

**United States Alternative Lending Market Business and Investment Opportunities Databook - 75+ KPIs on Alternative Lending Market Size, By End User, By Finance Model, By Payment Instrument, By Loan Type and Demographics - Q2 2024 Update**

Market Report | 2024-09-03 | 189 pages | PayNxt360

**AVAILABLE LICENSES:**

- Single User Price \$1900.00
- Multi User Price \$2200.00
- Enterprise User Price \$2400.00

**Report description:**

This report provides in-depth data-centric analysis of Alternative Lending industry in United States through 125 tables and 150 charts. Below is a summary of key market segments:

United States Economic Indicators

- Gross Domestic Product at Current Prices
- Population
- Unbanked Population
- Unemployment Rate
- Loan Default Rate

United States Alternative Lending Market Size and Forecast

- Transaction Value
- Average Transaction Value
- Transaction Volume

United States Alternative Lending Market Size and Forecast by End User

- End User - Business
- End User - Consumer

United States Alternative Lending Market Size and Forecast by Finance Models

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- P2P Marketplace Consumer Lending
- P2P Marketplace Business Lending
- P2P Marketplace Property Lending
- Balance Sheet Consumer Lending
- Balance Sheet Business Lending
- Balance Sheet Property Lending
- Invoice Trading
- Debt Based Securities
- Equity Based Crowd Funding
- Real Estate Crowd funding

#### United States Alternative Lending Market Size and Forecast by Payment Instrument - Transaction Value, Volume and Average Value

- Cash
- Cheques
- Credit Transfer
- Direct Debits
- Debit Card
- Credit Card
- E- Money

#### United States Alternative Lending Market Size and Forecast by Payment Instrument to Model

- Alternative Lending Market Size and Forecast by Payment Instrument to P2P Marketplace Consumer Lending
  - Cash
  - Cheques
  - Credit Transfer
  - Direct Debits
  - Debit Card
  - Credit Card
  - E- Money
- Alternative Lending Market Size and Forecast by Payment Instrument to P2P Marketplace Business Lending
  - Cash
  - Cheques
  - Credit Transfer
  - Direct Debits
  - Debit Card
  - Credit Card
  - E- Money
- Alternative Lending Market Size and Forecast by Payment Instrument to P2P Marketplace Property Lending
  - Cash
  - Cheques
  - Credit Transfer
  - Direct Debits
  - Debit Card
  - Credit Card
  - E- Money
- Alternative Lending Market Size and Forecast by Payment Instrument to Balance Sheet Consumer Lending

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- Cash
- Cheques
- Credit Transfer
- Direct Debits
- Debit Card
- Credit Card
- E- Money
- Alternative Lending Market Size and Forecast by Payment Instrument to Balance Sheet Business Lending
- Cash
- Cheques
- Credit Transfer
- Direct Debits
- Debit Card
- Credit Card
- E- Money
- Alternative Lending Market Size and Forecast by Payment Instrument to Balance Sheet Property Lending
- Cash
- Cheques
- Credit Transfer
- Direct Debits
- Debit Card
- Credit Card
- E- Money
- Alternative Lending Market Size and Forecast by Payment Instrument to Invoice Trading
- Cash
- Cheques
- Credit Transfer
- Direct Debits
- Debit Card
- Credit Card
- E- Money
- Alternative Lending Market Size and Forecast by Payment Instrument to Debt Based Securities
- Cash
- Cheques
- Credit Transfer
- Direct Debits
- Debit Card
- Credit Card
- E- Money
- Alternative Lending Market Size and Forecast by Payment Instrument to Equity Based Crowd Funding
- Cash
- Cheques
- Credit Transfer
- Direct Debits
- Debit Card
- Credit Card
- E- Money

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- Alternative Lending Market Size and Forecast by Payment Instrument to Real Estate Crowd funding
- Cash
- Cheques
- Credit Transfer
- Direct Debits
- Debit Card
- Credit Card
- E- Money

