

Sweden Prepaid Card and Digital Wallet Business and Investment Opportunities Databook - Market Size and Forecast, Consumer Attitude & Behaviour, Retail Spend -Q1 2024 Update

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Report description:

This report provides a detailed data centric analysis of prepaid payment instruments, covering spend through prepaid cards and digital wallets across retail and corporate consumer segments. In addition, it provides a snapshot of consumer behaviour and retail spend dynamics in Sweden. With over 100 KPIs at country level, this report provides comprehensive understanding of prepaid card and digital wallet card market dynamics.

Sweden Prepaid Payment Instrument Market Size and Forecast

- Transaction Value Trend Analysis
- Transaction Volume Trend Analysis
- Average Value per Transaction

Sweden Digital Wallet Market Size and Forecast

- Transaction Value Trend Analysis
- Transaction Volume Trend Analysis
- Average Value per Transaction

Sweden Digital Wallet Market Size and Forecast by Key Segments

- Retail Shopping (Value, Volume, Avg. Value)
- Travel (Value, Volume, Avg. Value)
- Entertainment and Gaming (Value, Volume, Avg. Value)
- Restaurant (Value, Volume, Avg. Value)

- Recharge and Bill Payment (Value, Volume, Avg. Value)

Sweden Digital Wallet Spend by Key Retail Categories

- Food and Grocery
- Health and Beauty Products
- Apparel and Foot Wear
- Books, Music and Video
- Consumer Electronics
- Pharmacy and Wellness
- Gas Stations
- Restaurants and Bars
- Toys, Kids and Baby Products
- Services
- Other Categories

Sweden Prepaid Card Industry Market Attractiveness

- Load Value Trend Analysis
- Transaction Value Trend Analysis
- Transaction Volume Trend Analysis
- Average Value per Transaction
- Number of Cards

Market Share Analysis by Functional Attributes - Open Loop vs. Closed Loop

Sweden Open Loop Prepaid Card Future Growth Dynamics

- Transaction Value Trend Analysis
- Transaction Volume Trend Analysis
- Average Value per Transaction
- Number of Cards

Sweden Closed Loop Prepaid Card Future Growth Dynamics

- Transaction Value Trend Analysis
- Transaction Volume Trend Analysis
- Average Value per Transaction
- Number of Cards

Sweden Prepaid Card Market Share by Key Players

- -General Purpose Prepaid Cards
- Business and Administrative Expense Prepaid Cards
- -Travel Forex Prepaid Cards
- -Meal Prepaid Cards

Sweden Prepaid Card Consumer Usage Trends

- By Age Group
- By Income Group
- By Gender

Sweden Prepaid Card Spend by Key Retail Categories

- Food and Grocery
- Health and Beauty Products
- Apparel and Foot Wear
- Books, Music and Video
- Consumer Electronics
- Pharmacy and Wellness
- Gas Stations
- Restaurants and Bars
- Toys, Kids and Baby Products
- Services
- Other Categories

Sweden General Purpose Prepaid Card Market Size and Forecast

Sweden Gift Card Market Size and Forecast

Gift Card Market Size and Forecast by Functional Attribute

- By Open Loop Gift Card
- By Closed Loop Gift Card
- Gift Card Market Size and Forecast by Consumer Segments
- By Retail Consumer Segment
- By Corporate Consumer Segment
- Gift Card Market Share Analysis by Retail Categories
- Gift Card Market Share Analysis by Gifting Occasion
- Gift Card Market Share Analysis by Purchase Location

Sweden Entertainment and Gaming Prepaid Card Market Size and Forecast

Sweden Teen and Campus Prepaid Card Market Size and Forecast Teen and Campus Prepaid Card Market Size and Forecast by Functional Attribute

- By Open Loop Teen and Campus Prepaid Card
- By Closed Loop Teen and Campus Prepaid Card

Sweden Business and Administrative Expense Prepaid Card Market Size and Forecast Business and Administrative Expense Prepaid Card Market Size and Forecast by Consumer Segments

- By Small Scale Business Segment
- By Mid-Tier Business Segment
- By Enterprise Business Segment
- By Government Segment

Sweden Payroll Prepaid Card Market Size and Forecast

Payroll Prepaid Card Market Size and Forecast by Consumer Segments

- By Small Scale Business Segment
- By Mid-Tier Business Segment
- By Enterprise Business Segment
- By Government Segment

Sweden Meal Prepaid Card Market Size and Forecast Meal Prepaid Card Market Size and Forecast by Consumer Segments

- By Small Scale Business Segment
- By Mid-Tier Business Segment
- By Enterprise Business Segment
- By Government Segment

