

Malaysia Buy Now Pay Later Business and Investment Opportunities Databook - 75+ KPIs on BNPL Market Size, End-Use Sectors, Market Share, Product Analysis, Business Model, Demographics - Q2 2024 Update

Market Report | 2024-08-16 | 88 pages | PayNxt360

AVAILABLE LICENSES:

- Single User Price \$1900.00
- Multi User Price \$2200.00
- Enterprise User Price \$2400.00

Report description:

This report provides in-depth, data-centric analysis of Buy Now Pay Later industry in Malaysia through 55 tables and 71 charts. Below is a summary of key market segments:

Malaysia BNPL Market Size and Spending Pattern, 2020-2029

- Gross Merchandise Value Trend Analysis
- Average Value Per Transaction Trend Analysis
- Transaction Volume Trend Analysis

Malaysia Buy Now Pay Later Revenue Analysis, 2020-2029

- Buy Now Pay Later Revenues
- Buy Now Pay Later Share by Revenue Segments
- Buy Now Pay Later Revenue by Merchant Commission
- Buy Now Pay Later Revenue by Missed Payment Fee Revenue
- Buy Now Pay Later Revenue by Pay Now & Other Income

Malaysia Buy Now Pay Later Operational KPIs & Statistics, 2020-2029

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Buy Now Pay Later Active Consumer Base
- Buy Now Pay Later Bad Debt

Malaysia BNPL by Purpose, 2020-2029

- Convenience - Short Term Loans
- Credit - Long Term Loans

Malaysia BNPL by Business Model, 2020-2029

- Two-Party (BNPL offered by retailers)
- Three-Party BNPL Offering

Malaysia BNPL by Merchant Ecosystem, 2020-2029

- Open Loop System
- Closed Loop System

Malaysia BNPL by Distribution Model Analysis, 2020-2029

- Standalone
- Banks & Payment Service Providers
- Marketplaces

Malaysia Buy Now Pay Later Market Share Analysis by Key Players

Malaysia BNPL Analysis by Channel, 2020-2029

- Online Channel
- POS Channel

Malaysia Buy Now Pay Later in Retail Shopping: Market Size and Forecast, 2020-2029

- Gross Merchandise Value Trend Analysis
- Average Value Per Transaction Trend Analysis
- Transaction Volume Trend Analysis

Malaysia Buy Now Pay Later in Home Improvement: Market Size and Forecast, 2020-2029

- Gross Merchandise Value Trend Analysis
- Average Value Per Transaction Trend Analysis
- Transaction Volume Trend Analysis

Malaysia Buy Now Pay Later in Travel: Market Size and Forecast, 2020-2029

- Gross Merchandise Value Trend Analysis
- Average Value per Transaction Trend Analysis

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Transaction Volume Trend Analysis

Malaysia Buy Now Pay Later in Media and Entertainment: Market Size and Forecast, 2020-2029

- Gross Merchandise Value Trend Analysis
- Average Value per Transaction Trend Analysis
- Transaction Volume Trend Analysis

Malaysia Buy Now Pay Later in Services: Market Size and Forecast, 2020-2029

- Gross Merchandise Value Trend Analysis
- Average Value Per Transaction Trend Analysis
- Transaction Volume Trend Analysis

Malaysia Buy Now Pay Later in Automotive: Market Size and Forecast, 2020-2029

- Gross Merchandise Value Trend Analysis
- Average Value Per Transaction Trend Analysis
- Transaction Volume Trend Analysis

Malaysia Buy Now Pay Later in Healthcare and Wellness: Market Size and Forecast, 2020-2029

- Gross Merchandise Value Trend Analysis
- Average Value Per Transaction Trend Analysis
- Transaction Volume Trend Analysis

Malaysia Buy Now Pay Later in Others: Market Size and Forecast

- Gross Merchandise Value Trend Analysis
- Average Value Per Transaction Trend Analysis
- Transaction Volume Trend Analysis

Malaysia Buy Now Pay Later Analysis by Consumer Attitude and Behaviour

- Sales Uplift by Product Category
- Share by Age Group
- Share by Income
- Share by Gender
- Adoption Rationale
- Average Monthly Expense segments

Table of Contents:

- 1 About this Report
 - 1.1 Summary
 - 1.2 Methodology
 - 1.3 BNPL Definitions
 - 1.4 Disclaimer

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

2 Malaysia Buy Now Pay Later Industry Attractiveness

- 2.1 Malaysia Buy Now Pay Later - Gross Merchandise Value Trend Analysis, 2020-2029
- 2.2 Malaysia Buy Now Pay Later - Average Value Per Transaction Trend Analysis, 2020-2029
- 2.3 Malaysia Buy Now Pay Later-Transaction Volume Trend Analysis, 2020-2029
- 2.4 Malaysia Buy Now Pay Later Market Share Analysis by Key Players

