

**Asia Pacific Social Commerce Market Intelligence and Future Growth Dynamics
Databook - 50+ KPIs on Social Commerce Trends by End-Use Sectors, Operational
KPIs, Retail Product Dynamics, and Consumer Demographics - Q1 2024 Update**

Market Report | 2024-02-05 | 840 pages | PayNxt360

AVAILABLE LICENSES:

- Single User Price \$5900.00
- Multi User Price \$6200.00
- Enterprise User Price \$6500.00

Report description:

This title from PayNXT360 is a bundled offering, combining 12 reports (528 tables and 684 charts).

Country reports in this bundled offering provide in-depth analysis of Social Commerce industry. Below is a summary of key market segments offered at country level:

Ecommerce Industry Market Size and Future Growth Dynamics by Key Performance Indicators, 2020-2029

Social Commerce Industry Market Size and Future Growth Dynamics by Key Performance Indicators, 2020-2029

- Social Commerce Industry Market Size and Forecast by Retail Product Categories, 2020-2029

- ☐--Clothing & Footwear
- ☐--Beauty and Personal Care
- ☐--Food & Grocery
- ☐--Appliances and Electronics
- ☐--Home Improvement
- ☐--Travel
- Hospitality

- Social Commerce Industry Market Size and Forecast by End Use Consumer Segment, 2020-2029

- ☐--B2B

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

☐--B2C

☐--C2C

- Social Commerce Industry Market Size and Forecast by End Use Device, 2020-2029

☐--Mobile

☐--Desktop

- Social Commerce Industry Market Size and Forecast by Location, 2020-2029

☐--Domestic

☐--Cross Border

- Social Commerce Industry Market Size and Forecast by Location, 2020-2029

☐--Tier-1 Cities

☐--Tier-2 Cities

☐--Tier-3 Cities

- Social Commerce Industry Market Size and Forecast by Payment Method, 2020-2029

☐--Credit Card

☐--Debit Card

☐--Bank Transfer

☐--Prepaid Card

☐--Digital & Mobile Wallet

☐--Other Digital Payment

☐--Cash

- Social Commerce Industry Market Size and Forecast by Platforms

--Video Commerce

--Social Network-Led Commerce

--Social Reselling

--Group Buying

--Product Review Platforms

- Social Commerce Industry Market Size and Forecast by Consumer Demographics & Behaviour,2023

☐--By Age

☐--By Income Level

☐--By Gender

Table of Contents:

This title is a bundled offering provides detailed 13 reports, covering regional insights along with data centric analysis at regional and country level:

1. Asia Pacific Social Commerce Market Intelligence and Future Growth Dynamics (Databook)
2. Australia Social Commerce Market Intelligence and Future Growth Dynamics (Databook)
3. China Social Commerce Market Intelligence and Future Growth Dynamics (Databook)
4. India Social Commerce Market Intelligence and Future Growth Dynamics (Databook)
5. Japan Social Commerce Market Intelligence and Future Growth Dynamics (Databook)
6. Malaysia Social Commerce Market Intelligence and Future Growth Dynamics (Databook)

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

7. South Korea Social Commerce Market Intelligence and Future Growth Dynamics (Databook)
8. Philippines Social Commerce Market Intelligence and Future Growth Dynamics (Databook)
9. Singapore Social Commerce Market Intelligence and Future Growth Dynamics (Databook)
10. Taiwan Social Commerce Market Intelligence and Future Growth Dynamics (Databook)
11. Thailand Social Commerce Market Intelligence and Future Growth Dynamics (Databook)
12. Vietnam Social Commerce Market Intelligence and Future Growth Dynamics (Databook)

All the regional and country sections above follow the following table of contents covering 57 charts and 44 tables for each country / region:

1. About this Report

- 1.1. Summary
- 1.2. Methodology
- 1.3. Social Commerce Definitions
- 1.4. Disclaimer

2. Ecommerce Industry Market Size and Future Growth Dynamics by Key Performance Indicators

- 2.1. Ecommerce - Gross Merchandise Value Trend Analysis, 2020-2029
- 2.2. Ecommerce - Average Value Per Transaction Trend Analysis, 2020-2029
- 2.3. Ecommerce - Transaction Volume Trend Analysis, 2020-2029

3. Social Commerce Industry Market Size and Future Growth Dynamics by Key Performance Indicators

- 3.1. Social Commerce - Gross Merchandise Value Trend Analysis, 2020-2029
- 3.2. Social Commerce - Average Value Per Transaction Trend Analysis, 2020-2029
- 3.3. Social Commerce - Transaction Volume Trend Analysis, 2020-2029
- 3.4. Social Commerce Market Share Analysis by Key Players, 2023

4. Social Commerce Industry Market Size and Forecast by Location

- 4.1. Social Commerce Market Share by Location (%), 2023
- 4.2. Social Commerce by Cross Border - Gross Merchandise Value Trend Analysis, 2020-2029
- 4.3. Social Commerce by Domestic - Gross Merchandise Value Trend Analysis, 2020-2029

5. Social Commerce Industry Market Size and Forecast by Product Categories

- 5.1. Social Commerce Market Share by Product Categories (%), 2023
- 5.2. Social Commerce Clothing & Footwear - Gross Merchandise Value Trend Analysis, 2020-2029
- 5.3. Social Commerce Beauty and Personal Care - Gross Merchandise Value Trend Analysis, 2020-2029
- 5.4. Social Commerce Food & Grocery - Gross Merchandise Value Trend Analysis, 2020-2029
- 5.5. Social Commerce Appliances and Electronics - Gross Merchandise Value Trend Analysis, 2020-2029
- 5.6. Social Commerce Home Improvement - Gross Merchandise Value Trend Analysis, 2020-2029
- 5.7. Social Commerce Travel - Gross Merchandise Value Trend Analysis, 2020-2029
- 5.8. Social Commerce Accommodation - Gross Merchandise Value Trend Analysis, 2020-2029

