

# Nigeria Embedded Finance Business and Investment Opportunities Databook - 75+ KPIs on Embedded Lending, Insurance, Payment, and Wealth Segments - Q2 2024 Update

Market Report | 2024-09-04 | 130 pages | PayNxt360

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## Report description:

This report provides in-depth, data-centric analysis of Embedded Finance industry in Nigeria. Below is a summary of key market segments:

Nigeria Embedded Finance Market Size and Forecast

- Embedded Finance by Key Sectors
- -Retail
- -Logistics
- -Telecommunications
- -Manufacturing
- -Consumer Health
- -Others
- Embedded Finance by Business Model
- -Platforms
- -Enabler
- -Regulatory Entity
- Embedded Finance by Distribution Model
- Own Platforms

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- Third Party Platforms

### Nigeria Embedded Insurance Market Size and Forecast

- Embedded Insurance by Industry
- -- Embedded Insurance in Consumer Products
- -- Embedded Insurance in Travel & Hospitality
- -- Embedded Insurance in Automotive
- -- Embedded Insurance in Healthcare
- -- Embedded Insurance in Real Estate
- -- Embedded Insurance in Transport & Logistics
- -- Embedded Insurance in Others
- Embedded Insurance by Consumer Segments
- -- B2B
- -- B2C
- Embedded Insurance by Type of Offering
- -- Embedded Insurance in Product Segment
- -- Embedded Insurance in Service Segment

### Embedded Insurance by Business Model

- -Platforms
- -Enabler
- -Regulatory Entity
- Embedded Insurance by Distribution Model
- Own Platforms
- Third Party Platforms
- Embedded Insurance by Distribution Channel
- Embedded Sales
- Bancassurance
- Broker's/IFA's
- Tied Agents
- Embedded Insurance by Insurance Type
- -- Embedded Insurance in Life Segment
- -- Embedded Insurance in Non-Life Segment
- Embedded Insurance in Non-Life Segment
- -- Motor Vehicle
- --Fire and Property
- --Accident and Health
- --General Liability
- --Marine, Aviation and other Transport

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### Nigeria Embedded Lending Market Size and Forecast

- Embedded Lending by Consumer Segments
- -- Business Lending
- -- Retail Lending
- Embedded Lending by B2B Sectors
- -- Embedded Lending in Retail & Consumer Goods
- -- Embedded Lending in IT & Software Services
- -- Embedded Lending in Media, Entertainment & Leisure
- -- Embedded Lending in Manufacturing & Distribution
- -- Embedded Lending in Real Estate
- -- Embedded Lending in Other
- Embedded Lending by B2C Sectors
- -- Embedded Lending in Retail Shopping
- -- Embedded Lending in Home Improvement
- -- Embedded Lending in Leisure & Entertainment
- -- Embedded Lending in Healthcare and Wellness
- -- Embedded Lending in Other
- Embedded Lending by Type
- -- BNPL Lending
- -- POS Lending
- -- Personal Loans
- Embedded Lending by Business Model
- -Platforms
- -Enabler
- -Regulatory Entity
- Embedded Lending by Distribution Model
- Own Platforms
- Third Party Platforms

# Nigeria Embedded Payment Market Size and Forecast

- Embedded Payment by Consumer Segments
- -- B2B
- -- B2C
- Embedded Payment by End-Use Sector
- -- Embedded Payment in Retail & Consumer Goods
- -- Embedded Payment in Digital Products & Services

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- -- Embedded Payment in Utility Bill Payment
- -- Embedded Payment in Travel & Hospitality
- -- Embedded Payment in Leisure & Entertainment
- -- Embedded Payment in Health & Wellness
- -- Embedded Payment in Office Supplies & Equipment
- -- Embedded Payment in Other
- Embedded Payment by Business Model
- -Platforms
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- -Regulatory Entity
- Embedded Payment by Distribution Model
- Own Platforms
- Third Party Platforms

Nigeria Embedded Wealth Management Market Size and Forecast

Nigeria Asset Based Finance Management Industry Market Size and Forecast

- Asset Based Finance by Type of Asset
- Hard Assets
- Soft Assets
- Asset Based Finance by End Users
- SME's
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