7.6. Business performance
- 8.7.7. Key strategic moves and developments
- 8.8. State Farm Mutual Automobile Insurance Company
 - 8.8.1. Company overview
 - 8.8.2. Key executives
 - 8.8.3. Company snapshot
 - 8.8.4. Operating business segments
 - 8.8.5. Product portfolio
 - 8.8.6. Business performance
 - 8.8.7. Key strategic moves and developments
- 8.9. AXA
 - 8.9.1. Company overview
 - 8.9.2. Key executives
 - 8.9.3. Company snapshot
 - 8.9.4. Operating business segments
 - 8.9.5. Product portfolio
 - 8.9.6. Business performance
 - 8.9.7. Key strategic moves and developments
- 8.10. American International Group, Inc.
 - 8.10.1. Company overview
 - 8.10.2. Key executives
 - 8.10.3. Company snapshot
 - 8.10.4. Operating business segments
 - 8.10.5. Product portfolio
 - 8.10.6. Business performance
 - 8.10.7. Key strategic moves and developments

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

**Home Insurance Market By Coverage (Comprehensive Coverage, Dwelling Coverage, Content Coverage, Other Optional Coverages), By End User (Landlords, Tenants):
Global Opportunity Analysis and Industry Forecast, 2024-2033**

Market Report | 2024-12-01 | 350 pages | Allied Market Research

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Cloud Access License	\$2601.00
	Business User License	\$4335.00
	Enterprise License	\$7261.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	2025-05-06

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Signature

A large, empty rectangular box with a thin black border, intended for a signature.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com