

**Egypt Loyalty Programs Market Intelligence and Future Growth Dynamics Databook -
50+ KPIs on Loyalty Programs Trends by End-Use Sectors, Operational KPIs, Retail
Product Dynamics, and Consumer Demographics - Q2 2024 Update**

Market Report | 2024-09-11 | 117 pages | PayNxt360

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Report description:

This report provides in-depth, data-centric analysis of loyalty programs in Egypt. Below is a summary of key market segments:

- Egypt Retail Sector Spend Value Trend Analysis
 - Ecommerce Spend
 - POS Spend

Egypt Loyalty Spend Market Size and Future Growth Dynamics by Key Performance Indicators

Value Accumulated and Value Redemption Rate of Loyalty programs in Egypt

- Egypt Loyalty Spend Market Size and Future Growth Dynamics by Functional Domains
 - Loyalty Schemes
 - Loyalty Platforms
- Egypt Loyalty Spend Market Size and Future Growth Dynamics by Loyalty Program Type
 - Points programs
 - Tier-based programs
 - Mission-driven programs
 - Spend-based programs
 - Gaming programs

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- Free perks programs
- Subscription programs
- Community programs
- Refer a friend program
- Paid programs
- Cashback programs

- Egypt Loyalty Spend Market Size and Future Growth Dynamics by Channel

- In-Store
- Online
- Mobile

Egypt Loyalty Schemes Spend Market Size and Future Growth Dynamics by Business Model

- Seller Driven
- Payment Instrument Driven
- Others

- Egypt Loyalty Spend Market Size and Future Growth Dynamics by Key Sectors

- Retail
- Financial Services
- Healthcare & Wellness
- Restaurants & Food Delivery
- Travel & Hospitality (Cabs, Hotels, Airlines)
- Telecoms
- Media & Entertainment
- Others

- Egypt Loyalty Spend Market Size and Future Growth Dynamics in Key Sectors by Online

- Retail
- Financial Services
- Healthcare & Wellness
- Restaurants & Food Delivery
- Travel & Hospitality (Cabs, Hotels, Airlines)
- Telecoms
- Media & Entertainment
- Others

- Egypt Loyalty Spend Market Size and Future Growth Dynamics in Key Sectors by In-Store

- Retail
- Financial Services
- Healthcare & Wellness
- Restaurants & Food Delivery
- Travel & Hospitality (Cabs, Hotels, Airlines)
- Telecoms
- Media & Entertainment
- Others

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-Egypt Loyalty Spend Market Size and Future Growth Dynamics in Key Sectors by Mobile App

- Retail
- Financial Services
- Healthcare & Wellness
- Restaurants & Food Delivery
- Travel & Hospitality (Cabs, Hotels, Airlines)
- Telecoms
- Media & Entertainment
- Others

- Egypt Loyalty Spend Market Size and Future Growth Dynamics by Retail

- Diversified Retailers
- Department Stores
- Specialty Stores
- Clothing, Footwear & Accessories
- Toy & Hobby Shops
- Supermarket and Convenience Store
- Home Merchandise
- Other

- Egypt Loyalty Spend Market Size and Future Growth Dynamics by Accessibility

- Card Based Access
- Digital Access

- Egypt Loyalty Spend Market Size and Future Growth Dynamics by Consumer Type

- B2C Consumers
- B2B Consumers

- Egypt Loyalty Schemes Spend Market Size and Future Growth Dynamics by Membership Type

- Free
- Free + Premium
- Premium

- Egypt Loyalty Platform Spend Market Size and Future Growth Dynamics by Software Use Case

- Analytics and AI Driven
- Management Platform

- Egypt Loyalty Platform Spend Market Size and Future Growth Dynamics by Vendor/Solution Partner

- In House
- Third Party Vendor

- Egypt Loyalty Platform Spend Market Size and Future Growth Dynamics by Deployment

- Cloud
- On-Premise

- Egypt Loyalty Spend Market Size and Future Growth Dynamics by Loyalty Platforms

- Software

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--Services

- Egypt Loyalty Spend Market Size and Future Growth Dynamics by Software Use Case Platforms

--Custom Built Platform

--Off the Shelf Platform

- Egypt Loyalty Spend Market Size and Forecast by Consumer Demographics & Behaviour

--By Age Group

--By Income Level

--By Gender

Table of Contents:

