

**Kenya Alternative Lending Market Business and Investment Opportunities Databook
- 75+ KPIs on Alternative Lending Market Size, By End User, By Finance Model, By
Payment Instrument, By Loan Type and Demographics - Q2 2024 Update**

Market Report | 2024-09-03 | 189 pages | PayNxt360

AVAILABLE LICENSES:

- Single User Price \$1900.00
- Multi User Price \$2200.00
- Enterprise User Price \$2400.00

Report description:

This report provides in-depth data-centric analysis of Alternative Lending industry in Kenya through 125 tables and 150 charts. Below is a summary of key market segments:

Kenya Economic Indicators

- Gross Domestic Product at Current Prices
- Population
- Unbanked Population
- Unemployment Rate
- Loan Default Rate

Kenya Alternative Lending Market Size and Forecast

- Transaction Value
- Average Transaction Value
- Transaction Volume

Kenya Alternative Lending Market Size and Forecast by End User

- End User - Business
- End User - Consumer

Kenya Alternative Lending Market Size and Forecast by Finance Models

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- P2P Marketplace Consumer Lending
- P2P Marketplace Business Lending
- P2P Marketplace Property Lending
- Balance Sheet Consumer Lending
- Balance Sheet Business Lending
- Balance Sheet Property Lending
- Invoice Trading
- Debt Based Securities
- Equity Based Crowd Funding
- Real Estate Crowd funding

Kenya Alternative Lending Market Size and Forecast by Payment Instrument - Transaction Value, Volume and Average Value

- Cash
- Cheques
- Credit Transfer
- Direct Debits
- Debit Card
- Credit Card
- E- Money

Kenya Alternative Lending Market Size and Forecast by Payment Instrument to Model

- Alternative Lending Market Size and Forecast by Payment Instrument to P2P Marketplace Consumer Lending
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 - Cash

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- Cash
- Cheques
- Credit Transfer
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- Debit Card
- Credit Card
- E- Money

Kenya Alternative Lending Market Size and Forecast by Loan Types

- B2C Loans
 - Personal Loan
 - Payroll Advance
 - Home Improvement
 - Education/Student Loans
 - Point of Sale
 - Auto Loans
 - Medical Loans
- B2B Loans
 - Lines of Credit
 - Merchant Cash Advance
 - Invoice Factoring
 - Revenue Financing

Kenya Alternative Lending Analysis by Consumer Attitude and Behaviour

- By Age
- By Income
- Gender

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