

Vietnam Buy Now Pay Later Business and Investment Opportunities Databook - 75+ KPIs on BNPL Market Size, End-Use Sectors, Market Share, Product Analysis, Business Model, Demographics - Q2 2024 Update

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Report description:

This report provides in-depth, data-centric analysis of Buy Now Pay Later industry in Vietnam through 55 tables and 71 charts. Below is a summary of key market segments:

Vietnam BNPL Market Size and Spending Pattern, 2020-2029

- Gross Merchandise Value Trend Analysis
- Average Value Per Transaction Trend Analysis
- Transaction Volume Trend Analysis

Vietnam Buy Now Pay Later Revenue Analysis, 2020-2029

- Buy Now Pay Later Revenues
- Buy Now Pay Later Share by Revenue Segments
- Buy Now Pay Later Revenue by Merchant Commission
- Buy Now Pay Later Revenue by Missed Payment Fee Revenue
- Buy Now Pay Later Revenue by Pay Now & Other Income

Vietnam Buy Now Pay Later Operational KPIs & Statistics, 2020-2029

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- Buy Now Pay Later Active Consumer Base
- Buy Now Pay Later Bad Debt

Vietnam BNPL by Purpose, 2020-2029

- Convenience - Short Term Loans
- Credit - Long Term Loans

Vietnam BNPL by Business Model, 2020-2029

- Two-Party (BNPL offered by retailers)
- Three-Party BNPL Offering

Vietnam BNPL by Merchant Ecosystem, 2020-2029

- Open Loop System
- Closed Loop System

Vietnam BNPL by Distribution Model Analysis, 2020-2029

- Standalone
- Banks & Payment Service Providers
- Marketplaces

Vietnam Buy Now Pay Later Market Share Analysis by Key Players

Vietnam BNPL Analysis by Channel, 2020-2029

- Online Channel
- POS Channel

Vietnam Buy Now Pay Later in Retail Shopping: Market Size and Forecast, 2020-2029

- Gross Merchandise Value Trend Analysis
- Average Value Per Transaction Trend Analysis
- Transaction Volume Trend Analysis

Vietnam Buy Now Pay Later in Home Improvement: Market Size and Forecast, 2020-2029

- Gross Merchandise Value Trend Analysis
- Average Value Per Transaction Trend Analysis
- Transaction Volume Trend Analysis

Vietnam Buy Now Pay Later in Travel: Market Size and Forecast, 2020-2029

- Gross Merchandise Value Trend Analysis
- Average Value per Transaction Trend Analysis

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- Transaction Volume Trend Analysis

Vietnam Buy Now Pay Later in Media and Entertainment: Market Size and Forecast, 2020-2029

- Gross Merchandise Value Trend Analysis
- Average Value per Transaction Trend Analysis
- Transaction Volume Trend Analysis

Vietnam Buy Now Pay Later in Services: Market Size and Forecast, 2020-2029

- Gross Merchandise Value Trend Analysis
- Average Value Per Transaction Trend Analysis
- Transaction Volume Trend Analysis

Vietnam Buy Now Pay Later in Automotive: Market Size and Forecast, 2020-2029

- Gross Merchandise Value Trend Analysis
- Average Value Per Transaction Trend Analysis
- Transaction Volume Trend Analysis

Vietnam Buy Now Pay Later in Healthcare and Wellness: Market Size and Forecast, 2020-2029

- Gross Merchandise Value Trend Analysis
- Average Value Per Transaction Trend Analysis
- Transaction Volume Trend Analysis

Vietnam Buy Now Pay Later in Others: Market Size and Forecast

- Gross Merchandise Value Trend Analysis
- Average Value Per Transaction Trend Analysis
- Transaction Volume Trend Analysis

Vietnam Buy Now Pay Later Analysis by Consumer Attitude and Behaviour

- Sales Uplift by Product Category
- Share by Age Group
- Share by Income
- Share by Gender
- Adoption Rationale
- Average Monthly Expense segments

Table of Contents:

- 1 About this Report
 - 1.1 Summary
 - 1.2 Methodology
 - 1.3 BNPL Definitions
 - 1.4 Disclaimer

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2 Vietnam Buy Now Pay Later Industry Attractiveness

