

**Turkey Loyalty Programs Market Intelligence and Future Growth Dynamics Databook
- 50+ KPIs on Loyalty Programs Trends by End-Use Sectors, Operational KPIs, Retail
Product Dynamics, and Consumer Demographics - Q2 2024 Update**

Market Report | 2024-09-11 | 117 pages | PayNxt360

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Report description:

This report provides in-depth, data-centric analysis of loyalty programs in Turkey. Below is a summary of key market segments:

- Turkey Retail Sector Spend Value Trend Analysis
 - Ecommerce Spend
 - POS Spend

Turkey Loyalty Spend Market Size and Future Growth Dynamics by Key Performance Indicators

Value Accumulated and Value Redemption Rate of Loyalty programs in Turkey

- Turkey Loyalty Spend Market Size and Future Growth Dynamics by Functional Domains
 - Loyalty Schemes
 - Loyalty Platforms
- Turkey Loyalty Spend Market Size and Future Growth Dynamics by Loyalty Program Type
 - Points programs
 - Tier-based programs
 - Mission-driven programs
 - Spend-based programs
 - Gaming programs

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- Free perks programs
- Subscription programs
- Community programs
- Refer a friend program
- Paid programs
- Cashback programs

- Turkey Loyalty Spend Market Size and Future Growth Dynamics by Channel

- In-Store
- Online
- Mobile

Turkey Loyalty Schemes Spend Market Size and Future Growth Dynamics by Business Model

- Seller Driven
- Payment Instrument Driven
- Others

- Turkey Loyalty Spend Market Size and Future Growth Dynamics by Key Sectors

- Retail
- Financial Services
- Healthcare & Wellness
- Restaurants & Food Delivery
- Travel & Hospitality (Cabs, Hotels, Airlines)
- Telecoms
- Media & Entertainment
- Others

- Turkey Loyalty Spend Market Size and Future Growth Dynamics in Key Sectors by Online

- Retail
- Financial Services
- Healthcare & Wellness
- Restaurants & Food Delivery
- Travel & Hospitality (Cabs, Hotels, Airlines)
- Telecoms
- Media & Entertainment
- Others

- Turkey Loyalty Spend Market Size and Future Growth Dynamics in Key Sectors by In-Store

- Retail
- Financial Services
- Healthcare & Wellness
- Restaurants & Food Delivery
- Travel & Hospitality (Cabs, Hotels, Airlines)
- Telecoms
- Media & Entertainment
- Others

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- Turkey Loyalty Spend Market Size and Future Growth Dynamics in Key Sectors by Mobile App
 - Retail
 - Financial Services
 - Healthcare & Wellness
 - Restaurants & Food Delivery
 - Travel & Hospitality (Cabs, Hotels, Airlines)
 - Telecoms
 - Media & Entertainment
 - Others

- Turkey Loyalty Spend Market Size and Future Growth Dynamics by Retail
 - Diversified Retailers
 - Department Stores
 - Specialty Stores
 - Clothing, Footwear & Accessories
 - Toy & Hobby Shops
 - Supermarket and Convenience Store
 - Home Merchandise
 - Other

- Turkey Loyalty Spend Market Size and Future Growth Dynamics by Accessibility
 - Card Based Access
 - Digital Access

- Turkey Loyalty Spend Market Size and Future Growth Dynamics by Consumer Type
 - B2C Consumers
 - B2B Consumers

- Turkey Loyalty Schemes Spend Market Size and Future Growth Dynamics by Membership Type
 - Free
 - Free + Premium
 - Premium

- Turkey Loyalty Platform Spend Market Size and Future Growth Dynamics by Software Use Case
 - Analytics and AI Driven
 - Management Platform

- Turkey Loyalty Platform Spend Market Size and Future Growth Dynamics by Vendor/Solution Partner
 - In House
 - Third Party Vendor

