

**Latin America Loyalty Programs Market Intelligence and Future Growth Dynamics
Databook - 50+ KPIs on Loyalty Programs Trends by End-Use Sectors, Operational
KPIs, Retail Product Dynamics, and Consumer Demographics - Q2 2024 Update**

Market Report | 2024-09-11 | 585 pages | PayNxt360

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Report description:

Country reports in this bundled offering provide in-depth analysis of loyalty programs. Below is a summary of key market segments:

- Retail Sector Spend Value Trend Analysis
- Ecommerce Spend
- POS Spend

Loyalty Spend Market Size and Future Growth Dynamics by Key Performance Indicators

Value Accumulated and Value Redemption Rate of Loyalty programs in

- Loyalty Spend Market Size and Future Growth Dynamics by Functional Domains
- Loyalty Schemes
- Loyalty Platforms
- Loyalty Spend Market Size and Future Growth Dynamics by Loyalty Program Type
- Points programs
- Tier-based programs
- Mission-driven programs
- Spend-based programs

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- Gaming programs
- Free perks programs
- Subscription programs
- Community programs
- Refer a friend program
- Paid programs
- Cashback programs

- Loyalty Spend Market Size and Future Growth Dynamics by Channel

- In-Store
- Online
- Mobile

Loyalty Schemes Spend Market Size and Future Growth Dynamics by Business Model

- Seller Driven
- Payment Instrument Driven
- Others

- Loyalty Spend Market Size and Future Growth Dynamics by Key Sectors

- Retail
- Financial Services
- Healthcare & Wellness
- Restaurants & Food Delivery
- Travel & Hospitality (Cabs, Hotels, Airlines)
- Telecoms
- Media & Entertainment
- Others

- Loyalty Spend Market Size and Future Growth Dynamics in Key Sectors by Online

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- Telecoms
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- Restaurants & Food Delivery
- Travel & Hospitality (Cabs, Hotels, Airlines)
- Telecoms
- Media & Entertainment
- Others

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- Loyalty Spend Market Size and Future Growth Dynamics in Key Sectors by Mobile App

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--Software
--Services

- Loyalty Spend Market Size and Future Growth Dynamics by Software Use Case Platforms
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--Off the Shelf Platform

- Loyalty Spend Market Size and Forecast by Consumer Demographics & Behaviour
--By Age Group
--By Income Level
--By Gender

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3. Brazil Loyalty Programs Market Intelligence and Future Growth Dynamics (Databook)
4. Colombia Loyalty Programs Market Intelligence and Future Growth Dynamics (Databook)
5. Mexico Loyalty Programs Market Intelligence and Future Growth Dynamics (Databook)

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