

India Loyalty Programs Market Intelligence and Future Growth Dynamics Databook - 50+ KPIs on Loyalty Programs Trends by End-Use Sectors, Operational KPIs, Retail Product Dynamics, and Consumer Demographics - Q2 2024 Update

Market Report | 2024-09-11 | 117 pages | PayNxt360

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- Enterprise User Price \$1900.00

Report description:

This report provides in-depth, data-centric analysis of loyalty programs in India. Below is a summary of key market segments:

- India Retail Sector Spend Value Trend Analysis
 - Ecommerce Spend
 - POS Spend

India Loyalty Spend Market Size and Future Growth Dynamics by Key Performance Indicators

Value Accumulated and Value Redemption Rate of Loyalty programs in India

- India Loyalty Spend Market Size and Future Growth Dynamics by Functional Domains
 - Loyalty Schemes
 - Loyalty Platforms
- India Loyalty Spend Market Size and Future Growth Dynamics by Loyalty Program Type
 - Points programs
 - Tier-based programs
 - Mission-driven programs
 - Spend-based programs
 - Gaming programs

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- Free perks programs
- Subscription programs
- Community programs
- Refer a friend program
- Paid programs
- Cashback programs

- India Loyalty Spend Market Size and Future Growth Dynamics by Channel

- In-Store
- Online
- Mobile

India Loyalty Schemes Spend Market Size and Future Growth Dynamics by Business Model

- Seller Driven
- Payment Instrument Driven
- Others

- India Loyalty Spend Market Size and Future Growth Dynamics by Key Sectors

- Retail
- Financial Services
- Healthcare & Wellness
- Restaurants & Food Delivery
- Travel & Hospitality (Cabs, Hotels, Airlines)
- Telecoms
- Media & Entertainment
- Others

- India Loyalty Spend Market Size and Future Growth Dynamics in Key Sectors by Online

- Retail
- Financial Services
- Healthcare & Wellness
- Restaurants & Food Delivery
- Travel & Hospitality (Cabs, Hotels, Airlines)
- Telecoms
- Media & Entertainment
- Others

- India Loyalty Spend Market Size and Future Growth Dynamics in Key Sectors by In-Store

- Retail
- Financial Services
- Healthcare & Wellness
- Restaurants & Food Delivery
- Travel & Hospitality (Cabs, Hotels, Airlines)
- Telecoms
- Media & Entertainment
- Others

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-India Loyalty Spend Market Size and Future Growth Dynamics in Key Sectors by Mobile App

- Retail
- Financial Services
- Healthcare & Wellness
- Restaurants & Food Delivery
- Travel & Hospitality (Cabs, Hotels, Airlines)
- Telecoms
- Media & Entertainment
- Others

- India Loyalty Spend Market Size and Future Growth Dynamics by Retail

- Diversified Retailers
- Department Stores
- Specialty Stores
- Clothing, Footwear & Accessories
- Toy & Hobby Shops
- Supermarket and Convenience Store
- Home Merchandise
- Other

- India Loyalty Spend Market Size and Future Growth Dynamics by Accessibility

- Card Based Access
- Digital Access

- India Loyalty Spend Market Size and Future Growth Dynamics by Consumer Type

- B2C Consumers
- B2B Consumers

- India Loyalty Schemes Spend Market Size and Future Growth Dynamics by Membership Type

- Free
- Free + Premium
- Premium

- India Loyalty Platform Spend Market Size and Future Growth Dynamics by Software Use Case

- Analytics and AI Driven
- Management Platform

- India Loyalty Platform Spend Market Size and Future Growth Dynamics by Vendor/Solution Partner

- In House
- Third Party Vendor

- India Loyalty Platform Spend Market Size and Future Growth Dynamics by Deployment

- Cloud
- On-Premise

- India Loyalty Spend Market Size and Future Growth Dynamics by Loyalty Platforms

- Software

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--Services

- India Loyalty Spend Market Size and Future Growth Dynamics by Software Use Case Platforms

--Custom Built Platform

--Off the Shelf Platform

- India Loyalty Spend Market Size and Forecast by Consumer Demographics & Behaviour

--By Age Group

--By Income Level

--By Gender

Table of Contents:

1 About this Report

1.1 Summary

1.2 Methodology

1.3 Loyalty Programs Definitions

1.4 Disclaimer

2 India Retail Sector Market Size Analysis

2.1 India Retail Industry Market Size, 2019-2028

2.2 India Ecommerce Market Size, 2019-2028

2.3 India POS Spend Trend Analysis, 2019-2028

3 India Loyalty Spend Market Size and Future Growth Dynamics

3.1 India Loyalty Spend Market Size and Future Growth Dynamics, 2019-2028

3.2 India Loyalty Spend on Schemes by Value Accumulated and Value Redemption Rate, 2023

3.3 India Loyalty Spend Share by Functional Domains, 2019-2028

3.4 India Loyalty Spend by Loyalty Schemes, 2019-2028

3.5 India Loyalty Spend by Loyalty Platforms, 2019-2028

4 India Loyalty Schemes Spend Market Size and Future Growth Dynamics by Loyalty Program Type

4.1 India Loyalty Schemes Spend Share by Loyalty Program Type, 2023

4.2 India Spend by Point-based Loyalty Program, 2019-2028

4.3 India Spend by Tiered Loyalty Program, 2019-2028

4.4 India Spend by Mission-driven Loyalty Program, 2019-2028

4.5 India Spend by Spend-based Loyalty Program, 2019-2028

4.6 India Spend by Gaming Loyalty Program, 2019-2028

4.7 India Spend by Free Perks Loyalty Program, 2019-2028

4.8 India Spend by Subscription Loyalty Program, 2019-2028

4.9 India Spend by Community Loyalty Program, 2019-2028

4.10 India Spend by Refer a Friend Loyalty Program, 2019-2028

4.11 India Spend by Paid Loyalty Program, 2019-2028

4.12 India Spend by Cashback Loyalty Program, 2019-2028

5 India Loyalty Schemes Market Size and Future Growth Dynamics by Channel

5.1 India Loyalty Schemes Spend Share by Channel, 2019-2028

5.2 India Loyalty Spend by In-Store, 2019-2028

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5.3 India Loyalty Spend by Online, 2019-2028

5.4 India Loyalty Spend by Mobile, 2019-2028

6 India Loyalty Schemes Spend Market Size and Future Growth Dynamics by Business Model

6.1 India Loyalty Schemes Spend Share by Business Model, 2019-2028

6.2 India Loyalty Spend by Seller Driven, 2019-2028

6.3 India Loyalty Spend by Payment Instrument Driven, 2019-2028

6.4 India Loyalty Spend by Other Segment, 2019-2028

7 India Loyalty Schemes Spend Market Size and Future Growth Dynamics by Key Sectors

7.1 India Loyalty Schemes Spend Share by Key Sectors, 2019-2028

7.2 India Loyalty Schemes Spend in Retail, 2019-2028

7.3 India Loyalty Schemes Spend in Financial Services, 2019-2028

7.4 India Loyalty Schemes Spend in Healthcare & Wellness, 2019-2028

7.5 India Loyalty Schemes Spend in Restaurants & Food Delivery, 2019-2028

7.6 India Loyalty Schemes Spend in Travel & Hospitality (Cabs, Hotels, Airlines), 2019-2028

7.7 India Loyalty Schemes Spend in Telecoms, 2019-2028

7.8 India Loyalty Schemes Spend in Media & Entertainment, 2019-2028

7.9 India Loyalty Schemes Spend in Other, 2019-2028

8 India Loyalty Schemes Spend in Key Sectors by Online Channel, 2019-2028

8.1 India Online Loyalty Spend in Retail Segment, 2019-2028

8.2 India Online Loyalty Spend in Financial Services, 2019-2028

8.3 India Online Loyalty Spend in Healthcare & Wellness, 2019-2028

8.4 India Online Loyalty Spend in Restaurants & Food Delivery, 2019-2028

8.5 India Online Loyalty Spend in Travel & Hospitality (Cabs, Hotels, Airlines), 2019-2028

8.6 India Online Loyalty Spend in Telecoms, 2019-2028

8.7 India Online Loyalty Spend in Media & Entertainment, 2019-2028

8.8 India Online Loyalty Spend in Other Segment, 2019-2028

9 India In-Store Loyalty Schemes Spend in Key Sectors, 2019-2028

9.1 India In-Store Loyalty Spend in Retail Segment, 2019-2028

9.2 India In-Store Loyalty Spend in Healthcare & Wellness Segment, 2019-2028

9.3 India In-Store Loyalty Spend in Restaurants & Food Delivery Segment, 2019-2028

9.4 India In-Store Loyalty Spend in Travel & Hospitality (Cabs, Hotels, Airlines) Segment, 2019-2028

9.5 India In-Store Loyalty Spend in Media & Entertainment Segment, 2019-2028

9.6 India In-Store Loyalty Spend in Other Sector, 2019-2028

10 India Mobile App Loyalty Schemes Spend in Key Sectors, 2019-2028

10.1 India Mobile App Loyalty Spend in Retail Segment, 2019-2028

10.2 India Mobile App Loyalty Spend in Financial Services Segment, 2019-2028

10.3 India Mobile App Loyalty Spend in Healthcare & Wellness Segment, 2019-2028

10.4 India Mobile App Loyalty Spend in Restaurants & Food Delivery Segment, 2019-2028

10.5 India Mobile App Loyalty Spend in Travel & Hospitality (Cabs, Hotels, Airlines) Segment, 2019-2028

10.6 India Mobile App Loyalty Spend in Telecoms Segment, 2019-2028

10.7 India Mobile App Loyalty Spend in Media & Entertainment Segment, 2019-2028

10.8 India Mobile App Loyalty Spend in Other Segment, 2019-2028

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11 India Retail Sector Loyalty Schemes Spend Market Size and Future Growth Dynamics

