

**Indonesia Loyalty Programs Market Intelligence and Future Growth Dynamics  
Databook - 50+ KPIs on Loyalty Programs Trends by End-Use Sectors, Operational  
KPIs, Retail Product Dynamics, and Consumer Demographics - Q2 2024 Update**

Market Report | 2024-09-11 | 117 pages | PayNxt360

**AVAILABLE LICENSES:**

- Single User Price \$1500.00
- Multi User Price \$1700.00
- Enterprise User Price \$1900.00

**Report description:**

This report provides in-depth, data-centric analysis of loyalty programs in Indonesia. Below is a summary of key market segments:

- Indonesia Retail Sector Spend Value Trend Analysis
  - Ecommerce Spend
  - POS Spend

Indonesia Loyalty Spend Market Size and Future Growth Dynamics by Key Performance Indicators

Value Accumulated and Value Redemption Rate of Loyalty programs in Indonesia

- Indonesia Loyalty Spend Market Size and Future Growth Dynamics by Functional Domains
  - Loyalty Schemes
  - Loyalty Platforms
- Indonesia Loyalty Spend Market Size and Future Growth Dynamics by Loyalty Program Type
  - Points programs
  - Tier-based programs
  - Mission-driven programs
  - Spend-based programs
  - Gaming programs

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Free perks programs
- Subscription programs
- Community programs
- Refer a friend program
- Paid programs
- Cashback programs

- Indonesia Loyalty Spend Market Size and Future Growth Dynamics by Channel

- In-Store
- Online
- Mobile

Indonesia Loyalty Schemes Spend Market Size and Future Growth Dynamics by Business Model

- Seller Driven
- Payment Instrument Driven
- Others

- Indonesia Loyalty Spend Market Size and Future Growth Dynamics by Key Sectors

- Retail
- Financial Services
- Healthcare & Wellness
- Restaurants & Food Delivery
- Travel & Hospitality (Cabs, Hotels, Airlines)
- Telecoms
- Media & Entertainment
- Others

- Indonesia Loyalty Spend Market Size and Future Growth Dynamics in Key Sectors by Online

- Retail
- Financial Services
- Healthcare & Wellness
- Restaurants & Food Delivery
- Travel & Hospitality (Cabs, Hotels, Airlines)
- Telecoms
- Media & Entertainment
- Others

- Indonesia Loyalty Spend Market Size and Future Growth Dynamics in Key Sectors by In-Store

- Retail
- Financial Services
- Healthcare & Wellness
- Restaurants & Food Delivery
- Travel & Hospitality (Cabs, Hotels, Airlines)
- Telecoms
- Media & Entertainment
- Others

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

-Indonesia Loyalty Spend Market Size and Future Growth Dynamics in Key Sectors by Mobile App

- Retail
- Financial Services
- Healthcare & Wellness
- Restaurants & Food Delivery
- Travel & Hospitality (Cabs, Hotels, Airlines)
- Telecoms
- Media & Entertainment
- Others

- Indonesia Loyalty Spend Market Size and Future Growth Dynamics by Retail

- Diversified Retailers
- Department Stores
- Specialty Stores
- Clothing, Footwear & Accessories
- Toy & Hobby Shops
- Supermarket and Convenience Store
- Home Merchandise
- Other

- Indonesia Loyalty Spend Market Size and Future Growth Dynamics by Accessibility

- Card Based Access
- Digital Access

- Indonesia Loyalty Spend Market Size and Future Growth Dynamics by Consumer Type

- B2C Consumers
- B2B Consumers

- Indonesia Loyalty Schemes Spend Market Size and Future Growth Dynamics by Membership Type

- Free
- Free + Premium
- Premium

- Indonesia Loyalty Platform Spend Market Size and Future Growth Dynamics by Software Use Case

- Analytics and AI Driven
- Management Platform

- Indonesia Loyalty Platform Spend Market Size and Future Growth Dynamics by Vendor/Solution Partner

- In House
- Third Party Vendor

- Indonesia Loyalty Platform Spend Market Size and Future Growth Dynamics by Deployment

- Cloud
- On-Premise

- Indonesia Loyalty Spend Market Size and Future Growth Dynamics by Loyalty Platforms

