

Malaysia Ecommerce Market Opportunities Databook - 100+ KPIs on Ecommerce Verticals (Shopping, Travel, Food Service, Media & Entertainment, Technology), Market Share by Key Players, Sales Channel Analysis, Payment Instrument, Consumer Demographics - Q1 2024 Update

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AVAILABLE LICENSES:

- Single User Price \$1900.00
- Multi User Price \$2100.00
- Enterprise User Price \$2300.00

Report description:

This report provides a detailed data-driven look at the Malaysia Ecommerce industry, covering various segments and highlighting areas of interest across the verticals in the industry. In addition, it provides a comprehensive understanding of market dynamics and future forecast.

Malaysia Ecommerce Market Size and Future Growth Dynamics

- Gross Merchandise Value Trend Analysis
- Average Value Per Transaction Trend Analysis
- Gross Merchandise Volume Trend Analysis

Malaysia User Statistics and Ratios of Key Performance Indicators

- User Statistics
- Card Abandonment Rate and Product Return Rate
- Ecommerce Per Capita and GDP Per Capita
- GDP Per Capita Trend Analysis

Malaysia Ecommerce Market Share by Key Players

- Malaysia Retail Shopping Ecommerce Market Share by Key Players (Amazon, Coles, Kmart, Myer, Woolworths)
- Malaysia Travel Ecommerce Market Share by Key Players (Expedia, Lux Group, Shebah, Uber Taxi, Webjet)

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- Malaysia Food Service Ecommerce Market Share by Key Players (Deliveroo, Doordash, Menulog, OpenTable, Uber Eats)

Malaysia Ecommerce Market Size and Forecast by Ecommerce Segments (Gross Merchandise Value Trend Analysis)

- Retail Shopping (breakdown by clothing, footwear & accessories, health, beauty and personal care, food & beverage, appliances and electronics, home improvement, books, music & video, toys & hobby, auto)
- Travel and Hospitality (breakdown by air travel, train & bus, taxi service, hotels & resorts)
- Online Food Service (breakdown by aggregators, direct to consumer)
- Media and Entertainment (breakdown by streaming services, movies & events, theme parks & gaming)
- Healthcare and Wellness
- Technology Products and Services
- Other segments

Malaysia Ecommerce Market Size and Forecast by Retail Shopping Sales Channel

- Platform to Consumer
- Direct to Consumer
- Consumer to Consumer

Malaysia Ecommerce Market Share by Travel and Hospitality Sales Channel

- Market Share by Travel and Hospitality Sales Channel
- Aggregator App - Gross Merchandise Value Trend Analysis
- Direct to Consumer - Gross Merchandise Value Trend Analysis

Malaysia Ecommerce Market Size and Forecast by Online Food Service Sales Channel

- Aggregator App
- Direct to Consumer

Malaysia Ecommerce Market Size and Forecast by Engagement Model (Gross Merchandise Value Trend Analysis, 2019-2028)

- Website Based
- Live Streaming

Malaysia Ecommerce Market Size and Forecast by Location (Gross Merchandise Value Trend Analysis)

- Cross Border
- Domestic

Malaysia Ecommerce Market Size and Forecast by Device (Gross Merchandise Value Trend Analysis)

- Mobile
- Desktop

Malaysia Ecommerce Market Size and Forecast by Operating System

- iOS/macOS
- Android
- Other Operating Systems

Malaysia Ecommerce Market Size and Forecast by City

- Tier 1
- Tier 2
- Tier 3

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Malaysia Ecommerce Market Size and Forecast by Payment Instrument (Gross Merchandise Value Trend Analysis, 2019-2028)

- Credit Card
- Debit Card
- Bank Transfer
- Prepaid Card
- Digital & Mobile Wallet
- Cash
- Other Digital Payment

Malaysia Ecommerce Consumer Demographics

- Market Share by Age Group
- Market Share by Income Level
- Market Share by Gender

Table of Contents:

1. About this Report

- 1.1 Summary
- 1.2 Methodology
- 1.3 Ecommerce Definitions
- 1.4 Disclaimer

2. Malaysia Ecommerce Market Size and Future Growth Dynamics

- 2.1 Malaysia Ecommerce - Gross Merchandise Value Trend Analysis, 2019-2028
- 2.2 Malaysia Ecommerce - Average Value Per Transaction Trend Analysis, 2019-2028
- 2.3 Malaysia Ecommerce - Transaction Volume Trend Analysis, 2019-2028

3. Malaysia Social Commerce Market Size and Forecast

- 3.1 Malaysia Social Commerce - Gross Merchandise Value Trend Analysis, 2019-2028
- 3.2 Malaysia Social Commerce - Average Value Per Transaction Trend Analysis, 2019-2028
- 3.3 Malaysia Social Commerce - Transaction Trend Analysis, 2019-2028

4. Malaysia User Statistics and Ratios Of Key Performance Indicators

- 4.1 Malaysia User Statistics, 2023
- 4.2 Malaysia User Statistics of Card Abandonment Rate and Product Return Rate
- 4.3 Malaysia Ecommerce Per Capita and GDP Per Capita, 2023
- 4.4 Malaysia GDP Per Capita Trend Analysis, 2019-2028

5. Malaysia Ecommerce Market Share by Key Players, 2023

- 5.1 Malaysia Retail Shopping Ecommerce Market Share by Key Players, 2023
- 5.2 Malaysia Travel Ecommerce Market Share by Key Players, 2023
- 5.3 Malaysia Food Service Ecommerce Market Share by Key Players, 2023

6. Malaysia Ecommerce Market Size and Forecast by Ecommerce Segments

- 6.1 Malaysia Ecommerce Market Share by Ecommerce Segments, 2023
- 6.2 Malaysia Ecommerce Retail Shopping - Gross Merchandise Value Trend Analysis, 2019-2028
- 6.3 Malaysia Travel and Hospitality - Gross Merchandise Value Trend Analysis, 2019-2028

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- 6.4 Malaysia Online Food Service - Gross Merchandise Value Trend Analysis, 2019-2028
- 6.5 Malaysia Media and Entertainment - Gross Merchandise Value Trend Analysis, 2019-2028
- 6.6 Malaysia Healthcare and Wellness - Gross Merchandise Value Trend Analysis, 2019-2028
- 6.7 Malaysia Technology Products and Services - Gross Merchandise Value Trend Analysis, 2019-2028
- 6.8 Malaysia Other segment Gross Merchandise Value Trend Analysis, 2019-2028

7. Malaysia Ecommerce Market Size and Forecast by Retail Shopping Categories

- 7.1 Malaysia Ecommerce Market Share by Retail Shopping Categories, 2023
- 7.2 Malaysia Clothing, Footwear & Accessories - Gross Merchandise Value Trend Analysis, 2019-2028
- 7.3 Malaysia Health, Beauty and Personal Care - Gross Merchandise Value Trend Analysis, 2019-2028
- 7.4 Malaysia Food & Beverage - Gross Merchandise Value Trend Analysis, 2019-2028
- 7.5 Malaysia Appliances and Electronics - Gross Merchandise Value Trend Analysis, 2019-2028
- 7.6 Malaysia Home Improvement - Gross Merchandise Value Trend Analysis, 2019-2028
- 7.7 Malaysia Books, Music & Video - Gross Merchandise Value Trend Analysis, 2019-2028
- 7.8 Malaysia Toys & Hobby - Gross Merchandise Value Trend Analysis, 2019-2028
- 7.9 Malaysia Auto - Gross Merchandise Value Trend Analysis, 2019-2028
- 7.10 Malaysia Ecommerce Other - Gross Merchandise Value Trend Analysis, 2019-2028

8. Malaysia Ecommerce Market Size and Forecast by Retail Shopping Sales Channel

- 8.1 Malaysia Ecommerce Market Share by Retail Shopping Sales Channel, 2023
- 8.2 Malaysia Ecommerce Platform to Consumer - Gross Merchandise Value Trend Analysis, 2019-2028
- 8.3 Malaysia Ecommerce Direct to Consumer - Gross Merchandise Value Trend Analysis, 2019-2028
- 8.4 Malaysia Ecommerce Consumer to Consumer - Gross Merchandise Value Trend Analysis, 2019-2028