#### United States Alternative Lending Market Size and Forecast by Loan Types

- B2C Loans
- Personal Loan
- Payroll Advance
- Home Improvement
- Education/Student Loans
- Point of Sale
- Auto Loans
- Medical Loans
- B2B Loans
- Lines of Credit
- Merchant Cash Advance
- Invoice Factoring
- Revenue Financing

#### United States Alternative Lending Analysis by Consumer Attitude and Behaviour

- By Age
- By Income
- Gender

### **Table of Contents:**

1. About this Report
  - 1.1. Summary
  - 1.2. Methodology
  - 1.3. Alternative Lending Definitions
  - 1.4. Disclaimer
2. United States Economic Indicators
  - 2.1. United States Gross Domestic Product at Current Prices, 2019 - 2028
  - 2.2. United States Economic Indicator by Population, 2019 - 2028
    - 2.2.2. United States Unbanked Population, 2023
    - 2.2.3. United States Unemployment Rate, 2023
    - 2.2.4. United States Loan Default Rate, 2023
3. United States Alternative Lending Industry Attractiveness
  - 3.1. United States Alternative Lending - Transaction Value Trend Analysis, 2019 - 2028
  - 3.2. United States Alternative Lending - Average Value Trend Analysis, 2019 - 2028

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

### 3.3. United States Alternative Lending - Transaction Volume Trend Analysis, 2019 - 2028

#### 4. United States Alternative Lending Market Size and Forecast by End User

##### 4.1. United States Alternative Lending Market Share by End User (%), 2023

##### 4.2. United States End User of Alternative Lending by Business - Transaction Value Trend Analysis, 2019 - 2028

##### 4.3. United States End User of Alternative Lending by Consumer - Transaction Value Trend Analysis 2019 - 2028

#### 5. United States Alternative Lending Market Size and Forecast by Finance Models

##### 5.1. United States Alternative Lending Market Share by Finance Models (%), 2023

##### 5.2. United States Alternative Lending by P2P Marketplace Consumer Lending - Transaction Value Trend Analysis, 2019 - 2028

##### 5.3. United States Alternative Lending by P2P Marketplace Business Lending - Transaction Value Trend Analysis, 2019 - 2028

##### 5.4. United States Alternative Lending by P2P Marketplace Property Lending - Transaction Value Trend Analysis, 2019 - 2028

##### 5.5. United States Alternative Lending by Balance Sheet Consumer Lending - Transaction Value Trend Analysis, 2019 - 2028

##### 5.6. United States Alternative Lending by Balance Sheet Business Lending - Transaction Value Trend Analysis, 2019 - 2028

##### 5.7. United States Alternative Lending by Balance Sheet Property Lending - Transaction Value Trend Analysis, 2019 - 2028

##### 5.8. United States Alternative Lending by Invoice Trading - Transaction Value Trend Analysis, 2019 - 2028

##### 5.9. United States Alternative Lending by Debt Based Securities - Transaction Value Trend Analysis, 2019 - 2028

##### 5.10. United States Alternative Lending by Equity Based Crowd Funding - Transaction Value Trend Analysis, 2019 - 2028

##### 5.11. United States Alternative Lending by Real Estate Crowd funding - Transaction Value Trend Analysis, 2019 - 2028

##### 5.12. United States Alternative Lending by Other - Transaction Value Trend Analysis, 2019 - 2028

#### 6. United States Alternative Lending Market Size and Forecast by Payment Instrument

##### 6.1. United States Alternative Lending Market Share by Payment Instrument (%), 2023

##### 6.2. United States Payment Instrument of Alternative Lending by Cash

##### 6.2.1. United States Payment Instrument of Alternative Lending by Cash - Transaction Value Trend Analysis, 2019 - 2028

##### 6.2.2. United States Payment Instrument of Alternative Lending by Cash - Transaction Value Trend Analysis, 2019 - 2028

##### 6.2.3. United States Payment Instrument of Alternative Lending by Cash - Transaction Volume Trend Analysis, 2019 - 2028

##### 6.3. United States Payment Instrument of Alternative Lending by Cheques

##### 6.3.1. United States Payment Instrument of Alternative Lending by Cheques - Transaction Value Trend Analysis, 2019 - 2028

