

**Chile Loyalty Programs Market Intelligence and Future Growth Dynamics Databook -
50+ KPIs on Loyalty Programs Trends by End-Use Sectors, Operational KPIs, Retail
Product Dynamics, and Consumer Demographics - Q2 2024 Update**

Market Report | 2024-09-11 | 117 pages | PayNxt360

AVAILABLE LICENSES:

- Single User Price \$1200.00
- Multi User Price \$1400.00
- Enterprise User Price \$1600.00

Report description:

This report provides in-depth, data-centric analysis of loyalty programs in Chile. Below is a summary of key market segments:

- Chile Retail Sector Spend Value Trend Analysis
 - Ecommerce Spend
 - POS Spend

Chile Loyalty Spend Market Size and Future Growth Dynamics by Key Performance Indicators

Value Accumulated and Value Redemption Rate of Loyalty programs in Chile

- Chile Loyalty Spend Market Size and Future Growth Dynamics by Functional Domains
 - Loyalty Schemes
 - Loyalty Platforms
- Chile Loyalty Spend Market Size and Future Growth Dynamics by Loyalty Program Type
 - Points programs
 - Tier-based programs
 - Mission-driven programs
 - Spend-based programs
 - Gaming programs

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Free perks programs
- Subscription programs
- Community programs
- Refer a friend program
- Paid programs
- Cashback programs

- Chile Loyalty Spend Market Size and Future Growth Dynamics by Channel

- In-Store
- Online
- Mobile

Chile Loyalty Schemes Spend Market Size and Future Growth Dynamics by Business Model

- Seller Driven
- Payment Instrument Driven
- Others

- Chile Loyalty Spend Market Size and Future Growth Dynamics by Key Sectors

- Retail
- Financial Services
- Healthcare & Wellness
- Restaurants & Food Delivery
- Travel & Hospitality (Cabs, Hotels, Airlines)
- Telecoms
- Media & Entertainment
- Others

- Chile Loyalty Spend Market Size and Future Growth Dynamics in Key Sectors by Online

- Retail
- Financial Services
- Healthcare & Wellness
- Restaurants & Food Delivery
- Travel & Hospitality (Cabs, Hotels, Airlines)
- Telecoms
- Media & Entertainment
- Others

- Chile Loyalty Spend Market Size and Future Growth Dynamics in Key Sectors by In-Store

- Retail
- Financial Services
- Healthcare & Wellness
- Restaurants & Food Delivery
- Travel & Hospitality (Cabs, Hotels, Airlines)
- Telecoms
- Media & Entertainment
- Others

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

-Chile Loyalty Spend Market Size and Future Growth Dynamics in Key Sectors by Mobile App

- Retail
- Financial Services
- Healthcare & Wellness
- Restaurants & Food Delivery
- Travel & Hospitality (Cabs, Hotels, Airlines)
- Telecoms
- Media & Entertainment
- Others

- Chile Loyalty Spend Market Size and Future Growth Dynamics by Retail

- Diversified Retailers
- Department Stores
- Specialty Stores
- Clothing, Footwear & Accessories
- Toy & Hobby Shops
- Supermarket and Convenience Store
- Home Merchandise
- Other

- Chile Loyalty Spend Market Size and Future Growth Dynamics by Accessibility

- Card Based Access
- Digital Access

- Chile Loyalty Spend Market Size and Future Growth Dynamics by Consumer Type

- B2C Consumers
- B2B Consumers

- Chile Loyalty Schemes Spend Market Size and Future Growth Dynamics by Membership Type

- Free
- Free + Premium
- Premium

- Chile Loyalty Platform Spend Market Size and Future Growth Dynamics by Software Use Case

- Analytics and AI Driven
- Management Platform

- Chile Loyalty Platform Spend Market Size and Future Growth Dynamics by Vendor/Solution Partner

- In House
- Third Party Vendor

- Chile Loyalty Platform Spend Market Size and Future Growth Dynamics by Deployment

