

Cryptocurrency Market By Process (Mining, Transaction), By Type (Bitcoin (BTC), Ethereum (ETH), Tether (USDT), Binance Coin (BNB), SOL, Ripple (XRP), Others), By End Use Industry (Trading, Retail and E-commerce, Banking, Others), By End User (Individuals/Personal, Organizations): Global Opportunity Analysis and Industry Forecast, 2024-2033

Market Report | 2024-12-01 | 200 pages | Allied Market Research

AVAILABLE LICENSES:

- Cloud Access License \$2601.00
- Business User License \$4335.00
- Enterprise License \$7261.00

Report description:

The global cryptocurrency market was valued at \$1,485.62 million in 2023, and is projected to reach \$4,936.58 million by 2033, growing at a CAGR of 12.8% from 2024 to 2033.□

The cryptocurrency market is a digital ecosystem where decentralized digital currencies, typically powered by blockchain technology, are bought, sold, and traded. These digital assets function as means of exchange, units of value, and stores of wealth, operating independently of traditional financial systems. Participants in the market include individual investors, institutions, miners, and developers, all involved in activities such as purchasing, trading, and holding cryptocurrencies. Key factors such as regulatory changes, technological innovations, market sentiment, and broader economic trends, contribute to growth of cryptocurrency market.

The growth of the cryptocurrency market is primarily driven by increase in demand for operational efficiency and transparency in financial payment systems, rise in need for remittances in developing countries, growing concerns over data security, and the expanding market capitalization of cryptocurrencies. However, challenges such as high implementation costs and limited awareness of cryptocurrencies in developing nations hinder the market growth. Moreover, the growing interest in cryptocurrencies among banks and financial institutions, along with the untapped potential in emerging economies, presents promising opportunities for the expansion of the cryptocurrency market in the coming years.

For instance, in May 2024, MoonPay partnered with PayPal to introduce a crypto purchasing option for cryptocurrency app users in the U.S. This service enables users to use PayPal for transactions via wallet transfers, bank transfers, and debit cards. The

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

integration promises to enhance the accessibility and convenience of buying and trading cryptocurrencies by bridging the gap between traditional financial services and the crypto market.□

Segment Review

The cryptocurrency market is segmented on the basis of process, type, end user, industry, and region. By end user, it is fragmented into individuals/personal, organizations. By process, it is bifurcated into mining and transaction. By type, it is segmented into bitcoin (BTC), Ethereum (ETH), tether (USDT), binance coin (BNB), Cardano (ADA), ripple (XRP), and others. By end user industry, it is classified into individuals and organizations. By region, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.□

Competitive Landscape

Competitive analysis and profiles of the major players in the cryptocurrency market are Antier Solutions, Advanced Micro Devices, Inc., Bitfury Group Limited, Coincheck, Inc., Nvidia Corporation, Bitmain Technologies Holding Company, Intel Corporation, Xilinx, Ledger Sas, PayPal Holding, and Xapo Holdings Limited. These players have adopted various strategies to increase their market penetration and strengthen their position in the cryptocurrency industry.□

Key Benefits for Stakeholders

This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the cryptocurrency market analysis from 2023 to 2033 to identify the prevailing cryptocurrency market opportunities.

The market research is offered along with information related to key drivers, restraints, and opportunities.

Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.

In-depth analysis of the cryptocurrency market segmentation assists to determine the prevailing market opportunities.

Major countries in each region are mapped according to their revenue contribution to the global market.

Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.

The report includes the analysis of the regional as well as global cryptocurrency market trends, key players, market segments, application areas, and market growth strategies.

Additional benefits you will get with this purchase are:

- Quarterly Update and* (only available with a corporate license, on listed price)
- 5 additional Company Profile of client Choice pre- or Post-purchase, as a free update.
- Free Upcoming Version on the Purchase of Five and Enterprise User License.
- 16 analyst hours of support* (post-purchase, if you find additional data requirements upon review of the report, you may receive support amounting to 16 analyst hours to solve questions, and post-sale queries)
- 15% Free Customization* (in case the scope or segment of the report does not match your requirements, 15% is equivalent to 3 working days of free work, applicable once)
- Free data Pack on the Five and Enterprise User License. (Excel version of the report)
- Free Updated report if the report is 6-12 months old or older.
- 24-hour priority response*
- Free Industry updates and white papers.

