

**Construction Lubricants Market By Base Oil (Mineral Oil, Synthetic Oil, Bio-based Oil)
, By Type (Hydraulic Fluids, Engine Oil, Gear Oil, Transmission Fluids, Greases,
Others) By Application (Heavy Machinery and Earthmoving Equipment, Cranes, Road
Construction Equipment, Concrete and Cement Equipment, Drilling Equipment,
Others) : Global Opportunity Analysis and Industry Forecast, 2024-2033**

Market Report | 2024-11-01 | 480 pages | Allied Market Research

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Report description:

The construction lubricants market was valued at \$9.4 billion in 2023, and is projected to reach \$13.9 billion by 2033, growing at a CAGR of 4.1% from 2024 to 2033.

Construction lubricants are specialized substances designed to reduce friction, wear, and heat generation in machinery and equipment used in construction processes. These lubricants ensure the smooth operation of various components, including bearings, gears, hydraulic systems, and other mechanical parts, thereby enhancing the efficiency and longevity of construction machinery. They come in various forms, including oils, greases, and specialty products, each formulated to meet specific operational demands and environmental conditions commonly encountered in the construction industry.

The growth of the global construction lubricants market is majorly driven by the expansion of the construction industry, particularly in emerging economies, and surge in demand for construction machinery and equipment to ensure smooth operations. As per a recent study revealed that 30% of the total cost of the work is due to the cost of manpower, which makes it necessary for the construction companies to upgrade their equipment. This, in turn, significantly boosts the demand for specialized lubricants. Growing complexity and size of construction equipment fuel the demand lubricants that can operate under extreme conditions, such as high pressures, temperatures, and loads, further fueling market demand. In addition, rapid urbanization and infrastructure development in both developed and developing regions are increasing the need for construction activities, thereby driving the demand for lubricants in the construction sector. Furthermore, growing trend toward automation in construction equipment, including the integration of AI and machine learning technologies, increases the reliance on specialized

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lubricants that can maintain optimal equipment function in smart machinery, thereby augmenting the market growth. However, high cost associated with high-performance lubricants, especially those designed for specific construction machinery and environmentally friendly products, significantly hampers the market growth. In addition, availability of alternative products, such as synthetic oils and hydraulic fluids, acts as a key deterrent factor of the global market. On the contrary, as construction equipment becomes more advanced and complex, the need for specialized lubricants that can meet the performance demands of new technologies, such as electric and autonomous machinery, continues to grow, which is expected to offer remunerative opportunities for the expansion of the global market during the forecast period.

The global construction lubricants market is segmented on the basis of base oil, type, application, and region. By base oil, the market is classified into mineral oil, synthetic oil, and bio-based oil. On the basis of type, it is classified into hydraulic fluids, engine oil, gear oil, transmission fluids, greases, and others. Depending on application, it is categorized into heavy machinery & earthmoving equipment, cranes, road construction equipment, concrete & cement equipment, drilling equipment, and others. Region wise, the market is studied across areas such as North America, Europe, Asia-Pacific, and LAMEA.

Key Findings

By base oil, the synthetic oil segment is expected to dominate the market from 2024 to 2033.

On the basis of type, the hydraulic fluid segment is anticipated to maintain its lead position during the forecast period.

Depending on application, the heavy machinery & earthmoving equipment segment is projected to exhibit the highest growth during the forecast period.

Region wise, Asia-Pacific is likely to emerge as the most lucrative market for construction lubricants throughout the forecast period.

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Competition Analysis

The major players operating in the global construction lubricants market include Saudi Aramco, Shell PLC, S-Oil Corporation, Phillips 66 Company, Chevron Corporation, British Petroleum, Exxon Mobil Corporation, Neste OYJ, PT. Pertamina, and Marathon Petroleum Corporation. These major players have adopted various key development strategies such as business expansion, new product launches, and partnerships to sustain the intense competition and gain a strong foothold in the global market.

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- Additional country or region analysis- market size and forecast
- Average Selling Price Analysis / Price Point Analysis
- Brands Share Analysis
- Criss-cross segment analysis- market size and forecast
- Expanded list for Company Profiles
- Historic market data
- Import Export Analysis/Data
- Key player details (including location, contact details, supplier/vendor network etc. in excel format)
- List of customers/consumers/raw material suppliers- value chain analysis
- Market share analysis of players at global/region/country level
- Product Consumption Analysis
- Reimbursement Scenario
- SWOT Analysis
- Volume Market Size and Forecast

Key Market Segments

By Base Oil

- Mineral Oil
- Synthetic Oil
- Bio-based Oil

By Type

- Hydraulic Fluids
- Engine Oil
- Gear Oil
- Transmission Fluids
- Greases
- Others

By Application

- Heavy Machinery and Earthmoving Equipment
- Cranes
- Road Construction Equipment
- Concrete and Cement Equipment
- Drilling Equipment

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- Others
- By Region
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- Canada
- Mexico
- Europe
- France
- Germany
- Italy
- Spain
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- Asia-Pacific
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- Saudi Arabia
- Rest of LAMEA
- Key Market Players
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- Phillips 66 Company
- Chevron Corporation
- British Petroleum
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- Neste OYJ
- PT. Pertamina
- Marathon Petroleum Corporation

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