

**Mexico Embedded Finance Business and Investment Opportunities Databook - 75+ KPIs on Embedded Lending, Insurance, Payment, and Wealth Segments - Q2 2024 Update**

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**Report description:**

This report provides in-depth, data-centric analysis of Embedded Finance industry in Mexico. Below is a summary of key market segments:

Mexico Embedded Finance Market Size and Forecast

- Embedded Finance by Key Sectors
  - Retail
  - Logistics
  - Telecommunications
  - Manufacturing
  - Consumer Health
  - Others
- Embedded Finance by Business Model
  - Platforms
  - Enabler
  - Regulatory Entity
- Embedded Finance by Distribution Model
  - Own Platforms

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- Third Party Platforms

#### Mexico Embedded Insurance Market Size and Forecast

- Embedded Insurance by Industry
  - Embedded Insurance in Consumer Products
  - Embedded Insurance in Travel & Hospitality
  - Embedded Insurance in Automotive
  - Embedded Insurance in Healthcare
  - Embedded Insurance in Real Estate
  - Embedded Insurance in Transport & Logistics
  - Embedded Insurance in Others

- Embedded Insurance by Consumer Segments
  - B2B
  - B2C

- Embedded Insurance by Type of Offering
  - Embedded Insurance in Product Segment
  - Embedded Insurance in Service Segment

#### Embedded Insurance by Business Model

- Platforms
- Enabler
- Regulatory Entity

- Embedded Insurance by Distribution Model
  - Own Platforms
  - Third Party Platforms

- Embedded Insurance by Distribution Channel
  - Embedded Sales
  - Bancassurance
  - Broker's/IFA's
  - Tied Agents

- Embedded Insurance by Insurance Type
  - Embedded Insurance in Life Segment
  - Embedded Insurance in Non-Life Segment

- Embedded Insurance in Non-Life Segment
  - Motor Vehicle
  - Fire and Property
  - Accident and Health
  - General Liability
  - Marine, Aviation and other Transport

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--Other

#### Mexico Embedded Lending Market Size and Forecast

- Embedded Lending by Consumer Segments
  - Business Lending
  - Retail Lending
  
- Embedded Lending by B2B Sectors
  - Embedded Lending in Retail & Consumer Goods
  - Embedded Lending in IT & Software Services
  - Embedded Lending in Media, Entertainment & Leisure
  - Embedded Lending in Manufacturing & Distribution
  - Embedded Lending in Real Estate
  - Embedded Lending in Other
  
- Embedded Lending by B2C Sectors
  - Embedded Lending in Retail Shopping
  - Embedded Lending in Home Improvement
  - Embedded Lending in Leisure & Entertainment
  - Embedded Lending in Healthcare and Wellness
  - Embedded Lending in Other
  
- Embedded Lending by Type
  - BNPL Lending
  - POS Lending
  - Personal Loans
  
- Embedded Lending by Business Model
  - Platforms
  - Enabler
  - Regulatory Entity
  
- Embedded Lending by Distribution Model
  - Own Platforms
  - Third Party Platforms

#### Mexico Embedded Payment Market Size and Forecast

- Embedded Payment by Consumer Segments
  - B2B
  - B2C
  
- Embedded Payment by End-Use Sector
  - Embedded Payment in Retail & Consumer Goods
  - Embedded Payment in Digital Products & Services

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- Embedded Payment in Utility Bill Payment
- Embedded Payment in Travel & Hospitality
- Embedded Payment in Leisure & Entertainment
- Embedded Payment in Health & Wellness
- Embedded Payment in Office Supplies & Equipment
- Embedded Payment in Other

- Embedded Payment by Business Model

- Platforms
- Enabler
- Regulatory Entity

- Embedded Payment by Distribution Model

- Own Platforms
- Third Party Platforms

### Mexico Embedded Wealth Management Market Size and Forecast

### Mexico Asset Based Finance Management Industry Market Size and Forecast

- Asset Based Finance by Type of Asset
- Hard Assets
- Soft Assets
  
- Asset Based Finance by End Users
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