2.1 Vietnam Buy Now Pay Later - Gross Merchandise Value Trend Analysis, 2020-2029

2.2 Vietnam Buy Now Pay Later - Average Value Per Transaction Trend Analysis, 2020-2029

2.3 Vietnam Buy Now Pay Later-Transaction Volume Trend Analysis, 2020-2029

2.4 Vietnam Buy Now Pay Later Market Share Analysis by Key Players

3 Vietnam Buy Now Pay Later Operational KPIs

3.1 Buy Now Pay Later Revenues, 2020-2029

3.2 Buy Now Pay Later Share by Revenue Segments, 2020-2029

3.2.1 Buy Now Pay Later Revenue by Merchant Commission, 2020-2029

3.2.2 Buy Now Pay Later Revenue by Missed Payment Fee Revenue, 2020-2029

3.2.3 Buy Now Pay Later Revenue by Pay Now & Other Income, 2020-2029

3.3 Buy Now Pay Later Active Consumer Base, 2020-2029

3.4 Buy Now Pay Later Bad Debt, 2020 - 2024 - 2029

4 Buy Now Pay Later Spend Analysis by Business Model, 2020-2029

4.1 Buy Now Pay Later Two-Party Business Model, 2020-2029

4.2 Buy Now Pay Later Three-Party Business Model, 2020-2029

5 Buy Now Pay Later Spend Analysis by Purpose, 2020-2029

5.1 Buy Now Pay Later Convenience, 2020-2029

5.2 Buy Now Pay Later Credit, 2020-2029

6 Buy Now Pay Later Spend Analysis by Functional Attribute, 2020-2029

6.1 Buy Now Pay Later by Open Loop System, 2020-2029

6.2 Buy Now Pay Later by Closed Loop System, 2020-2029

7 Buy Now Pay Later Spend Analysis by Distribution Model, 2020-2029

7.1 Buy Now Pay Later by Standalone, 2020-2029

7.2 Buy Now Pay Later by Banks & Payment Service Providers, 2020-2029

7.3 Buy Now Pay Later by Marketplaces, 2020-2029

8 Vietnam Buy Now Pay Later Spend Analysis by Sales Channel

8.1 Buy Now Pay Later Market Share by Sales Channel, 2020-2029

8.2 Buy Now Pay Later Online Channel Market Size and Forecast, 2020-2029

8.3 Buy Now Pay Later POS Channel Market Size and Forecast, 2020-2029

9 Vietnam Buy Now Pay Later Snapshot by End-Use Sector, 2020-2029

9.1 Buy Now Pay Later Market Share by End-Use Sector, 2023

9.2 Buy Now Pay Later Sales Uplift by End-Use Segment, 2023

10 Vietnam Buy Now Pay Later in Retail Shopping: Market Size and Forecast, 2020-2029

10.1 Vietnam Buy Now Pay Later Retail Shopping - Gross Merchandise Value Trend Analysis, 2020-2029

10.2 Vietnam Buy Now Pay Later Retail Shopping - Average Value Per Transaction Trend Analysis, 2020-2029

10.3 Vietnam Buy Now Pay Later Retail Shopping - Transaction Volume Trend Analysis, 2020-2029

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- 11 Vietnam Buy Now Pay Later Market Size and Forecast by Retail Product Categories
 - 11.1 Buy Now Pay Later Share by Retail Product Category, 2023
 - 11.2 Vietnam Buy Now Pay Later Retail Shopping - Apparel, Footwear & Accessories - Gross Merchandise Value Trend Analysis, 2020-2029
 - 11.3 Vietnam Buy Now Pay Later Retail Shopping - Consumer Electronics - Gross Merchandise Value Trend Analysis, 2020-2029
 - 11.5 Vietnam Buy Now Pay Later Retail Shopping - Toys, Kids, and Babies - Gross Merchandise Value Trend Analysis, 2020-2029
 - 11.6 Vietnam Buy Now Pay Later Retail Shopping - Jewellery - Gross Merchandise Value Trend Analysis, 2020-2029
 - 11.7 Vietnam Buy Now Pay Later Retail Shopping - Sporting Goods - Gross Merchandise Value Trend Analysis, 2020-2029
 - 11.8 Vietnam Buy Now Pay Later Retail Shopping - Entertainment & Gaming - Gross Merchandise Value Trend Analysis, 2020-2029
 - 11.9 Vietnam Buy Now Pay Later Retail Shopping - Others - Gross Merchandise Value Trend Analysis, 2020-2029
- 12 Vietnam Buy Now Pay Later in Home Improvement: Market Size and Forecast, 2020-2029
 - 12.1 Vietnam Buy Now Pay Later Home Improvement - Gross Merchandise Value Trend Analysis, 2020-2029
 - 12.2 Vietnam Buy Now Pay Later Home Improvement - Average Value Per Transaction Trend Analysis, 2020-2029
 - 12.3 Vietnam Buy Now Pay Later Home Improvement - Transaction Volume Trend Analysis, 2020-2029