- Turkey Loyalty Platform Spend Market Size and Future Growth Dynamics by Deployment
 - Cloud
 - On-Premise

- Turkey Loyalty Spend Market Size and Future Growth Dynamics by Loyalty Platforms
 - Software

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--Services

- Turkey Loyalty Spend Market Size and Future Growth Dynamics by Software Use Case Platforms

--Custom Built Platform

--Off the Shelf Platform

- Turkey Loyalty Spend Market Size and Forecast by Consumer Demographics & Behaviour

--By Age Group

--By Income Level

--By Gender

Table of Contents:

1 About this Report

1.1 Summary

1.2 Methodology

1.3 Loyalty Programs Definitions

1.4 Disclaimer

2 Turkey Retail Sector Market Size Analysis

2.1 Turkey Retail Industry Market Size, 2019-2028

2.2 Turkey Ecommerce Market Size, 2019-2028

2.3 Turkey POS Spend Trend Analysis, 2019-2028

3 Turkey Loyalty Spend Market Size and Future Growth Dynamics

3.1 Turkey Loyalty Spend Market Size and Future Growth Dynamics, 2019-2028

3.2 Turkey Loyalty Spend on Schemes by Value Accumulated and Value Redemption Rate, 2023

3.3 Turkey Loyalty Spend Share by Functional Domains, 2019-2028

3.4 Turkey Loyalty Spend by Loyalty Schemes, 2019-2028

3.5 Turkey Loyalty Spend by Loyalty Platforms, 2019-2028

4 Turkey Loyalty Schemes Spend Market Size and Future Growth Dynamics by Loyalty Program Type

4.1 Turkey Loyalty Schemes Spend Share by Loyalty Program Type, 2023

4.2 Turkey Spend by Point-based Loyalty Program, 2019-2028

4.3 Turkey Spend by Tiered Loyalty Program, 2019-2028

4.4 Turkey Spend by Mission-driven Loyalty Program, 2019-2028

4.5 Turkey Spend by Spend-based Loyalty Program, 2019-2028

4.6 Turkey Spend by Gaming Loyalty Program, 2019-2028

4.7 Turkey Spend by Free Perks Loyalty Program, 2019-2028

4.8 Turkey Spend by Subscription Loyalty Program, 2019-2028

4.9 Turkey Spend by Community Loyalty Program, 2019-2028

4.1 Turkey Spend by Refer a Friend Loyalty Program, 2019-2028

4.11 Turkey Spend by Paid Loyalty Program, 2019-2028

4.12 Turkey Spend by Cashback Loyalty Program, 2019-2028

5 Turkey Loyalty Schemes Market Size and Future Growth Dynamics by Channel

5.1 Turkey Loyalty Schemes Spend Share by Channel, 2019-2028

5.2 Turkey Loyalty Spend by In-Store, 2019-2028

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5.3 Turkey Loyalty Spend by Online, 2019-2028

