

# Egypt Prepaid Card and Digital Wallet Business and Investment Opportunities Databook - Market Size and Forecast, Consumer Attitude & Behaviour, Retail Spend Q1 2024 Update

Market Report | 2024-03-19 | 168 pages | PayNxt360

# **AVAILABLE LICENSES:**

- Single User Price \$2400.00
- Multi User Price \$2700.00
- Enterprise User Price \$2900.00

# Report description:

This report provides a detailed data centric analysis of prepaid payment instruments, covering spend through prepaid cards and digital wallets across retail and corporate consumer segments. In addition, it provides a snapshot of consumer behaviour and retail spend dynamics in Egypt. With over 100 KPIs at country level, this report provides comprehensive understanding of prepaid card and digital wallet card market dynamics.

Egypt Prepaid Payment Instrument Market Size and Forecast

- Transaction Value Trend Analysis
- Transaction Volume Trend Analysis
- Average Value per Transaction

Egypt Digital Wallet Market Size and Forecast

- Transaction Value Trend Analysis
- Transaction Volume Trend Analysis
- Average Value per Transaction

Egypt Digital Wallet Market Size and Forecast by Key Segments

- Retail Shopping (Value, Volume, Avg. Value)
- Travel (Value, Volume, Avg. Value)
- Entertainment and Gaming (Value, Volume, Avg. Value)
- Restaurant (Value, Volume, Avg. Value)

Scotts International, EU Vat number: PL 6772247784

- Recharge and Bill Payment (Value, Volume, Avg. Value)

# Egypt Digital Wallet Spend by Key Retail Categories

- Food and Grocery
- Health and Beauty Products
- Apparel and Foot Wear
- Books, Music and Video
- Consumer Electronics
- Pharmacy and Wellness
- Gas Stations
- Restaurants and Bars
- Toys, Kids and Baby Products
- Services
- Other Categories

# Egypt Prepaid Card Industry Market Attractiveness

- Load Value Trend Analysis
- Transaction Value Trend Analysis
- Transaction Volume Trend Analysis
- Average Value per Transaction
- Number of Cards

Market Share Analysis by Functional Attributes - Open Loop vs. Closed Loop

# Egypt Open Loop Prepaid Card Future Growth Dynamics

- Transaction Value Trend Analysis
- Transaction Volume Trend Analysis
- Average Value per Transaction
- Number of Cards

# Egypt Closed Loop Prepaid Card Future Growth Dynamics

- Transaction Value Trend Analysis
- Transaction Volume Trend Analysis
- Average Value per Transaction
- Number of Cards

# Egypt Prepaid Card Market Share by Key Players

- -General Purpose Prepaid Cards
- Business and Administrative Expense Prepaid Cards
- -Travel Forex Prepaid Cards
- -Meal Prepaid Cards

# Egypt Prepaid Card Consumer Usage Trends

- By Age Group
- By Income Group
- By Gender

# Scotts International, EU Vat number: PL 6772247784

# Egypt Prepaid Card Spend by Key Retail Categories

- Food and Grocery
- Health and Beauty Products
- Apparel and Foot Wear
- Books, Music and Video
- Consumer Electronics
- Pharmacy and Wellness
- Gas Stations
- Restaurants and Bars
- Toys, Kids and Baby Products
- Services
- Other Categories

Egypt General Purpose Prepaid Card Market Size and Forecast

# Egypt Gift Card Market Size and Forecast

Gift Card Market Size and Forecast by Functional Attribute

- By Open Loop Gift Card
- By Closed Loop Gift Card

Gift Card Market Size and Forecast by Consumer Segments

- By Retail Consumer Segment
- By Corporate Consumer Segment

Gift Card Market Share Analysis by Retail Categories

Gift Card Market Share Analysis by Gifting Occasion

Gift Card Market Share Analysis by Purchase Location

Egypt Entertainment and Gaming Prepaid Card Market Size and Forecast

# Egypt Teen and Campus Prepaid Card Market Size and Forecast

Teen and Campus Prepaid Card Market Size and Forecast by Functional Attribute

- By Open Loop Teen and Campus Prepaid Card
- By Closed Loop Teen and Campus Prepaid Card

