

Africa & Middle East Social Commerce Market Intelligence and Future Growth Dynamics Databook - 50+ KPIs on Social Commerce Trends by End-Use Sectors, Operational KPIs, Retail Product Dynamics, and Consumer Demographics - Q1 2024 Update

Market Report | 2024-02-05 | 420 pages | PayNxt360

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- Single User Price \$3900.00
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Report description:

This title from PayNXT360 is a bundled offering, combining 8 reports (352 tables and 456 charts).

Country reports in this bundled offering provide in-depth analysis of Social Commerce industry. Below is a summary of key market segments offered at country level:

Ecommerce Industry Market Size and Future Growth Dynamics by Key Performance Indicators, 2020-2029

Social Commerce Industry Market Size and Future Growth Dynamics by Key Performance Indicators, 2020-2029

- Social Commerce Industry Market Size and Forecast by Retail Product Categories, 2020-2029

☐--Clothing & Footwear

☐--Beauty and Personal Care

☐--Food & Grocery

☐--Appliances and Electronics

☐--Home Improvement

☐--Travel

--Hospitality

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- Social Commerce Industry Market Size and Forecast by End Use Consumer Segment, 2020-2029

☐--B2B

☐--B2C

☐--C2C

- Social Commerce Industry Market Size and Forecast by End Use Device, 2020-2029

☐--Mobile

☐--Desktop

- Social Commerce Industry Market Size and Forecast by Location, 2020-2029

☐--Domestic

☐--Cross Border

- Social Commerce Industry Market Size and Forecast by Location, 2020-2029

☐--Tier-1 Cities

☐--Tier-2 Cities

☐--Tier-3 Cities

- Social Commerce Industry Market Size and Forecast by Payment Method, 2020-2029

☐--Credit Card

☐--Debit Card

☐--Bank Transfer

☐--Prepaid Card

☐--Digital & Mobile Wallet

☐--Other Digital Payment

☐--Cash

- Social Commerce Industry Market Size and Forecast by Platforms

--Video Commerce

--Social Network-Led Commerce

--Social Reselling

--Group Buying

--Product Review Platforms

- Social Commerce Industry Market Size and Forecast by Consumer Demographics & Behaviour,2023

☐--By Age

☐--By Income Level

☐--By Gender

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This title is a bundled offering provides detailed 8 reports, covering regional insights along with data centric analysis at regional and country level:

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2. Egypt Social Commerce Market Intelligence and Future Growth Dynamics (Databook)
3. Israel Social Commerce Market Intelligence and Future Growth Dynamics (Databook)
4. Nigeria Social Commerce Market Intelligence and Future Growth Dynamics (Databook)

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5. Saudi Arabia Social Commerce Market Intelligence and Future Growth Dynamics (Databook)
6. South Africa Social Commerce Market Intelligence and Future Growth Dynamics (Databook)
7. Turkey Social Commerce Market Intelligence and Future Growth Dynamics (Databook)
8. United Arab Emirates Social Commerce Market Intelligence and Future Growth Dynamics (Databook)

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