

Africa & Middle East Loyalty Programs Market Intelligence and Future Growth Dynamics Databook - 50+ KPIs on Loyalty Programs Trends by End-Use Sectors, Operational KPIs, Retail Product Dynamics, and Consumer Demographics - Q2 2024 Update

Market Report | 2024-09-11 | 936 pages | PayNxt360

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Report description:

Country reports in this bundled offering provide in-depth analysis of loyalty programs. Below is a summary of key market segments:

- Retail Sector Spend Value Trend Analysis
- Ecommerce Spend
- POS Spend

Loyalty Spend Market Size and Future Growth Dynamics by Key Performance Indicators

Value Accumulated and Value Redemption Rate of Loyalty programs in

- Loyalty Spend Market Size and Future Growth Dynamics by Functional Domains
- Loyalty Schemes
- Loyalty Platforms
- Loyalty Spend Market Size and Future Growth Dynamics by Loyalty Program Type
- Points programs
- Tier-based programs

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- Mission-driven programs
- Spend-based programs
- Gaming programs
- Free perks programs
- Subscription programs
- Community programs
- Refer a friend program
- Paid programs
- Cashback programs

- Loyalty Spend Market Size and Future Growth Dynamics by Channel

- In-Store
- Online
- Mobile

Loyalty Schemes Spend Market Size and Future Growth Dynamics by Business Model

- Seller Driven
- Payment Instrument Driven
- Others

- Loyalty Spend Market Size and Future Growth Dynamics by Key Sectors

- Retail
- Financial Services
- Healthcare & Wellness
- Restaurants & Food Delivery
- Travel & Hospitality (Cabs, Hotels, Airlines)
- Telecoms
- Media & Entertainment
- Others

- Loyalty Spend Market Size and Future Growth Dynamics in Key Sectors by Online

- Retail
- Financial Services
- Healthcare & Wellness
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- Travel & Hospitality (Cabs, Hotels, Airlines)
- Telecoms
- Media & Entertainment
- Others

- Loyalty Spend Market Size and Future Growth Dynamics in Key Sectors by In-Store

- Retail
- Financial Services
- Healthcare & Wellness
- Restaurants & Food Delivery
- Travel & Hospitality (Cabs, Hotels, Airlines)
- Telecoms

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--Media & Entertainment

--Others

- Loyalty Spend Market Size and Future Growth Dynamics in Key Sectors by Mobile App

--Retail

--Financial Services

--Healthcare & Wellness

--Restaurants & Food Delivery

--Travel & Hospitality (Cabs, Hotels, Airlines)

--Telecoms

--Media & Entertainment

--Others

- Loyalty Spend Market Size and Future Growth Dynamics by Retail

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--Specialty Stores

--Clothing, Footwear & Accessories

--Toy & Hobby Shops

--Supermarket and Convenience Store

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--B2B Consumers

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- Loyalty Platform Spend Market Size and Future Growth Dynamics by Software Use Case

--Analytics and AI Driven

--Management Platform

- Loyalty Platform Spend Market Size and Future Growth Dynamics by Vendor/Solution Partner

--In House

--Third Party Vendor

- Loyalty Platform Spend Market Size and Future Growth Dynamics by Deployment

--Cloud

--On-Premise

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 - Services
- Loyalty Spend Market Size and Future Growth Dynamics by Software Use Case Platforms
 - Custom Built Platform
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- Loyalty Spend Market Size and Forecast by Consumer Demographics & Behaviour
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 - By Gender

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8. United Arab Emirates Loyalty Programs Market Intelligence and Future Growth Dynamics (Databook)

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