

Latin America Ecommerce Market Opportunities Databook - 100+ KPIs on Ecommerce Verticals (Shopping, Travel, Food Service, Media & Entertainment, Technology), Market Share by Key Players, Sales Channel Analysis, Payment Instrument, Consumer Demographics - Q1 2024 Update

Market Report | 2024-02-13 | 550 pages | PayNxt360

AVAILABLE LICENSES:

- Single User Price \$7900.00
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- Enterprise User Price \$9900.00

Report description:

This report provides a detailed data-driven look at the Ecommerce industry, covering various segments and highlighting areas of interest across the verticals in the industry. In addition, it provides a comprehensive understanding of market dynamics and future forecast.

Ecommerce Market Size and Future Growth Dynamics

- Gross Merchandise Value Trend Analysis
- Average Value Per Transaction Trend Analysis
- Gross Merchandise Volume Trend Analysis

Ecommerce Market Share by Key Players

- Retail Shopping Ecommerce Market Share by Key Players (20+ Players)
- Travel Ecommerce Market Share by Key Players (20+ Players)
- Food Service Ecommerce Market Share by Key Players (20+ Players)

Ecommerce Market Size and Forecast by Ecommerce Segments (Gross Merchandise Value Trend Analysis, 2019-2028)

- Retail Shopping (breakdown by clothing, footwear & accessories, health, beauty and personal care, food & beverage, appliances and electronics, home improvement, books, music & video, toys & hobby, auto)
- Travel and Hospitality (breakdown by air travel, train & bus, taxi service, hotels & resorts)

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- Online Food Service (breakdown by aggregators, direct to consumer)
- Media and Entertainment (breakdown by streaming services, movies & events, theme parks & gaming)
- Healthcare and Wellness
- Technology Products and Services
- Other segments

Ecommerce Market Size and Forecast by Retail Shopping Sales Channel

- Platform to Consumer
- Direct to Consumer
- Consumer to Consumer

Ecommerce Market Share by Travel and Hospitality Sales Channel

- Market Share by Travel and Hospitality Sales Channel
- Aggregator App - Gross Merchandise Value Trend Analysis
- Direct to Consumer - Gross Merchandise Value Trend Analysis

Ecommerce Market Size and Forecast by Online Food Service Sales Channel

- Aggregator App
- Direct to Consumer

Ecommerce Market Size and Forecast by Engagement Model (Gross Merchandise Value Trend Analysis, 2019-2028)

- Website Based
- Live Streaming

Ecommerce Market Size and Forecast by Location (Gross Merchandise Value Trend Analysis, 2019-2028)

- Cross Border
- Domestic

Ecommerce Market Size and Forecast by Device (Gross Merchandise Value Trend Analysis, 2019-2028)

- Mobile
- Desktop

Ecommerce Market Size and Forecast by Operating System

- iOS/macOS
- Android
- Other Operating Systems

Ecommerce Market Size and Forecast by City

- Tier 1
- Tier 2
- Tier 3

Ecommerce Market Size and Forecast by Payment Instrument (Gross Merchandise Value Trend Analysis, 2019-2028)

- Credit Card
- Debit Card
- Bank Transfer
- Prepaid Card

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- Digital & Mobile Wallet
- Cash
- Other Digital Payment

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