

Cellulose Paints Market By Type (Primer, Topcoat, Others) , By End use (Automotive, Construction, Furniture, Others) : Global Opportunity Analysis and Industry Forecast, 2024-2033

Market Report | 2024-10-01 | 270 pages | Allied Market Research

AVAILABLE LICENSES:

- Cloud Access License \$2655.00
- Business User License \$4425.00
- Enterprise License \$7412.00

Report description:

The cellulose paints market was valued at \$9.2 billion in 2023, and is projected to reach \$16.8 billion by 2033, growing at a CAGR of 6.2% from 2024 to 2033.

Cellulose paints are fast-drying, high-gloss coatings originally derived from cellulose, a natural polymer found in plant cell walls. Commonly used in automotive, furniture, and industrial applications, cellulose paints are known for their ability to dry quickly and form a hard, durable surface. The paint typically comprises cellulose nitrate or cellulose acetate as a base, which provides an excellent binding quality, alongside pigments and other additives that enhance durability and aesthetic appeal.

The growth of the global cellulose paints market is driven by surge in construction projects globally, particularly in urban areas. In addition, increase in trend of home renovation and remodeling, especially in developed markets, are pushing the demand for high-quality and aesthetically pleasing hardware options. This is attributed to the fact that high gloss, smooth finish, and the ability to enhance wood aesthetics of cellulose paints make them suitable for furniture and cabinetry. According to a 2024 study published by the University of South Alabama, approximately \$463 billion were spent on renovations by homeowners in the first quarter of 2024. 42% of homeowners hired a construction professional to renovate their homes, thus reflecting the rapid adoption of cellulose paints. In addition, increase in demand for cellulose paints from automotive and industrial sectors notably contributes toward the growth of the market. This is attributed to the fact that quick-drying and durable properties of cellulose paints make them ideal for automotive refinishing and industrial coatings. Moreover, implementation of stringent government regulations pertaining to the emission of volatile organic compounds from conventional paints has shifted the consumer preference toward eco-friendly cellulose paints, which have minimal environmental restrictions. However, availability of synthetic and acrylic paints, which offer superior durability and better UV resistance restrains the growth of the cellulose paints market. In addition, cellulose nitrate-based paints are highly flammable, which can pose significant safety risks in industrial applications, thus hampering the market growth. On the contrary, innovations in paint chemistry such as improved UV stability, scratch resistance, and moisture

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

resistance, are making them more suitable for outdoor and high-exposure applications. Such developments are expected to offer remunerative opportunities for the expansion of the global market during the forecast period.

The global cellulose paints market is segmented into type, end use, and region. By type, the market is classified into primer, topcoat, and others. On the basis of end use, it is classified into automotive, construction, furniture, and others. Region wise, the cellulose paints market share is studied across North America, Europe, Asia-Pacific, and LAMEA.?

Key Findings

By type, the topcoat segment held the highest market share in 2023.

On the basis of end use, the automotive segment was the major shareholder in 2023.

Region wise, Asia-Pacific emerged as the most lucrative market for cellulose paints in 2023.

?

Competition Analysis

Competitive analysis and profiles of the major players in the global cellulose paints market include PPG Industries, Inc., Akzo Nobel N.V., Eastman Chemical Company, RPM International Inc., Nippon Paint Holdings Co., Ltd., Jawel Paints, The Dow Chemical, BASF SE, The Sherwin-Williams Company, and Macc Paints Ltd. These major players have adopted various key development strategies such as business expansion, new product launches, and partnerships to sustain the intense competition and gain a strong foothold in the global market.

?

Additional benefits you will get with this purchase are:

- Quarterly Update and* (only available with a corporate license, on listed price)
- 5 additional Company Profile of client Choice pre- or Post-purchase, as a free update.
- Free Upcoming Version on the Purchase of Five and Enterprise User License.
- 16 analyst hours of support* (post-purchase, if you find additional data requirements upon review of the report, you may receive support amounting to 16 analyst hours to solve questions, and post-sale queries)
- 15% Free Customization* (in case the scope or segment of the report does not match your requirements, 15% is equivalent to 3 working days of free work, applicable once)
- Free data Pack on the Five and Enterprise User License. (Excel version of the report)
- Free Updated report if the report is 6-12 months old or older.
- 24-hour priority response*
- Free Industry updates and white papers.

