

Spain Loyalty Programs Market Intelligence and Future Growth Dynamics Databook - 50+ KPIs on Loyalty Programs Trends by End-Use Sectors, Operational KPIs, Retail Product Dynamics, and Consumer Demographics - Q2 2024 Update

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Report description:

This report provides in-depth, data-centric analysis of loyalty programs in Spain. Below is a summary of key market segments:

- Spain Retail Sector Spend Value Trend Analysis
 - Ecommerce Spend
 - POS Spend

Spain Loyalty Spend Market Size and Future Growth Dynamics by Key Performance Indicators

Value Accumulated and Value Redemption Rate of Loyalty programs in Spain

- Spain Loyalty Spend Market Size and Future Growth Dynamics by Functional Domains
 - Loyalty Schemes
 - Loyalty Platforms
- Spain Loyalty Spend Market Size and Future Growth Dynamics by Loyalty Program Type
 - Points programs
 - Tier-based programs
 - Mission-driven programs
 - Spend-based programs
 - Gaming programs

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- Free perks programs
- Subscription programs
- Community programs
- Refer a friend program
- Paid programs
- Cashback programs

- Spain Loyalty Spend Market Size and Future Growth Dynamics by Channel

- In-Store
- Online
- Mobile

Spain Loyalty Schemes Spend Market Size and Future Growth Dynamics by Business Model

- Seller Driven
- Payment Instrument Driven
- Others

- Spain Loyalty Spend Market Size and Future Growth Dynamics by Key Sectors

- Retail
- Financial Services
- Healthcare & Wellness
- Restaurants & Food Delivery
- Travel & Hospitality (Cabs, Hotels, Airlines)
- Telecoms
- Media & Entertainment
- Others

- Spain Loyalty Spend Market Size and Future Growth Dynamics in Key Sectors by Online

- Retail
- Financial Services
- Healthcare & Wellness
- Restaurants & Food Delivery
- Travel & Hospitality (Cabs, Hotels, Airlines)
- Telecoms
- Media & Entertainment
- Others

- Spain Loyalty Spend Market Size and Future Growth Dynamics in Key Sectors by In-Store

- Retail
- Financial Services
- Healthcare & Wellness
- Restaurants & Food Delivery
- Travel & Hospitality (Cabs, Hotels, Airlines)
- Telecoms
- Media & Entertainment
- Others

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-Spain Loyalty Spend Market Size and Future Growth Dynamics in Key Sectors by Mobile App

- Retail
- Financial Services
- Healthcare & Wellness
- Restaurants & Food Delivery
- Travel & Hospitality (Cabs, Hotels, Airlines)
- Telecoms
- Media & Entertainment
- Others

- Spain Loyalty Spend Market Size and Future Growth Dynamics by Retail

- Diversified Retailers
- Department Stores
- Specialty Stores
- Clothing, Footwear & Accessories
- Toy & Hobby Shops
- Supermarket and Convenience Store
- Home Merchandise
- Other

- Spain Loyalty Spend Market Size and Future Growth Dynamics by Accessibility

- Card Based Access
- Digital Access

- Spain Loyalty Spend Market Size and Future Growth Dynamics by Consumer Type

- B2C Consumers
- B2B Consumers

- Spain Loyalty Schemes Spend Market Size and Future Growth Dynamics by Membership Type

- Free
- Free + Premium
- Premium

- Spain Loyalty Platform Spend Market Size and Future Growth Dynamics by Software Use Case

- Analytics and AI Driven
- Management Platform

- Spain Loyalty Platform Spend Market Size and Future Growth Dynamics by Vendor/Solution Partner

- In House
- Third Party Vendor

- Spain Loyalty Platform Spend Market Size and Future Growth Dynamics by Deployment

- Cloud
- On-Premise

- Spain Loyalty Spend Market Size and Future Growth Dynamics by Loyalty Platforms

- Software

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--Services

- Spain Loyalty Spend Market Size and Future Growth Dynamics by Software Use Case Platforms

--Custom Built Platform

--Off the Shelf Platform

- Spain Loyalty Spend Market Size and Forecast by Consumer Demographics & Behaviour

--By Age Group

--By Income Level

--By Gender

Table of Contents:

