

**China Embedded Finance Business and Investment Opportunities Databook - 75+ KPIs on Embedded Lending, Insurance, Payment, and Wealth Segments - Q2 2024 Update**

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**Report description:**

This report provides in-depth, data-centric analysis of Embedded Finance industry in China. Below is a summary of key market segments:

China Embedded Finance Market Size and Forecast

- Embedded Finance by Key Sectors
  - Retail
  - Logistics
  - Telecommunications
  - Manufacturing
  - Consumer Health
  - Others
- Embedded Finance by Business Model
  - Platforms
  - Enabler
  - Regulatory Entity
- Embedded Finance by Distribution Model
  - Own Platforms

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- Third Party Platforms

## China Embedded Insurance Market Size and Forecast

- Embedded Insurance by Industry
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  - Embedded Insurance in Travel & Hospitality
  - Embedded Insurance in Automotive
  - Embedded Insurance in Healthcare
  - Embedded Insurance in Real Estate
  - Embedded Insurance in Transport & Logistics
  - Embedded Insurance in Others
- Embedded Insurance by Consumer Segments
  - B2B
  - B2C
- Embedded Insurance by Type of Offering
  - Embedded Insurance in Product Segment
  - Embedded Insurance in Service Segment

## Embedded Insurance by Business Model

- Platforms
- Enabler
- Regulatory Entity

## - Embedded Insurance by Distribution Model

- Own Platforms
- Third Party Platforms

## - Embedded Insurance by Distribution Channel

- Embedded Sales
- Bancassurance
- Broker's/IFA's
- Tied Agents

## - Embedded Insurance by Insurance Type

- Embedded Insurance in Life Segment
- Embedded Insurance in Non-Life Segment

## - Embedded Insurance in Non-Life Segment

- Motor Vehicle
- Fire and Property
- Accident and Health
- General Liability
- Marine, Aviation and other Transport

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--Other

## China Embedded Lending Market Size and Forecast

- Embedded Lending by Consumer Segments
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  - Retail Lending
- Embedded Lending by B2B Sectors
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  - Embedded Lending in IT & Software Services
  - Embedded Lending in Media, Entertainment & Leisure
  - Embedded Lending in Manufacturing & Distribution
  - Embedded Lending in Real Estate
  - Embedded Lending in Other
- Embedded Lending by B2C Sectors
  - Embedded Lending in Retail Shopping
  - Embedded Lending in Home Improvement
  - Embedded Lending in Leisure & Entertainment
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  - POS Lending
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- Embedded Payment in Utility Bill Payment
- Embedded Payment in Travel & Hospitality
- Embedded Payment in Leisure & Entertainment
- Embedded Payment in Health & Wellness
- Embedded Payment in Office Supplies & Equipment
- Embedded Payment in Other

- Embedded Payment by Business Model

-Platforms

-Enabler

-Regulatory Entity

- Embedded Payment by Distribution Model

- Own Platforms

- Third Party Platforms

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