Possible Customization with this report (with additional cost and timeline, please talk to the sales executive to know more)

- Additional company profiles with specific to client's interest
- List of customers/consumers/raw material suppliers- value chain analysis
- SWOT Analysis

Key Market Segments

By Type

- Primer
- Topcoat
- Others

By End Use

- Automotive
- Construction
- Furniture
- Others

By Region

- North America

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- U.S.
- Canada
- Mexico
- Europe
- France
- Germany
- Italy
- Spain
- UK
- Rest of Europe
- Asia-Pacific
- China
- Japan
- India
- South Korea
- Australia
- Rest of Asia-Pacific
- LAMEA
- Brazil
- South Africa
- Saudi Arabia
- Rest of LAMEA
- Key Market Players
- PPG Industries, Inc.
- Akzo Nobel N.V.
- Eastman Chemical Company
- RPM International Inc.
- Nippon Paint Holdings Co., Ltd.
- Jawel Paints
- The Dow Chemical
- BASF SE
- The Sherwin-Williams Company
- Macc Paints Ltd.

Table of Contents:

CHAPTER 1: INTRODUCTION

- 1.1. Report Description
- 1.2. Key Market Segments
- 1.3. Key Benefits
- 1.4. Research Methodology
 - 1.4.1. Primary Research
 - 1.4.2. Secondary Research
 - 1.4.3. Analyst Tools and Models

CHAPTER 2: EXECUTIVE SUMMARY

- 2.1. CXO Perspective

CHAPTER 3: MARKET LANDSCAPE

- 3.1. Market Definition and Scope

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 3.2. Key Findings
 - 3.2.1. Top Investment Pockets
 - 3.2.2. Top Winning Strategies
 - 3.3. Porter's Five Forces Analysis
 - 3.3.1. Bargaining Power of Suppliers
 - 3.3.2. Threat of New Entrants
 - 3.3.3. Threat of Substitutes
 - 3.3.4. Competitive Rivalry
 - 3.3.5. Bargaining Power among Buyers
 - 3.4. Market Dynamics
 - 3.4.1. Drivers
 - 3.4.2. Restraints
 - 3.4.3. Opportunities
- CHAPTER 4: CELLULOSE PAINTS MARKET, BY TYPE**

- 4.1. Market Overview
 - 4.1.1 Market Size and Forecast, By Type
- 4.2. Primer
 - 4.2.1. Key Market Trends, Growth Factors and Opportunities
 - 4.2.2. Market Size and Forecast, By Region
 - 4.2.3. Market Share Analysis, By Country
- 4.3. Topcoat
 - 4.3.1. Key Market Trends, Growth Factors and Opportunities
 - 4.3.2. Market Size and Forecast, By Region
 - 4.3.3. Market Share Analysis, By Country
- 4.4. Others
 - 4.4.1. Key Market Trends, Growth Factors and Opportunities
 - 4.4.2. Market Size and Forecast, By Region
 - 4.4.3. Market Share Analysis, By Country

CHAPTER 5: CELLULOSE PAINTS MARKET, BY END USE

- 5.1. Market Overview
 - 5.1.1 Market Size and Forecast, By End Use
- 5.2. Automotive
 - 5.2.1. Key Market Trends, Growth Factors and Opportunities
 - 5.2.2. Market Size and Forecast, By Region
 - 5.2.3. Market Share Analysis, By Country
- 5.3. Construction
 - 5.3.1. Key Market Trends, Growth Factors and Opportunities
 - 5.3.2. Market Size and Forecast, By Region
 - 5.3.3. Market Share Analysis, By Country
- 5.4. Furniture
 - 5.4.1. Key Market Trends, Growth Factors and Opportunities
 - 5.4.2. Market Size and Forecast, By Region
 - 5.4.3. Market Share Analysis, By Country
- 5.5. Others
 - 5.5.1. Key Market Trends, Growth Factors and Opportunities
 - 5.5.2. Market Size and Forecast, By Region
 - 5.5.3. Market Share Analysis, By Country