3 Malaysia Buy Now Pay Later Operational KPIs

- 3.1 Buy Now Pay Later Revenues, 2020-2029
- 3.2 Buy Now Pay Later Share by Revenue Segments, 2020-2029
 - 3.2.1 Buy Now Pay Later Revenue by Merchant Commission, 2020-2029
 - 3.2.2 Buy Now Pay Later Revenue by Missed Payment Fee Revenue, 2020-2029
 - 3.2.3 Buy Now Pay Later Revenue by Pay Now & Other Income, 2020-2029
- 3.3 Buy Now Pay Later Active Consumer Base, 2020-2029
- 3.4 Buy Now Pay Later Bad Debt, 2020 - 2024 - 2029

4 Buy Now Pay Later Spend Analysis by Business Model, 2020-2029

- 4.1 Buy Now Pay Later Two-Party Business Model, 2020-2029
- 4.2 Buy Now Pay Later Three-Party Business Model, 2020-2029

5 Buy Now Pay Later Spend Analysis by Purpose, 2020-2029

- 5.1 Buy Now Pay Later Convenience, 2020-2029
- 5.2 Buy Now Pay Later Credit, 2020-2029

6 Buy Now Pay Later Spend Analysis by Functional Attribute, 2020-2029

- 6.1 Buy Now Pay Later by Open Loop System, 2020-2029
- 6.2 Buy Now Pay Later by Closed Loop System, 2020-2029

7 Buy Now Pay Later Spend Analysis by Distribution Model, 2020-2029

- 7.1 Buy Now Pay Later by Standalone, 2020-2029
- 7.2 Buy Now Pay Later by Banks & Payment Service Providers, 2020-2029
- 7.3 Buy Now Pay Later by Marketplaces, 2020-2029

8 Malaysia Buy Now Pay Later Spend Analysis by Sales Channel

- 8.1 Buy Now Pay Later Market Share by Sales Channel, 2020-2029
- 8.2 Buy Now Pay Later Online Channel Market Size and Forecast, 2020-2029
- 8.3 Buy Now Pay Later POS Channel Market Size and Forecast, 2020-2029

9 Malaysia Buy Now Pay Later Snapshot by End-Use Sector, 2020-2029

- 9.1 Buy Now Pay Later Market Share by End-Use Sector, 2023
- 9.2 Buy Now Pay Later Sales Uplift by End-Use Segment, 2023

10 Malaysia Buy Now Pay Later in Retail Shopping: Market Size and Forecast, 2020-2029

- 10.1 Malaysia Buy Now Pay Later Retail Shopping - Gross Merchandise Value Trend Analysis, 2020-2029
- 10.2 Malaysia Buy Now Pay Later Retail Shopping - Average Value Per Transaction Trend Analysis, 2020-2029
- 10.3 Malaysia Buy Now Pay Later Retail Shopping - Transaction Volume Trend Analysis, 2020-2029

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 11 Malaysia Buy Now Pay Later Market Size and Forecast by Retail Product Categories
 - 11.1 Buy Now Pay Later Share by Retail Product Category, 2023
 - 11.2 Malaysia Buy Now Pay Later Retail Shopping - Apparel, Footwear & Accessories - Gross Merchandise Value Trend Analysis, 2020-2029
 - 11.3 Malaysia Buy Now Pay Later Retail Shopping - Consumer Electronics - Gross Merchandise Value Trend Analysis, 2020-2029
 - 11.5 Malaysia Buy Now Pay Later Retail Shopping - Toys, Kids, and Babies - Gross Merchandise Value Trend Analysis, 2020-2029
 - 11.6 Malaysia Buy Now Pay Later Retail Shopping - Jewellery - Gross Merchandise Value Trend Analysis, 2020-2029
 - 11.7 Malaysia Buy Now Pay Later Retail Shopping - Sporting Goods - Gross Merchandise Value Trend Analysis, 2020-2029
 - 11.8 Malaysia Buy Now Pay Later Retail Shopping - Entertainment & Gaming - Gross Merchandise Value Trend Analysis, 2020-2029
 - 11.9 Malaysia Buy Now Pay Later Retail Shopping - Others - Gross Merchandise Value Trend Analysis, 2020-2029

- 12 Malaysia Buy Now Pay Later in Home Improvement: Market Size and Forecast, 2020-2029
 - 12.1 Malaysia Buy Now Pay Later Home Improvement - Gross Merchandise Value Trend Analysis, 2020-2029
 - 12.2 Malaysia Buy Now Pay Later Home Improvement - Average Value Per Transaction Trend Analysis, 2020-2029
 - 12.3 Malaysia Buy Now Pay Later Home Improvement - Transaction Volume Trend Analysis, 2020-2029

- 13 Malaysia Buy Now Pay Later in Travel: Market Size and Forecast, 2020-2029
 - 13.1 Malaysia Buy Now Pay Later Travel - Gross Merchandise Value Trend Analysis, 2020-2029
 - 13.2 Malaysia Buy Now Pay Later Travel - Average Value Per Transaction Trend Analysis, 2020-2029
 - 13.3 Malaysia Buy Now Pay Later Travel - Transaction Volume Trend Analysis, 2020-2029