5.4 Turkey Loyalty Spend by Mobile, 2019-2028

6 Turkey Loyalty Schemes Spend Market Size and Future Growth Dynamics by Business Model

6.1 Turkey Loyalty Schemes Spend Share by Business Model, 2019-2028

6.2 Turkey Loyalty Spend by Seller Driven, 2019-2028

6.3 Turkey Loyalty Spend by Payment Instrument Driven, 2019-2028

6.4 Turkey Loyalty Spend by Other Segment, 2019-2028

7 Turkey Loyalty Schemes Spend Market Size and Future Growth Dynamics by Key Sectors

7.1 Turkey Loyalty Schemes Spend Share by Key Sectors, 2019-2028

7.2 Turkey Loyalty Schemes Spend in Retail, 2019-2028

7.3 Turkey Loyalty Schemes Spend in Financial Services, 2019-2028

7.4 Turkey Loyalty Schemes Spend in Healthcare & Wellness, 2019-2028

7.5 Turkey Loyalty Schemes Spend in Restaurants & Food Delivery, 2019-2028

7.6 Turkey Loyalty Schemes Spend in Travel & Hospitality (Cabs, Hotels, Airlines), 2019-2028

7.7 Turkey Loyalty Schemes Spend in Telecoms, 2019-2028

7.8 Turkey Loyalty Schemes Spend in Media & Entertainment, 2019-2028

7.9 Turkey Loyalty Schemes Spend in Other, 2019-2028

8 Turkey Loyalty Schemes Spend in Key Sectors by Online Channel, 2019-2028

8.1 Turkey Online Loyalty Spend in Retail Segment, 2019-2028

8.2 Turkey Online Loyalty Spend in Financial Services, 2019-2028

8.3 Turkey Online Loyalty Spend in Healthcare & Wellness, 2019-2028

8.4 Turkey Online Loyalty Spend in Restaurants & Food Delivery, 2019-2028

8.5 Turkey Online Loyalty Spend in Travel & Hospitality (Cabs, Hotels, Airlines), 2019-2028

8.6 Turkey Online Loyalty Spend in Telecoms, 2019-2028

8.7 Turkey Online Loyalty Spend in Media & Entertainment, 2019-2028

8.8 Turkey Online Loyalty Spend in Other Segment, 2019-2028

9 Turkey In-Store Loyalty Schemes Spend in Key Sectors, 2019-2028

9.1 Turkey In-Store Loyalty Spend in Retail Segment, 2019-2028

9.2 Turkey In-Store Loyalty Spend in Healthcare & Wellness Segment, 2019-2028

9.3 Turkey In-Store Loyalty Spend in Restaurants & Food Delivery Segment, 2019-2028

9.4 Turkey In-Store Loyalty Spend in Travel & Hospitality (Cabs, Hotels, Airlines) Segment, 2019-2028

9.5 Turkey In-Store Loyalty Spend in Media & Entertainment Segment, 2019-2028

9.6 Turkey In-Store Loyalty Spend in Other Sector, 2019-2028

10 Turkey Mobile App Loyalty Schemes Spend in Key Sectors, 2019-2028

10.1 Turkey Mobile App Loyalty Spend in Retail Segment, 2019-2028

10.2 Turkey Mobile App Loyalty Spend in Financial Services Segment, 2019-2028

10.3 Turkey Mobile App Loyalty Spend in Healthcare & Wellness Segment, 2019-2028

10.4 Turkey Mobile App Loyalty Spend in Restaurants & Food Delivery Segment, 2019-2028

10.5 Turkey Mobile App Loyalty Spend in Travel & Hospitality (Cabs, Hotels, Airlines) Segment, 2019-2028

10.6 Turkey Mobile App Loyalty Spend in Telecoms Segment, 2019-2028

10.7 Turkey Mobile App Loyalty Spend in Media & Entertainment Segment, 2019-2028

10.8 Turkey Mobile App Loyalty Spend in Other Segment, 2019-2028

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- 11 Turkey Retail Sector Loyalty Schemes Spend Market Size and Future Growth Dynamics
 - 11.1 Turkey Loyalty Schemes Spend Share by Retail Segments, 2019-2028
 - 11.2 Turkey Loyalty Retail Schemes Spend by Diversified Retailers, 2019-2028
 - 11.3 Turkey Loyalty Retail Schemes Spend by Department Stores, 2019-2028
 - 11.4 Turkey Loyalty Retail Schemes Spend by Specialty Stores, 2019-2028