- Cloud
- On-Premise

- Chile Loyalty Spend Market Size and Future Growth Dynamics by Loyalty Platforms

- Software

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

--Services

- Chile Loyalty Spend Market Size and Future Growth Dynamics by Software Use Case Platforms

--Custom Built Platform

--Off the Shelf Platform

- Chile Loyalty Spend Market Size and Forecast by Consumer Demographics & Behaviour

--By Age Group

--By Income Level

--By Gender

Table of Contents:

1 About this Report

1.1 Summary

1.2 Methodology

1.3 Loyalty Programs Definitions

1.4 Disclaimer

2 Chile Retail Sector Market Size Analysis

2.1 Chile Retail Industry Market Size, 2019-2028

2.2 Chile Ecommerce Market Size, 2019-2028

2.3 Chile POS Spend Trend Analysis, 2019-2028

3 Chile Loyalty Spend Market Size and Future Growth Dynamics

3.1 Chile Loyalty Spend Market Size and Future Growth Dynamics, 2019-2028

3.2 Chile Loyalty Spend on Schemes by Value Accumulated and Value Redemption Rate, 2023

3.3 Chile Loyalty Spend Share by Functional Domains, 2019-2028

3.4 Chile Loyalty Spend by Loyalty Schemes, 2019-2028

3.5 Chile Loyalty Spend by Loyalty Platforms, 2019-2028

4 Chile Loyalty Schemes Spend Market Size and Future Growth Dynamics by Loyalty Program Type

4.1 Chile Loyalty Schemes Spend Share by Loyalty Program Type, 2023

4.2 Chile Spend by Point-based Loyalty Program, 2019-2028

4.3 Chile Spend by Tiered Loyalty Program, 2019-2028

4.4 Chile Spend by Mission-driven Loyalty Program, 2019-2028

4.5 Chile Spend by Spend-based Loyalty Program, 2019-2028

4.6 Chile Spend by Gaming Loyalty Program, 2019-2028

4.7 Chile Spend by Free Perks Loyalty Program, 2019-2028

4.8 Chile Spend by Subscription Loyalty Program, 2019-2028

4.9 Chile Spend by Community Loyalty Program, 2019-2028

4.10 Chile Spend by Refer a Friend Loyalty Program, 2019-2028

4.11 Chile Spend by Paid Loyalty Program, 2019-2028

4.12 Chile Spend by Cashback Loyalty Program, 2019-2028

5 Chile Loyalty Schemes Market Size and Future Growth Dynamics by Channel

5.1 Chile Loyalty Schemes Spend Share by Channel, 2019-2028

5.2 Chile Loyalty Spend by In-Store, 2019-2028

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

5.3 Chile Loyalty Spend by Online, 2019-2028

5.4 Chile Loyalty Spend by Mobile, 2019-2028

6 Chile Loyalty Schemes Spend Market Size and Future Growth Dynamics by Business Model

6.1 Chile Loyalty Schemes Spend Share by Business Model, 2019-2028

6.2 Chile Loyalty Spend by Seller Driven, 2019-2028

6.3 Chile Loyalty Spend by Payment Instrument Driven, 2019-2028

6.4 Chile Loyalty Spend by Other Segment, 2019-2028

7 Chile Loyalty Schemes Spend Market Size and Future Growth Dynamics by Key Sectors

7.1 Chile Loyalty Schemes Spend Share by Key Sectors, 2019-2028

7.2 Chile Loyalty Schemes Spend in Retail, 2019-2028

7.3 Chile Loyalty Schemes Spend in Financial Services, 2019-2028

7.4 Chile Loyalty Schemes Spend in Healthcare & Wellness, 2019-2028

7.5 Chile Loyalty Schemes Spend in Restaurants & Food Delivery, 2019-2028

7.6 Chile Loyalty Schemes Spend in Travel & Hospitality (Cabs, Hotels, Airlines), 2019-2028

