

**Asia-Pacific, EMEA, and LATAM Travel Insurance Market Size, Share, Competitive Landscape and Trend Analysis Report, by Insurance Cover, Distribution Channel, End User, Age Group : Opportunity Analysis and Industry Forecast, 2024-2033**

Market Report | 2024-08-01 | 307 pages | Allied Market Research

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**Report description:**

The Asia-Pacific, EMEA, and LATAM travel insurance market was valued at \$15,692.76 million in 2023, and is projected to reach \$98,022.93 million by 2033, registering a CAGR of 19.8% from 2024 to 2033. Travel insurance is a type of coverage that protects travelers from risks and financial losses they may encounter during their journeys. These risks can range from minor inconveniences, such as missed flight connections and delayed luggage, to serious problems like injuries or significant illnesses. Travel insurance policies are typically available for both international tourists and domestic travelers. Also, travel insurance provides peace of mind and a sense of security, especially when visiting unfamiliar places.

The rising number of travel and tourism activities is a major factor driving the travel insurance market in Asia-Pacific, EMEA, and LATAM. As more people recognize the potential risks associated with traveling, they increasingly opt for insurance coverage to safeguard their trips. Furthermore, growing awareness of travel-related risks, such as medical emergencies and trip cancellations, has boosted the demand for travel insurance as a form of protection. Some countries or destinations have even implemented regulations requiring travelers to have insurance, further propelling market growth in these regions.

Despite these drivers, limited awareness about travel insurance policies among consumers continues to hinder the market's growth. On the other hand, advancements in travel insurance technology are expected to create significant growth opportunities in the coming years. Additionally, emerging markets hold great potential for expansion as more individuals from these regions begin to travel and seek insurance coverage. Finally, partnerships with airlines, travel agencies, and online travel platforms can strengthen distribution networks, reach a broader customer base, and enable cross-selling, driving market growth across Asia-Pacific, EMEA, and LATAM.

The Asia-Pacific, EMEA, and LATAM travel insurance market is segmented on the basis of insurance cover, distribution channel, end user, age group, and region. By insurance cover, it is fragmented into single-trip travel insurance, annual multi-trip travel insurance, and long-stay travel insurance. By distribution channel, the market is divided into airlines, banking organizations, ferry

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operators, insurance brands, online travel agency (OTA), railway operators, travel agents/tour operators, and others. By end user, it is classified into senior citizens, education travelers, business travelers, family travelers, and others. By age group, it is segregated into 1-17 years old, 18-30 years old, 31-49 years old, and above 50 years. By region, it is analyzed across Europe, Asia-Pacific, and LAMEA.

The Asia-Pacific, EMEA, and LATAM travel insurance market analysis includes top companies operating in the market such as Allianz SE, American International Group, Inc., Assicurazioni Generali S.p.A, Aviva Plc., AXA Group, Berkshire Hathaway Specialty Insurance, Chubb Group of Insurance Companies, ERGO Reiseversicherung AG, Seven Corners, Inc., ROCK Insurance Services Limited, Just Insurance Agents Limited, PassportCard Europe GmbH, Staysure Holdings Limited, Trailfinders Limited, and Zurich Insurance Company Ltd. These players have adopted various strategies to increase their market penetration and strengthen their position in the industry.

#### KEY BENEFITS FOR STAKEHOLDERS

- The study provides an in-depth analysis of the Asia-Pacific, EMEA, and LATAM travel insurance market along with the current trends and future estimations to elucidate the imminent investment pockets.
- Information about key drivers, restraints, and opportunities and their impact analysis on the Asia-Pacific, EMEA, and LATAM travel insurance market size is provided in the report.
- The Porter's five forces analysis illustrates the potency of buyers and suppliers operating in the Asia-Pacific, EMEA, and LATAM travel insurance industry.
- The quantitative analysis of the Asia-Pacific, EMEA, and LATAM travel insurance market for the period 2023-2033 is provided to determine the Asia-Pacific, EMEA, and LATAM travel insurance market potential.

Additional benefits you will get with this purchase are:

- Quarterly Update and\* (only available with a corporate license, on listed price)
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- Free Upcoming Version on the Purchase of Five and Enterprise User License.
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- Investment Opportunities
- Market share analysis of players by products/segments
- Regulatory Guidelines
- Additional company profiles with specific to client's interest
- Additional country or region analysis- market size and forecast
- Expanded list for Company Profiles
- Market share analysis of players at region/country level

#### Key Market Segments

By Insurance Cover

- Single-Trip Travel Insurance
- Annual Multi-Trip Travel Insurance

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- Long-Stay Travel Insurance
- By Distribution Channel
- Airlines
  - Banking Organizations
  - Ferry Operators
  - Insurance Brands
  - Online Travel Agency (OTA)
  - Railway Operators
  - Travel Agents/Tour Operators
  - Others

By End User

- Senior Citizens
- Education Travelers
- Business Travelers
- Family Travelers
- Others

By Age Group

- 1-17 Years Old
- 18-30 Years Old
- 31-49 Years Old
- Above 50 Years

By Region

- Europe
  - o UK
  - o Germany
  - o France
  - o Spain
  - o Italy
  - o Rest of Europe
- Asia-Pacific
  - o China
  - o Japan
  - o India
  - o Australia
  - o South Korea
  - o Rest of Asia-Pacific
- LAMEA
  - o Latin America
  - o Middle East
  - o Africa

Key market players

- Allianz SE
- American International Group, Inc.
- Assicurazioni Generali S.p.A
- Aviva Plc.
- AXA Group

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- Berkshire Hathaway Specialty Insurance
- Chubb Group of Insurance Companies
- ERGO Reiseversicherung AG
- Seven Corners, Inc.
- ROCK Insurance Services Limited
- Just Insurance Agents Limited
- PassportCard Europe GmbH
- Staysure Holdings Limited
- Trailfinders Limited
- Zurich Insurance Company Ltd

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