##### 6.3.2. United States Payment Instrument of Alternative Lending by Cheques - Transaction Value Trend Analysis, 2019 - 2028

##### 6.3.3. United States Payment Instrument of Alternative Lending by Cheques - Transaction Volume Trend Analysis, 2019 - 2028

##### 6.4. United States Payment Instrument of Alternative Lending by Credit Transfer

##### 6.4.1. United States Payment Instrument of Alternative Lending by Credit Transfer - Transaction Value Trend Analysis, 2019 - 2028

##### 6.4.2. United States Payment Instrument of Alternative Lending by Credit Transfer - Transaction Value Trend Analysis, 2019 - 2028

##### 6.4.3. United States Payment Instrument of Alternative Lending by Credit Transfer - Transaction Volume Trend Analysis, 2019 - 2028

##### 6.5. United States Payment Instrument of Alternative Lending by Direct Debits

##### 6.5.1. United States Payment Instrument of Alternative Lending by Direct Debits - Transaction Value Trend Analysis, 2019 - 2028

##### 6.5.2. United States Payment Instrument of Alternative Lending by Direct Debits - Transaction Value Trend Analysis, 2019 - 2028

##### 6.5.3. United States Payment Instrument of Alternative Lending by Direct Debits - Transaction Volume Trend Analysis, 2019 - 2028

##### 6.6. United States Payment Instrument of Alternative Lending by Debit Card

##### 6.6.1. United States Payment Instrument of Alternative Lending by Debit Card - Transaction Value Trend Analysis, 2019 - 2028

##### 6.6.2. United States Payment Instrument of Alternative Lending by Debit Card - Transaction Value Trend Analysis, 2019 - 2028

##### 6.6.3. United States Payment Instrument of Alternative Lending by Debit Card - Transaction Volume Trend Analysis, 2019 - 2028

##### 6.7. United States Payment Instrument of Alternative Lending by Credit Card

##### 6.7.1. United States Payment Instrument of Alternative Lending by Credit Card - Transaction Value Trend Analysis, 2019 - 2028

##### 6.7.2. United States Payment Instrument of Alternative Lending by Credit Card - Transaction Value Trend Analysis, 2019 - 2028