1 About this Report

1.1 Summary

1.2 Methodology

1.3 Loyalty Programs Definitions

1.4 Disclaimer

2 Egypt Retail Sector Market Size Analysis

2.1 Egypt Retail Industry Market Size, 2019-2028

2.2 Egypt Ecommerce Market Size, 2019-2028

2.3 Egypt POS Spend Trend Analysis, 2019-2028

3 Egypt Loyalty Spend Market Size and Future Growth Dynamics

3.1 Egypt Loyalty Spend Market Size and Future Growth Dynamics, 2019-2028

3.2 Egypt Loyalty Spend on Schemes by Value Accumulated and Value Redemption Rate, 2023

3.3 Egypt Loyalty Spend Share by Functional Domains, 2019-2028

3.4 Egypt Loyalty Spend by Loyalty Schemes, 2019-2028

3.5 Egypt Loyalty Spend by Loyalty Platforms, 2019-2028

4 Egypt Loyalty Schemes Spend Market Size and Future Growth Dynamics by Loyalty Program Type

4.1 Egypt Loyalty Schemes Spend Share by Loyalty Program Type, 2023

4.2 Egypt Spend by Point-based Loyalty Program, 2019-2028

4.3 Egypt Spend by Tiered Loyalty Program, 2019-2028

4.4 Egypt Spend by Mission-driven Loyalty Program, 2019-2028

4.5 Egypt Spend by Spend-based Loyalty Program, 2019-2028

4.6 Egypt Spend by Gaming Loyalty Program, 2019-2028

4.7 Egypt Spend by Free Perks Loyalty Program, 2019-2028

4.8 Egypt Spend by Subscription Loyalty Program, 2019-2028

4.9 Egypt Spend by Community Loyalty Program, 2019-2028

4.10 Egypt Spend by Refer a Friend Loyalty Program, 2019-2028

4.11 Egypt Spend by Paid Loyalty Program, 2019-2028

4.12 Egypt Spend by Cashback Loyalty Program, 2019-2028

5 Egypt Loyalty Schemes Market Size and Future Growth Dynamics by Channel

5.1 Egypt Loyalty Schemes Spend Share by Channel, 2019-2028

5.2 Egypt Loyalty Spend by In-Store, 2019-2028

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5.3 Egypt Loyalty Spend by Online, 2019-2028