- 14 Malaysia Buy Now Pay Later in Media and Entertainment: Market Size and Forecast, 2020-2029
 - 14.1 Malaysia Buy Now Pay Later Media and Entertainment - Gross Merchandise Value Trend Analysis, 2020-2029
 - 14.2 Malaysia Buy Now Pay Later Media and Entertainment - Average Value Per Transaction Trend Analysis, 2020-2029
 - 14.3 Malaysia Buy Now Pay Later Media and Entertainment - Transaction Volume Trend Analysis, 2020-2029

- 15 Malaysia Buy Now Pay Later in Service: Market Size and Forecast, 2020-2029
 - 15.1 Malaysia Buy Now Pay Later Service - Gross Merchandise Value Trend Analysis, 2020-2029
 - 15.2 Malaysia Buy Now Pay Later Service - Average Value Per Transaction Trend Analysis, 2020-2029
 - 15.3 Malaysia Buy Now Pay Later Service - Transaction Volume Trend Analysis, 2020-2029

- 16 Malaysia Buy Now Pay Later in Automotive: Market Size and Forecast, 2020-2029
 - 16.1 Malaysia Buy Now Pay Later Automotive - Gross Merchandise Value Trend Analysis, 2020-2029
 - 16.2 Malaysia Buy Now Pay Later Automotive - Average Value Per Transaction Trend Analysis, 2020-2029
 - 16.3 Malaysia Buy Now Pay Later Automotive - Transaction Volume Trend Analysis, 2020-2029

- 17 Malaysia Buy Now Pay Later in Healthcare and Wellness: Market Size and Forecast, 2020-2029
 - 17.1 Malaysia Buy Now Pay Later Healthcare and Wellness - Gross Merchandise Value Trend Analysis, 2020-2029
 - 17.2 Malaysia Buy Now Pay Later Healthcare and Wellness - Average Value Per Transaction Trend Analysis, 2020-2029
 - 17.3 Malaysia Buy Now Pay Later Healthcare and Wellness - Transaction Volume Trend Analysis, 2020-2029

- 18 Malaysia Buy Now Pay Later in Others: Market Size and Forecast, 2020-2029
 - 18.1 Malaysia Buy Now Pay Later Others - Gross Merchandise Value Trend Analysis, 2020-2029
 - 18.2 Malaysia Buy Now Pay Later Others - Average Value Per Transaction Trend Analysis, 2020-2029
 - 18.3 Malaysia Buy Now Pay Later Others - Transaction Volume Trend Analysis, 2020-2029

- 19 Malaysia Buy Now Pay Later Analysis by Consumer Attitude and Behaviour, 2020-2029

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 19.1 Buy Now Pay Later Spend Share by Age Group, 2023
 - 19.1.1 Malaysia Buy Now Pay Later by Age Group - Gen Z (15-27) - Gross Merchandise Value Trend Analysis, 2020-2029
 - 19.1.2 Malaysia Buy Now Pay Later by Age Group - Millennials (28-44) - Gross Merchandise Value Trend Analysis, 2020-2029
 - 19.1.3 Malaysia Buy Now Pay Later by Age Group - Gen X (45 - 60) - Gross Merchandise Value Trend Analysis, 2020-2029
 - 19.1.4 Malaysia Buy Now Pay Later by Age Group - Baby Boomers (60+) - Gross Merchandise Value Trend Analysis, 2020-2029
- 19.2 Buy Now Pay Later Spend Share by Default Rate by Age Group, 2023
- 19.3 Buy Now Pay Later Share by Income, 2023
 - 19.3.1 Malaysia Buy Now Pay Later by Income Level - Tier 1 - Gross Merchandise Value Trend Analysis, 2020-2029
 - 19.3.2 Malaysia Buy Now Pay Later by Income Level - Tier 2 - Gross Merchandise Value Trend Analysis, 2020-2029
 - 19.3.3 Malaysia Buy Now Pay Later by Income Level - Tier 3 - Gross Merchandise Value Trend Analysis, 2020-2029
- 19.4 Buy Now Pay Later Gross Merchandise Value Share by Gender, 2023
- 19.5 Buy Now Pay Later Adoption Rationale, 2023
- 19.6 Malaysia Buy Now Pay Later Market - Spend by Average Monthly Expense Segments, 2023

20 Further Reading

- 20.1 About PayNXT360
- 20.2 Related Research

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Malaysia Buy Now Pay Later Business and Investment Opportunities Databook - 75+ KPIs on BNPL Market Size, End-Use Sectors, Market Share, Product Analysis, Business Model, Demographics - Q2 2024 Update

Market Report | 2024-08-16 | 88 pages | PayNxt360

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Price	\$1900.00
	Multi User Price	\$2200.00
	Enterprise User Price	\$2400.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-02"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Signature

An empty rectangular box with a thin black border, intended for a signature.