- Software

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

--Services

- Indonesia Loyalty Spend Market Size and Future Growth Dynamics by Software Use Case Platforms

--Custom Built Platform

--Off the Shelf Platform

- Indonesia Loyalty Spend Market Size and Forecast by Consumer Demographics & Behaviour

--By Age Group

--By Income Level

--By Gender

## **Table of Contents:**

1 About this Report

1.1 Summary

1.2 Methodology

1.3 Loyalty Programs Definitions

1.4 Disclaimer

2 Indonesia Retail Sector Market Size Analysis

2.1 Indonesia Retail Industry Market Size, 2019-2028

2.2 Indonesia Ecommerce Market Size, 2019-2028

2.3 Indonesia POS Spend Trend Analysis, 2019-2028

3 Indonesia Loyalty Spend Market Size and Future Growth Dynamics

3.1 Indonesia Loyalty Spend Market Size and Future Growth Dynamics, 2019-2028

3.2 Indonesia Loyalty Spend on Schemes by Value Accumulated and Value Redemption Rate, 2023

3.3 Indonesia Loyalty Spend Share by Functional Domains, 2019-2028

3.4 Indonesia Loyalty Spend by Loyalty Schemes, 2019-2028

3.5 Indonesia Loyalty Spend by Loyalty Platforms, 2019-2028

4 Indonesia Loyalty Schemes Spend Market Size and Future Growth Dynamics by Loyalty Program Type

4.1 Indonesia Loyalty Schemes Spend Share by Loyalty Program Type, 2023

4.2 Indonesia Spend by Point-based Loyalty Program, 2019-2028

4.3 Indonesia Spend by Tiered Loyalty Program, 2019-2028

4.4 Indonesia Spend by Mission-driven Loyalty Program, 2019-2028

4.5 Indonesia Spend by Spend-based Loyalty Program, 2019-2028

4.6 Indonesia Spend by Gaming Loyalty Program, 2019-2028

4.7 Indonesia Spend by Free Perks Loyalty Program, 2019-2028

4.8 Indonesia Spend by Subscription Loyalty Program, 2019-2028

4.9 Indonesia Spend by Community Loyalty Program, 2019-2028

4.1 Indonesia Spend by Refer a Friend Loyalty Program, 2019-2028

4.11 Indonesia Spend by Paid Loyalty Program, 2019-2028

4.12 Indonesia Spend by Cashback Loyalty Program, 2019-2028

5 Indonesia Loyalty Schemes Market Size and Future Growth Dynamics by Channel

5.1 Indonesia Loyalty Schemes Spend Share by Channel, 2019-2028

5.2 Indonesia Loyalty Spend by In-Store, 2019-2028

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

5.3 Indonesia Loyalty Spend by Online, 2019-2028

5.4 Indonesia Loyalty Spend by Mobile, 2019-2028

6 Indonesia Loyalty Schemes Spend Market Size and Future Growth Dynamics by Business Model

6.1 Indonesia Loyalty Schemes Spend Share by Business Model, 2019-2028

6.2 Indonesia Loyalty Spend by Seller Driven, 2019-2028

6.3 Indonesia Loyalty Spend by Payment Instrument Driven, 2019-2028

6.4 Indonesia Loyalty Spend by Other Segment, 2019-2028

7 Indonesia Loyalty Schemes Spend Market Size and Future Growth Dynamics by Key Sectors

7.1 Indonesia Loyalty Schemes Spend Share by Key Sectors, 2019-2028

7.2 Indonesia Loyalty Schemes Spend in Retail, 2019-2028

7.3 Indonesia Loyalty Schemes Spend in Financial Services, 2019-2028

7.4 Indonesia Loyalty Schemes Spend in Healthcare & Wellness, 2019-2028

7.5 Indonesia Loyalty Schemes Spend in Restaurants & Food Delivery, 2019-2028

7.6 Indonesia Loyalty Schemes Spend in Travel & Hospitality (Cabs, Hotels, Airlines), 2019-2028

7.7 Indonesia Loyalty Schemes Spend in Telecoms, 2019-2028

