

**Europe Loyalty Programs Market Intelligence and Future Growth Dynamics Databook
- 50+ KPIs on Loyalty Programs Trends by End-Use Sectors, Operational KPIs, Retail
Product Dynamics, and Consumer Demographics - Q2 2024 Update**

Market Report | 2024-09-11 | 1989 pages | PayNxt360

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- Single User Price \$5900.00
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Report description:

Country reports in this bundled offering provide in-depth analysis of loyalty programs. Below is a summary of key market segments:

- Retail Sector Spend Value Trend Analysis
- Ecommerce Spend
- POS Spend

Loyalty Spend Market Size and Future Growth Dynamics by Key Performance Indicators

Value Accumulated and Value Redemption Rate of Loyalty programs in

- Loyalty Spend Market Size and Future Growth Dynamics by Functional Domains
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- Loyalty Platforms

- Loyalty Spend Market Size and Future Growth Dynamics by Loyalty Program Type
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- Tier-based programs
- Mission-driven programs
- Spend-based programs

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- Gaming programs
- Free perks programs
- Subscription programs
- Community programs
- Refer a friend program
- Paid programs
- Cashback programs

- Loyalty Spend Market Size and Future Growth Dynamics by Channel

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- Online
- Mobile

Loyalty Schemes Spend Market Size and Future Growth Dynamics by Business Model

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- Payment Instrument Driven
- Others

- Loyalty Spend Market Size and Future Growth Dynamics by Key Sectors

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- Travel & Hospitality (Cabs, Hotels, Airlines)
- Telecoms
- Media & Entertainment
- Others

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- Telecoms
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--Software

--Services

- Loyalty Spend Market Size and Future Growth Dynamics by Software Use Case Platforms

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--Off the Shelf Platform

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--By Age Group

--By Income Level

--By Gender

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