Sweden Travel Forex Prepaid Card Market Size and Forecast

Travel Forex Prepaid Card Market Size and Forecast by Consumer Segments

- By Retail
- By Small Scale Business Segment
- By Mid-Tier Business Segment
- By Enterprise Business Segment
- By Government Segment

Sweden Transit and Tolls Prepaid Card Market Size and Forecast

Sweden Healthcare and Wellness Prepaid Card Market Size and Forecast

Sweden Social Security and Other Government Benefit Programs Prepaid Card Market Size and Forecast

Sweden Fuel Prepaid Cards Market Size and Forecast

Sweden Utilities, and Other Prepaid Cards Market Size and Forecast

Sweden Virtual Prepaid Card Industry Market Attractiveness

- Transaction Value Trend Analysis
- Transaction Volume Trend Analysis
- Average Value per Transaction

Sweden Virtual Prepaid Card Market Size and Future Growth Dynamics by Key Categories

- General Purpose Prepaid Cards
- Gift Cards
- Entertainment and Gamind Prepaid Cards
- Teen and Campus Prepaid Cards
- Business and Administrative Expense Prepaid Cards
- Payroll Prepaid Cards
- Meal Prepaid Cards
- Travel Forex Prepaid Cards
- Transit and Trolls Prepaid Cards
- Social Security and Other Government Benefit Programs Prepaid Cards
- Fuel Prepaid Cards
- Utilities and Other Prepaid Cards

Table of Contents:

- 1 About this Report
- 1.1 Methodology

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1.2 Definitions

1.3 Disclaimer

2 Prepaid Payment Instrument Market Size and Future Growth Dynamics by Key Performance Indicators

- 2.1 Sweden Prepaid Payment Instrument Transaction Value Trend Analysis, 2019 2028
- 2.2 Sweden Prepaid Payment Instrument Transaction Volume Trend Analysis, 2019 2028
- 2.3 Sweden Prepaid Payment Instrument Average Value per Transaction, 2019 2028
- 2.4 Market Share Analysis by Prepaid Card vs. Digital Wallet, 2019 2028

3 Digital Wallet Market Size and Future Growth Dynamics by Key Performance Indicators

- 3.1 Sweden Digital Wallet Transaction Value Trend Analysis, 2019 2028
- 3.2 Sweden Digital Wallet Transaction Volume Trend Analysis, 2019 2028
- 3.3 Sweden Digital Wallet Average Value per Transaction, 2019 2028
- 3.4 Sweden Digital Wallet Market Share Analysis by Key Segments

4 Digital Wallet Market Size and Future Growth Dynamics by Key Segments

4.1 Retail Payments Market Size and Future Growth Dynamics by Key Performance Indicators

- 4.1.1 Retail Payments Transaction Value Trend Analysis, 2019 2028
- 4.1.2 Retail Payments Transaction Volume Trend Analysis, 2019 2028
- 4.1.3 Retail Payments Average Value per Transaction, 2019 2028
- 4.2 Travel Payments Market Size and Future Growth Dynamics by Key Performance Indicators
- 4.2.1 Travel Payments Transaction Value Trend Analysis, 2019 2028
- 4.2.2 Travel Payments Transaction Volume Trend Analysis, 2019 2028
- 4.2.3 Travel Payments Average Value per Transaction, 2019 2028
- 4.3 Restaurants & Bars payments Market Size and Future Growth Dynamics by Key Performance Indicators
- 4.3.1 Restaurants & Bars payments Transaction Value Trend Analysis, 2019 2028
- 4.3.2 Restaurants & Bars payments Transaction Volume Trend Analysis, 2019 2028
- 4.3.3 Restaurants & Bars payments Average Value per Transaction, 2019 2028
- 4.4 Entertainment, Gaming, & Event Payments Market Size and Future Growth Dynamics by Key Performance Indicators
- 4.4.1 Entertainment, Gaming, & Event Payments Transaction Value Trend Analysis, 2019 2028
- 4.4.2 Entertainment, Gaming, & Event Payments Transaction Volume Trend Analysis, 2019 2028
- 4.4.3 Entertainment, Gaming, & Event Payments Average Value per Transaction, 2019 2028
- 4.5 Recharge and Bill Payments Market Size and Future Growth Dynamics by Key Performance Indicators
- 4.5.1 Recharge and Bill Payments Transaction Value Trend Analysis, 2019 2028
- 4.5.2 Recharge and Bill Payments Transaction Volume Trend Analysis, 2019 2028
- 4.5.3 Recharge and Bill Payments Average Value per Transaction, 2019 2028
- 5 Sweden Digital Wallet Retail Spend Dynamics
- 5.1 Sweden Digital Wallet Market Share Analysis by Key Retail Categories, 2023
- 5.2 Sweden Digital Wallet Food and Grocery Transaction Value Trend Analysis, 2019 2028
- 5.3 Sweden Digital Wallet Health and Beauty Products Transaction Value Trend Analysis, 2019 2028
- 5.4 Sweden Digital Wallet Apparel and Foot Wear Transaction Value Trend Analysis, 2019 2028
- 5.5 Sweden Digital Wallet Books, Music and Video Transaction Value Trend Analysis, 2019 2028
- 5.6 Sweden Digital Wallet Consumer Electronics Transaction Value Trend Analysis, 2019 2028
- 5.7 Sweden Digital Wallet Pharmacy and Wellness Transaction Value Trend Analysis, 2019 2028
- 5.8 Sweden Digital Wallet Gas Stations Transaction Value Trend Analysis, 2019 2028
- 5.9 Sweden Digital Wallet Restaurants & Bars Transaction Value Trend Analysis, 2019 2028