7.7 Chile Loyalty Schemes Spend in Telecoms, 2019-2028

7.8 Chile Loyalty Schemes Spend in Media & Entertainment, 2019-2028

7.9 Chile Loyalty Schemes Spend in Other, 2019-2028

8 Chile Loyalty Schemes Spend in Key Sectors by Online Channel, 2019-2028

8.1 Chile Online Loyalty Spend in Retail Segment, 2019-2028

8.2 Chile Online Loyalty Spend in Financial Services, 2019-2028

8.3 Chile Online Loyalty Spend in Healthcare & Wellness, 2019-2028

8.4 Chile Online Loyalty Spend in Restaurants & Food Delivery, 2019-2028

8.5 Chile Online Loyalty Spend in Travel & Hospitality (Cabs, Hotels, Airlines), 2019-2028

8.6 Chile Online Loyalty Spend in Telecoms, 2019-2028

8.7 Chile Online Loyalty Spend in Media & Entertainment, 2019-2028

8.8 Chile Online Loyalty Spend in Other Segment, 2019-2028

9 Chile In-Store Loyalty Schemes Spend in Key Sectors, 2019-2028

9.1 Chile In-Store Loyalty Spend in Retail Segment, 2019-2028

9.2 Chile In-Store Loyalty Spend in Healthcare & Wellness Segment, 2019-2028

9.3 Chile In-Store Loyalty Spend in Restaurants & Food Delivery Segment, 2019-2028

9.4 Chile In-Store Loyalty Spend in Travel & Hospitality (Cabs, Hotels, Airlines) Segment, 2019-2028

9.5 Chile In-Store Loyalty Spend in Media & Entertainment Segment, 2019-2028

9.6 Chile In-Store Loyalty Spend in Other Sector, 2019-2028

10 Chile Mobile App Loyalty Schemes Spend in Key Sectors, 2019-2028

10.1 Chile Mobile App Loyalty Spend in Retail Segment, 2019-2028

10.2 Chile Mobile App Loyalty Spend in Financial Services Segment, 2019-2028

10.3 Chile Mobile App Loyalty Spend in Healthcare & Wellness Segment, 2019-2028

10.4 Chile Mobile App Loyalty Spend in Restaurants & Food Delivery Segment, 2019-2028

10.5 Chile Mobile App Loyalty Spend in Travel & Hospitality (Cabs, Hotels, Airlines) Segment, 2019-2028

10.6 Chile Mobile App Loyalty Spend in Telecoms Segment, 2019-2028

10.7 Chile Mobile App Loyalty Spend in Media & Entertainment Segment, 2019-2028

10.8 Chile Mobile App Loyalty Spend in Other Segment, 2019-2028

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

11 Chile Retail Sector Loyalty Schemes Spend Market Size and Future Growth Dynamics

- 11.1 Chile Loyalty Schemes Spend Share by Retail Segments, 2019-2028
- 11.2 Chile Loyalty Retail Schemes Spend by Diversified Retailers, 2019-2028
- 11.3 Chile Loyalty Retail Schemes Spend by Department Stores, 2019-2028
- 11.4 Chile Loyalty Retail Schemes Spend by Specialty Stores, 2019-2028
- 11.5 Chile Loyalty Retail Schemes Spend by Clothing, Footwear & Accessories, 2019-2028
- 11.6 Chile Loyalty Retail Schemes Spend by Toy & Hobby Shops, 2019-2028
- 11.7 Chile Loyalty Retail Schemes Spend by Supermarket and Convenience Store, 2019-2028
- 11.8 Chile Loyalty Retail Schemes Spend by Home Merchandise, 2019-2028
- 11.9 Chile Loyalty Retail Schemes Spend by Other, 2019-2028

12 Chile Loyalty Schemes Spend Market Size and Future Growth Dynamics by Accessibility

- 12.1 Chile Loyalty Schemes Spend Share by Accessibility, 2023 Vs 2028
- 12.2 Chile Loyalty Spend by Card Based Access, 2019-2028
- 12.3 Chile Loyalty Spend by Digital Access, 2019-2028