 - 11.5 Turkey Loyalty Retail Schemes Spend by Clothing, Footwear & Accessories, 2019-2028
 - 11.6 Turkey Loyalty Retail Schemes Spend by Toy & Hobby Shops, 2019-2028
 - 11.7 Turkey Loyalty Retail Schemes Spend by Supermarket and Convenience Store, 2019-2028
 - 11.8 Turkey Loyalty Retail Schemes Spend by Home Merchandise, 2019-2028
 - 11.9 Turkey Loyalty Retail Schemes Spend by Other, 2019-2028
- 12 Turkey Loyalty Schemes Spend Market Size and Future Growth Dynamics by Accessibility
 - 12.1 Turkey Loyalty Schemes Spend Share by Accessibility, 2023 Vs 2028
 - 12.2 Turkey Loyalty Spend by Card Based Access, 2019-2028
 - 12.3 Turkey Loyalty Spend by Digital Access, 2019-2028
- 13 Turkey Loyalty Schemes Spend Market Size and Future Growth Dynamics by Consumer Type
 - 13.1 Turkey Loyalty Schemes Spend Share by Consumer Type, 2023 Vs 2028
 - 13.2 Turkey Loyalty Schemes Spend by B2B Consumers, 2019-2028
 - 13.3 Turkey Loyalty Spend by B2C Consumers, 2019-2028
- 14 Turkey Loyalty Schemes Spend Market Size and Future Growth Dynamics by Membership Type
 - 14.1 Turkey Loyalty Schemes Spend Share by Membership Type, 2019-2028
 - 14.2 Turkey Loyalty Membership Type Schemes Spend by Free, 2019-2028
 - 14.3 Turkey Loyalty Membership Type Schemes Spend by Free + Premium, 2019-2028
 - 14.4 Turkey Loyalty Membership Type Schemes Spend by Premium, 2019-2028
- 15 Turkey Loyalty Platform Spend Market Size and Future Growth Dynamics by Software Use case
 - 15.1 Turkey Loyalty Platform Spend Share by Software Use Case, 2023 Vs 2028
 - 15.2 Turkey Loyalty Software Platform Spend by Analytics and AI Driven, 2019-2028
 - 15.3 Turkey Loyalty Software Platform Spend by Management Platform, 2019-2028
- 16 Turkey Loyalty Platform Spend Market Size and Future Growth Dynamics by Vendor/Solution Partner
 - 16.1 Turkey Loyalty Platform Spend Share by Vendor/Solution Partner, 2023 Vs 2028
 - 16.2 Turkey Loyalty Vendor/Solution Partner Platform Spend by In House, 2019-2028
 - 16.3 Turkey Loyalty Vendor/Solution Partner Platform Spend by Third-Party Vendor, 2019-2028
- 17 Turkey Loyalty Platform Spend Market Size and Future Growth Dynamics by Deployment
 - 17.1 Turkey Loyalty Platform Spend Share by Deployment, 2023 Vs 2028
 - 17.2 Turkey Loyalty Deployment Platform Spend by Cloud, 2019-2028
 - 17.3 Turkey Loyalty Deployment Platform Spend by On-Premise, 2019-2028
- 18 Turkey Loyalty Spend Market Size and Future Growth Dynamics by Software vs. Services
 - 18.1 Turkey Loyalty Spend Share by Software vs. Services, 2023 Vs 2028
 - 18.2 Turkey Loyalty Spend by Software, 2019-2028
 - 18.3 Turkey Loyalty Spend by Services, 2019-2028

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19 Turkey Loyalty Spend Market Size and Future Growth Dynamics by Custom vs. Off the Shelf Software Platforms

19.1 Turkey Loyalty Spend Share by Custom vs. Off the Shelf Software Platforms, 2023 Vs 2028

19.2 Turkey Loyalty Software Platforms Spend by Custom Built Platform, 2019-2028

19.3 Turkey Loyalty Software Platforms Spend by Off the Shelf Platform, 2019-2028

20 Turkey Loyalty Spend Market Size and Forecast by Consumer Demographics & Behaviour

20.1 Turkey Loyalty Spend Share by Age Group, 2023

20.2 Turkey Loyalty Spend Share by Income Level, 2023

20.3 Turkey Loyalty Spend Share by Gender, 2023

21 Further Reading

21.1 About PayNXT360

21.2 Related Research

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