- 5.10 Sweden Digital Wallet Toys, Kids, and Baby Products Transaction Value Trend Analysis, 2019 2028
- 5.11 Sweden Digital Wallet Services Transaction Value Trend Analysis, 2019 2028
- 5.12 Sweden Digital Wallet Others Transaction Value Trend Analysis, 2019 2028

6 Sweden Prepaid Card Industry Market Attractiveness
6.1 Prepaid Card Market Size and Future Growth Dynamics by Key Performance Indicators
6.1.1 Sweden Prepaid Card - Load Value Trend Analysis, 2019 - 2028
6.1.2 Sweden Prepaid Card - Transaction Value Trend Analysis, 2019 - 2028
6.1.3 Sweden Prepaid Card - Transaction Volume Trend Analysis, 2019 - 2028
6.1.4 Sweden Prepaid Card - Average Value per Transaction, 2019 - 2028
6.1.5 Sweden Prepaid Card - Number of Cards, 2019 - 2028
6.2 Market Share Analysis by Functional Attributes - Open Loop vs. Closed Loop, 2019 - 2028
6.3 Market Share Analysis by Prepaid Card Categories

7 Sweden Open Loop Prepaid Card Future Growth Dynamics, 2019 - 2028

7.1 Trend Analysis by Key Performance Indicators

7.1.1 Open Loop Prepaid Card - Transaction Value Trend Analysis, 2019 - 2028

7.1.2 Open Loop Prepaid Card - Transaction Volume Trend Analysis, 2019 - 2028

- 7.1.3 Open Loop Prepaid Card Average Value per Transaction, 2019 2028
- 7.1.4 Open Loop Prepaid Card Number of Cards, 2019 2028

8 Sweden Closed Loop Prepaid Card Future Growth Dynamics, 2019 - 2028

- 8.1 Trend Analysis by Key Performance Indicators
- 8.1.1 Closed Loop Prepaid Card Transaction Value Trend Analysis, 2019 2028
- 8.1.2 Closed Loop Prepaid Card Transaction Volume Trend Analysis, 2019 2028
- 8.1.3 Closed Loop Prepaid Card Average Value per Transaction, 2019 2028
- 8.1.4 Closed Loop Prepaid Card Number of Cards, 2019 2028

9 Sweden Prepaid Card Market Share by Key Players

- 9.1 Sweden General Purpose Prepaid Card Market Share by Key Players
- 9.2 Sweden Travel Forex Prepaid Card Market Share by Key Players
- 9.3 Sweden Business and Administrative Expense Prepaid Card Market Share by Key Players
- 9.4 Sweden Meal Prepaid Card Market Share by Key Players

10 Sweden Prepaid Card Consumer Usage Trends

- 10.1 Prepaid Card Spend Analysis by Age Group
- 10.2 Prepaid Card Transaction Value Analysis by Income Group
- 10.3 Prepaid Card Transaction Value Analysis by Gender
- 11 Sweden Prepaid Card Retail Spend Dynamics
- 11.1 Sweden Prepaid Card Market Share Analysis by Key Retail Categories, 2023
- 11.2 Sweden Prepaid Card Food and Grocery Transaction Value Trend Analysis, 2019 2028
- 11.3 Sweden Prepaid Card Health and Beauty Products Transaction Value Trend Analysis, 2019 2028
- 11.4 Sweden Prepaid Card Apparel and Foot Wear Transaction Value Trend Analysis, 2019 2028
- 11.5 Sweden Prepaid Card Books, Music and Video Transaction Value Trend Analysis, 2019 2028
- 11.6 Sweden Prepaid Card Consumer Electronics Transaction Value Trend Analysis, 2019 2028
- 11.7 Sweden Prepaid Card Pharmacy and Wellness Transaction Value Trend Analysis, 2019 2028