7.8 Indonesia Loyalty Schemes Spend in Media & Entertainment, 2019-2028

7.9 Indonesia Loyalty Schemes Spend in Other, 2019-2028

8 Indonesia Loyalty Schemes Spend in Key Sectors by Online Channel, 2019-2028

8.1 Indonesia Online Loyalty Spend in Retail Segment, 2019-2028

8.2 Indonesia Online Loyalty Spend in Financial Services, 2019-2028

8.3 Indonesia Online Loyalty Spend in Healthcare & Wellness, 2019-2028

8.4 Indonesia Online Loyalty Spend in Restaurants & Food Delivery, 2019-2028

8.5 Indonesia Online Loyalty Spend in Travel & Hospitality (Cabs, Hotels, Airlines), 2019-2028

8.6 Indonesia Online Loyalty Spend in Telecoms, 2019-2028

8.7 Indonesia Online Loyalty Spend in Media & Entertainment, 2019-2028

8.8 Indonesia Online Loyalty Spend in Other Segment, 2019-2028

9 Indonesia In-Store Loyalty Schemes Spend in Key Sectors, 2019-2028

9.1 Indonesia In-Store Loyalty Spend in Retail Segment, 2019-2028

9.2 Indonesia In-Store Loyalty Spend in Healthcare & Wellness Segment, 2019-2028

9.3 Indonesia In-Store Loyalty Spend in Restaurants & Food Delivery Segment, 2019-2028

9.4 Indonesia In-Store Loyalty Spend in Travel & Hospitality (Cabs, Hotels, Airlines) Segment, 2019-2028

9.5 Indonesia In-Store Loyalty Spend in Media & Entertainment Segment, 2019-2028

9.6 Indonesia In-Store Loyalty Spend in Other Sector, 2019-2028

10 Indonesia Mobile App Loyalty Schemes Spend in Key Sectors, 2019-2028

10.1 Indonesia Mobile App Loyalty Spend in Retail Segment, 2019-2028

10.2 Indonesia Mobile App Loyalty Spend in Financial Services Segment, 2019-2028

10.3 Indonesia Mobile App Loyalty Spend in Healthcare & Wellness Segment, 2019-2028

10.4 Indonesia Mobile App Loyalty Spend in Restaurants & Food Delivery Segment, 2019-2028

10.5 Indonesia Mobile App Loyalty Spend in Travel & Hospitality (Cabs, Hotels, Airlines) Segment, 2019-2028

10.6 Indonesia Mobile App Loyalty Spend in Telecoms Segment, 2019-2028

10.7 Indonesia Mobile App Loyalty Spend in Media & Entertainment Segment, 2019-2028

10.8 Indonesia Mobile App Loyalty Spend in Other Segment, 2019-2028

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 11 Indonesia Retail Sector Loyalty Schemes Spend Market Size and Future Growth Dynamics
  - 11.1 Indonesia Loyalty Schemes Spend Share by Retail Segments, 2019-2028
  - 11.2 Indonesia Loyalty Retail Schemes Spend by Diversified Retailers, 2019-2028
  - 11.3 Indonesia Loyalty Retail Schemes Spend by Department Stores, 2019-2028
  - 11.4 Indonesia Loyalty Retail Schemes Spend by Specialty Stores, 2019-2028
  - 11.5 Indonesia Loyalty Retail Schemes Spend by Clothing, Footwear & Accessories, 2019-2028
  - 11.6 Indonesia Loyalty Retail Schemes Spend by Toy & Hobby Shops, 2019-2028
  - 11.7 Indonesia Loyalty Retail Schemes Spend by Supermarket and Convenience Store, 2019-2028
  - 11.8 Indonesia Loyalty Retail Schemes Spend by Home Merchandise, 2019-2028
  - 11.9 Indonesia Loyalty Retail Schemes Spend by Other, 2019-2028

- 12 Indonesia Loyalty Schemes Spend Market Size and Future Growth Dynamics by Accessibility
  - 12.1 Indonesia Loyalty Schemes Spend Share by Accessibility, 2023 Vs 2028
  - 12.2 Indonesia Loyalty Spend by Card Based Access, 2019-2028
  - 12.3 Indonesia Loyalty Spend by Digital Access, 2019-2028