# Egypt Business and Administrative Expense Prepaid Card Market Size and Forecast

Business and Administrative Expense Prepaid Card Market Size and Forecast by Consumer Segments

- By Small Scale Business Segment
- By Mid-Tier Business Segment
- By Enterprise Business Segment
- By Government Segment

# Egypt Payroll Prepaid Card Market Size and Forecast

Payroll Prepaid Card Market Size and Forecast by Consumer Segments

- By Small Scale Business Segment
- By Mid-Tier Business Segment
- By Enterprise Business Segment
- By Government Segment

# Scotts International. EU Vat number: PL 6772247784

Egypt Meal Prepaid Card Market Size and Forecast

Meal Prepaid Card Market Size and Forecast by Consumer Segments

- By Small Scale Business Segment
- By Mid-Tier Business Segment
- By Enterprise Business Segment
- By Government Segment

Egypt Travel Forex Prepaid Card Market Size and Forecast

Travel Forex Prepaid Card Market Size and Forecast by Consumer Segments

- By Retail
- By Small Scale Business Segment
- By Mid-Tier Business Segment
- By Enterprise Business Segment
- By Government Segment

Egypt Transit and Tolls Prepaid Card Market Size and Forecast

Egypt Healthcare and Wellness Prepaid Card Market Size and Forecast

Egypt Social Security and Other Government Benefit Programs Prepaid Card Market Size and Forecast

Egypt Fuel Prepaid Cards Market Size and Forecast

Egypt Utilities, and Other Prepaid Cards Market Size and Forecast

Egypt Virtual Prepaid Card Industry Market Attractiveness

- Transaction Value Trend Analysis
- Transaction Volume Trend Analysis
- Average Value per Transaction

Egypt Virtual Prepaid Card Market Size and Future Growth Dynamics by Key Categories

- General Purpose Prepaid Cards
- Gift Cards
- Entertainment and Gamind Prepaid Cards
- Teen and Campus Prepaid Cards
- Business and Administrative Expense Prepaid Cards
- Payroll Prepaid Cards
- Meal Prepaid Cards
- Travel Forex Prepaid Cards
- Transit and Trolls Prepaid Cards
- Social Security and Other Government Benefit Programs Prepaid Cards
- Fuel Prepaid Cards
- Utilities and Other Prepaid Cards