11.8 Sweden Prepaid Card - Gas Stations - Transaction Value Trend Analysis, 2019 - 2028
11.9 Sweden Prepaid Card - Restaurants & Bars - Transaction Value Trend Analysis, 2019 - 2028
11.10 Sweden Prepaid Card - Toys, Kids, and Baby Products - Transaction Value Trend Analysis, 2019 - 2028
11.11 Sweden Prepaid Card - Services - Transaction Value Trend Analysis, 2019 - 2028
11.12 Sweden Prepaid Card - Others - Transaction Value Trend Analysis, 2019 - 2028

12 Sweden General Purpose Prepaid Card Market Size and Forecast, 2019 - 2028
12.1 General Purpose Prepaid Card - Transaction Value Trend Analysis, 2019 - 2028
12.2 General Purpose Prepaid Card Market Size and Forecast by Consumer Segments, 2019 - 2028
12.2.1 General Purpose Prepaid Card Market Size and Forecast - Unbanked / Underbanked Segment, 2019 - 2028
12.2.2 General Purpose Prepaid Card Market Size and Forecast - Banked Segment, 2019 - 2028

13 Sweden Gift Card Market Size and Forecast, 2019 - 2028
13.1 Gift Card - Transaction Value Trend Analysis, 2019 - 2028
13.2 Gift Card Market Size and Forecast by Functional Attribute
13.2.1 Open Loop Gift Card - Transaction Value Trend Analysis, 2019 - 2028
13.2.2 Closed Loop Gift Card - Transaction Value Trend Analysis, 2019 - 2028
13.3 Gift Card Market Size and Forecast by Consumer Segments
13.3.1 Gift Card Market Size Trend Analysis by Retail Consumer Segment
13.3.2 Gift Card Market Size Trend Analysis by Corporate Consumer Segment
13.4 Gift Card Market Share Analysis by Retail Categories
13.5 Gift Card Market Share Analysis by Gifting Occasion
13.5.1 Retail Gift Card Market Share Analysis by Gifting Occasion
13.5.2 Corporate Gift Card Market Share Analysis by Gifting Occasion

14 Sweden Entertainment and Gaming Prepaid Card Market Size and Forecast, 2019 - 2028

15 Sweden Teen and Campus Prepaid Card Market Size and Forecast, 2019 - 2028

15.1 Teen and Campus Prepaid Card - Transaction Value Trend Analysis, 2019 - 2028

15.2 Teen and Campus Prepaid Card Market Size and Forecast by Functional Attribute

15.2.1 Open Loop Teen and Campus Prepaid Card - Transaction Value Trend Analysis, 2019 - 2028

15.2.2 Closed Loop Teen and Campus Prepaid Card - Transaction Value Trend Analysis, 2019 - 2028

16 Sweden Business and Administrative Expense Prepaid Card Market Size and Forecast, 2019 - 2028

16.1 Business and Administrative Expense Prepaid Card - Transaction Value Trend Analysis, 2019 - 2028

16.2 Business and Administrative Expense Prepaid Card Market Size and Forecast by Consumer Segments, 2019 - 2028

16.2.1 Business and Administrative Expense Prepaid Card Market Size and Forecast - Small Scale Business Segment, 2019 - 2028

16.2.2 Business and Administrative Expense Prepaid Card Market Size and Forecast - Mid-Tier Business Segment, 2019 - 2028

16.2.3 Business and Administrative Expense Prepaid Card Market Size and Forecast - Enterprise Business Segment, 2019 - 2028