5.4 Egypt Loyalty Spend by Mobile, 2019-2028

6 Egypt Loyalty Schemes Spend Market Size and Future Growth Dynamics by Business Model

6.1 Egypt Loyalty Schemes Spend Share by Business Model, 2019-2028

6.2 Egypt Loyalty Spend by Seller Driven, 2019-2028

6.3 Egypt Loyalty Spend by Payment Instrument Driven, 2019-2028

6.4 Egypt Loyalty Spend by Other Segment, 2019-2028

7 Egypt Loyalty Schemes Spend Market Size and Future Growth Dynamics by Key Sectors

7.1 Egypt Loyalty Schemes Spend Share by Key Sectors, 2019-2028

7.2 Egypt Loyalty Schemes Spend in Retail, 2019-2028

7.3 Egypt Loyalty Schemes Spend in Financial Services, 2019-2028

7.4 Egypt Loyalty Schemes Spend in Healthcare & Wellness, 2019-2028

7.5 Egypt Loyalty Schemes Spend in Restaurants & Food Delivery, 2019-2028

7.6 Egypt Loyalty Schemes Spend in Travel & Hospitality (Cabs, Hotels, Airlines), 2019-2028

7.7 Egypt Loyalty Schemes Spend in Telecoms, 2019-2028

7.8 Egypt Loyalty Schemes Spend in Media & Entertainment, 2019-2028

7.9 Egypt Loyalty Schemes Spend in Other, 2019-2028

8 Egypt Loyalty Schemes Spend in Key Sectors by Online Channel, 2019-2028

8.1 Egypt Online Loyalty Spend in Retail Segment, 2019-2028

8.2 Egypt Online Loyalty Spend in Financial Services, 2019-2028

8.3 Egypt Online Loyalty Spend in Healthcare & Wellness, 2019-2028

8.4 Egypt Online Loyalty Spend in Restaurants & Food Delivery, 2019-2028

8.5 Egypt Online Loyalty Spend in Travel & Hospitality (Cabs, Hotels, Airlines), 2019-2028

8.6 Egypt Online Loyalty Spend in Telecoms, 2019-2028

8.7 Egypt Online Loyalty Spend in Media & Entertainment, 2019-2028

8.8 Egypt Online Loyalty Spend in Other Segment, 2019-2028

9 Egypt In-Store Loyalty Schemes Spend in Key Sectors, 2019-2028

9.1 Egypt In-Store Loyalty Spend in Retail Segment, 2019-2028

9.2 Egypt In-Store Loyalty Spend in Healthcare & Wellness Segment, 2019-2028

9.3 Egypt In-Store Loyalty Spend in Restaurants & Food Delivery Segment, 2019-2028

9.4 Egypt In-Store Loyalty Spend in Travel & Hospitality (Cabs, Hotels, Airlines) Segment, 2019-2028

9.5 Egypt In-Store Loyalty Spend in Media & Entertainment Segment, 2019-2028

9.6 Egypt In-Store Loyalty Spend in Other Sector, 2019-2028

10 Egypt Mobile App Loyalty Schemes Spend in Key Sectors, 2019-2028

10.1 Egypt Mobile App Loyalty Spend in Retail Segment, 2019-2028

10.2 Egypt Mobile App Loyalty Spend in Financial Services Segment, 2019-2028

10.3 Egypt Mobile App Loyalty Spend in Healthcare & Wellness Segment, 2019-2028

10.4 Egypt Mobile App Loyalty Spend in Restaurants & Food Delivery Segment, 2019-2028

10.5 Egypt Mobile App Loyalty Spend in Travel & Hospitality (Cabs, Hotels, Airlines) Segment, 2019-2028

10.6 Egypt Mobile App Loyalty Spend in Telecoms Segment, 2019-2028

10.7 Egypt Mobile App Loyalty Spend in Media & Entertainment Segment, 2019-2028

10.8 Egypt Mobile App Loyalty Spend in Other Segment, 2019-2028

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- 11 Egypt Retail Sector Loyalty Schemes Spend Market Size and Future Growth Dynamics
 - 11.1 Egypt Loyalty Schemes Spend Share by Retail Segments, 2019-2028
 - 11.2 Egypt Loyalty Retail Schemes Spend by Diversified Retailers, 2019-2028
 - 11.3 Egypt Loyalty Retail Schemes Spend by Department Stores, 2019-2028
 - 11.4 Egypt Loyalty Retail Schemes Spend by Specialty Stores, 2019-2028
 - 11.5 Egypt Loyalty Retail Schemes Spend by Clothing, Footwear & Accessories, 2019-2028
 - 11.6 Egypt Loyalty Retail Schemes Spend by Toy & Hobby Shops, 2019-2028
 - 11.7 Egypt Loyalty Retail Schemes Spend by Supermarket and Convenience Store, 2019-2028
 - 11.8 Egypt Loyalty Retail Schemes Spend by Home Merchandise, 2019-2028
 - 11.9 Egypt Loyalty Retail Schemes Spend by Other, 2019-2028
- 12 Egypt Loyalty Schemes Spend Market Size and Future Growth Dynamics by Accessibility
 - 12.1 Egypt Loyalty Schemes Spend Share by Accessibility, 2023 Vs 2028
 - 12.2 Egypt Loyalty Spend by Card Based Access, 2019-2028
 - 12.3 Egypt Loyalty Spend by Digital Access, 2019-2028
- 13 Egypt Loyalty Schemes Spend Market Size and Future Growth Dynamics by Consumer Type
 - 13.1 Egypt Loyalty Schemes Spend Share by Consumer Type, 2023 Vs 2028
 - 13.2 Egypt Loyalty Schemes Spend by B2B Consumers, 2019-2028
 - 13.3 Egypt Loyalty Spend by B2C Consumers, 2019-2028
- 14 Egypt Loyalty Schemes Spend Market Size and Future Growth Dynamics by Membership Type
 - 14.1 Egypt Loyalty Schemes Spend Share by Membership Type, 2019-2028
 - 14.2 Egypt Loyalty Membership Type Schemes Spend by Free, 2019-2028
 - 14.3 Egypt Loyalty Membership Type Schemes Spend by Free + Premium, 2019-2028
 - 14.4 Egypt Loyalty Membership Type Schemes Spend by Premium, 2019-2028
- 15 Egypt Loyalty Platform Spend Market Size and Future Growth Dynamics by Software Use case
 - 15.1 Egypt Loyalty Platform Spend Share by Software Use Case, 2023 Vs 2028
 - 15.2 Egypt Loyalty Software Platform Spend by Analytics and AI Driven, 2019-2028
 - 15.3 Egypt Loyalty Software Platform Spend by Management Platform, 2019-2028
- 16 Egypt Loyalty Platform Spend Market Size and Future Growth Dynamics by Vendor/Solution Partner
 - 16.1 Egypt Loyalty Platform Spend Share by Vendor/Solution Partner, 2023 Vs 2028
 - 16.2 Egypt Loyalty Vendor/Solution Partner Platform Spend by In House, 2019-2028
 - 16.3 Egypt Loyalty Vendor/Solution Partner Platform Spend by Third-Party Vendor, 2019-2028
- 17 Egypt Loyalty Platform Spend Market Size and Future Growth Dynamics by Deployment
 - 17.1 Egypt Loyalty Platform Spend Share by Deployment, 2023 Vs 2028
 - 17.2 Egypt Loyalty Deployment Platform Spend by Cloud, 2019-2028
 - 17.3 Egypt Loyalty Deployment Platform Spend by On-Premise, 2019-2028
- 18 Egypt Loyalty Spend Market Size and Future Growth Dynamics by Software vs. Services
 - 18.1 Egypt Loyalty Spend Share by Software vs. Services, 2023 Vs 2028
 - 18.2 Egypt Loyalty Spend by Software, 2019-2028
 - 18.3 Egypt Loyalty Spend by Services, 2019-2028

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19 Egypt Loyalty Spend Market Size and Future Growth Dynamics by Custom vs. Off the Shelf Software Platforms

19.1 Egypt Loyalty Spend Share by Custom vs. Off the Shelf Software Platforms, 2023 Vs 2028

19.2 Egypt Loyalty Software Platforms Spend by Custom Built Platform, 2019-2028

19.3 Egypt Loyalty Software Platforms Spend by Off the Shelf Platform, 2019-2028

20 Egypt Loyalty Spend Market Size and Forecast by Consumer Demographics & Behaviour

20.1 Egypt Loyalty Spend Share by Age Group, 2023

20.2 Egypt Loyalty Spend Share by Income Level, 2023

20.3 Egypt Loyalty Spend Share by Gender, 2023

21 Further Reading

21.1 About PayNXT360

21.2 Related Research

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