# **Table of Contents:**

- 1 About this Report
- 1.1 Methodology

Scotts International, EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 1.2 Definitions
- 1.3 Disclaimer
- 2 Prepaid Payment Instrument Market Size and Future Growth Dynamics by Key Performance Indicators
- 2.1 Egypt Prepaid Payment Instrument Transaction Value Trend Analysis, 2019 2028
- 2.2 Egypt Prepaid Payment Instrument Transaction Volume Trend Analysis, 2019 2028
- 2.3 Egypt Prepaid Payment Instrument Average Value per Transaction, 2019 2028
- 2.4 Market Share Analysis by Prepaid Card vs. Digital Wallet, 2019 2028
- 3 Digital Wallet Market Size and Future Growth Dynamics by Key Performance Indicators
- 3.1 Egypt Digital Wallet Transaction Value Trend Analysis, 2019 2028
- 3.2 Egypt Digital Wallet Transaction Volume Trend Analysis, 2019 2028
- 3.3 Egypt Digital Wallet Average Value per Transaction, 2019 2028
- 3.4 Egypt Digital Wallet Market Share Analysis by Key Segments
- 4 Digital Wallet Market Size and Future Growth Dynamics by Key Segments
- 4.1 Retail Payments Market Size and Future Growth Dynamics by Key Performance Indicators
- 4.1.1 Retail Payments Transaction Value Trend Analysis, 2019 2028
- 4.1.2 Retail Payments Transaction Volume Trend Analysis, 2019 2028
- 4.1.3 Retail Payments Average Value per Transaction, 2019 2028
- 4.2 Travel Payments Market Size and Future Growth Dynamics by Key Performance Indicators
- 4.2.1 Travel Payments Transaction Value Trend Analysis, 2019 2028
- 4.2.2 Travel Payments Transaction Volume Trend Analysis, 2019 2028
- 4.2.3 Travel Payments Average Value per Transaction, 2019 2028
- 4.3 Restaurants & Bars payments Market Size and Future Growth Dynamics by Key Performance Indicators
- 4.3.1 Restaurants & Bars payments Transaction Value Trend Analysis, 2019 2028
- 4.3.2 Restaurants & Bars payments Transaction Volume Trend Analysis, 2019 2028
- 4.3.3 Restaurants & Bars payments Average Value per Transaction, 2019 2028
- 4.4 Entertainment, Gaming, & Event Payments Market Size and Future Growth Dynamics by Key Performance Indicators
- 4.4.1 Entertainment, Gaming, & Event Payments Transaction Value Trend Analysis, 2019 2028
- 4.4.2 Entertainment, Gaming, & Event Payments Transaction Volume Trend Analysis, 2019 2028
- 4.4.3 Entertainment, Gaming, & Event Payments Average Value per Transaction, 2019 2028
- 4.5 Recharge and Bill Payments Market Size and Future Growth Dynamics by Key Performance Indicators
- 4.5.1 Recharge and Bill Payments Transaction Value Trend Analysis, 2019 2028
- 4.5.2 Recharge and Bill Payments Transaction Volume Trend Analysis, 2019 2028
- 4.5.3 Recharge and Bill Payments Average Value per Transaction, 2019 2028
- 5 Egypt Digital Wallet Retail Spend Dynamics
- 5.1 Egypt Digital Wallet Market Share Analysis by Key Retail Categories, 2023
- 5.2 Egypt Digital Wallet Food and Grocery Transaction Value Trend Analysis, 2019 2028
- 5.3 Egypt Digital Wallet Health and Beauty Products Transaction Value Trend Analysis, 2019 2028
- 5.4 Egypt Digital Wallet Apparel and Foot Wear Transaction Value Trend Analysis, 2019 2028
- 5.5 Egypt Digital Wallet Books, Music and Video Transaction Value Trend Analysis, 2019 2028
- 5.6 Egypt Digital Wallet Consumer Electronics Transaction Value Trend Analysis, 2019 2028
- 5.7 Egypt Digital Wallet Pharmacy and Wellness Transaction Value Trend Analysis, 2019 2028
- 5.8 Egypt Digital Wallet Gas Stations Transaction Value Trend Analysis, 2019 2028
- 5.9 Egypt Digital Wallet Restaurants & Bars Transaction Value Trend Analysis, 2019 2028

Scotts International, EU Vat number: PL 6772247784

- 5.10 Egypt Digital Wallet Toys, Kids, and Baby Products Transaction Value Trend Analysis, 2019 2028
- 5.11 Egypt Digital Wallet Services Transaction Value Trend Analysis, 2019 2028
- 5.12 Egypt Digital Wallet Others Transaction Value Trend Analysis, 2019 2028

# 6 Egypt Prepaid Card Industry Market Attractiveness

- 6.1 Prepaid Card Market Size and Future Growth Dynamics by Key Performance Indicators
- 6.1.1 Egypt Prepaid Card Load Value Trend Analysis, 2019 2028
- 6.1.2 Egypt Prepaid Card Transaction Value Trend Analysis, 2019 2028
- 6.1.3 Egypt Prepaid Card Transaction Volume Trend Analysis, 2019 2028
- 6.1.4 Egypt Prepaid Card Average Value per Transaction, 2019 2028
- 6.1.5 Egypt Prepaid Card Number of Cards, 2019 2028
- 6.2 Market Share Analysis by Functional Attributes Open Loop vs. Closed Loop, 2019 2028
- 6.3 Market Share Analysis by Prepaid Card Categories

