

**South Korea Embedded Finance Business and Investment Opportunities Databook -  
75+ KPIs on Embedded Lending, Insurance, Payment, and Wealth Segments - Q2  
2024 Update**

Market Report | 2024-09-04 | 130 pages | PayNxt360

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**Report description:**

This report provides in-depth, data-centric analysis of Embedded Finance industry in South Korea. Below is a summary of key market segments:

South Korea Embedded Finance Market Size and Forecast

- Embedded Finance by Key Sectors
  - Retail
  - Logistics
  - Telecommunications
  - Manufacturing
  - Consumer Health
  - Others
- Embedded Finance by Business Model
  - Platforms
  - Enabler
  - Regulatory Entity
- Embedded Finance by Distribution Model
  - Own Platforms

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- Third Party Platforms

## South Korea Embedded Insurance Market Size and Forecast

- Embedded Insurance by Industry
  - Embedded Insurance in Consumer Products
  - Embedded Insurance in Travel & Hospitality
  - Embedded Insurance in Automotive
  - Embedded Insurance in Healthcare
  - Embedded Insurance in Real Estate
  - Embedded Insurance in Transport & Logistics
  - Embedded Insurance in Others
- Embedded Insurance by Consumer Segments
  - B2B
  - B2C
- Embedded Insurance by Type of Offering
  - Embedded Insurance in Product Segment
  - Embedded Insurance in Service Segment

## Embedded Insurance by Business Model

-Platforms

-Enabler

-Regulatory Entity

## - Embedded Insurance by Distribution Model

- Own Platforms

- Third Party Platforms

## - Embedded Insurance by Distribution Channel

- Embedded Sales

- Bancassurance

- Broker's/IFA's

- Tied Agents

## - Embedded Insurance by Insurance Type

-- Embedded Insurance in Life Segment

-- Embedded Insurance in Non-Life Segment

## - Embedded Insurance in Non-Life Segment

-- Motor Vehicle

--Fire and Property

--Accident and Health

--General Liability

--Marine, Aviation and other Transport

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--Other

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  - Retail Lending
- Embedded Lending by B2B Sectors
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  - Embedded Lending in IT & Software Services
  - Embedded Lending in Media, Entertainment & Leisure
  - Embedded Lending in Manufacturing & Distribution
  - Embedded Lending in Real Estate
  - Embedded Lending in Other
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- Embedded Payment in Utility Bill Payment
- Embedded Payment in Travel & Hospitality
- Embedded Payment in Leisure & Entertainment
- Embedded Payment in Health & Wellness
- Embedded Payment in Office Supplies & Equipment
- Embedded Payment in Other

- Embedded Payment by Business Model

-Platforms

-Enabler

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- Embedded Payment by Distribution Model

- Own Platforms

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