

**Kenya International Remittance Market Business and Investment Opportunities -
Analysis by Transaction Value & Volume, Inbound and Outbound Transfers to and
from Key States, Consumer Demographics - Q3 2024**

Market Report | 2024-09-30 | 130 pages | PayNxt360

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Report description:

International Inbound Market Opportunity Trend Analysis in Kenya

- By Transaction Value
- By Transaction Volume
- By Average Value Per Transaction

Market Share of Key Players in Kenya

International Inbound Market Opportunity Trend Analysis by Channel in Kenya

- Digital (transaction value, transaction volume, average value per transaction)
- Mobile (transaction value, transaction volume, average value per transaction)
- Non-Digital (transaction value, transaction volume, average value per transaction)

International Inbound Remittance Analysis of Consumer Profile in Kenya

- Analysis by age group of senders
- Analysis by income of senders
- Analysis by occupation of senders
- Analysis by occupation of beneficiaries
- Analysis by purpose

International Inbound Remittance Flow Analysis (Country to State / Region) in Kenya

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- Market opportunity by key sending countries (transaction value, transaction volume, average value per transaction)
- Market share by transfer channel by key state / regions

International Outbound Market Opportunity Trend Analysis in Kenya

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