

Amphoteric Surfactant Market By Type (Betaine, Amine Oxide, Amphopropionates, Amphoacetates, Sultanies) , By Application (Personal Care, Residential and Industrial Cleaning, Oil Field Chemicals, Agrochemicals, Others) : Global Opportunity Analysis and Industry Forecast, 2024-2030

Market Report | 2024-10-01 | 330 pages | Allied Market Research

AVAILABLE LICENSES:

- Cloud Access License \$2655.00
- Business User License \$4425.00
- Enterprise License \$7412.00

Report description:

The amphoteric surfactant market was valued at \$3.5 billion in 2023, and is projected to reach \$5.7 billion by 2030, growing at a CAGR of 7.1% from 2024 to 2030.

Amphoteric surfactants are a class of surface-active agents that possess both positively and negatively charged functional groups in their molecular structure. This dual ionic nature allows them to exhibit unique properties depending on the pH of their environment: they act as cationic surfactants in acidic conditions and anionic surfactants in alkaline conditions. These compounds are widely used in various applications, including personal care products, household cleaning agents, and industrial formulations, due to their mildness, compatibility with other surfactants, and ability to reduce surface tension effectively.

Rise in consumer preference for mild and skin-friendly surfactants in shampoos, body washes, and facial cleansers acts as the key driving force of the global amphoteric surfactant market. This is attributed to the fact that amphoteric surfactants, known for their low irritation potential, are ideal for sensitive skin and baby care products. A 2023 study published in the Journal of Molecular Liquids revealed that non-ionic surfactants gave the lowest risk of skin irritation, and reduced skin irritability by 24-67%. In addition, the global amphoteric surfactant market is witnessing robust growth due to increase in global demand for environmentally sustainable products, especially in regions with stringent environmental regulations. The biodegradable nature of amphoteric surfactants makes them an ideal solution in many applications. As per a study published in the IOP Conference Series: Earth and Environmental Science-an Open Access proceedings journal-revealed that amphoteric surfactant, alkyl sulfonate showed over 95% biodegradation in a very short period of time. Moreover, rise in use of amphoteric surfactants in applications such as industrial cleaning, oilfield chemicals, and textile processing significantly contributes toward the market growth. This is attributed to the fact that excellent foaming, emulsifying, and compatibility properties of amphoteric surfactants make them

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

suitable for these applications. Furthermore, the trend toward incorporating natural and organic raw materials in surfactant formulations is propelling the development of plant-based amphoteric surfactants, thereby fostering the market growth. However, high production cost of amphoteric surfactants limits the market growth, as the manufacturing process of amphoteric surfactants involves complex chemical synthesis, leading to higher costs compared to conventional surfactants. In addition, amphoteric surfactants may exhibit reduced performance in highly acidic or alkaline conditions, which can limit their effectiveness in specific industrial applications, thereby hindering the market growth. On the contrary, innovations in amphoteric surfactant production have enhanced their performance characteristics, such as improved stability under varying pH conditions, driving their adoption in complex formulations. Such developments are expected to offer remunerative opportunities for the expansion of the global market during the forecast period.

The global amphoteric surfactant market is segmented into type, application, and region. By type, the market is classified into betaine, amine oxide, amphopropionates, amphotoacetates, and sultanie. On the basis of application, it is segregated into personal care, residential & industrial cleaning, oil field chemicals, agrochemicals, and others. Region wise, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Key Findings

By type, the betaine segment is expected to experience robust growth from 2024 to 2030.

On the basis of application, the personal care segment is anticipated to dominate the market throughout the forecast period.

Region wise, Asia-Pacific is projected to emerge as the most lucrative market for amphoteric surfactants in the coming years.

□

Competition Analysis

Competitive analysis and profiles of the major players in the global amphoteric surfactant market include Akzo Nobel N.V., BASF SE, Clariant AG., Croda International Plc, Evonik Industries AG, Lonza Group AG, The Lubrizol Corporation, Solvay S.A., Stepan Company, and Oxiteno. These major players have adopted various key development strategies such as business expansion, new product launches, and partnerships to strengthen their foothold in the competitive market.

□

Additional benefits you will get with this purchase are:

- Quarterly Update and* (only available with a corporate license, on listed price)
- 5 additional Company Profile of client Choice pre- or Post-purchase, as a free update.
- Free Upcoming Version on the Purchase of Five and Enterprise User License.
- 16 analyst hours of support* (post-purchase, if you find additional data requirements upon review of the report, you may receive support amounting to 16 analyst hours to solve questions, and post-sale queries)
- 15% Free Customization* (in case the scope or segment of the report does not match your requirements, 15% is equivalent to 3 working days of free work, applicable once)
- Free data Pack on the Five and Enterprise User License. (Excel version of the report)
- Free Updated report if the report is 6-12 months old or older.
- 24-hour priority response*
- Free Industry updates and white papers.