Possible Customization with this report (with additional cost and timeline, please talk to the sales executive to know more)

- End user preferences and pain points
- Industry life cycle assessment, by region
- Product Benchmarking / Product specification and applications
- Product Life Cycles
- Senario Analysis & Growth Trend Comparision
- Technology Trend Analysis
- Go To Market Strategy

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Market share analysis of players by products/segments
- New Product Development/ Product Matrix of Key Players
- Regulatory Guidelines
- Strategic Recommendations
- Additional company profiles with specific to client's interest
- Additional country or region analysis- market size and forecast
- Brands Share Analysis
- Criss-cross segment analysis- market size and forecast
- Expanded list for Company Profiles
- Historic market data
- Key player details (including location, contact details, supplier/vendor network etc. in excel format)
- Market share analysis of players at global/region/country level
- SWOT Analysis

Key Market Segments

By Process

- Mining
- Transaction

By End Use Industry

- Trading
- Retail and E-commerce
- Banking
- Others

By End User

- Individuals/Personal
- Organizations

By Type

- Bitcoin (BTC)
- Ethereum (ETH)
- Tether (USDT)
- Binance Coin (BNB)
- SOL
- Ripple (XRP)
- Others

By Region

- North America
- U.S.
- Canada
- Europe
- UK
- Germany
- France
- Italy
- Spain
- Netherlands
- Rest of Europe
- Asia-Pacific
- China

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Japan
- India
- Australia
- South Korea
- Rest of Asia-Pacific
- LAMEA
- Latin America
- Middle East
- Africa
- Key Market Players
- Binance
- Coinbase, Inc.
- Tether Operations Limited
- Stiftung Ethereum
- Grayscale Investments, LLC
- Bitcoin Foundation
- Ripple Labs, Inc.
- MicroStrategy Incorporated
- Bitmain Technologies Holding Company
- Payward, Inc.

Table of Contents:

CHAPTER 1: INTRODUCTION

- 1.1. Report description
- 1.2. Key market segments
- 1.3. Key benefits to the stakeholders
- 1.4. Research methodology
 - 1.4.1. Primary research
 - 1.4.2. Secondary research
 - 1.4.3. Analyst tools and models

CHAPTER 2: EXECUTIVE SUMMARY

- 2.1. CXO perspective

CHAPTER 3: MARKET OVERVIEW

- 3.1. Market definition and scope
- 3.2. Key findings
 - 3.2.1. Top impacting factors
 - 3.2.2. Top investment pockets
- 3.3. Porter's five forces analysis
- 3.4. Market dynamics
 - 3.4.1. Drivers
 - 3.4.2. Restraints
 - 3.4.3. Opportunities

CHAPTER 4: CRYPTOCURRENCY MARKET, BY PROCESS

- 4.1. Overview
 - 4.1.1. Market size and forecast
- 4.2. Mining
 - 4.2.1. Key market trends, growth factors and opportunities

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 4.2.2. Market size and forecast, by region
- 4.2.3. Market share analysis by country
- 4.3. Transaction
 - 4.3.1. Key market trends, growth factors and opportunities
 - 4.3.2. Market size and forecast, by region
 - 4.3.3. Market share analysis by country
- CHAPTER 5: CRYPTOCURRENCY MARKET, BY TYPE
 - 5.1. Overview
 - 5.1.1. Market size and forecast
 - 5.2. Bitcoin (BTC)
 - 5.2.1. Key market trends, growth factors and opportunities
 - 5.2.2. Market size and forecast, by region
 - 5.2.3. Market share analysis by country
 - 5.3. Ethereum (ETH)
 - 5.3.1. Key market trends, growth factors and opportunities
 - 5.3.2. Market size and forecast, by region
 - 5.3.3. Market share analysis by country
 - 5.4. Tether (USDT)
 - 5.4.1. Key market trends, growth factors and opportunities
 - 5.4.2. Market size and forecast, by region
 - 5.4.3. Market share analysis by country
 - 5.5. Binance Coin (BNB)
 - 5.5.1. Key market trends, growth factors and opportunities
 - 5.5.2. Market size and forecast, by region
 - 5.5.3. Market share analysis by country
 - 5.6. SOL
 - 5.6.1. Key market trends, growth factors and opportunities
 - 5.6.2. Market size and forecast, by region
 - 5.6.3. Market share analysis by country
 - 5.7. Ripple (XRP)
 - 5.7.1. Key market trends, growth factors and opportunities
 - 5.7.2. Market size and forecast, by region
 - 5.7.3. Market share analysis by country
 - 5.8. Others
 - 5.8.1. Key market trends, growth factors and opportunities
 - 5.8.2. Market size and forecast, by region
 - 5.8.3. Market share analysis by country
- CHAPTER 6: CRYPTOCURRENCY MARKET, BY END USE INDUSTRY
 - 6.1. Overview
 - 6.1.1. Market size and forecast
 - 6.2. Trading
 - 6.2.1. Key market trends, growth factors and opportunities
 - 6.2.2. Market size and forecast, by region
 - 6.2.3. Market share analysis by country
 - 6.3. Retail and E-commerce
 - 6.3.1. Key market trends, growth factors and opportunities
 - 6.3.2. Market size and forecast, by region

