

**South Africa Loyalty Programs Market Intelligence and Future Growth Dynamics
Databook - 50+ KPIs on Loyalty Programs Trends by End-Use Sectors, Operational
KPIs, Retail Product Dynamics, and Consumer Demographics - Q2 2024 Update**

Market Report | 2024-09-11 | 117 pages | PayNxt360

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- Multi User Price \$1700.00
- Enterprise User Price \$1900.00

Report description:

This report provides in-depth, data-centric analysis of loyalty programs in South Africa. Below is a summary of key market segments:

- South Africa Retail Sector Spend Value Trend Analysis
 - Ecommerce Spend
 - POS Spend

South Africa Loyalty Spend Market Size and Future Growth Dynamics by Key Performance Indicators

Value Accumulated and Value Redemption Rate of Loyalty programs in South Africa

- South Africa Loyalty Spend Market Size and Future Growth Dynamics by Functional Domains
 - Loyalty Schemes
 - Loyalty Platforms
- South Africa Loyalty Spend Market Size and Future Growth Dynamics by Loyalty Program Type
 - Points programs
 - Tier-based programs
 - Mission-driven programs
 - Spend-based programs

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- Gaming programs
- Free perks programs
- Subscription programs
- Community programs
- Refer a friend program
- Paid programs
- Cashback programs

- South Africa Loyalty Spend Market Size and Future Growth Dynamics by Channel

- In-Store
- Online
- Mobile

- South Africa Loyalty Schemes Spend Market Size and Future Growth Dynamics by Business Model

- Seller Driven
- Payment Instrument Driven
- Others

- South Africa Loyalty Spend Market Size and Future Growth Dynamics by Key Sectors

- Retail
- Financial Services
- Healthcare & Wellness
- Restaurants & Food Delivery
- Travel & Hospitality (Cabs, Hotels, Airlines)
- Telecoms
- Media & Entertainment
- Others

- South Africa Loyalty Spend Market Size and Future Growth Dynamics in Key Sectors by Online

- Retail
- Financial Services
- Healthcare & Wellness
- Restaurants & Food Delivery
- Travel & Hospitality (Cabs, Hotels, Airlines)
- Telecoms
- Media & Entertainment
- Others

- South Africa Loyalty Spend Market Size and Future Growth Dynamics in Key Sectors by In-Store

- Retail
- Financial Services
- Healthcare & Wellness
- Restaurants & Food Delivery
- Travel & Hospitality (Cabs, Hotels, Airlines)
- Telecoms
- Media & Entertainment
- Others

-South Africa Loyalty Spend Market Size and Future Growth Dynamics in Key Sectors by Mobile App

--Retail

--Financial Services

--Healthcare & Wellness

--Restaurants & Food Delivery

--Travel & Hospitality (Cabs, Hotels, Airlines)

--Telecoms

--Media & Entertainment

--Others

- South Africa Loyalty Spend Market Size and Future Growth Dynamics by Retail

--Diversified Retailers

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--Specialty Stores

--Clothing, Footwear & Accessories

--Toy & Hobby Shops

--Supermarket and Convenience Store

--Home Merchandise

--Other

- South Africa Loyalty Spend Market Size and Future Growth Dynamics by Accessibility

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--B2C Consumers

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--Free

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--Analytics and AI Driven

--Management Platform

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--In House

--Third Party Vendor

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--Cloud

--On-Premise

- South Africa Loyalty Spend Market Size and Future Growth Dynamics by Loyalty Platforms

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--Software

--Services

- South Africa Loyalty Spend Market Size and Future Growth Dynamics by Software Use Case Platforms

--Custom Built Platform

--Off the Shelf Platform

- South Africa Loyalty Spend Market Size and Forecast by Consumer Demographics & Behaviour

--By Age Group

--By Income Level

--By Gender

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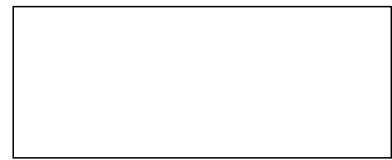
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