9. Malaysia Ecommerce Market Size and Forecast by Travel and Hospitality Categories

- 9.1 Malaysia Ecommerce Market Share by Travel and Hospitality Categories (%), 2023
- 9.2 Malaysia Air Travel - Gross Merchandise Value Trend Analysis, 2019-2028
- 9.3 Malaysia Train & Bus - Gross Merchandise Value Trend Analysis, 2019-2028
- 9.4 Malaysia Taxi Service - Gross Merchandise Value Trend Analysis, 2019-2028
- 9.5 Malaysia Hotels & Resorts - Gross Merchandise Value Trend Analysis, 2019-2028
- 9.6 Malaysia Travel and Hospitality Other - Gross Merchandise Value Trend Analysis, 2019-2028

10. Malaysia Ecommerce Market Share by Travel and Hospitality Sales Channel

- 10.1 Malaysia Ecommerce Market Share by Travel and Hospitality Sales Channel
 - 10.1.1 Malaysia Ecommerce Market Share by Travel and Hospitality Sales Channel, 2023
 - 10.1.2 Malaysia Ecommerce Aggregator App - Gross Merchandise Value Trend Analysis, 2019-2028
 - 10.1.3 Malaysia Ecommerce Direct to Consumer - Gross Merchandise Value Trend Analysis, 2019-2028
- 10.2 Malaysia Air Travel Market Share by Sales Channel
 - 10.2.1 Malaysia Air Travel Market Share by Sales Channel, 2023
 - 10.2.2 Malaysia Air Travel- Aggregator App - Gross Merchandise Value Trend Analysis, 2019-2028
 - 10.2.3 Malaysia Air Travel- Direct to Consumer - Gross Merchandise Value Trend Analysis, 2019-2028
- 10.3 Malaysia Hotels & Resorts Market Share by Sales Channel
 - 10.3.1 Malaysia Hotels & Resorts Market Share by Sales Channel, 2023
 - 10.3.2 Malaysia Hotels & Resorts - Aggregator App - Gross Merchandise Value Trend Analysis, 2019-2028
 - 10.3.3 Malaysia Hotels & Resorts - Direct to Consumer - Gross Merchandise Value Trend Analysis, 2019-2028
- 10.4 Malaysia Taxi Service Market Share by Sales Channel
 - 10.4.1 Malaysia Taxi Service Market Share by Sales Channel, 2023