- 11.1 India Loyalty Schemes Spend Share by Retail Segments, 2019-2028
- 11.2 India Loyalty Retail Schemes Spend by Diversified Retailers, 2019-2028
- 11.3 India Loyalty Retail Schemes Spend by Department Stores, 2019-2028
- 11.4 India Loyalty Retail Schemes Spend by Specialty Stores, 2019-2028
- 11.5 India Loyalty Retail Schemes Spend by Clothing, Footwear & Accessories, 2019-2028
- 11.6 India Loyalty Retail Schemes Spend by Toy & Hobby Shops, 2019-2028
- 11.7 India Loyalty Retail Schemes Spend by Supermarket and Convenience Store, 2019-2028
- 11.8 India Loyalty Retail Schemes Spend by Home Merchandise, 2019-2028
- 11.9 India Loyalty Retail Schemes Spend by Other, 2019-2028

12 India Loyalty Schemes Spend Market Size and Future Growth Dynamics by Accessibility

- 12.1 India Loyalty Schemes Spend Share by Accessibility, 2023 Vs 2028
- 12.2 India Loyalty Spend by Card Based Access, 2019-2028
- 12.3 India Loyalty Spend by Digital Access, 2019-2028

13 India Loyalty Schemes Spend Market Size and Future Growth Dynamics by Consumer Type

- 13.1 India Loyalty Schemes Spend Share by Consumer Type, 2023 Vs 2028
- 13.2 India Loyalty Schemes Spend by B2B Consumers, 2019-2028
- 13.3 India Loyalty Spend by B2C Consumers, 2019-2028

14 India Loyalty Schemes Spend Market Size and Future Growth Dynamics by Membership Type

- 14.1 India Loyalty Schemes Spend Share by Membership Type, 2019-2028
- 14.2 India Loyalty Membership Type Schemes Spend by Free, 2019-2028
- 14.3 India Loyalty Membership Type Schemes Spend by Free + Premium, 2019-2028
- 14.4 India Loyalty Membership Type Schemes Spend by Premium, 2019-2028

15 India Loyalty Platform Spend Market Size and Future Growth Dynamics by Software Use case

- 15.1 India Loyalty Platform Spend Share by Software Use Case, 2023 Vs 2028
- 15.2 India Loyalty Software Platform Spend by Analytics and AI Driven, 2019-2028
- 15.3 India Loyalty Software Platform Spend by Management Platform, 2019-2028

16 India Loyalty Platform Spend Market Size and Future Growth Dynamics by Vendor/Solution Partner

- 16.1 India Loyalty Platform Spend Share by Vendor/Solution Partner, 2023 Vs 2028
- 16.2 India Loyalty Vendor/Solution Partner Platform Spend by In House, 2019-2028
- 16.3 India Loyalty Vendor/Solution Partner Platform Spend by Third-Party Vendor, 2019-2028

17 India Loyalty Platform Spend Market Size and Future Growth Dynamics by Deployment

- 17.1 India Loyalty Platform Spend Share by Deployment, 2023 Vs 2028
- 17.2 India Loyalty Deployment Platform Spend by Cloud, 2019-2028
- 17.3 India Loyalty Deployment Platform Spend by On-Premise, 2019-2028

18 India Loyalty Spend Market Size and Future Growth Dynamics by Software vs. Services

- 18.1 India Loyalty Spend Share by Software vs. Services, 2023 Vs 2028
- 18.2 India Loyalty Spend by Software, 2019-2028
- 18.3 India Loyalty Spend by Services, 2019-2028

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19 India Loyalty Spend Market Size and Future Growth Dynamics by Custom vs. Off the Shelf Software Platforms

19.1 India Loyalty Spend Share by Custom vs. Off the Shelf Software Platforms, 2023 Vs 2028

19.2 India Loyalty Software Platforms Spend by Custom Built Platform, 2019-2028

19.3 India Loyalty Software Platforms Spend by Off the Shelf Platform, 2019-2028

20 India Loyalty Spend Market Size and Forecast by Consumer Demographics & Behaviour

20.1 India Loyalty Spend Share by Age Group, 2023

20.2 India Loyalty Spend Share by Income Level, 2023

20.3 India Loyalty Spend Share by Gender, 2023

21 Further Reading

21.1 About PayNXT360

21.2 Related Research

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