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 6.7.3. United States Payment Instrument of Alternative Lending by Credit Card - Transaction Volume Trend Analysis, 2019 - 2028
- 6.8. United States Payment Instrument of Alternative Lending by E- Money
  - 6.8.1. United States Payment Instrument of Alternative Lending by E- Money - Transaction Value Trend Analysis, 2019 - 2028
  - 6.8.2. United States Payment Instrument of Alternative Lending by E- Money - Transaction Value Trend Analysis, 2019 - 2028
  - 6.8.3. United States Payment Instrument of Alternative Lending by E- Money - Transaction Volume Trend Analysis, 2019 - 2028
- 7. United States Alternative Lending Market Size and Forecast by Payment Instrument to Model
  - 7.1. United States Alternative Lending Market Size and Forecast by Payment Instrument to P2P Marketplace Consumer Lending 2019 - 2028
    - 7.1.1. United States Alternative Lending Market Share by Payment Instrument to P2P Marketplace Consumer Lending (%), 2023
    - 7.1.2. United States P2P Marketplace Consumer Lending by Cash - Transaction Value Trend Analysis, 2019 - 2028
    - 7.1.3. United States P2P Marketplace Consumer Lending by Cheques - Transaction Value Trend Analysis, 2019 - 2028
    - 7.1.4. United States P2P Marketplace Consumer Lending by Credit Transfer - Transaction Value Trend Analysis, 2019 - 2028
    - 7.1.5. United States P2P Marketplace Consumer Lending by Direct Debits - Transaction Value Trend Analysis, 2019 - 2028
    - 7.1.6. United States P2P Marketplace Consumer Lending by Debit Card - Transaction Value Trend Analysis, 2019 - 2028
    - 7.1.7. United States P2P Marketplace Consumer Lending by Credit Card - Transaction Value Trend Analysis, 2019 - 2028
    - 7.1.8. United States P2P Marketplace Consumer Lending by E- Money - Transaction Value Trend Analysis, 2019 - 2028
  - 7.2. United States Alternative Lending Market Size and Forecast by Payment Instrument to P2P Marketplace Business Lending 2019 - 2028
    - 7.2.1. United States Alternative Lending Market Share by Payment Instrument to P2P Marketplace Business Lending (%), 2023
    - 7.2.2. United States P2P Marketplace Business Lending by Cash - Transaction Value Trend Analysis, 2019 - 2028
    - 7.2.3. United States P2P Marketplace Business Lending by Cheques - Transaction Value Trend Analysis, 2019 - 2028
    - 7.2.4. United States P2P Marketplace Business Lending by Credit Transfer - Transaction Value Trend Analysis, 2019 - 2028
    - 7.2.5. United States P2P Marketplace Business Lending by Direct Debits - Transaction Value Trend Analysis, 2019 - 2028
    - 7.2.6. United States P2P Marketplace Business Lending by Debit Card - Transaction Value Trend Analysis, 2019 - 2028
    - 7.2.7. United States P2P Marketplace Business Lending by Credit Card - Transaction Value Trend Analysis, 2019 - 2028
    - 7.2.8. United States P2P Marketplace Business Lending by E- Money - Transaction Value Trend Analysis, 2019 - 2028
  - 7.3. United States Alternative Lending Market Size and Forecast by Payment Instrument to P2P Marketplace Property Lending 2019 - 2028
    - 7.3.1. United States Alternative Lending Market Share by Payment Instrument to P2P Marketplace Property Lending (%), 2023
    - 7.3.2. United States P2P Marketplace Property Lending by Cash - Transaction Value Trend Analysis, 2019 - 2028
    - 7.3.3. United States P2P Marketplace Property Lending by Cheques - Transaction Value Trend Analysis, 2019 - 2028
    - 7.3.4. United States P2P Marketplace Property Lending by Credit Transfer - Transaction Value Trend Analysis, 2019 - 2028
    - 7.3.5. United States P2P Marketplace Property Lending by Direct Debits - Transaction Value Trend Analysis, 2019 - 2028
    - 7.3.6. United States P2P Marketplace Property Lending by Debit Card - Transaction Value Trend Analysis, 2019 - 2028
    - 7.3.7. United States P2P Marketplace Property Lending by Credit Card - Transaction Value Trend Analysis, 2019 - 2028
    - 7.3.8. United States P2P Marketplace Property Lending by E- Money - Transaction Value Trend Analysis, 2019 - 2028
  - 7.4. United States Alternative Lending Market Size and Forecast by Payment Instrument to Balance Sheet Consumer Lending, 2019 - 2028
    - 7.4.1. United States Alternative Lending Market Share by Payment Instrument to Balance Sheet Consumer Lending (%), 2023
    - 7.4.2. United States Balance Sheet Consumer Lending by Cash - Transaction Value Trend Analysis, 2019 - 2028
    - 7.4.3. United States Balance Sheet Consumer Lending by Cheques - Transaction Value Trend Analysis, 2019 - 2028
    - 7.4.4. United States Balance Sheet Consumer Lending by Credit Transfer - Transaction Value Trend Analysis, 2019 - 2028
    - 7.4.5. United States Balance Sheet Consumer Lending by Direct Debits - Transaction Value Trend Analysis, 2019 - 2028
    - 7.4.6. United States Balance Sheet Consumer Lending by Debit Card - Transaction Value Trend Analysis, 2019 - 2028
    - 7.4.7. United States Balance Sheet Consumer Lending by Credit Card - Transaction Value Trend Analysis, 2019 - 2028
    - 7.4.8. United States Balance Sheet Consumer Lending by E- Money - Transaction Value Trend Analysis, 2019 - 2028

