

**Thailand Loyalty Programs Market Intelligence and Future Growth Dynamics  
Databook - 50+ KPIs on Loyalty Programs Trends by End-Use Sectors, Operational  
KPIs, Retail Product Dynamics, and Consumer Demographics - Q2 2024 Update**

Market Report | 2024-09-11 | 117 pages | PayNxt360

**AVAILABLE LICENSES:**

- Single User Price \$1200.00
- Multi User Price \$1400.00
- Enterprise User Price \$1600.00

**Report description:**

This report provides in-depth, data-centric analysis of loyalty programs in Thailand. Below is a summary of key market segments:

- Thailand Retail Sector Spend Value Trend Analysis
  - Ecommerce Spend
  - POS Spend

Thailand Loyalty Spend Market Size and Future Growth Dynamics by Key Performance Indicators

Value Accumulated and Value Redemption Rate of Loyalty programs in Thailand

- Thailand Loyalty Spend Market Size and Future Growth Dynamics by Functional Domains
  - Loyalty Schemes
  - Loyalty Platforms
- Thailand Loyalty Spend Market Size and Future Growth Dynamics by Loyalty Program Type
  - Points programs
  - Tier-based programs
  - Mission-driven programs
  - Spend-based programs
  - Gaming programs

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- Free perks programs
- Subscription programs
- Community programs
- Refer a friend program
- Paid programs
- Cashback programs

- Thailand Loyalty Spend Market Size and Future Growth Dynamics by Channel

- In-Store
- Online
- Mobile

Thailand Loyalty Schemes Spend Market Size and Future Growth Dynamics by Business Model

- Seller Driven
- Payment Instrument Driven
- Others

- Thailand Loyalty Spend Market Size and Future Growth Dynamics by Key Sectors

- Retail
- Financial Services
- Healthcare & Wellness
- Restaurants & Food Delivery
- Travel & Hospitality (Cabs, Hotels, Airlines)
- Telecoms
- Media & Entertainment
- Others

- Thailand Loyalty Spend Market Size and Future Growth Dynamics in Key Sectors by Online

- Retail
- Financial Services
- Healthcare & Wellness
- Restaurants & Food Delivery
- Travel & Hospitality (Cabs, Hotels, Airlines)
- Telecoms
- Media & Entertainment
- Others

- Thailand Loyalty Spend Market Size and Future Growth Dynamics in Key Sectors by In-Store

- Retail
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- Healthcare & Wellness
- Restaurants & Food Delivery
- Travel & Hospitality (Cabs, Hotels, Airlines)
- Telecoms
- Media & Entertainment
- Others

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-Thailand Loyalty Spend Market Size and Future Growth Dynamics in Key Sectors by Mobile App

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- Management Platform

- Thailand Loyalty Platform Spend Market Size and Future Growth Dynamics by Vendor/Solution Partner

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- Third Party Vendor

- Thailand Loyalty Platform Spend Market Size and Future Growth Dynamics by Deployment

- Cloud
- On-Premise

- Thailand Loyalty Spend Market Size and Future Growth Dynamics by Loyalty Platforms

- Software

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- Thailand Loyalty Spend Market Size and Future Growth Dynamics by Software Use Case Platforms

--Custom Built Platform

--Off the Shelf Platform

- Thailand Loyalty Spend Market Size and Forecast by Consumer Demographics & Behaviour

--By Age Group

--By Income Level

--By Gender

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