1 About this Report

1.1 Summary

1.2 Methodology

1.3 Loyalty Programs Definitions

1.4 Disclaimer

2 Spain Retail Sector Market Size Analysis

2.1 Spain Retail Industry Market Size, 2019-2028

2.2 Spain Ecommerce Market Size, 2019-2028

2.3 Spain POS Spend Trend Analysis, 2019-2028

3 Spain Loyalty Spend Market Size and Future Growth Dynamics

3.1 Spain Loyalty Spend Market Size and Future Growth Dynamics, 2019-2028

3.2 Spain Loyalty Spend on Schemes by Value Accumulated and Value Redemption Rate, 2023

3.3 Spain Loyalty Spend Share by Functional Domains, 2019-2028

3.4 Spain Loyalty Spend by Loyalty Schemes, 2019-2028

3.5 Spain Loyalty Spend by Loyalty Platforms, 2019-2028

4 Spain Loyalty Schemes Spend Market Size and Future Growth Dynamics by Loyalty Program Type

4.1 Spain Loyalty Schemes Spend Share by Loyalty Program Type, 2023

4.2 Spain Spend by Point-based Loyalty Program, 2019-2028

4.3 Spain Spend by Tiered Loyalty Program, 2019-2028

4.4 Spain Spend by Mission-driven Loyalty Program, 2019-2028

4.5 Spain Spend by Spend-based Loyalty Program, 2019-2028

4.6 Spain Spend by Gaming Loyalty Program, 2019-2028

4.7 Spain Spend by Free Perks Loyalty Program, 2019-2028

4.8 Spain Spend by Subscription Loyalty Program, 2019-2028

4.9 Spain Spend by Community Loyalty Program, 2019-2028

4.1 Spain Spend by Refer a Friend Loyalty Program, 2019-2028

4.11 Spain Spend by Paid Loyalty Program, 2019-2028

4.12 Spain Spend by Cashback Loyalty Program, 2019-2028

5 Spain Loyalty Schemes Market Size and Future Growth Dynamics by Channel

5.1 Spain Loyalty Schemes Spend Share by Channel, 2019-2028

5.2 Spain Loyalty Spend by In-Store, 2019-2028

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5.3 Spain Loyalty Spend by Online, 2019-2028

5.4 Spain Loyalty Spend by Mobile, 2019-2028

6 Spain Loyalty Schemes Spend Market Size and Future Growth Dynamics by Business Model

6.1 Spain Loyalty Schemes Spend Share by Business Model, 2019-2028

6.2 Spain Loyalty Spend by Seller Driven, 2019-2028

6.3 Spain Loyalty Spend by Payment Instrument Driven, 2019-2028

6.4 Spain Loyalty Spend by Other Segment, 2019-2028

7 Spain Loyalty Schemes Spend Market Size and Future Growth Dynamics by Key Sectors

7.1 Spain Loyalty Schemes Spend Share by Key Sectors, 2019-2028

7.2 Spain Loyalty Schemes Spend in Retail, 2019-2028

7.3 Spain Loyalty Schemes Spend in Financial Services, 2019-2028

7.4 Spain Loyalty Schemes Spend in Healthcare & Wellness, 2019-2028

7.5 Spain Loyalty Schemes Spend in Restaurants & Food Delivery, 2019-2028

7.6 Spain Loyalty Schemes Spend in Travel & Hospitality (Cabs, Hotels, Airlines), 2019-2028

7.7 Spain Loyalty Schemes Spend in Telecoms, 2019-2028

7.8 Spain Loyalty Schemes Spend in Media & Entertainment, 2019-2028

7.9 Spain Loyalty Schemes Spend in Other, 2019-2028

8 Spain Loyalty Schemes Spend in Key Sectors by Online Channel, 2019-2028

8.1 Spain Online Loyalty Spend in Retail Segment, 2019-2028

8.2 Spain Online Loyalty Spend in Financial Services, 2019-2028

8.3 Spain Online Loyalty Spend in Healthcare & Wellness, 2019-2028

8.4 Spain Online Loyalty Spend in Restaurants & Food Delivery, 2019-2028

8.5 Spain Online Loyalty Spend in Travel & Hospitality (Cabs, Hotels, Airlines), 2019-2028

8.6 Spain Online Loyalty Spend in Telecoms, 2019-2028

8.7 Spain Online Loyalty Spend in Media & Entertainment, 2019-2028

8.8 Spain Online Loyalty Spend in Other Segment, 2019-2028

9 Spain In-Store Loyalty Schemes Spend in Key Sectors, 2019-2028

9.1 Spain In-Store Loyalty Spend in Retail Segment, 2019-2028

9.2 Spain In-Store Loyalty Spend in Healthcare & Wellness Segment, 2019-2028

9.3 Spain In-Store Loyalty Spend in Restaurants & Food Delivery Segment, 2019-2028

9.4 Spain In-Store Loyalty Spend in Travel & Hospitality (Cabs, Hotels, Airlines) Segment, 2019-2028

9.5 Spain In-Store Loyalty Spend in Media & Entertainment Segment, 2019-2028

9.6 Spain In-Store Loyalty Spend in Other Sector, 2019-2028

10 Spain Mobile App Loyalty Schemes Spend in Key Sectors, 2019-2028

10.1 Spain Mobile App Loyalty Spend in Retail Segment, 2019-2028

10.2 Spain Mobile App Loyalty Spend in Financial Services Segment, 2019-2028

10.3 Spain Mobile App Loyalty Spend in Healthcare & Wellness Segment, 2019-2028

10.4 Spain Mobile App Loyalty Spend in Restaurants & Food Delivery Segment, 2019-2028

10.5 Spain Mobile App Loyalty Spend in Travel & Hospitality (Cabs, Hotels, Airlines) Segment, 2019-2028

10.6 Spain Mobile App Loyalty Spend in Telecoms Segment, 2019-2028

10.7 Spain Mobile App Loyalty Spend in Media & Entertainment Segment, 2019-2028

10.8 Spain Mobile App Loyalty Spend in Other Segment, 2019-2028

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11 Spain Retail Sector Loyalty Schemes Spend Market Size and Future Growth Dynamics