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 7.5. United States Alternative Lending Market Size and Forecast by Payment Instrument to Balance Sheet Business Lending, 2019 - 2028
  - 7.5.1. United States Alternative Lending Market Share by Payment Instrument to Balance Sheet Business Lending (%), 2023
  - 7.5.2. United States Balance Sheet Business Lending by Cash - Transaction Value Trend Analysis, 2019 - 2028
  - 7.5.3. United States Balance Sheet Business Lending by Cheques - Transaction Value Trend Analysis, 2019 - 2028
  - 7.5.4. United States Balance Sheet Business Lending by Credit Transfer - Transaction Value Trend Analysis, 2019 - 2028
  - 7.5.5. United States Balance Sheet Business Lending by Direct Debits - Transaction Value Trend Analysis, 2019 - 2028
  - 7.5.6. United States Balance Sheet Business Lending by Debit Card - Transaction Value Trend Analysis, 2019 - 2028
  - 7.5.7. United States Balance Sheet Business Lending by Credit Card - Transaction Value Trend Analysis, 2019 - 2028
  - 7.5.8. United States Balance Sheet Business Lending by E- Money - Transaction Value Trend Analysis, 2019 - 2028
- 7.6. United States Alternative Lending Market Size and Forecast by Payment Instrument to Balance Sheet Property Lending, 2019 - 2028
  - 7.6.1. United States Alternative Lending Market Share by Payment Instrument to Balance Sheet Property Lending (%), 2023
  - 7.6.2. United States Balance Sheet Property Lending by Cash - Transaction Value Trend Analysis, 2019 - 2028
  - 7.6.3. United States Balance Sheet Property Lending by Cheques - Transaction Value Trend Analysis, 2019 - 2028
  - 7.6.4. United States Balance Sheet Property Lending by Credit Transfer - Transaction Value Trend Analysis, 2019 - 2028
  - 7.6.5. United States Balance Sheet Property Lending by Direct Debits - Transaction Value Trend Analysis, 2019 - 2028
  - 7.6.6. United States Balance Sheet Property Lending by Debit Card - Transaction Value Trend Analysis, 2019 - 2028
  - 7.6.7. United States Balance Sheet Property Lending by Credit Card - Transaction Value Trend Analysis, 2019 - 2028
  - 7.6.8. United States Balance Sheet Property Lending by E- Money - Transaction Value Trend Analysis, 2019 - 2028
- 7.7. United States Alternative Lending Market Size and Forecast by Payment Instrument to Invoice Trading, 2019 - 2028
  - 7.7.1. United States Alternative Lending Market Share by Payment Instrument to Invoice Trading (%), 2023
  - 7.7.2. United States Invoice Trading of Alternative Lending by Cash - Transaction Value Trend Analysis, 2019 - 2028
  - 7.7.3. United States Invoice Trading of Alternative Lending by Cheques - Transaction Value Trend Analysis, 2019 - 2028
  - 7.7.4. United States Invoice Trading of Alternative Lending by Credit Transfer - Transaction Value Trend Analysis, 2019 - 2028
  - 7.7.5. United States Invoice Trading of Alternative Lending by Direct Debits - Transaction Value Trend Analysis, 2019 - 2028
  - 7.7.6. United States Invoice Trading of Alternative Lending by Debit Card - Transaction Value Trend Analysis, 2019 - 2028
  - 7.7.7. United States Invoice Trading of Alternative Lending by Credit Card - Transaction Value Trend Analysis, 2019 - 2028
  - 7.7.8. United States Invoice Trading of Alternative Lending by E- Money - Transaction Value Trend Analysis, 2019 - 2028
- 7.8. United States Alternative Lending Market Size and Forecast by Payment Instrument to Debt Based Securities, 2019 - 2028
  - 7.8.1. United States Alternative Lending Market Share by Payment Instrument to Debt Based Securities (%), 2023
  - 7.8.2. United States Debt Based Securities of Alternative Lending by Cash - Transaction Value Trend Analysis, 2019 - 2028
  - 7.8.3. United States Debt Based Securities of Alternative Lending by Cheques - Transaction Value Trend Analysis, 2019 - 2028
  - 7.8.4. United States Debt Based Securities of Alternative Lending by Credit Transfer - Transaction Value Trend Analysis, 2019 - 2028
  - 7.8.5. United States Debt Based Securities of Alternative Lending by Direct Debits - Transaction Value Trend Analysis, 2019 - 2028
  - 7.8.6. United States Debt Based Securities of Alternative Lending by Debit Card - Transaction Value Trend Analysis, 2019 - 2028
  - 7.8.7. United States Debt Based Securities of Alternative Lending by Credit Card - Transaction Value Trend Analysis, 2019 - 2028
  - 7.8.8. United States Debt Based Securities of Alternative Lending by E- Money - Transaction Value Trend Analysis, 2019 - 2028
- 7.9. United States Alternative Lending Market Size and Forecast by Payment Instrument to Equity Based Crowd Funding, 2019 - 2028
  - 7.9.1. United States Alternative Lending Market Share by Payment Instrument to Equity Based Crowd Funding (%), 2023
  - 7.9.2. United States Equity Based Crowd Funding of Alternative Lending by Cash - Transaction Value Trend Analysis, 2019 - 2028
  - 7.9.3. United States Equity Based Crowd Funding of Alternative Lending by Cheques - Transaction Value Trend Analysis, 2019 - 2028
  - 7.9.4. United States Equity Based Crowd Funding of Alternative Lending by Credit Transfer - Transaction Value Trend Analysis, 2019 - 2028