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 6.3.3. Market share analysis by country
- 6.4. Banking
 - 6.4.1. Key market trends, growth factors and opportunities
 - 6.4.2. Market size and forecast, by region
 - 6.4.3. Market share analysis by country
- 6.5. Others
 - 6.5.1. Key market trends, growth factors and opportunities
 - 6.5.2. Market size and forecast, by region
 - 6.5.3. Market share analysis by country

CHAPTER 7: CRYPTOCURRENCY MARKET, BY END USER

- 7.1. Overview
 - 7.1.1. Market size and forecast
- 7.2. Individuals/Personal
 - 7.2.1. Key market trends, growth factors and opportunities
 - 7.2.2. Market size and forecast, by region
 - 7.2.3. Market share analysis by country
- 7.3. Organizations
 - 7.3.1. Key market trends, growth factors and opportunities
 - 7.3.2. Market size and forecast, by region
 - 7.3.3. Market share analysis by country

CHAPTER 8: CRYPTOCURRENCY MARKET, BY REGION

- 8.1. Overview
 - 8.1.1. Market size and forecast By Region
- 8.2. North America
 - 8.2.1. Key market trends, growth factors and opportunities
 - 8.2.2. Market size and forecast, by Process
 - 8.2.3. Market size and forecast, by Type
 - 8.2.4. Market size and forecast, by End Use Industry
 - 8.2.5. Market size and forecast, by End User
 - 8.2.6. Market size and forecast, by country
 - 8.2.6.1. U.S.
 - 8.2.6.1.1. Market size and forecast, by Process
 - 8.2.6.1.2. Market size and forecast, by Type
 - 8.2.6.1.3. Market size and forecast, by End Use Industry
 - 8.2.6.1.4. Market size and forecast, by End User
 - 8.2.6.2. Canada
 - 8.2.6.2.1. Market size and forecast, by Process
 - 8.2.6.2.2. Market size and forecast, by Type
 - 8.2.6.2.3. Market size and forecast, by End Use Industry
 - 8.2.6.2.4. Market size and forecast, by End User
- 8.3. Europe
 - 8.3.1. Key market trends, growth factors and opportunities
 - 8.3.2. Market size and forecast, by Process
 - 8.3.3. Market size and forecast, by Type
 - 8.3.4. Market size and forecast, by End Use Industry
 - 8.3.5. Market size and forecast, by End User
 - 8.3.6. Market size and forecast, by country