# 7 Egypt Open Loop Prepaid Card Future Growth Dynamics, 2019 - 2028

- 7.1 Trend Analysis by Key Performance Indicators
- 7.1.1 Open Loop Prepaid Card Transaction Value Trend Analysis, 2019 2028
- 7.1.2 Open Loop Prepaid Card Transaction Volume Trend Analysis, 2019 2028
- 7.1.3 Open Loop Prepaid Card Average Value per Transaction, 2019 2028
- 7.1.4 Open Loop Prepaid Card Number of Cards, 2019 2028

# 8 Egypt Closed Loop Prepaid Card Future Growth Dynamics, 2019 - 2028

- 8.1 Trend Analysis by Key Performance Indicators
- 8.1.1 Closed Loop Prepaid Card Transaction Value Trend Analysis, 2019 2028
- 8.1.2 Closed Loop Prepaid Card Transaction Volume Trend Analysis, 2019 2028
- 8.1.3 Closed Loop Prepaid Card Average Value per Transaction, 2019 2028
- 8.1.4 Closed Loop Prepaid Card Number of Cards, 2019 2028

# 9 Egypt Prepaid Card Market Share by Key Players

- 9.1 Egypt General Purpose Prepaid Card Market Share by Key Players
- 9.2 Egypt Travel Forex Prepaid Card Market Share by Key Players
- 9.3 Egypt Business and Administrative Expense Prepaid Card Market Share by Key Players
- 9.4 Egypt Meal Prepaid Card Market Share by Key Players
- 10 Egypt Prepaid Card Consumer Usage Trends
- 10.1 Prepaid Card Spend Analysis by Age Group
- 10.2 Prepaid Card Transaction Value Analysis by Income Group
- 10.3 Prepaid Card Transaction Value Analysis by Gender
- 11 Egypt Prepaid Card Retail Spend Dynamics
- 11.1 Egypt Prepaid Card Market Share Analysis by Key Retail Categories, 2023
- 11.2 Egypt Prepaid Card Food and Grocery Transaction Value Trend Analysis, 2019 2028
- 11.3 Egypt Prepaid Card Health and Beauty Products Transaction Value Trend Analysis, 2019 2028
- 11.4 Egypt Prepaid Card Apparel and Foot Wear Transaction Value Trend Analysis, 2019 2028
- 11.5 Egypt Prepaid Card Books, Music and Video Transaction Value Trend Analysis, 2019 2028
- 11.6 Egypt Prepaid Card Consumer Electronics Transaction Value Trend Analysis, 2019 2028
- 11.7 Egypt Prepaid Card Pharmacy and Wellness Transaction Value Trend Analysis, 2019 2028