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 7.9.5. United States Equity Based Crowd Funding of Alternative Lending by Direct Debits - Transaction Value Trend Analysis, 2019 - 2028
- 7.9.6. United States Equity Based Crowd Funding of Alternative Lending by Debit Card - Transaction Value Trend Analysis, 2019 - 2028
- 7.9.7. United States Equity Based Crowd Funding of Alternative Lending by Credit Card - Transaction Value Trend Analysis, 2019 - 2028
- 7.9.8. United States Equity Based Crowd Funding of Alternative Lending by E- Money - Transaction Value Trend Analysis, 2019 - 2028
- 7.10. United States Alternative Lending Market Size and Forecast by Payment Instrument to Real Estate Crowd funding, 2019 - 2028
  - 7.10.1. United States Alternative Lending Market Share by Payment Instrument to Real Estate Crowd funding (%), 2023
  - 7.10.2. United States Real Estate Crowd funding of Alternative Lending by Cash - Transaction Value Trend Analysis, 2019 - 2028
  - 7.10.3. United States Real Estate Crowd funding of Alternative Lending by Cheques - Transaction Value Trend Analysis, 2019 - 2028
  - 7.10.4. United States Real Estate Crowd funding of Alternative Lending by Credit Transfer - Transaction Value Trend Analysis, 2019 - 2028
  - 7.10.5. United States Real Estate Crowd funding of Alternative Lending by Direct Debits - Transaction Value Trend Analysis, 2019 - 2028
  - 7.10.6. United States Real Estate Crowd funding of Alternative Lending by Debit Card - Transaction Value Trend Analysis, 2019 - 2028
  - 7.10.7. United States Real Estate Crowd funding of Alternative Lending by Credit Card - Transaction Value Trend Analysis, 2019 - 2028
  - 7.10.8. United States Real Estate Crowd funding of Alternative Lending by E- Money - Transaction Value Trend Analysis, 2019 - 2028
- 7.11. United States Alternative Lending Market Size and Forecast by Payment Instrument to Other, 2019 - 2028
  - 7.11.1. United States Alternative Lending Market Share by Payment Instrument to Other (%), 2023
  - 7.11.2. United States Other of Alternative Lending by Cash - Transaction Value Trend Analysis, 2019 - 2028
  - 7.11.3. United States Other of Alternative Lending by Cheques - Transaction Value Trend Analysis, 2019 - 2028
  - 7.11.4. United States Other of Alternative Lending by Credit Transfer - Transaction Value Trend Analysis, 2019 - 2028
  - 7.11.5. United States Other of Alternative Lending by Direct Debits - Transaction Value Trend Analysis, 2019 - 2028
  - 7.11.6. United States Other of Alternative Lending by Debit Card - Transaction Value Trend Analysis, 2019 - 2028
  - 7.11.7. United States Other of Alternative Lending by Credit Card - Transaction Value Trend Analysis, 2019 - 2028
  - 7.11.8. United States Other of Alternative Lending by E- Money - Transaction Value Trend Analysis, 2019 - 2028
- 8. United States Alternative Lending Market Size and Forecast by Loan Types
  - 8.1. United States Alternative Lending by B2C Loan Types - Transaction Value Trend Analysis, 2019 - 2028
    - 8.1.1. United States Alternative Lending Market Share by B2C Loan Types (%), 2023
    - 8.1.2. United States Alternative Lending by Personal Loan - Transaction Value Trend Analysis, 2019 - 2028
    - 8.1.3. United States Alternative Lending by Payroll Advance - Transaction Value Trend Analysis, 2019 - 2028
    - 8.1.4. United States Alternative Lending by Home Improvement - Transaction Value Trend Analysis, 2019 - 2028
    - 8.1.5. United States Alternative Lending by Education/Student Loans - Transaction Value Trend Analysis, 2019 - 2028
    - 8.1.6. United States Alternative Lending by Point of Sale - Transaction Value Trend Analysis, 2019 - 2028
    - 8.1.7. United States Alternative Lending by Auto Loans - Transaction Value Trend Analysis, 2019 - 2028
    - 8.1.8. United States Alternative Lending by Medical Loans - Transaction Value Trend Analysis, 2019 - 2028
  - 8.2. United States Alternative Lending by B2B Loan Types - Transaction Value Trend Analysis, 2019 - 2028
    - 8.2.1. United States Alternative Lending Market Share by B2B Loan Types (%), 2023
    - 8.2.2. United States Alternative Lending by Lines of Credit - Transaction Value Trend Analysis, 2019 - 2028