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 8.3.6.1. UK
 - 8.3.6.1.1. Market size and forecast, by Process
 - 8.3.6.1.2. Market size and forecast, by Type
 - 8.3.6.1.3. Market size and forecast, by End Use Industry
 - 8.3.6.1.4. Market size and forecast, by End User
- 8.3.6.2. Germany
 - 8.3.6.2.1. Market size and forecast, by Process
 - 8.3.6.2.2. Market size and forecast, by Type
 - 8.3.6.2.3. Market size and forecast, by End Use Industry
 - 8.3.6.2.4. Market size and forecast, by End User
- 8.3.6.3. France
 - 8.3.6.3.1. Market size and forecast, by Process
 - 8.3.6.3.2. Market size and forecast, by Type
 - 8.3.6.3.3. Market size and forecast, by End Use Industry
 - 8.3.6.3.4. Market size and forecast, by End User
- 8.3.6.4. Italy
 - 8.3.6.4.1. Market size and forecast, by Process
 - 8.3.6.4.2. Market size and forecast, by Type
 - 8.3.6.4.3. Market size and forecast, by End Use Industry
 - 8.3.6.4.4. Market size and forecast, by End User
- 8.3.6.5. Spain
 - 8.3.6.5.1. Market size and forecast, by Process
 - 8.3.6.5.2. Market size and forecast, by Type
 - 8.3.6.5.3. Market size and forecast, by End Use Industry
 - 8.3.6.5.4. Market size and forecast, by End User
- 8.3.6.6. Netherlands
 - 8.3.6.6.1. Market size and forecast, by Process
 - 8.3.6.6.2. Market size and forecast, by Type
 - 8.3.6.6.3. Market size and forecast, by End Use Industry
 - 8.3.6.6.4. Market size and forecast, by End User
- 8.3.6.7. Rest of Europe
 - 8.3.6.7.1. Market size and forecast, by Process
 - 8.3.6.7.2. Market size and forecast, by Type
 - 8.3.6.7.3. Market size and forecast, by End Use Industry
 - 8.3.6.7.4. Market size and forecast, by End User
- 8.4. Asia-Pacific
 - 8.4.1. Key market trends, growth factors and opportunities
 - 8.4.2. Market size and forecast, by Process
 - 8.4.3. Market size and forecast, by Type
 - 8.4.4. Market size and forecast, by End Use Industry
 - 8.4.5. Market size and forecast, by End User
 - 8.4.6. Market size and forecast, by country
 - 8.4.6.1. China
 - 8.4.6.1.1. Market size and forecast, by Process
 - 8.4.6.1.2. Market size and forecast, by Type
 - 8.4.6.1.3. Market size and forecast, by End Use Industry
 - 8.4.6.1.4. Market size and forecast, by End User

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 8.4.6.2. Japan
 - 8.4.6.2.1. Market size and forecast, by Process
 - 8.4.6.2.2. Market size and forecast, by Type
 - 8.4.6.2.3. Market size and forecast, by End Use Industry
 - 8.4.6.2.4. Market size and forecast, by End User
- 8.4.6.3. India
 - 8.4.6.3.1. Market size and forecast, by Process
 - 8.4.6.3.2. Market size and forecast, by Type
 - 8.4.6.3.3. Market size and forecast, by End Use Industry
 - 8.4.6.3.4. Market size and forecast, by End User
- 8.4.6.4. Australia
 - 8.4.6.4.1. Market size and forecast, by Process
 - 8.4.6.4.2. Market size and forecast, by Type
 - 8.4.6.4.3. Market size and forecast, by End Use Industry
 - 8.4.6.4.4. Market size and forecast, by End User
- 8.4.6.5. South Korea
 - 8.4.6.5.1. Market size and forecast, by Process
 - 8.4.6.5.2. Market size and forecast, by Type
 - 8.4.6.5.3. Market size and forecast, by End Use Industry
 - 8.4.6.5.4. Market size and forecast, by End User
- 8.4.6.6. Rest of Asia-Pacific
 - 8.4.6.6.1. Market size and forecast, by Process
 - 8.4.6.6.2. Market size and forecast, by Type
 - 8.4.6.6.3. Market size and forecast, by End Use Industry
 - 8.4.6.6.4. Market size and forecast, by End User
- 8.5. LAMEA
 - 8.5.1. Key market trends, growth factors and opportunities
 - 8.5.2. Market size and forecast, by Process
 - 8.5.3. Market size and forecast, by Type
 - 8.5.4. Market size and forecast, by End Use Industry
 - 8.5.5. Market size and forecast, by End User
 - 8.5.6. Market size and forecast, by country
 - 8.5.6.1. Latin America
 - 8.5.6.1.1. Market size and forecast, by Process
 - 8.5.6.1.2. Market size and forecast, by Type
 - 8.5.6.1.3. Market size and forecast, by End Use Industry
 - 8.5.6.1.4. Market size and forecast, by End User
 - 8.5.6.2. Middle East
 - 8.5.6.2.1. Market size and forecast, by Process
 - 8.5.6.2.2. Market size and forecast, by Type
 - 8.5.6.2.3. Market size and forecast, by End Use Industry
 - 8.5.6.2.4. Market size and forecast, by End User
 - 8.5.6.3. Africa
 - 8.5.6.3.1. Market size and forecast, by Process
 - 8.5.6.3.2. Market size and forecast, by Type
 - 8.5.6.3.3. Market size and forecast, by End Use Industry
 - 8.5.6.3.4. Market size and forecast, by End User