Possible Customization with this report (with additional cost and timeline, please talk to the sales executive to know more)

- Analysis of raw material in a product (by %)
- Investment Opportunities
- Scenario Analysis & Growth Trend Comparison
- Upcoming/New Entrant by Regions
- Technology Trend Analysis
- Market share analysis of players by products/segments
- New Product Development/ Product Matrix of Key Players
- Regulatory Guidelines

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Strategic Recommendations
- Additional company profiles with specific to client's interest
- Additional country or region analysis- market size and forecast
- Historic market data
- Import Export Analysis/Data
- Key player details (including location, contact details, supplier/vendor network etc. in excel format)
- Market share analysis of players at global/region/country level
- Volume Market Size and Forecast

Key Market Segments

By Type

- Betaine
- Amine Oxide
- Amphopropionates
- Amphoacetates
- Sultanies

By Application

- Personal Care
- Residential and Industrial Cleaning
- Oil Field Chemicals
- Agrochemicals
- Others

By Region

- North America
- U.S.
- Canada
- Mexico
- Europe
- France
- Germany
- Italy
- Spain
- UK
- Rest of Europe
- Asia-Pacific
- China
- Japan
- India
- South Korea
- Australia
- Rest of Asia-Pacific
- LAMEA
- Brazil
- South Africa
- Saudi Arabia
- Rest of LAMEA
- Key Market Players
- Akzo Nobel N.V.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- BASF SE
- Clariant AG.
- Croda International Plc
- Evonik Industries AG
- Lonza Group AG
- The Lubrizol Corporation
- Solvay S.A.
- Stepan Company
- oxiteno

Table of Contents:

CHAPTER 1: INTRODUCTION

- 1.1. Report Description
- 1.2. Key Market Segments
- 1.3. Key Benefits
- 1.4. Research Methodology

- 1.4.1. Primary Research
- 1.4.2. Secondary Research
- 1.4.3. Analyst Tools and Models

CHAPTER 2: EXECUTIVE SUMMARY

- 2.1. CXO Perspective

CHAPTER 3: MARKET LANDSCAPE

- 3.1. Market Definition and Scope
- 3.2. Key Findings
 - 3.2.1. Top Investment Pockets
 - 3.2.2. Top Winning Strategies
- 3.3. Porter's Five Forces Analysis
 - 3.3.1. Bargaining Power of Suppliers
 - 3.3.2. Threat of New Entrants
 - 3.3.3. Threat of Substitutes
 - 3.3.4. Competitive Rivalry
 - 3.3.5. Bargaining Power among Buyers
- 3.4. Market Dynamics
 - 3.4.1. Drivers
 - 3.4.2. Restraints
 - 3.4.3. Opportunities

CHAPTER 4: AMPHOTERIC SURFACTANT MARKET, BY TYPE

- 4.1. Market Overview
 - 4.1.1 Market Size and Forecast, By Type
- 4.2. Betaine
 - 4.2.1. Key Market Trends, Growth Factors and Opportunities
 - 4.2.2. Market Size and Forecast, By Region
 - 4.2.3. Market Share Analysis, By Country
- 4.3. Amine Oxide
 - 4.3.1. Key Market Trends, Growth Factors and Opportunities
 - 4.3.2. Market Size and Forecast, By Region
 - 4.3.3. Market Share Analysis, By Country

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 4.4. Amphopropionates
 - 4.4.1. Key Market Trends, Growth Factors and Opportunities
 - 4.4.2. Market Size and Forecast, By Region
 - 4.4.3. Market Share Analysis, By Country
- 4.5. Amphoacetates
 - 4.5.1. Key Market Trends, Growth Factors and Opportunities
 - 4.5.2. Market Size and Forecast, By Region
 - 4.5.3. Market Share Analysis, By Country
- 4.6. Sultanies
 - 4.6.1. Key Market Trends, Growth Factors and Opportunities
 - 4.6.2. Market Size and Forecast, By Region
 - 4.6.3. Market Share Analysis, By Country
- CHAPTER 5: AMPHOTERIC SURFACTANT MARKET, BY APPLICATION
 - 5.1. Market Overview
 - 5.1.1 Market Size and Forecast, By Application
 - 5.2. Personal Care
 - 5.2.1. Key Market Trends, Growth Factors and Opportunities
 - 5.2.2. Market Size and Forecast, By Region
 - 5.2.3. Market Share Analysis, By Country
 - 5.3. Residential And Industrial Cleaning
 - 5.3.1. Key Market Trends, Growth Factors and Opportunities
 - 5.3.2. Market Size and Forecast, By Region
 - 5.3.3. Market Share Analysis, By Country
 - 5.4. Oil Field Chemicals
 - 5.4.1. Key Market Trends, Growth Factors and Opportunities
 - 5.4.2. Market Size and Forecast, By Region
 - 5.4.3. Market Share Analysis, By Country
 - 5.5. Agrochemicals
 - 5.5.1. Key Market Trends, Growth Factors and Opportunities
 - 5.5.2. Market Size and Forecast, By Region
 - 5.5.3. Market Share Analysis, By Country
 - 5.6. Others
 - 5.6.1. Key Market Trends, Growth Factors and Opportunities
 - 5.6.2. Market Size and Forecast, By Region
 - 5.6.3. Market Share Analysis, By Country
- CHAPTER 6: AMPHOTERIC SURFACTANT MARKET, BY REGION
 - 6.1. Market Overview
 - 6.1.1 Market Size and Forecast, By Region
 - 6.2. North America
 - 6.2.1. Key Market Trends and Opportunities
 - 6.2.2. Market Size and Forecast, By Type
 - 6.2.3. Market Size and Forecast, By Application
 - 6.2.4. Market Size and Forecast, By Country
 - 6.2.5. U.S. Amphoteric Surfactant Market
 - 6.2.5.1. Market Size and Forecast, By Type
 - 6.2.5.2. Market Size and Forecast, By Application
 - 6.2.6. Canada Amphoteric Surfactant Market