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)



- 8.2.3. United States Alternative Lending by Merchant Cash Advance - Transaction Value Trend Analysis, 2019 - 2028
- 8.2.4. United States Alternative Lending by Invoice Factoring - Transaction Value Trend Analysis, 2019 - 2028
- 8.2.5. United States Alternative Lending by Revenue Financing - Transaction Value Trend Analysis, 2019 - 2028

## 9. United States Alternative Lending Analysis by Consumer Attitude and Behaviour

- 9.1. United States Alternative Lending Share by Age Group, 2023
- 9.2. United States Alternative Lending Share by Income Group, 2023
- 9.3. United States Alternative Lending Share by Gender, 2023

## 10. Further Reading

- 10.1. About PayNXT360
- 10.2. Related Research

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## United States Alternative Lending Market Business and Investment Opportunities Databook - 75+ KPIs on Alternative Lending Market Size, By End User, By Finance Model, By Payment Instrument, By Loan Type and Demographics - Q2 2024 Update

Market Report | 2024-09-03 | 189 pages | PayNxt360

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

| Select license | License               | Price     |
|----------------|-----------------------|-----------|
|                | Single User Price     | \$1900.00 |
|                | Multi User Price      | \$2200.00 |
|                | Enterprise User Price | \$2400.00 |
|                |                       | VAT       |
|                |                       | Total     |

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

|               |                      |                               |                      |
|---------------|----------------------|-------------------------------|----------------------|
| Email*        | <input type="text"/> | Phone*                        | <input type="text"/> |
| First Name*   | <input type="text"/> | Last Name*                    | <input type="text"/> |
| Job title*    | <input type="text"/> |                               |                      |
| Company Name* | <input type="text"/> | EU Vat / Tax ID / NIP number* | <input type="text"/> |
| Address*      | <input type="text"/> | City*                         | <input type="text"/> |
| Zip Code*     | <input type="text"/> | Country*                      | <input type="text"/> |
|               |                      | Date                          | 2026-03-03           |

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Signature

A large, empty rectangular box with a thin black border, intended for a signature.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)