

**Mexico Loyalty Programs Market Intelligence and Future Growth Dynamics Databook
- 50+ KPIs on Loyalty Programs Trends by End-Use Sectors, Operational KPIs, Retail
Product Dynamics, and Consumer Demographics - Q2 2024 Update**

Market Report | 2024-09-11 | 117 pages | PayNxt360

AVAILABLE LICENSES:

- Single User Price \$1500.00
- Multi User Price \$1700.00
- Enterprise User Price \$1900.00

Report description:

This report provides in-depth, data-centric analysis of loyalty programs in Mexico. Below is a summary of key market segments:

- Mexico Retail Sector Spend Value Trend Analysis
 - Ecommerce Spend
 - POS Spend

Mexico Loyalty Spend Market Size and Future Growth Dynamics by Key Performance Indicators

Value Accumulated and Value Redemption Rate of Loyalty programs in Mexico

- Mexico Loyalty Spend Market Size and Future Growth Dynamics by Functional Domains
 - Loyalty Schemes
 - Loyalty Platforms
- Mexico Loyalty Spend Market Size and Future Growth Dynamics by Loyalty Program Type
 - Points programs
 - Tier-based programs
 - Mission-driven programs
 - Spend-based programs
 - Gaming programs

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Free perks programs
- Subscription programs
- Community programs
- Refer a friend program
- Paid programs
- Cashback programs

- Mexico Loyalty Spend Market Size and Future Growth Dynamics by Channel

- In-Store
- Online
- Mobile

Mexico Loyalty Schemes Spend Market Size and Future Growth Dynamics by Business Model

- Seller Driven
- Payment Instrument Driven
- Others

- Mexico Loyalty Spend Market Size and Future Growth Dynamics by Key Sectors

- Retail
- Financial Services
- Healthcare & Wellness
- Restaurants & Food Delivery
- Travel & Hospitality (Cabs, Hotels, Airlines)
- Telecoms
- Media & Entertainment
- Others

- Mexico Loyalty Spend Market Size and Future Growth Dynamics in Key Sectors by Online

- Retail
- Financial Services
- Healthcare & Wellness
- Restaurants & Food Delivery
- Travel & Hospitality (Cabs, Hotels, Airlines)
- Telecoms
- Media & Entertainment
- Others

- Mexico Loyalty Spend Market Size and Future Growth Dynamics in Key Sectors by In-Store

- Retail
- Financial Services
- Healthcare & Wellness
- Restaurants & Food Delivery
- Travel & Hospitality (Cabs, Hotels, Airlines)
- Telecoms
- Media & Entertainment
- Others

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

-Mexico Loyalty Spend Market Size and Future Growth Dynamics in Key Sectors by Mobile App

- Retail
- Financial Services
- Healthcare & Wellness
- Restaurants & Food Delivery
- Travel & Hospitality (Cabs, Hotels, Airlines)
- Telecoms
- Media & Entertainment
- Others

- Mexico Loyalty Spend Market Size and Future Growth Dynamics by Retail

- Diversified Retailers
- Department Stores
- Specialty Stores
- Clothing, Footwear & Accessories
- Toy & Hobby Shops
- Supermarket and Convenience Store
- Home Merchandise
- Other

- Mexico Loyalty Spend Market Size and Future Growth Dynamics by Accessibility

- Card Based Access
- Digital Access

- Mexico Loyalty Spend Market Size and Future Growth Dynamics by Consumer Type

- B2C Consumers
- B2B Consumers

- Mexico Loyalty Schemes Spend Market Size and Future Growth Dynamics by Membership Type

- Free
- Free + Premium
- Premium

- Mexico Loyalty Platform Spend Market Size and Future Growth Dynamics by Software Use Case

- Analytics and AI Driven
- Management Platform

- Mexico Loyalty Platform Spend Market Size and Future Growth Dynamics by Vendor/Solution Partner

- In House
- Third Party Vendor

- Mexico Loyalty Platform Spend Market Size and Future Growth Dynamics by Deployment

