

Canada Fast Casual Restaurant Market By Food Type (Burger/Sandwich, Pizza/Pasta, Asian/Latin American Food, Chicken, Others) , By Mode of Operation (Dine-in, Takeaway) By Nature (Franchised, Standalone) : Opportunity Analysis and Industry Forecast, 2023-2032

Market Report | 2024-11-01 | 70 pages | Allied Market Research

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Report description:

Canada Fast Casual Restaurant Market

The Canada fast casual restaurant market was valued at \$4.1 billion in 2022 and is projected to reach \$11.7 billion by 2032, growing at a CAGR of 10.9% from 2023 to 2032.

A fast casual restaurant is a service that offers the convenience of quick food availability along with the quality of casual dining. The major characteristics of a fast casual restaurant involve its quick service, fresh food, and customizable offerings. Moreover, the benefits that it offers over other dining establishments include its broad demographic and market flexibility.

With customers in Canada inclining toward healthy and low-calorie meal options, the Canada fast casual restaurant market is witnessing notable growth as restaurants are capitalizing on this preference by offering customizable plant-based, gluten-free, and low-carb menu options. In addition, rise in the interest of consumers to try local and fusion cuisines from across the globe is driving the development of the Canada fast casual restaurant market. Furthermore, surge in the popularity of food delivery services is augmenting the market growth. In recent times, the trend of sustainability has dominated fast casual restaurants in Canada. Restaurants are emphasizing the adoption of sustainable practices such as sourcing local produce, utilizing humanely raised meats, and offering environmentally friendly packaging to customers.

However, the higher price points of fast casual restaurants as compared to conventional fast-food chains limit their consumer base and hamper the development of the market. Moreover, exponential rise in labor costs in Canada has resulted in elevated food prices, which is restraining the growth of the Canada fast casual restaurant market. For instance, TVO Today-a Canada-based news and current affairs platform-reported 11.4% of food inflation in Canada in 2023, which was further projected to increase by 5-7% by the end of the year. Contrarily, as fast casual restaurants focus on enhancing customer convenience through the

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adoption of technology, the market is anticipated to experience remunerative opportunities in coming years. For instance, the implementation of in-app ordering, loyalty programs, self-order kiosks, and digital payment systems is witnessing a considerable surge in Canada.[]

Segment Review[]

The Canada fast casual restaurant market is segmented into food type, mode of operation, and nature. On the basis of food type, the market is segmented into burger/sandwich, pizza/pasta, Asian/Latin American food, chicken, and others. Depending on mode of operation, it is bifurcated into dine-in and takeaway. By nature, it is categorized into franchised and standalone.[]

Key Findings[]

On the basis of food type, the burger/sandwich segment held the highest market share in 2023.[]

Depending on mode of operation, the dine-in segment dominated the market in 2023.[]

By nature, the franchised segment was the highest shareholder in 2023.[]

Competition Analysis[]

The major players in the Canada fast casual restaurant market include A&W Canada, Freshii, Panera Bread, Chipotle Canada, Five Guys, Mucho Burrito, Pita Pit, Quesada Burritos & Tacos, Mary Brown's Famous Chicken and Taters, and The Chopped Leaf. These major players have adopted various key development strategies such as business expansion, new product launches, and partnerships to strengthen their foothold in the competitive market.[]

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- SWOT Analysis

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- Volume Market Size and Forecast

Key Market Segments

By Food Type

- Burger/Sandwich

- Pizza/Pasta

- Asian/Latin American Food

- Chicken

- Others

By Mode Of Operation

- Dine-in

- Takeaway

By Nature

- Franchised

- Standalone

- Key Market Players

- A&W Canada

- freshii

- Panera Bread

- Chipotle Canada

- Five Guys

- Mucho Burrito

- pita pit

- Quesada Burritos & Tacos

- mary brown's famous chicken and taters

- the chopped leaf

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