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 6.2.6.1. Market Size and Forecast, By Type
- 6.2.6.2. Market Size and Forecast, By Application
- 6.2.7. Mexico Amphoteric Surfactant Market
- 6.2.7.1. Market Size and Forecast, By Type
- 6.2.7.2. Market Size and Forecast, By Application
- 6.3. Europe
- 6.3.1. Key Market Trends and Opportunities
- 6.3.2. Market Size and Forecast, By Type
- 6.3.3. Market Size and Forecast, By Application
- 6.3.4. Market Size and Forecast, By Country
- 6.3.5. France Amphoteric Surfactant Market
- 6.3.5.1. Market Size and Forecast, By Type
- 6.3.5.2. Market Size and Forecast, By Application
- 6.3.6. Germany Amphoteric Surfactant Market
- 6.3.6.1. Market Size and Forecast, By Type
- 6.3.6.2. Market Size and Forecast, By Application
- 6.3.7. Italy Amphoteric Surfactant Market
- 6.3.7.1. Market Size and Forecast, By Type
- 6.3.7.2. Market Size and Forecast, By Application
- 6.3.8. Spain Amphoteric Surfactant Market
- 6.3.8.1. Market Size and Forecast, By Type
- 6.3.8.2. Market Size and Forecast, By Application
- 6.3.9. UK Amphoteric Surfactant Market
- 6.3.9.1. Market Size and Forecast, By Type
- 6.3.9.2. Market Size and Forecast, By Application
- 6.3.10. Rest Of Europe Amphoteric Surfactant Market
- 6.3.10.1. Market Size and Forecast, By Type
- 6.3.10.2. Market Size and Forecast, By Application
- 6.4. Asia-Pacific
- 6.4.1. Key Market Trends and Opportunities
- 6.4.2. Market Size and Forecast, By Type
- 6.4.3. Market Size and Forecast, By Application
- 6.4.4. Market Size and Forecast, By Country
- 6.4.5. China Amphoteric Surfactant Market
- 6.4.5.1. Market Size and Forecast, By Type
- 6.4.5.2. Market Size and Forecast, By Application
- 6.4.6. Japan Amphoteric Surfactant Market
- 6.4.6.1. Market Size and Forecast, By Type
- 6.4.6.2. Market Size and Forecast, By Application
- 6.4.7. India Amphoteric Surfactant Market
- 6.4.7.1. Market Size and Forecast, By Type
- 6.4.7.2. Market Size and Forecast, By Application
- 6.4.8. South Korea Amphoteric Surfactant Market
- 6.4.8.1. Market Size and Forecast, By Type
- 6.4.8.2. Market Size and Forecast, By Application
- 6.4.9. Australia Amphoteric Surfactant Market
- 6.4.9.1. Market Size and Forecast, By Type

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 6.4.9.2. Market Size and Forecast, By Application
- 6.4.10. Rest of Asia-Pacific Amphoteric Surfactant Market
 - 6.4.10.1. Market Size and Forecast, By Type
 - 6.4.10.2. Market Size and Forecast, By Application
- 6.5. LAMEA
 - 6.5.1. Key Market Trends and Opportunities
 - 6.5.2. Market Size and Forecast, By Type
 - 6.5.3. Market Size and Forecast, By Application
 - 6.5.4. Market Size and Forecast, By Country
 - 6.5.5. Brazil Amphoteric Surfactant Market
 - 6.5.5.1. Market Size and Forecast, By Type
 - 6.5.5.2. Market Size and Forecast, By Application
 - 6.5.6. South Africa Amphoteric Surfactant Market
 - 6.5.6.1. Market Size and Forecast, By Type
 - 6.5.6.2. Market Size and Forecast, By Application
 - 6.5.7. Saudi Arabia Amphoteric Surfactant Market
 - 6.5.7.1. Market Size and Forecast, By Type
 - 6.5.7.2. Market Size and Forecast, By Application
 - 6.5.8. Rest of LAMEA Amphoteric Surfactant Market
 - 6.5.8.1. Market Size and Forecast, By Type
 - 6.5.8.2. Market Size and Forecast, By Application