- 13 Indonesia Loyalty Schemes Spend Market Size and Future Growth Dynamics by Consumer Type
  - 13.1 Indonesia Loyalty Schemes Spend Share by Consumer Type, 2023 Vs 2028
  - 13.2 Indonesia Loyalty Schemes Spend by B2B Consumers, 2019-2028
  - 13.3 Indonesia Loyalty Spend by B2C Consumers, 2019-2028

- 14 Indonesia Loyalty Schemes Spend Market Size and Future Growth Dynamics by Membership Type
  - 14.1 Indonesia Loyalty Schemes Spend Share by Membership Type, 2019-2028
  - 14.2 Indonesia Loyalty Membership Type Schemes Spend by Free, 2019-2028
  - 14.3 Indonesia Loyalty Membership Type Schemes Spend by Free + Premium, 2019-2028
  - 14.4 Indonesia Loyalty Membership Type Schemes Spend by Premium, 2019-2028

- 15 Indonesia Loyalty Platform Spend Market Size and Future Growth Dynamics by Software Use case
  - 15.1 Indonesia Loyalty Platform Spend Share by Software Use Case, 2023 Vs 2028
  - 15.2 Indonesia Loyalty Software Platform Spend by Analytics and AI Driven, 2019-2028
  - 15.3 Indonesia Loyalty Software Platform Spend by Management Platform, 2019-2028

- 16 Indonesia Loyalty Platform Spend Market Size and Future Growth Dynamics by Vendor/Solution Partner
  - 16.1 Indonesia Loyalty Platform Spend Share by Vendor/Solution Partner, 2023 Vs 2028
  - 16.2 Indonesia Loyalty Vendor/Solution Partner Platform Spend by In House, 2019-2028
  - 16.3 Indonesia Loyalty Vendor/Solution Partner Platform Spend by Third-Party Vendor, 2019-2028

- 17 Indonesia Loyalty Platform Spend Market Size and Future Growth Dynamics by Deployment
  - 17.1 Indonesia Loyalty Platform Spend Share by Deployment, 2023 Vs 2028
  - 17.2 Indonesia Loyalty Deployment Platform Spend by Cloud, 2019-2028
  - 17.3 Indonesia Loyalty Deployment Platform Spend by On-Premise, 2019-2028

- 18 Indonesia Loyalty Spend Market Size and Future Growth Dynamics by Software vs. Services
  - 18.1 Indonesia Loyalty Spend Share by Software vs. Services, 2023 Vs 2028
  - 18.2 Indonesia Loyalty Spend by Software, 2019-2028
  - 18.3 Indonesia Loyalty Spend by Services, 2019-2028

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

19 Indonesia Loyalty Spend Market Size and Future Growth Dynamics by Custom vs. Off the Shelf Software Platforms

19.1 Indonesia Loyalty Spend Share by Custom vs. Off the Shelf Software Platforms, 2023 Vs 2028

19.2 Indonesia Loyalty Software Platforms Spend by Custom Built Platform, 2019-2028

19.3 Indonesia Loyalty Software Platforms Spend by Off the Shelf Platform, 2019-2028

20 Indonesia Loyalty Spend Market Size and Forecast by Consumer Demographics & Behaviour

20.1 Indonesia Loyalty Spend Share by Age Group, 2023

20.2 Indonesia Loyalty Spend Share by Income Level, 2023

20.3 Indonesia Loyalty Spend Share by Gender, 2023

21 Further Reading

21.1 About PayNXT360

21.2 Related Research

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

**Indonesia Loyalty Programs Market Intelligence and Future Growth Dynamics  
 Databook - 50+ KPIs on Loyalty Programs Trends by End-Use Sectors, Operational  
 KPIs, Retail Product Dynamics, and Consumer Demographics - Q2 2024 Update**

Market Report | 2024-09-11 | 117 pages | PayNxt360

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

Select license	License	Price
	Single User Price	\$1500.00
	Multi User Price	\$1700.00
	Enterprise User Price	\$1900.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-03"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Signature

An empty rectangular box with a thin black border, intended for a signature.