- Cloud
- On-Premise

- Mexico Loyalty Spend Market Size and Future Growth Dynamics by Loyalty Platforms

- Software

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

--Services

- Mexico Loyalty Spend Market Size and Future Growth Dynamics by Software Use Case Platforms

--Custom Built Platform

--Off the Shelf Platform

- Mexico Loyalty Spend Market Size and Forecast by Consumer Demographics & Behaviour

--By Age Group

--By Income Level

--By Gender

Table of Contents:

1 About this Report

1.1 Summary

1.2 Methodology

1.3 Loyalty Programs Definitions

1.4 Disclaimer

2 Mexico Retail Sector Market Size Analysis

2.1 Mexico Retail Industry Market Size, 2019-2028

2.2 Mexico Ecommerce Market Size, 2019-2028

2.3 Mexico POS Spend Trend Analysis, 2019-2028

3 Mexico Loyalty Spend Market Size and Future Growth Dynamics

3.1 Mexico Loyalty Spend Market Size and Future Growth Dynamics, 2019-2028

3.2 Mexico Loyalty Spend on Schemes by Value Accumulated and Value Redemption Rate, 2023

3.3 Mexico Loyalty Spend Share by Functional Domains, 2019-2028

3.4 Mexico Loyalty Spend by Loyalty Schemes, 2019-2028

3.5 Mexico Loyalty Spend by Loyalty Platforms, 2019-2028

4 Mexico Loyalty Schemes Spend Market Size and Future Growth Dynamics by Loyalty Program Type

4.1 Mexico Loyalty Schemes Spend Share by Loyalty Program Type, 2023

4.2 Mexico Spend by Point-based Loyalty Program, 2019-2028

4.3 Mexico Spend by Tiered Loyalty Program, 2019-2028

4.4 Mexico Spend by Mission-driven Loyalty Program, 2019-2028

4.5 Mexico Spend by Spend-based Loyalty Program, 2019-2028

4.6 Mexico Spend by Gaming Loyalty Program, 2019-2028

4.7 Mexico Spend by Free Perks Loyalty Program, 2019-2028

4.8 Mexico Spend by Subscription Loyalty Program, 2019-2028

4.9 Mexico Spend by Community Loyalty Program, 2019-2028

4.1 Mexico Spend by Refer a Friend Loyalty Program, 2019-2028

4.11 Mexico Spend by Paid Loyalty Program, 2019-2028

4.12 Mexico Spend by Cashback Loyalty Program, 2019-2028

5 Mexico Loyalty Schemes Market Size and Future Growth Dynamics by Channel

5.1 Mexico Loyalty Schemes Spend Share by Channel, 2019-2028

5.2 Mexico Loyalty Spend by In-Store, 2019-2028

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

5.3 Mexico Loyalty Spend by Online, 2019-2028

5.4 Mexico Loyalty Spend by Mobile, 2019-2028

6 Mexico Loyalty Schemes Spend Market Size and Future Growth Dynamics by Business Model

6.1 Mexico Loyalty Schemes Spend Share by Business Model, 2019-2028

6.2 Mexico Loyalty Spend by Seller Driven, 2019-2028

6.3 Mexico Loyalty Spend by Payment Instrument Driven, 2019-2028

6.4 Mexico Loyalty Spend by Other Segment, 2019-2028

7 Mexico Loyalty Schemes Spend Market Size and Future Growth Dynamics by Key Sectors

7.1 Mexico Loyalty Schemes Spend Share by Key Sectors, 2019-2028

7.2 Mexico Loyalty Schemes Spend in Retail, 2019-2028

7.3 Mexico Loyalty Schemes Spend in Financial Services, 2019-2028

7.4 Mexico Loyalty Schemes Spend in Healthcare & Wellness, 2019-2028

7.5 Mexico Loyalty Schemes Spend in Restaurants & Food Delivery, 2019-2028

7.6 Mexico Loyalty Schemes Spend in Travel & Hospitality (Cabs, Hotels, Airlines), 2019-2028