CHAPTER 7: COMPETITIVE LANDSCAPE

- 7.1. Introduction
- 7.2. Top Winning Strategies
- 7.3. Product Mapping Of Top 10 Player
- 7.4. Competitive Dashboard
- 7.5. Competitive Heatmap
- 7.6. Top Player Positioning, 2023

CHAPTER 8: COMPANY PROFILES

- 8.1. Akzo Nobel N.V.
 - 8.1.1. Company Overview
 - 8.1.2. Key Executives
 - 8.1.3. Company Snapshot
 - 8.1.4. Operating Business Segments
 - 8.1.5. Product Portfolio
 - 8.1.6. Business Performance
 - 8.1.7. Key Strategic Moves and Developments
- 8.2. BASF SE
 - 8.2.1. Company Overview
 - 8.2.2. Key Executives
 - 8.2.3. Company Snapshot
 - 8.2.4. Operating Business Segments
 - 8.2.5. Product Portfolio
 - 8.2.6. Business Performance
 - 8.2.7. Key Strategic Moves and Developments
- 8.3. Clariant AG.
 - 8.3.1. Company Overview

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 8.3.2. Key Executives
- 8.3.3. Company Snapshot
- 8.3.4. Operating Business Segments
- 8.3.5. Product Portfolio
- 8.3.6. Business Performance
- 8.3.7. Key Strategic Moves and Developments
- 8.4. Croda International Plc
 - 8.4.1. Company Overview
 - 8.4.2. Key Executives
 - 8.4.3. Company Snapshot
 - 8.4.4. Operating Business Segments
 - 8.4.5. Product Portfolio
 - 8.4.6. Business Performance
 - 8.4.7. Key Strategic Moves and Developments
- 8.5. Evonik Industries AG
 - 8.5.1. Company Overview
 - 8.5.2. Key Executives
 - 8.5.3. Company Snapshot
 - 8.5.4. Operating Business Segments
 - 8.5.5. Product Portfolio
 - 8.5.6. Business Performance
 - 8.5.7. Key Strategic Moves and Developments
- 8.6. Lonza Group AG
 - 8.6.1. Company Overview
 - 8.6.2. Key Executives
 - 8.6.3. Company Snapshot
 - 8.6.4. Operating Business Segments
 - 8.6.5. Product Portfolio
 - 8.6.6. Business Performance
 - 8.6.7. Key Strategic Moves and Developments
- 8.7. The Lubrizol Corporation
 - 8.7.1. Company Overview
 - 8.7.2. Key Executives
 - 8.7.3. Company Snapshot
 - 8.7.4. Operating Business Segments
 - 8.7.5. Product Portfolio
 - 8.7.6. Business Performance
 - 8.7.7. Key Strategic Moves and Developments
- 8.8. Solvay S.A.
 - 8.8.1. Company Overview
 - 8.8.2. Key Executives
 - 8.8.3. Company Snapshot
 - 8.8.4. Operating Business Segments
 - 8.8.5. Product Portfolio
 - 8.8.6. Business Performance
 - 8.8.7. Key Strategic Moves and Developments
- 8.9. Stepan Company

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 8.9.1. Company Overview
- 8.9.2. Key Executives
- 8.9.3. Company Snapshot
- 8.9.4. Operating Business Segments
- 8.9.5. Product Portfolio
- 8.9.6. Business Performance
- 8.9.7. Key Strategic Moves and Developments
- 8.10. Oxitenol
 - 8.10.1. Company Overview
 - 8.10.2. Key Executives
 - 8.10.3. Company Snapshot
 - 8.10.4. Operating Business Segments
 - 8.10.5. Product Portfolio
 - 8.10.6. Business Performance
 - 8.10.7. Key Strategic Moves and Developments

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Amphoteric Surfactant Market By Type (Betaine, Amine Oxide, Amphopropionates, Amphoacetates, Sultanies) , By Application (Personal Care, Residential and Industrial Cleaning, Oil Field Chemicals, Agrochemicals, Others) : Global Opportunity Analysis and Industry Forecast, 2024-2030

Market Report | 2024-10-01 | 330 pages | Allied Market Research

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Cloud Access License	\$2655.00
	Business User License	\$4425.00
	Enterprise License	\$7412.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Date

2025-05-12

Signature



Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com