- 11.1 Spain Loyalty Schemes Spend Share by Retail Segments, 2019-2028
- 11.2 Spain Loyalty Retail Schemes Spend by Diversified Retailers, 2019-2028
- 11.3 Spain Loyalty Retail Schemes Spend by Department Stores, 2019-2028
- 11.4 Spain Loyalty Retail Schemes Spend by Specialty Stores, 2019-2028
- 11.5 Spain Loyalty Retail Schemes Spend by Clothing, Footwear & Accessories, 2019-2028
- 11.6 Spain Loyalty Retail Schemes Spend by Toy & Hobby Shops, 2019-2028
- 11.7 Spain Loyalty Retail Schemes Spend by Supermarket and Convenience Store, 2019-2028
- 11.8 Spain Loyalty Retail Schemes Spend by Home Merchandise, 2019-2028
- 11.9 Spain Loyalty Retail Schemes Spend by Other, 2019-2028

12 Spain Loyalty Schemes Spend Market Size and Future Growth Dynamics by Accessibility

- 12.1 Spain Loyalty Schemes Spend Share by Accessibility, 2023 Vs 2028
- 12.2 Spain Loyalty Spend by Card Based Access, 2019-2028
- 12.3 Spain Loyalty Spend by Digital Access, 2019-2028

13 Spain Loyalty Schemes Spend Market Size and Future Growth Dynamics by Consumer Type

- 13.1 Spain Loyalty Schemes Spend Share by Consumer Type, 2023 Vs 2028
- 13.2 Spain Loyalty Schemes Spend by B2B Consumers, 2019-2028
- 13.3 Spain Loyalty Spend by B2C Consumers, 2019-2028

14 Spain Loyalty Schemes Spend Market Size and Future Growth Dynamics by Membership Type

- 14.1 Spain Loyalty Schemes Spend Share by Membership Type, 2019-2028
- 14.2 Spain Loyalty Membership Type Schemes Spend by Free, 2019-2028
- 14.3 Spain Loyalty Membership Type Schemes Spend by Free + Premium, 2019-2028
- 14.4 Spain Loyalty Membership Type Schemes Spend by Premium, 2019-2028

15 Spain Loyalty Platform Spend Market Size and Future Growth Dynamics by Software Use case

- 15.1 Spain Loyalty Platform Spend Share by Software Use Case, 2023 Vs 2028
- 15.2 Spain Loyalty Software Platform Spend by Analytics and AI Driven, 2019-2028
- 15.3 Spain Loyalty Software Platform Spend by Management Platform, 2019-2028

16 Spain Loyalty Platform Spend Market Size and Future Growth Dynamics by Vendor/Solution Partner

- 16.1 Spain Loyalty Platform Spend Share by Vendor/Solution Partner, 2023 Vs 2028
- 16.2 Spain Loyalty Vendor/Solution Partner Platform Spend by In House, 2019-2028
- 16.3 Spain Loyalty Vendor/Solution Partner Platform Spend by Third-Party Vendor, 2019-2028

17 Spain Loyalty Platform Spend Market Size and Future Growth Dynamics by Deployment

- 17.1 Spain Loyalty Platform Spend Share by Deployment, 2023 Vs 2028
- 17.2 Spain Loyalty Deployment Platform Spend by Cloud, 2019-2028
- 17.3 Spain Loyalty Deployment Platform Spend by On-Premise, 2019-2028

18 Spain Loyalty Spend Market Size and Future Growth Dynamics by Software vs. Services

- 18.1 Spain Loyalty Spend Share by Software vs. Services, 2023 Vs 2028
- 18.2 Spain Loyalty Spend by Software, 2019-2028
- 18.3 Spain Loyalty Spend by Services, 2019-2028

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19 Spain Loyalty Spend Market Size and Future Growth Dynamics by Custom vs. Off the Shelf Software Platforms

19.1 Spain Loyalty Spend Share by Custom vs. Off the Shelf Software Platforms, 2023 Vs 2028

19.2 Spain Loyalty Software Platforms Spend by Custom Built Platform, 2019-2028

19.3 Spain Loyalty Software Platforms Spend by Off the Shelf Platform, 2019-2028

20 Spain Loyalty Spend Market Size and Forecast by Consumer Demographics & Behaviour

20.1 Spain Loyalty Spend Share by Age Group, 2023

20.2 Spain Loyalty Spend Share by Income Level, 2023

20.3 Spain Loyalty Spend Share by Gender, 2023

21 Further Reading

21.1 About PayNXT360

21.2 Related Research

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