# Scotts International, EU Vat number: PL 6772247784

- 11.8 Egypt Prepaid Card Gas Stations Transaction Value Trend Analysis, 2019 2028
- 11.9 Egypt Prepaid Card Restaurants & Bars Transaction Value Trend Analysis, 2019 2028
- 11.10 Egypt Prepaid Card Toys, Kids, and Baby Products Transaction Value Trend Analysis, 2019 2028
- 11.11 Egypt Prepaid Card Services Transaction Value Trend Analysis, 2019 2028
- 11.12 Egypt Prepaid Card Others Transaction Value Trend Analysis, 2019 2028
- 12 Egypt General Purpose Prepaid Card Market Size and Forecast, 2019 2028
- 12.1 General Purpose Prepaid Card Transaction Value Trend Analysis, 2019 2028
- 12.2 General Purpose Prepaid Card Market Size and Forecast by Consumer Segments, 2019 2028
- 12.2.1 General Purpose Prepaid Card Market Size and Forecast Unbanked / Underbanked Segment, 2019 2028
- 12.2.2 General Purpose Prepaid Card Market Size and Forecast Banked Segment, 2019 2028
- 13 Egypt Gift Card Market Size and Forecast, 2019 2028
- 13.1 Gift Card Transaction Value Trend Analysis, 2019 2028
- 13.2 Gift Card Market Size and Forecast by Functional Attribute
- 13.2.1 Open Loop Gift Card Transaction Value Trend Analysis, 2019 2028
- 13.2.2 Closed Loop Gift Card Transaction Value Trend Analysis, 2019 2028
- 13.3 Gift Card Market Size and Forecast by Consumer Segments
- 13.3.1 Gift Card Market Size Trend Analysis by Retail Consumer Segment
- 13.3.2 Gift Card Market Size Trend Analysis by Corporate Consumer Segment
- 13.4 Gift Card Market Share Analysis by Retail Categories
- 13.5 Gift Card Market Share Analysis by Gifting Occasion
- 13.5.1 Retail Gift Card Market Share Analysis by Gifting Occasion
- 13.5.2 Corporate Gift Card Market Share Analysis by Gifting Occasion
- 14 Egypt Entertainment and Gaming Prepaid Card Market Size and Forecast, 2019 2028
- 15 Egypt Teen and Campus Prepaid Card Market Size and Forecast, 2019 2028
- 15.1 Teen and Campus Prepaid Card Transaction Value Trend Analysis, 2019 2028
- 15.2 Teen and Campus Prepaid Card Market Size and Forecast by Functional Attribute
- 15.2.1 Open Loop Teen and Campus Prepaid Card Transaction Value Trend Analysis, 2019 2028
- 15.2.2 Closed Loop Teen and Campus Prepaid Card Transaction Value Trend Analysis, 2019 2028
- 16 Egypt Business and Administrative Expense Prepaid Card Market Size and Forecast, 2019 2028
- 16.1 Business and Administrative Expense Prepaid Card Transaction Value Trend Analysis, 2019 2028
- 16.2 Business and Administrative Expense Prepaid Card Market Size and Forecast by Consumer Segments, 2019 2028
- 16.2.1 Business and Administrative Expense Prepaid Card Market Size and Forecast Small Scale Business Segment, 2019 2028
- 16.2.2 Business and Administrative Expense Prepaid Card Market Size and Forecast Mid-Tier Business Segment, 2019 2028
- 16.2.3 Business and Administrative Expense Prepaid Card Market Size and Forecast Enterprise Business Segment, 2019 2028
- 16.2.4 Business and Administrative Expense Prepaid Card Market Size and Forecast Government Segment, 2019 2028
- 17 Egypt Payroll Prepaid Card Market Size and Forecast, 2019 2028
- 17.1 Payroll Prepaid Card Transaction Value Trend Analysis, 2019 2028
- 17.2 Payroll Prepaid Card Market Size and Forecast by Consumer Segments, 2019 2028
- 17.2.1 Payroll Prepaid Card Market Size and Forecast Small Scale Business Segment, 2019 2028
- 17.2.2 Payroll Prepaid Card Market Size and Forecast Mid-Tier Business Segment, 2019 2028
- 17.2.3 Payroll Prepaid Card Market Size and Forecast Enterprise Business Segment, 2019 2028