7.7 Mexico Loyalty Schemes Spend in Telecoms, 2019-2028

7.8 Mexico Loyalty Schemes Spend in Media & Entertainment, 2019-2028

7.9 Mexico Loyalty Schemes Spend in Other, 2019-2028

8 Mexico Loyalty Schemes Spend in Key Sectors by Online Channel, 2019-2028

8.1 Mexico Online Loyalty Spend in Retail Segment, 2019-2028

8.2 Mexico Online Loyalty Spend in Financial Services, 2019-2028

8.3 Mexico Online Loyalty Spend in Healthcare & Wellness, 2019-2028

8.4 Mexico Online Loyalty Spend in Restaurants & Food Delivery, 2019-2028

8.5 Mexico Online Loyalty Spend in Travel & Hospitality (Cabs, Hotels, Airlines), 2019-2028

8.6 Mexico Online Loyalty Spend in Telecoms, 2019-2028

8.7 Mexico Online Loyalty Spend in Media & Entertainment, 2019-2028

8.8 Mexico Online Loyalty Spend in Other Segment, 2019-2028

9 Mexico In-Store Loyalty Schemes Spend in Key Sectors, 2019-2028

9.1 Mexico In-Store Loyalty Spend in Retail Segment, 2019-2028

9.2 Mexico In-Store Loyalty Spend in Healthcare & Wellness Segment, 2019-2028

9.3 Mexico In-Store Loyalty Spend in Restaurants & Food Delivery Segment, 2019-2028

9.4 Mexico In-Store Loyalty Spend in Travel & Hospitality (Cabs, Hotels, Airlines) Segment, 2019-2028

9.5 Mexico In-Store Loyalty Spend in Media & Entertainment Segment, 2019-2028

9.6 Mexico In-Store Loyalty Spend in Other Sector, 2019-2028

10 Mexico Mobile App Loyalty Schemes Spend in Key Sectors, 2019-2028

10.1 Mexico Mobile App Loyalty Spend in Retail Segment, 2019-2028

10.2 Mexico Mobile App Loyalty Spend in Financial Services Segment, 2019-2028

10.3 Mexico Mobile App Loyalty Spend in Healthcare & Wellness Segment, 2019-2028

10.4 Mexico Mobile App Loyalty Spend in Restaurants & Food Delivery Segment, 2019-2028

10.5 Mexico Mobile App Loyalty Spend in Travel & Hospitality (Cabs, Hotels, Airlines) Segment, 2019-2028

10.6 Mexico Mobile App Loyalty Spend in Telecoms Segment, 2019-2028

10.7 Mexico Mobile App Loyalty Spend in Media & Entertainment Segment, 2019-2028

10.8 Mexico Mobile App Loyalty Spend in Other Segment, 2019-2028

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 11 Mexico Retail Sector Loyalty Schemes Spend Market Size and Future Growth Dynamics
 - 11.1 Mexico Loyalty Schemes Spend Share by Retail Segments, 2019-2028
 - 11.2 Mexico Loyalty Retail Schemes Spend by Diversified Retailers, 2019-2028
 - 11.3 Mexico Loyalty Retail Schemes Spend by Department Stores, 2019-2028
 - 11.4 Mexico Loyalty Retail Schemes Spend by Specialty Stores, 2019-2028
 - 11.5 Mexico Loyalty Retail Schemes Spend by Clothing, Footwear & Accessories, 2019-2028
 - 11.6 Mexico Loyalty Retail Schemes Spend by Toy & Hobby Shops, 2019-2028
 - 11.7 Mexico Loyalty Retail Schemes Spend by Supermarket and Convenience Store, 2019-2028
 - 11.8 Mexico Loyalty Retail Schemes Spend by Home Merchandise, 2019-2028
 - 11.9 Mexico Loyalty Retail Schemes Spend by Other, 2019-2028

- 12 Mexico Loyalty Schemes Spend Market Size and Future Growth Dynamics by Accessibility
 - 12.1 Mexico Loyalty Schemes Spend Share by Accessibility, 2023 Vs 2028
 - 12.2 Mexico Loyalty Spend by Card Based Access, 2019-2028
 - 12.3 Mexico Loyalty Spend by Digital Access, 2019-2028