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

CHAPTER 6: CELLULOSE PAINTS MARKET, BY REGION

6.1. Market Overview

6.1.1 Market Size and Forecast, By Region

6.2. North America

6.2.1. Key Market Trends and Opportunities

6.2.2. Market Size and Forecast, By Type

6.2.3. Market Size and Forecast, By End Use

6.2.4. Market Size and Forecast, By Country

6.2.5. U.S. Cellulose Paints Market

6.2.5.1. Market Size and Forecast, By Type

6.2.5.2. Market Size and Forecast, By End Use

6.2.6. Canada Cellulose Paints Market

6.2.6.1. Market Size and Forecast, By Type

6.2.6.2. Market Size and Forecast, By End Use

6.2.7. Mexico Cellulose Paints Market

6.2.7.1. Market Size and Forecast, By Type

6.2.7.2. Market Size and Forecast, By End Use

6.3. Europe

6.3.1. Key Market Trends and Opportunities

6.3.2. Market Size and Forecast, By Type

6.3.3. Market Size and Forecast, By End Use

6.3.4. Market Size and Forecast, By Country

6.3.5. France Cellulose Paints Market

6.3.5.1. Market Size and Forecast, By Type

6.3.5.2. Market Size and Forecast, By End Use

6.3.6. Germany Cellulose Paints Market

6.3.6.1. Market Size and Forecast, By Type

6.3.6.2. Market Size and Forecast, By End Use

6.3.7. Italy Cellulose Paints Market

6.3.7.1. Market Size and Forecast, By Type

6.3.7.2. Market Size and Forecast, By End Use

6.3.8. Spain Cellulose Paints Market

6.3.8.1. Market Size and Forecast, By Type

6.3.8.2. Market Size and Forecast, By End Use

6.3.9. UK Cellulose Paints Market

6.3.9.1. Market Size and Forecast, By Type

6.3.9.2. Market Size and Forecast, By End Use

6.3.10. Rest Of Europe Cellulose Paints Market

6.3.10.1. Market Size and Forecast, By Type

6.3.10.2. Market Size and Forecast, By End Use

6.4. Asia-Pacific

6.4.1. Key Market Trends and Opportunities

6.4.2. Market Size and Forecast, By Type

6.4.3. Market Size and Forecast, By End Use

6.4.4. Market Size and Forecast, By Country

6.4.5. China Cellulose Paints Market

6.4.5.1. Market Size and Forecast, By Type

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 6.4.5.2. Market Size and Forecast, By End Use
- 6.4.6. Japan Cellulose Paints Market
 - 6.4.6.1. Market Size and Forecast, By Type
 - 6.4.6.2. Market Size and Forecast, By End Use
- 6.4.7. India Cellulose Paints Market
 - 6.4.7.1. Market Size and Forecast, By Type
 - 6.4.7.2. Market Size and Forecast, By End Use
- 6.4.8. South Korea Cellulose Paints Market
 - 6.4.8.1. Market Size and Forecast, By Type
 - 6.4.8.2. Market Size and Forecast, By End Use
- 6.4.9. Australia Cellulose Paints Market
 - 6.4.9.1. Market Size and Forecast, By Type
 - 6.4.9.2. Market Size and Forecast, By End Use
- 6.4.10. Rest of Asia-Pacific Cellulose Paints Market
 - 6.4.10.1. Market Size and Forecast, By Type
 - 6.4.10.2. Market Size and Forecast, By End Use
- 6.5. LAMEA
 - 6.5.1. Key Market Trends and Opportunities
 - 6.5.2. Market Size and Forecast, By Type
 - 6.5.3. Market Size and Forecast, By End Use
 - 6.5.4. Market Size and Forecast, By Country
 - 6.5.5. Brazil Cellulose Paints Market
 - 6.5.5.1. Market Size and Forecast, By Type
 - 6.5.5.2. Market Size and Forecast, By End Use
 - 6.5.6. South Africa Cellulose Paints Market
 - 6.5.6.1. Market Size and Forecast, By Type
 - 6.5.6.2. Market Size and Forecast, By End Use
 - 6.5.7. Saudi Arabia Cellulose Paints Market
 - 6.5.7.1. Market Size and Forecast, By Type
 - 6.5.7.2. Market Size and Forecast, By End Use
 - 6.5.8. Rest of LAMEA Cellulose Paints Market
 - 6.5.8.1. Market Size and Forecast, By Type
 - 6.5.8.2. Market Size and Forecast, By End Use
- CHAPTER 7: COMPETITIVE LANDSCAPE
 - 7.1. Introduction
 - 7.2. Top Winning Strategies
 - 7.3. Product Mapping Of Top 10 Player
 - 7.4. Competitive Dashboard
 - 7.5. Competitive Heatmap
 - 7.6. Top Player Positioning, 2023
- CHAPTER 8: COMPANY PROFILES
 - 8.1. PPG Industries, Inc.
 - 8.1.1. Company Overview
 - 8.1.2. Key Executives
 - 8.1.3. Company Snapshot
 - 8.1.4. Operating Business Segments
 - 8.1.5. Product Portfolio