16.2.4 Business and Administrative Expense Prepaid Card Market Size and Forecast - Government Segment, 2019 - 2028

17 Sweden Payroll Prepaid Card Market Size and Forecast, 2019 - 2028

17.1 Payroll Prepaid Card - Transaction Value Trend Analysis, 2019 - 2028

17.2 Payroll Prepaid Card Market Size and Forecast by Consumer Segments, 2019 - 2028

17.2.1 Payroll Prepaid Card Market Size and Forecast - Small Scale Business Segment, 2019 - 2028

17.2.2 Payroll Prepaid Card Market Size and Forecast - Mid-Tier Business Segment, 2019 - 2028

17.2.3 Payroll Prepaid Card Market Size and Forecast - Enterprise Business Segment, 2019 - 2028

17.2.4 Payroll Prepaid Card Market Size and Forecast - Government Segment, 2019 - 2028

18 Sweden Meal Prepaid Card Market Size and Forecast, 2019 - 2028
18.1 Meal Prepaid Card - Transaction Value Trend Analysis, 2019 - 2028
18.2 Meal Prepaid Card Market Size and Forecast by Consumer Segments, 2019 - 2028
18.2.1 Meal Prepaid Card Market Size and Forecast - Small Scale Business Segment, 2019 - 2028
18.2.2 Meal Prepaid Card Market Size and Forecast - Mid-Tier Business Segment, 2019 - 2028
18.2.3 Meal Prepaid Card Market Size and Forecast - Enterprise Business Segment, 2019 - 2028
18.2.4 Meal Prepaid Card Market Size and Forecast - Government Segment, 2019 - 2028

19 Sweden Travel Forex Prepaid Card Market Size and Forecast, 2019 - 2028
19.1 Travel Forex Prepaid Card - Transaction Value Trend Analysis, 2019 - 2028
19.2 Travel Forex Prepaid Card Market Size and Forecast by Consumer Segments, 2019 - 2028
19.2.1 Travel Forex Prepaid Card Market Size and Forecast - Retail, 2019 - 2028
19.2.2 Travel Forex Prepaid Card Market Size and Forecast - Small Scale Business Segment, 2019 - 2028
19.2.3 Travel Forex Prepaid Card Market Size and Forecast - Mid-Tier Business Segment, 2019 - 2028
19.2.4 Travel Forex Prepaid Card Market Size and Forecast - Enterprise Business Segment, 2019 - 2028
19.2.5 Travel Forex Prepaid Card Market Size and Forecast - Government Segment, 2019 - 2028

20 Sweden Transit and Tolls Prepaid Card Market Size and Forecast, 2019 - 2028

21 Sweden Social Security and Other Government Benefit Programs Prepaid Card Market Size and Forecast, 2019 - 2028

22 Sweden Fuel Prepaid Cards Market Size and Forecast, 2019 - 2028

23 Sweden Utilities, and Other Prepaid Cards Market Size and Forecast, 2019 - 2028

24 Sweden Virtual Prepaid Card Industry Market Attractiveness

24.1 Virtual Prepaid Card Market Size and Future Growth Dynamics by Key Performance Indicators

24.1.1 Sweden Virtual Prepaid Card - Transaction Value Trend Analysis, 2019 - 2028

24.1.2 Sweden Virtual Prepaid Card - Transaction Volume Trend Analysis, 2019 - 2028

24.1.3 Sweden Virtual Prepaid Card - Average Value per Transaction, 2019 - 2028

25 Sweden Virtual Prepaid Card Market Size and Future Growth Dynamics by Key Categories

25.1 Sweden Market Share Analysis by Key Virtual Prepaid Card Categories. 2023

25.2 Sweden Virtual General Purpose Prepaid Card - Transaction Value Trend Analysis, 2019 - 2028

25.3 Sweden Virtual Gift Card - Transaction Value Trend Analysis, 2019 - 2028

25.4 Sweden Virtual Entertainment and Gaming Prepaid Card Market Size and Forecast, 2019 - 2028

25.5 Sweden Virtual Teen and Campus Prepaid Card - Transaction Value Trend Analysis, 2019 - 2028

25.6 Sweden Virtual Business and Administrative Expense Prepaid Card - Transaction Value Trend Analysis, 2019 - 2028

25.7 Sweden Virtual Payroll Prepaid Card - Transaction Value Trend Analysis, 2019 - 2028

25.8 Sweden Virtual Meal Prepaid Card - Transaction Value Trend Analysis, 2019 - 2028

25.9 Sweden Virtual Travel Forex Prepaid Card - Transaction Value Trend Analysis, 2019 - 2028

25.10 Sweden Virtual Transit and Tolls Prepaid Card Market Size and Forecast, 2019 - 2028

25.11 Sweden Virtual Social Security and Other Government Benefit Programs Prepaid Card Market Size and Forecast, 2019 - 2028

25.12 Sweden Virtual Fuel Prepaid Cards Market Size and Forecast, 2019 - 2028

25.13 Sweden Virtual Utilities, and Other Prepaid Cards Market Size and Forecast, 2019 - 2028

26 Further Reading 26.1 About PayNXT360 26.2 Related Research



Sweden Prepaid Card and Digital Wallet Business and Investment Opportunities Databook - Market Size and Forecast, Consumer Attitude & Behaviour, Retail Spend -Q1 2024 Update

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