

## **HPMC (Hydroxypropyl Methylcellulose) Market Report by End Use (Construction, Pharmaceuticals (Including Cosmetics), Food Industry, and Others), and Region 2025-2033**

Market Report | 2025-02-10 | 136 pages | IMARC Group

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### **Report description:**

The global HPMC (hydroxypropyl methylcellulose) market size reached 161.6 Kilo Tons in 2024. Looking forward, IMARC Group expects the market to reach 236.1 Kilo Tons by 2033, exhibiting a growth rate (CAGR) of 4.09% during 2025-2033.

Hydroxypropyl methylcellulose (HPMC), also known as hypromellose, is a derivative of alkali cellulose obtained by treating cotton linter or wood pulp with caustic soda, methyl chloride, and propylene oxide. It is an odorless, tasteless, light-colored, and non-toxic powder that forms a colloid solution when dissolved in cold water. As it exhibits hydrophilic and reversible gelation properties, it finds applications in various fields, ranging from construction to ophthalmology. Nowadays, HPMC is increasingly being utilized in preparing biocomposites on account of its excellent biodegradability and biocompatibility.

### **HPMC (Hydroxypropyl Methylcellulose) Market Trends:**

The market growth can be accredited to the increasing use of HPMC in several industry verticals. For instance, it acts as a thickening agent, stabilizer, and emulsifier in the preparation of toppings, sauces, frozen fruits, ketchup, and various bakery items. This, in confluence with the escalating demand for low-fat food products on account of the increasing health consciousness among individuals, represents one of the major factors driving the demand for HPMC in the food and beverage (F&B) industry. Moreover, as it is inert, semisynthetic, and viscoelastic, it is utilized as a lubricant, binder, excipient, bio adhesive, solubility enhancer, and dispersing agent in the production of lotions, ointments, creams, and pastes. In addition to this, the increasing focus on personal health and hygiene is positively influencing the sales of personal care products, which, in turn, is contributing to market growth. Apart from this, the expanding applications of HPMC in manufacturing dyes, paints, coatings, textiles, and oral medications are anticipated to provide lucrative growth opportunities to market players.

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#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global HPMC (hydroxypropyl methylcellulose) market report, along with forecasts at the global and regional level from 2025-2033. Our report has categorized the market based on end use.

#### Breakup by End Use:

- Construction
- Pharmaceuticals (Including Cosmetics)
- Food Industry
- Others

Presently, the construction industry dominates the market due to the significant increase in the building of contemporary homes and offices.

#### Breakup by Region:

- China
- Western Europe
- Other Asia
- United States
- Central/Eastern Europe
- Middle East
- South America
- Others

United States holds the largest market share on account of the revival of the real estate sector in the country.

#### Competitive Landscape:

The competitive landscape of the market has been analyzed in the report, along with the detailed profiles of the major players operating in the industry. Some of these players are Ashland Global Holdings Inc., Dow Chemical Company, LOTTE Fine Chemical Co. Ltd., SE Tylose GmbH & Co. KG and Shandong Head Co. Ltd.

#### Key Questions Answered in This Report

1. How big is the global HPMC (Hydroxypropyl Methylcellulose) market?
2. What is the expected growth rate of the global HPMC (Hydroxypropyl Methylcellulose) market during 2025-2033?
3. What are the key factors driving the global HPMC (Hydroxypropyl Methylcellulose) market?
4. What has been the impact of COVID-19 on the global HPMC (Hydroxypropyl Methylcellulose) market?
5. What is the breakup of the global HPMC (Hydroxypropyl Methylcellulose) market based on the end use?
6. What are the key regions in the global HPMC (Hydroxypropyl Methylcellulose) market?

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7. Who are the key players/companies in the global HPMC (Hydroxypropyl Methylcellulose) market?

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