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 8.1.6. Business Performance
- 8.1.7. Key Strategic Moves and Developments
- 8.2. Akzo Nobel N.V.
 - 8.2.1. Company Overview
 - 8.2.2. Key Executives
 - 8.2.3. Company Snapshot
 - 8.2.4. Operating Business Segments
 - 8.2.5. Product Portfolio
 - 8.2.6. Business Performance
 - 8.2.7. Key Strategic Moves and Developments
- 8.3. Eastman Chemical Company
 - 8.3.1. Company Overview
 - 8.3.2. Key Executives
 - 8.3.3. Company Snapshot
 - 8.3.4. Operating Business Segments
 - 8.3.5. Product Portfolio
 - 8.3.6. Business Performance
 - 8.3.7. Key Strategic Moves and Developments
- 8.4. RPM International Inc.
 - 8.4.1. Company Overview
 - 8.4.2. Key Executives
 - 8.4.3. Company Snapshot
 - 8.4.4. Operating Business Segments
 - 8.4.5. Product Portfolio
 - 8.4.6. Business Performance
 - 8.4.7. Key Strategic Moves and Developments
- 8.5. Nippon Paint Holdings Co., Ltd.
 - 8.5.1. Company Overview
 - 8.5.2. Key Executives
 - 8.5.3. Company Snapshot
 - 8.5.4. Operating Business Segments
 - 8.5.5. Product Portfolio
 - 8.5.6. Business Performance
 - 8.5.7. Key Strategic Moves and Developments
- 8.6. Jawel Paints
 - 8.6.1. Company Overview
 - 8.6.2. Key Executives
 - 8.6.3. Company Snapshot
 - 8.6.4. Operating Business Segments
 - 8.6.5. Product Portfolio
 - 8.6.6. Business Performance
 - 8.6.7. Key Strategic Moves and Developments
- 8.7. The Dow Chemical
 - 8.7.1. Company Overview
 - 8.7.2. Key Executives
 - 8.7.3. Company Snapshot
 - 8.7.4. Operating Business Segments

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 8.7.5. Product Portfolio
- 8.7.6. Business Performance
- 8.7.7. Key Strategic Moves and Developments
- 8.8. BASF SE
 - 8.8.1. Company Overview
 - 8.8.2. Key Executives
 - 8.8.3. Company Snapshot
 - 8.8.4. Operating Business Segments
 - 8.8.5. Product Portfolio
 - 8.8.6. Business Performance
 - 8.8.7. Key Strategic Moves and Developments
- 8.9. The Sherwin-Williams Company
 - 8.9.1. Company Overview
 - 8.9.2. Key Executives
 - 8.9.3. Company Snapshot
 - 8.9.4. Operating Business Segments
 - 8.9.5. Product Portfolio
 - 8.9.6. Business Performance
 - 8.9.7. Key Strategic Moves and Developments
- 8.10. Macc Paints Ltd.
 - 8.10.1. Company Overview
 - 8.10.2. Key Executives
 - 8.10.3. Company Snapshot
 - 8.10.4. Operating Business Segments
 - 8.10.5. Product Portfolio
 - 8.10.6. Business Performance
 - 8.10.7. Key Strategic Moves and Developments

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Cellulose Paints Market By Type (Primer, Topcoat, Others) , By End use (Automotive, Construction, Furniture, Others) : Global Opportunity Analysis and Industry Forecast, 2024-2033

Market Report | 2024-10-01 | 270 pages | Allied Market Research

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Cloud Access License	\$2655.00
	Business User License	\$4425.00
	Enterprise License	\$7412.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-03"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Signature

An empty rectangular box with a thin black border, intended for a signature.