Scotts International, EU Vat number: PL 6772247784

- 18 Egypt Meal Prepaid Card Market Size and Forecast, 2019 2028
- 18.1 Meal Prepaid Card Transaction Value Trend Analysis, 2019 2028
- 18.2 Meal Prepaid Card Market Size and Forecast by Consumer Segments, 2019 2028
- 18.2.1 Meal Prepaid Card Market Size and Forecast Small Scale Business Segment, 2019 2028
- 18.2.2 Meal Prepaid Card Market Size and Forecast Mid-Tier Business Segment, 2019 2028
- 18.2.3 Meal Prepaid Card Market Size and Forecast Enterprise Business Segment, 2019 2028
- 18.2.4 Meal Prepaid Card Market Size and Forecast Government Segment, 2019 2028
- 19 Egypt Travel Forex Prepaid Card Market Size and Forecast, 2019 2028
- 19.1 Travel Forex Prepaid Card Transaction Value Trend Analysis, 2019 2028
- 19.2 Travel Forex Prepaid Card Market Size and Forecast by Consumer Segments, 2019 2028
- 19.2.1 Travel Forex Prepaid Card Market Size and Forecast Retail, 2019 2028
- 19.2.2 Travel Forex Prepaid Card Market Size and Forecast Small Scale Business Segment, 2019 2028
- 19.2.3 Travel Forex Prepaid Card Market Size and Forecast Mid-Tier Business Segment, 2019 2028
- 19.2.4 Travel Forex Prepaid Card Market Size and Forecast Enterprise Business Segment, 2019 2028
- 19.2.5 Travel Forex Prepaid Card Market Size and Forecast Government Segment, 2019 2028
- 20 Egypt Transit and Tolls Prepaid Card Market Size and Forecast, 2019 2028
- 21 Egypt Social Security and Other Government Benefit Programs Prepaid Card Market Size and Forecast, 2019 2028
- 22 Egypt Fuel Prepaid Cards Market Size and Forecast, 2019 2028
- 23 Egypt Utilities, and Other Prepaid Cards Market Size and Forecast, 2019 2028
- 24 Egypt Virtual Prepaid Card Industry Market Attractiveness
- 24.1 Virtual Prepaid Card Market Size and Future Growth Dynamics by Key Performance Indicators
- 24.1.1 Egypt Virtual Prepaid Card Transaction Value Trend Analysis, 2019 2028
- 24.1.2 Egypt Virtual Prepaid Card Transaction Volume Trend Analysis, 2019 2028
- 24.1.3 Egypt Virtual Prepaid Card Average Value per Transaction, 2019 2028
- 25 Egypt Virtual Prepaid Card Market Size and Future Growth Dynamics by Key Categories
- 25.1 Egypt Market Share Analysis by Key Virtual Prepaid Card Categories. 2023
- 25.2 Egypt Virtual General Purpose Prepaid Card Transaction Value Trend Analysis, 2019 2028
- 25.3 Egypt Virtual Gift Card Transaction Value Trend Analysis, 2019 2028
- 25.4 Egypt Virtual Entertainment and Gaming Prepaid Card Market Size and Forecast, 2019 2028
- 25.5 Egypt Virtual Teen and Campus Prepaid Card Transaction Value Trend Analysis, 2019 2028
- 25.6 Egypt Virtual Business and Administrative Expense Prepaid Card Transaction Value Trend Analysis, 2019 2028
- 25.7 Egypt Virtual Payroll Prepaid Card Transaction Value Trend Analysis, 2019 2028
- 25.8 Egypt Virtual Meal Prepaid Card Transaction Value Trend Analysis, 2019 2028
- 25.9 Egypt Virtual Travel Forex Prepaid Card Transaction Value Trend Analysis, 2019 2028
- 25.10 Egypt Virtual Transit and Tolls Prepaid Card Market Size and Forecast, 2019 2028
- 25.11 Egypt Virtual Social Security and Other Government Benefit Programs Prepaid Card Market Size and Forecast, 2019 2028
- 25.12 Egypt Virtual Fuel Prepaid Cards Market Size and Forecast, 2019 2028
- 25.13 Egypt Virtual Utilities, and Other Prepaid Cards Market Size and Forecast, 2019 2028

# Scotts International, EU Vat number: PL 6772247784

26 Further Reading 26.1 About PayNXT360 26.2 Related Research



To place an Order with Scotts International:

 $\hfill \Box$  - Complete the relevant blank fields and sign

☐ - Print this form

# Egypt Prepaid Card and Digital Wallet Business and Investment Opportunities Databook - Market Size and Forecast, Consumer Attitude & Behaviour, Retail Spend Q1 2024 Update

Market Report | 2024-03-19 | 168 pages | PayNxt360

Select license	License			Price
	Single User Price			\$2400.00
	Multi User Price			\$2700.00
	Enterprise User Price			\$2900.00
			VAT	
			Total	
		viduais and Eo based	companies who are unable to provide a	valid EU Va
Email*		Phone*	companies who are unable to provide a	valid EU Va
Email* [ First Name*			companies who are unable to provide a	valid EU Va
l r		Phone*	companies who are unable to provide a	valid EU Va
irst Name*		Phone*		valid EU Va
irst Name* [ ob title*		Phone* Last Name*		valid EU Va
irst Name* [ bb title* [ company Name* [		Phone* Last Name* EU Vat / Tax ID		valid EU Va

Scotts International. EU Vat number: PL 6772247784

Signature	