Germany Ecommerce Market Opportunities Databook - 100+ KPIs on Ecommerce Verticals (Shopping, Travel, Food Service, Media & Entertainment, Technology), Market Share by Key Players, Sales Channel Analysis, Payment Instrument, Consumer Demographics - Q1 2024 Update

Market Report | 2024-02-13 | 110 pages | PayNxt360

AVAILABLE LICENSES:

- Single User Price $1900.00
- Multi User Price $2100.00
- Enterprise User Price $2300.00

Report description:

This report provides a detailed data-driven look at the Germany Ecommerce industry, covering various segments and highlighting areas of interest across the verticals in the industry. In addition, it provides a comprehensive understanding of market dynamics and future forecast.

Germany Ecommerce Market Size and Future Growth Dynamics
- Gross Merchandise Value Trend Analysis
- Average Value Per Transaction Trend Analysis
- Gross Merchandise Volume Trend Analysis

Germany User Statistics and Ratios of Key Performance Indicators
- User Statistics
- Card Abandonment Rate and Product Return Rate
- Ecommerce Per Capita and GDP Per Capita
- GDP Per Capita Trend Analysis

Germany Ecommerce Market Share by Key Players
- Germany Retail Shopping Ecommerce Market Share by Key Players (Amazon, Coles, Kmart, Myer, Woolworths)
- Germany Travel Ecommerce Market Share by Key Players (Expedia, Lux Group, Shebah, Uber Taxi, Webjet)

- Germany Food Service Ecommerce Market Share by Key Players (Deliveroo, Doordash, Menulog, OpenTable, Uber Eats)

Germany Ecommerce Market Size and Forecast by Ecommerce Segments (Gross Merchandise Value Trend Analysis
- Retail Shopping (breakdown by clothing, footwear & accessories, health, beauty and personal care, food & beverage, appliances and electronics, home improvement, books, music & video, toys & hobby, auto)
- Travel and Hospitality (breakdown by air travel, train & bus, taxi service, hotels & resorts)
- Online Food Service (breakdown by aggregators, direct to consumer)
- Media and Entertainment (breakdown by streaming services, movies & events, theme parks & gaming)
- Healthcare and Wellness
- Technology Products and Services
- Other segments

Germany Ecommerce Market Size and Forecast by Retail Shopping Sales Channel
- Platform to Consumer
- Direct to Consumer
- Consumer to Consumer

Germany Ecommerce Market Share by Travel and Hospitality Sales Channel
- Market Share by Travel and Hospitality Sales Channel
- Aggregator App - Gross Merchandise Value Trend Analysis
- Direct to Consumer - Gross Merchandise Value Trend Analysis

Germany Ecommerce Market Size and Forecast by Online Food Service Sales Channel
- Aggregator App
- Direct to Consumer

Germany Ecommerce Market Size and Forecast by Engagement Model (Gross Merchandise Value Trend Analysis, 2019-2028)
- Website Based
- Live Streaming

Germany Ecommerce Market Size and Forecast by Location (Gross Merchandise Value Trend Analysis
- Cross Border
- Domestic

Germany Ecommerce Market Size and Forecast by Device (Gross Merchandise Value Trend Analysis
- Mobile
- Desktop

Germany Ecommerce Market Size and Forecast by Operating System
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- Android
- Other Operating Systems

Germany Ecommerce Market Size and Forecast by City
- Tier 1
- Tier 2
- Tier 3

Germany Ecommerce Market Size and Forecast by Payment Instrument (Gross Merchandise Value Trend Analysis, 2019-2028)
- Credit Card
- Debit Card
- Bank Transfer
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- Digital & Mobile Wallet
- Cash
- Other Digital Payment

Germany Ecommerce Consumer Demographics
- Market Share by Age Group
- Market Share by Income Level
- Market Share by Gender

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