- 13 Mexico Loyalty Schemes Spend Market Size and Future Growth Dynamics by Consumer Type
 - 13.1 Mexico Loyalty Schemes Spend Share by Consumer Type, 2023 Vs 2028
 - 13.2 Mexico Loyalty Schemes Spend by B2B Consumers, 2019-2028
 - 13.3 Mexico Loyalty Spend by B2C Consumers, 2019-2028

- 14 Mexico Loyalty Schemes Spend Market Size and Future Growth Dynamics by Membership Type
 - 14.1 Mexico Loyalty Schemes Spend Share by Membership Type, 2019-2028
 - 14.2 Mexico Loyalty Membership Type Schemes Spend by Free, 2019-2028
 - 14.3 Mexico Loyalty Membership Type Schemes Spend by Free + Premium, 2019-2028
 - 14.4 Mexico Loyalty Membership Type Schemes Spend by Premium, 2019-2028

- 15 Mexico Loyalty Platform Spend Market Size and Future Growth Dynamics by Software Use case
 - 15.1 Mexico Loyalty Platform Spend Share by Software Use Case, 2023 Vs 2028
 - 15.2 Mexico Loyalty Software Platform Spend by Analytics and AI Driven, 2019-2028
 - 15.3 Mexico Loyalty Software Platform Spend by Management Platform, 2019-2028

- 16 Mexico Loyalty Platform Spend Market Size and Future Growth Dynamics by Vendor/Solution Partner
 - 16.1 Mexico Loyalty Platform Spend Share by Vendor/Solution Partner, 2023 Vs 2028
 - 16.2 Mexico Loyalty Vendor/Solution Partner Platform Spend by In House, 2019-2028
 - 16.3 Mexico Loyalty Vendor/Solution Partner Platform Spend by Third-Party Vendor, 2019-2028

- 17 Mexico Loyalty Platform Spend Market Size and Future Growth Dynamics by Deployment
 - 17.1 Mexico Loyalty Platform Spend Share by Deployment, 2023 Vs 2028
 - 17.2 Mexico Loyalty Deployment Platform Spend by Cloud, 2019-2028
 - 17.3 Mexico Loyalty Deployment Platform Spend by On-Premise, 2019-2028

- 18 Mexico Loyalty Spend Market Size and Future Growth Dynamics by Software vs. Services
 - 18.1 Mexico Loyalty Spend Share by Software vs. Services, 2023 Vs 2028
 - 18.2 Mexico Loyalty Spend by Software, 2019-2028
 - 18.3 Mexico Loyalty Spend by Services, 2019-2028

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

19 Mexico Loyalty Spend Market Size and Future Growth Dynamics by Custom vs. Off the Shelf Software Platforms

19.1 Mexico Loyalty Spend Share by Custom vs. Off the Shelf Software Platforms, 2023 Vs 2028

19.2 Mexico Loyalty Software Platforms Spend by Custom Built Platform, 2019-2028

19.3 Mexico Loyalty Software Platforms Spend by Off the Shelf Platform, 2019-2028

20 Mexico Loyalty Spend Market Size and Forecast by Consumer Demographics & Behaviour

20.1 Mexico Loyalty Spend Share by Age Group, 2023

20.2 Mexico Loyalty Spend Share by Income Level, 2023

20.3 Mexico Loyalty Spend Share by Gender, 2023

21 Further Reading

21.1 About PayNXT360

21.2 Related Research

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

**Mexico Loyalty Programs Market Intelligence and Future Growth Dynamics Databook
- 50+ KPIs on Loyalty Programs Trends by End-Use Sectors, Operational KPIs, Retail
Product Dynamics, and Consumer Demographics - Q2 2024 Update**

Market Report | 2024-09-11 | 117 pages | PayNxt360

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Price	\$1500.00
	Multi User Price	\$1700.00
	Enterprise User Price	\$1900.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-04"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Signature

An empty rectangular box with a thin black border, intended for a signature.