

Kenya Embedded Finance Business and Investment Opportunities Databook - 75+ KPIs on Embedded Lending, Insurance, Payment, and Wealth Segments - Q2 2024 Update

Market Report | 2024-09-04 | 130 pages | PayNxt360

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Report description:

This report provides in-depth, data-centric analysis of Embedded Finance industry in Kenya. Below is a summary of key market segments:

Kenya Embedded Finance Market Size and Forecast

- Embedded Finance by Key Sectors
 - Retail
 - Logistics
 - Telecommunications
 - Manufacturing
 - Consumer Health
 - Others
- Embedded Finance by Business Model
 - Platforms
 - Enabler
 - Regulatory Entity
- Embedded Finance by Distribution Model
 - Own Platforms

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- Third Party Platforms

Kenya Embedded Insurance Market Size and Forecast

- Embedded Insurance by Industry
 - Embedded Insurance in Consumer Products
 - Embedded Insurance in Travel & Hospitality
 - Embedded Insurance in Automotive
 - Embedded Insurance in Healthcare
 - Embedded Insurance in Real Estate
 - Embedded Insurance in Transport & Logistics
 - Embedded Insurance in Others
- Embedded Insurance by Consumer Segments
 - B2B
 - B2C
- Embedded Insurance by Type of Offering
 - Embedded Insurance in Product Segment
 - Embedded Insurance in Service Segment

Embedded Insurance by Business Model

-Platforms

-Enabler

-Regulatory Entity

- Embedded Insurance by Distribution Model

- Own Platforms

- Third Party Platforms

- Embedded Insurance by Distribution Channel

- Embedded Sales

- Bancassurance

- Broker's/IFA's

- Tied Agents

- Embedded Insurance by Insurance Type

-- Embedded Insurance in Life Segment

-- Embedded Insurance in Non-Life Segment

- Embedded Insurance in Non-Life Segment

-- Motor Vehicle

--Fire and Property

--Accident and Health

--General Liability

--Marine, Aviation and other Transport

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--Other

Kenya Embedded Lending Market Size and Forecast

- Embedded Lending by Consumer Segments
 - Business Lending
 - Retail Lending
- Embedded Lending by B2B Sectors
 - Embedded Lending in Retail & Consumer Goods
 - Embedded Lending in IT & Software Services
 - Embedded Lending in Media, Entertainment & Leisure
 - Embedded Lending in Manufacturing & Distribution
 - Embedded Lending in Real Estate
 - Embedded Lending in Other
- Embedded Lending by B2C Sectors
 - Embedded Lending in Retail Shopping
 - Embedded Lending in Home Improvement
 - Embedded Lending in Leisure & Entertainment
 - Embedded Lending in Healthcare and Wellness
 - Embedded Lending in Other
- Embedded Lending by Type
 - BNPL Lending
 - POS Lending
 - Personal Loans
- Embedded Lending by Business Model
 - Platforms
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 - Regulatory Entity
- Embedded Lending by Distribution Model
 - Own Platforms
 - Third Party Platforms

Kenya Embedded Payment Market Size and Forecast

- Embedded Payment by Consumer Segments
 - B2B
 - B2C
- Embedded Payment by End-Use Sector
 - Embedded Payment in Retail & Consumer Goods
 - Embedded Payment in Digital Products & Services

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- Embedded Payment in Utility Bill Payment
- Embedded Payment in Travel & Hospitality
- Embedded Payment in Leisure & Entertainment
- Embedded Payment in Health & Wellness
- Embedded Payment in Office Supplies & Equipment
- Embedded Payment in Other

- Embedded Payment by Business Model

-Platforms

-Enabler

-Regulatory Entity

- Embedded Payment by Distribution Model

- Own Platforms

- Third Party Platforms

Kenya Embedded Wealth Management Market Size and Forecast

Kenya Asset Based Finance Management Industry Market Size and Forecast

- Asset Based Finance by Type of Asset

- Hard Assets

- Soft Assets

- Asset Based Finance by End Users

- SME's

- Large Enterprises

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