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- 10.4.2 Malaysia Taxi Service - Aggregator App - Gross Merchandise Value Trend Analysis, 2019-2028
- 10.4.3 Malaysia Taxi Service - Direct to Consumer - Gross Merchandise Value Trend Analysis, 2019-2028
- 10.5 Malaysia Other Segment Market Share by Sales Channel
 - 10.5.1 Malaysia Other Segment Market Share by Sales Channel, 2023
 - 10.5.2 Malaysia Other- Aggregator App - Gross Merchandise Value Trend Analysis, 2019-2028
 - 10.5.3 Malaysia Other- Direct to Consumer - Gross Merchandise Value Trend Analysis, 2019-2028
- 11. Malaysia Ecommerce Market Size and Forecast by Online Food Service Sales Channel
 - 11.1 Malaysia Market Share by Online Food Service Sales Channels, 2023
 - 11.2 Malaysia Aggregator App - Gross Merchandise Value Trend Analysis, 2019-2028
 - 11.3 Malaysia Ecommerce Direct to Consumer- Gross Merchandise Value Trend Analysis, 2019-2028
- 12. Malaysia Ecommerce Market Size and Forecast by Media and Entertainment Sales Channel
 - 12.1 Malaysia Market Share by Media and Entertainment Sales Channel, 2023
 - 12.2 Malaysia Streaming Services - Gross Merchandise Value Trend Analysis, 2019-2028
 - 12.3 Malaysia Movies & Events - Gross Merchandise Value Trend Analysis, 2019-2028
 - 12.4 Malaysia Theme Parks & Gaming - Gross Merchandise Value Trend Analysis, 2019-2028
 - 12.5 Malaysia Ecommerce Other - Gross Merchandise Value Trend Analyses, 2019-2028
- 13. Malaysia Ecommerce Market Size and Forecast by Engagement Model
 - 13.1 Malaysia Ecommerce Market Share by Engagement Model, 2023
 - 13.2 Malaysia Ecommerce Website Based - Gross Merchandise Value Trend Analysis, 2019-2028
 - 13.3 Malaysia Ecommerce Live Streaming - Gross Merchandise Value Trend Analysis, 2019-2028
- 14. Malaysia Ecommerce Market Size and Forecast by Location
 - 14.1 Malaysia Ecommerce Market Share by Location, 2023
 - 14.2 Malaysia Ecommerce Cross Border - Gross Merchandise Value Trend Analysis, 2019-2028
 - 14.3 Malaysia Ecommerce Domestic - Gross Merchandise Value Trend Analysis, 2019-2028
- 15. Malaysia Ecommerce Market Size and Forecast by Device
 - 15.1 Malaysia Ecommerce Market Share by Device, 2023
 - 15.2 Malaysia Ecommerce Mobile - Gross Merchandise Value Trend Analysis, 2019-2028
 - 15.3 Malaysia Ecommerce Desktop - Gross Merchandise Value Trend Analysis, 2019-2028
- 16. Malaysia Ecommerce Market Size and Forecast by Operating System
 - 16.1 Malaysia Ecommerce Market Share by Operating System, 2023
 - 16.2 Malaysia Ecommerce iOS/macOS - Gross Merchandise Value Trend Analysis, 2019-2028
 - 16.3 Malaysia Ecommerce Android - Gross Merchandise Value Trend Analysis, 2019-2028
 - 16.4 Malaysia Ecommerce by Other Operating Systems - Gross Merchandise Value Trend Analysis, 2019-2028
- 17. Malaysia Ecommerce Market Size and Forecast by City
 - 17.1 Malaysia Ecommerce Market Share by City, 2023
 - 17.2 Malaysia Ecommerce Tier 1 - Gross Merchandise Value Trend Analysis, 2019-2028
 - 17.3 Malaysia Ecommerce Tier 2 - Gross Merchandise Value Trend Analysis, 2019-2028
 - 17.4 Malaysia Ecommerce Tier 3 - Gross Merchandise Value Trend Analysis, 2019-2028
- 18. Malaysia Ecommerce Market Size and Forecast by Payment Instrument

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- 18.1 Malaysia Ecommerce Market Share by Payment Instrument, 2023
- 18.2 Malaysia Ecommerce Credit Card - Gross Merchandise Value Trend Analysis, 2019-2028
- 18.3 Malaysia Ecommerce Debit Card - Gross Merchandise Value Trend Analysis, 2019-2028
- 18.4 Malaysia Ecommerce Bank Transfer - Gross Merchandise Value Trend Analysis, 2019-2028
- 18.5 Malaysia Ecommerce Prepaid Card - Gross Merchandise Value Trend Analysis, 2019-2028
- 18.6 Malaysia Ecommerce Digital & Mobile Wallet - Gross Merchandise Value Trend Analysis, 2019-2028
- 18.7 Malaysia Ecommerce Other Digital Payment - Gross Merchandise Value Trend Analysis, 2019-2028
- 18.8 Malaysia Ecommerce Cash - Gross Merchandise Value Trend Analysis, 2019-2028

19. Malaysia Ecommerce by Consumer Demographics

- 19.1 Malaysia Ecommerce Market Share by Age Group, 2023
- 19.2 Malaysia Ecommerce Market Share by Income Level, 2023
- 19.3 Malaysia Ecommerce Market Share by Gender, 2023

20. Further Reading

- 2.1 About PayNXT360
- 20.2 Related Research

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