6. Social Commerce Industry Market Size and Forecast by End Use Consumer Segment

- 6.1. Social Commerce Market Share by End Use Segment (%), 2023
- 6.2. Social Commerce B2C Segment - Gross Merchandise Value Trend Analysis, 2020-2029
- 6.3. Social Commerce B2B Segment - Gross Merchandise Value Trend Analysis, 2020-2029
- 6.4. Social Commerce C2C Segment - Gross Merchandise Value Trend Analysis, 2020-2029

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

7. Social Commerce Industry Market Size and Forecast by End Use Device
 - 7.1. Social Commerce Market Share by End Use Device (%), 2023
 - 7.2. Social Commerce by Mobile - Gross Merchandise Value Trend Analysis, 2020-2029
 - 7.3. Social Commerce by Desktop - Gross Merchandise Value Trend Analysis, 2020-2029

8. Social Commerce Industry Market Size and Forecast by Cities
 - 8.1. Social Commerce Market Share by Cities (%), 2023
 - 8.2. Social Commerce by Tier-1 Cities - Gross Merchandise Value Trend Analysis, 2020-2029
 - 8.3. Social Commerce by Tier-2 Cities - Gross Merchandise Value Trend Analysis, 2020-2029
 - 8.4. Social Commerce by Tier-3 Cities - Gross Merchandise Value Trend Analysis, 2020-2029

9. Social Commerce Industry Market Size and Forecast by Payment Method
 - 9.1. Social Commerce Market Share by Payment Method (%), 2023
 - 9.2. Social Commerce Payment by Credit Card - Gross Merchandise Value Trend Analysis, 2020-2029
 - 9.3. Social Commerce Payment by Debit Card - Gross Merchandise Value Trend Analysis, 2020-2029
 - 9.4. Social Commerce Payment by Bank Transfer - Gross Merchandise Value Trend Analysis, 2020-2029
 - 9.5. Social Commerce Payment by Prepaid Card - Gross Merchandise Value Trend Analysis, 2020-2029
 - 9.6. Social Commerce Payment by Digital & Mobile Wallet - Gross Merchandise Value Trend Analysis, 2020-2029
 - 9.7. Social Commerce Payment by Other Digital Payment - Gross Merchandise Value Trend Analysis, 2020-2029
 - 9.8. Social Commerce Payment by Cash - Gross Merchandise Value Trend Analysis, 2020-2029

10. Social Commerce Industry Market Size and Forecast by Platforms
 - 10.1. Social Commerce Market Share by Platforms Method (%), 2023
 - 10.2. Social Commerce Platforms by Video Commerce (Live Stream + Prerecorded) - Gross Merchandise Value Trend Analysis, 2020-2029
 - 10.3. Social Commerce Platforms by Social Network-Led Commerce - Gross Merchandise Value Trend Analysis, 2020-2029
 - 10.4. Social Commerce Platforms by Social Reselling - Gross Merchandise Value Trend Analysis, 2020-2029
 - 10.5. Social Commerce Platforms by Group Buying - Gross Merchandise Value Trend Analysis, 2020-2029
 - 10.6. Social Commerce Platforms by Product Review Platforms - Gross Merchandise Value Trend Analysis, 2020-2029

11. Social Commerce Industry Market Size and Forecast by Contents
 - 11.1. Social Commerce Market Share by Contents (%), 2023
 - 11.2. Social Commerce Contents by Live Streamers - Gross Merchandise Value Trend Analysis, 2020-2029
 - 11.3. Social Commerce Contents by Gaming Streamers - Gross Merchandise Value Trend Analysis, 2020-2029
 - 11.4. Social Commerce Contents by Reels - Gross Merchandise Value Trend Analysis, 2020-2029
 - 11.5. Social Commerce Contents by Influencers - Gross Merchandise Value Trend Analysis, 2020-2029
 - 11.6. Social Commerce Contents by Stories - Gross Merchandise Value Trend Analysis, 2020-2029

12. Social Commerce Industry Market Size and Forecast by Consumer Demographics & Behaviour
 - 12.1. Social Commerce Spend Share by Age Group, 2023
 - 12.2. Social Commerce by Age Group - Gen Z (15-27) - Gross Merchandise Value Trend Analysis, 2020-2029
 - 12.3. Social Commerce by Age Group - Millennials (28-44) - Gross Merchandise Value Trend Analysis, 2020-2029
 - 12.4. Social Commerce by Age Group - Gen X (45 - 60) - Gross Merchandise Value Trend Analysis, 2020-2029
 - 12.5. Social Commerce by Age Group - Baby Boomers (60+) - Gross Merchandise Value Trend Analysis, 2020-2029
 - 12.6. Social Commerce Share by Income Level, 2023
 - 12.7. Social Commerce Share by Gender, 2023

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

13. Further Reading

13.1. About PayNXT360

13.2. Related Research

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

**Asia Pacific Social Commerce Market Intelligence and Future Growth Dynamics
Databook - 50+ KPIs on Social Commerce Trends by End-Use Sectors, Operational
KPIs, Retail Product Dynamics, and Consumer Demographics - Q1 2024 Update**

Market Report | 2024-02-05 | 840 pages | PayNxt360

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Price	\$5900.00
	Multi User Price	\$6200.00
	Enterprise User Price	\$6500.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-04"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Signature

An empty rectangular box with a thin black border, intended for a signature.