- 13 Vietnam Buy Now Pay Later in Travel: Market Size and Forecast, 2020-2029
 - 13.1 Vietnam Buy Now Pay Later Travel - Gross Merchandise Value Trend Analysis, 2020-2029
 - 13.2 Vietnam Buy Now Pay Later Travel - Average Value Per Transaction Trend Analysis, 2020-2029
 - 13.3 Vietnam Buy Now Pay Later Travel - Transaction Volume Trend Analysis, 2020-2029
- 14 Vietnam Buy Now Pay Later in Media and Entertainment: Market Size and Forecast, 2020-2029
 - 14.1 Vietnam Buy Now Pay Later Media and Entertainment - Gross Merchandise Value Trend Analysis, 2020-2029
 - 14.2 Vietnam Buy Now Pay Later Media and Entertainment - Average Value Per Transaction Trend Analysis, 2020-2029
 - 14.3 Vietnam Buy Now Pay Later Media and Entertainment - Transaction Volume Trend Analysis, 2020-2029
- 15 Vietnam Buy Now Pay Later in Service: Market Size and Forecast, 2020-2029
 - 15.1 Vietnam Buy Now Pay Later Service - Gross Merchandise Value Trend Analysis, 2020-2029
 - 15.2 Vietnam Buy Now Pay Later Service - Average Value Per Transaction Trend Analysis, 2020-2029
 - 15.3 Vietnam Buy Now Pay Later Service - Transaction Volume Trend Analysis, 2020-2029
- 16 Vietnam Buy Now Pay Later in Automotive: Market Size and Forecast, 2020-2029
 - 16.1 Vietnam Buy Now Pay Later Automotive - Gross Merchandise Value Trend Analysis, 2020-2029
 - 16.2 Vietnam Buy Now Pay Later Automotive - Average Value Per Transaction Trend Analysis, 2020-2029
 - 16.3 Vietnam Buy Now Pay Later Automotive - Transaction Volume Trend Analysis, 2020-2029
- 17 Vietnam Buy Now Pay Later in Healthcare and Wellness: Market Size and Forecast, 2020-2029
 - 17.1 Vietnam Buy Now Pay Later Healthcare and Wellness - Gross Merchandise Value Trend Analysis, 2020-2029
 - 17.2 Vietnam Buy Now Pay Later Healthcare and Wellness - Average Value Per Transaction Trend Analysis, 2020-2029
 - 17.3 Vietnam Buy Now Pay Later Healthcare and Wellness - Transaction Volume Trend Analysis, 2020-2029
- 18 Vietnam Buy Now Pay Later in Others: Market Size and Forecast, 2020-2029
 - 18.1 Vietnam Buy Now Pay Later Others - Gross Merchandise Value Trend Analysis, 2020-2029
 - 18.2 Vietnam Buy Now Pay Later Others - Average Value Per Transaction Trend Analysis, 2020-2029
 - 18.3 Vietnam Buy Now Pay Later Others - Transaction Volume Trend Analysis, 2020-2029
- 19 Vietnam Buy Now Pay Later Analysis by Consumer Attitude and Behaviour, 2020-2029

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19.1 Buy Now Pay Later Spend Share by Age Group, 2023

19.1.1 Vietnam Buy Now Pay Later by Age Group - Gen Z (15-27) - Gross Merchandise Value Trend Analysis, 2020-2029

19.1.2 Vietnam Buy Now Pay Later by Age Group - Millennials (28-44) - Gross Merchandise Value Trend Analysis, 2020-2029

19.1.3 Vietnam Buy Now Pay Later by Age Group - Gen X (45 - 60) - Gross Merchandise Value Trend Analysis, 2020-2029

19.1.4 Vietnam Buy Now Pay Later by Age Group - Baby Boomers (60+) - Gross Merchandise Value Trend Analysis, 2020-2029

19.2 Buy Now Pay Later Spend Share by Default Rate by Age Group, 2023

19.3 Buy Now Pay Later Share by Income, 2023

19.3.1 Vietnam Buy Now Pay Later by Income Level - Tier 1 - Gross Merchandise Value Trend Analysis, 2020-2029

19.3.2 Vietnam Buy Now Pay Later by Income Level - Tier 2 - Gross Merchandise Value Trend Analysis, 2020-2029

19.3.3 Vietnam Buy Now Pay Later by Income Level - Tier 3 - Gross Merchandise Value Trend Analysis, 2020-2029

19.4 Buy Now Pay Later Gross Merchandise Value Share by Gender, 2023

19.5 Buy Now Pay Later Adoption Rationale, 2023

19.6 Vietnam Buy Now Pay Later Market - Spend by Average Monthly Expense Segments, 2023

20 Further Reading

20.1 About PayNXT360

20.2 Related Research

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