13 Chile Loyalty Schemes Spend Market Size and Future Growth Dynamics by Consumer Type

- 13.1 Chile Loyalty Schemes Spend Share by Consumer Type, 2023 Vs 2028
- 13.2 Chile Loyalty Schemes Spend by B2B Consumers, 2019-2028
- 13.3 Chile Loyalty Spend by B2C Consumers, 2019-2028

14 Chile Loyalty Schemes Spend Market Size and Future Growth Dynamics by Membership Type

- 14.1 Chile Loyalty Schemes Spend Share by Membership Type, 2019-2028
- 14.2 Chile Loyalty Membership Type Schemes Spend by Free, 2019-2028
- 14.3 Chile Loyalty Membership Type Schemes Spend by Free + Premium, 2019-2028
- 14.4 Chile Loyalty Membership Type Schemes Spend by Premium, 2019-2028

15 Chile Loyalty Platform Spend Market Size and Future Growth Dynamics by Software Use case

- 15.1 Chile Loyalty Platform Spend Share by Software Use Case, 2023 Vs 2028
- 15.2 Chile Loyalty Software Platform Spend by Analytics and AI Driven, 2019-2028
- 15.3 Chile Loyalty Software Platform Spend by Management Platform, 2019-2028

16 Chile Loyalty Platform Spend Market Size and Future Growth Dynamics by Vendor/Solution Partner

- 16.1 Chile Loyalty Platform Spend Share by Vendor/Solution Partner, 2023 Vs 2028
- 16.2 Chile Loyalty Vendor/Solution Partner Platform Spend by In House, 2019-2028
- 16.3 Chile Loyalty Vendor/Solution Partner Platform Spend by Third-Party Vendor, 2019-2028

17 Chile Loyalty Platform Spend Market Size and Future Growth Dynamics by Deployment

- 17.1 Chile Loyalty Platform Spend Share by Deployment, 2023 Vs 2028
- 17.2 Chile Loyalty Deployment Platform Spend by Cloud, 2019-2028
- 17.3 Chile Loyalty Deployment Platform Spend by On-Premise, 2019-2028

18 Chile Loyalty Spend Market Size and Future Growth Dynamics by Software vs. Services

- 18.1 Chile Loyalty Spend Share by Software vs. Services, 2023 Vs 2028
- 18.2 Chile Loyalty Spend by Software, 2019-2028
- 18.3 Chile Loyalty Spend by Services, 2019-2028

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

19 Chile Loyalty Spend Market Size and Future Growth Dynamics by Custom vs. Off the Shelf Software Platforms

19.1 Chile Loyalty Spend Share by Custom vs. Off the Shelf Software Platforms, 2023 Vs 2028

19.2 Chile Loyalty Software Platforms Spend by Custom Built Platform, 2019-2028

19.3 Chile Loyalty Software Platforms Spend by Off the Shelf Platform, 2019-2028

20 Chile Loyalty Spend Market Size and Forecast by Consumer Demographics & Behaviour

20.1 Chile Loyalty Spend Share by Age Group, 2023

20.2 Chile Loyalty Spend Share by Income Level, 2023

20.3 Chile Loyalty Spend Share by Gender, 2023

21 Further Reading

21.1 About PayNXT360

21.2 Related Research

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

**Chile Loyalty Programs Market Intelligence and Future Growth Dynamics Databook -
50+ KPIs on Loyalty Programs Trends by End-Use Sectors, Operational KPIs, Retail
Product Dynamics, and Consumer Demographics - Q2 2024 Update**

Market Report | 2024-09-11 | 117 pages | PayNxt360

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Price	\$1200.00
	Multi User Price	\$1400.00
	Enterprise User Price	\$1600.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	2025-05-03

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Signature

A large, empty rectangular box with a thin black border, intended for a signature.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com