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

CHAPTER 9: COMPETITIVE LANDSCAPE

9.1. Introduction

9.2. Top winning strategies

9.3. Product mapping of top 10 player

9.4. Competitive dashboard

9.5. Competitive heatmap

9.6. Top player positioning, 2023

CHAPTER 10: COMPANY PROFILES

10.1. Binance

10.1.1. Company overview

10.1.2. Key executives

10.1.3. Company snapshot

10.1.4. Operating business segments

10.1.5. Product portfolio

10.1.6. Business performance

10.1.7. Key strategic moves and developments

10.2. Coinbase, Inc.

10.2.1. Company overview

10.2.2. Key executives

10.2.3. Company snapshot

10.2.4. Operating business segments

10.2.5. Product portfolio

10.2.6. Business performance

10.2.7. Key strategic moves and developments

10.3. Tether Operations Limited

10.3.1. Company overview

10.3.2. Key executives

10.3.3. Company snapshot

10.3.4. Operating business segments

10.3.5. Product portfolio

10.3.6. Business performance

10.3.7. Key strategic moves and developments

10.4. Stiftung Ethereum

10.4.1. Company overview

10.4.2. Key executives

10.4.3. Company snapshot

10.4.4. Operating business segments

10.4.5. Product portfolio

10.4.6. Business performance

10.4.7. Key strategic moves and developments

10.5. Grayscale Investments, LLC

10.5.1. Company overview

10.5.2. Key executives

10.5.3. Company snapshot

10.5.4. Operating business segments

10.5.5. Product portfolio

10.5.6. Business performance

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 10.5.7. Key strategic moves and developments
- 10.6. Bitcoin Foundation
 - 10.6.1. Company overview
 - 10.6.2. Key executives
 - 10.6.3. Company snapshot
 - 10.6.4. Operating business segments
 - 10.6.5. Product portfolio
 - 10.6.6. Business performance
 - 10.6.7. Key strategic moves and developments
- 10.7. Ripple Labs, Inc.
 - 10.7.1. Company overview
 - 10.7.2. Key executives
 - 10.7.3. Company snapshot
 - 10.7.4. Operating business segments
 - 10.7.5. Product portfolio
 - 10.7.6. Business performance
 - 10.7.7. Key strategic moves and developments
- 10.8. MicroStrategy Incorporated
 - 10.8.1. Company overview
 - 10.8.2. Key executives
 - 10.8.3. Company snapshot
 - 10.8.4. Operating business segments
 - 10.8.5. Product portfolio
 - 10.8.6. Business performance
 - 10.8.7. Key strategic moves and developments
- 10.9. Bitmain Technologies Holding Company
 - 10.9.1. Company overview
 - 10.9.2. Key executives
 - 10.9.3. Company snapshot
 - 10.9.4. Operating business segments
 - 10.9.5. Product portfolio
 - 10.9.6. Business performance
 - 10.9.7. Key strategic moves and developments
- 10.10. Payward, Inc.
 - 10.10.1. Company overview
 - 10.10.2. Key executives
 - 10.10.3. Company snapshot
 - 10.10.4. Operating business segments
 - 10.10.5. Product portfolio
 - 10.10.6. Business performance
 - 10.10.7. Key strategic moves and developments

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Cryptocurrency Market By Process (Mining, Transaction), By Type (Bitcoin (BTC), Ethereum (ETH), Tether (USDT), Binance Coin (BNB), SOL, Ripple (XRP), Others), By End Use Industry (Trading, Retail and E-commerce, Banking, Others), By End User (Individuals/Personal, Organizations): Global Opportunity Analysis and Industry Forecast, 2024-2033

Market Report | 2024-12-01 | 200 pages | Allied Market Research

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Cloud Access License	\$2601.00
	Business User License	\$4335.00
	Enterprise License	\$7261.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-03"/>
		Signature	<input type="text"/>