

**United States Social Commerce Market Intelligence and Future Growth Dynamics
Databook - 50+ KPIs on Social Commerce Trends by End-Use Sectors, Operational
KPIs, Retail Product Dynamics, and Consumer Demographics - Q1 2024 Update**

Market Report | 2024-02-05 | 70 pages | PayNxt360

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- Multi User Price \$1700.00
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Report description:

This report provides in-depth, data-centric analysis of social commerce in United States. Below is a summary of key market segments:

United States Ecommerce Industry Market Size and Future Growth Dynamics by Key Performance Indicators, 2020-2029

United States Social Commerce Industry Market Size and Future Growth Dynamics by Key Performance Indicators, 2020-2029

- United States Social Commerce Industry Market Size and Forecast by Retail Product Categories, 2020-2029

- ☐--Clothing & Footwear
- ☐--Beauty and Personal Care
- ☐--Food & Grocery
- ☐--Appliances and Electronics
- ☐--Home Improvement
- ☐--Travel
- Hospitality

- United States Social Commerce Industry Market Size and Forecast by End Use Consumer Segment, 2020-2029

- ☐--B2B
- ☐--B2C
- ☐--C2C

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- United States Social Commerce Industry Market Size and Forecast by End Use Device, 2020-2029

□--Mobile

□--Desktop

- United States Social Commerce Industry Market Size and Forecast by Location, 2020-2029

□--Domestic

□--Cross Border

- United States Social Commerce Industry Market Size and Forecast by Location, 2020-2029

□--Tier-1 Cities

□--Tier-2 Cities

□--Tier-3 Cities

- United States Social Commerce Industry Market Size and Forecast by Payment Method, 2020-2029

□--Credit Card

□--Debit Card

□--Bank Transfer

□--Prepaid Card

□--Digital & Mobile Wallet

□--Other Digital Payment

□--Cash

- United States Social Commerce Industry Market Size and Forecast by Platforms

--Video Commerce

--Social Network-Led Commerce

--Social Reselling

--Group Buying

--Product Review Platforms

- United States Social Commerce Industry Market Size and Forecast by Consumer Demographics & Behaviour,2023

□--By Age

□--By Income Level

□--By Gender

Table of Contents:

1. About this Report

1.1. Summary

1.2. Methodology

1.3. Social Commerce Definitions

1.4. Disclaimer

2. United States Ecommerce Industry Market Size and Future Growth Dynamics by Key Performance Indicators

2.1. United States Ecommerce - Gross Merchandise Value Trend Analysis, 2020-2029

2.2. United States Ecommerce - Average Value Per Transaction Trend Analysis, 2020-2029

2.3. United States Ecommerce - Transaction Volume Trend Analysis, 2020-2029

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3. United States Social Commerce Industry Market Size and Future Growth Dynamics by Key Performance Indicators
 - 3.1. United States Social Commerce - Gross Merchandise Value Trend Analysis, 2020-2029
 - 3.2. United States Social Commerce - Average Value Per Transaction Trend Analysis, 2020-2029
 - 3.3. United States Social Commerce - Transaction Volume Trend Analysis, 2020-2029
 - 3.4. United States Social Commerce Market Share Analysis by Key Players, 2023
4. United States Social Commerce Industry Market Size and Forecast by Location
 - 4.1. United States Social Commerce Market Share by Location (%), 2023
 - 4.2. United States Social Commerce by Cross Border - Gross Merchandise Value Trend Analysis, 2020-2029
 - 4.3. United States Social Commerce by Domestic - Gross Merchandise Value Trend Analysis, 2020-2029
5. United States Social Commerce Industry Market Size and Forecast by Product Categories
 - 5.1. United States Social Commerce Market Share by Product Categories (%), 2023
 - 5.2. United States Social Commerce Clothing & Footwear - Gross Merchandise Value Trend Analysis, 2020-2029
 - 5.3. United States Social Commerce Beauty and Personal Care - Gross Merchandise Value Trend Analysis, 2020-2029
 - 5.4. United States Social Commerce Food & Grocery - Gross Merchandise Value Trend Analysis, 2020-2029
 - 5.5. United States Social Commerce Appliances and Electronics - Gross Merchandise Value Trend Analysis, 2020-2029
 - 5.6. United States Social Commerce Home Improvement - Gross Merchandise Value Trend Analysis, 2020-2029
 - 5.7. United States Social Commerce Travel - Gross Merchandise Value Trend Analysis, 2020-2029
 - 5.8. United States Social Commerce Accommodation - Gross Merchandise Value Trend Analysis, 2020-2029
6. United States Social Commerce Industry Market Size and Forecast by End Use Consumer Segment
 - 6.1. United States Social Commerce Market Share by End Use Segment (%), 2023
 - 6.2. United States Social Commerce B2C Segment - Gross Merchandise Value Trend Analysis, 2020-2029
 - 6.3. United States Social Commerce B2B Segment - Gross Merchandise Value Trend Analysis, 2020-2029
 - 6.4. United States Social Commerce C2C Segment - Gross Merchandise Value Trend Analysis, 2020-2029
7. United States Social Commerce Industry Market Size and Forecast by End Use Device
 - 7.1. United States Social Commerce Market Share by End Use Device (%), 2023
 - 7.2. United States Social Commerce by Mobile - Gross Merchandise Value Trend Analysis, 2020-2029
 - 7.3. United States Social Commerce by Desktop - Gross Merchandise Value Trend Analysis, 2020-2029
8. United States Social Commerce Industry Market Size and Forecast by Cities
 - 8.1. United States Social Commerce Market Share by Cities (%), 2023
 - 8.2. United States Social Commerce by Tier-1 Cities - Gross Merchandise Value Trend Analysis, 2020-2029
 - 8.3. United States Social Commerce by Tier-2 Cities - Gross Merchandise Value Trend Analysis, 2020-2029
 - 8.4. United States Social Commerce by Tier-3 Cities - Gross Merchandise Value Trend Analysis, 2020-2029
9. United States Social Commerce Industry Market Size and Forecast by Payment Method
 - 9.1. United States Social Commerce Market Share by Payment Method (%), 2023
 - 9.2. United States Social Commerce Payment by Credit Card - Gross Merchandise Value Trend Analysis, 2020-2029
 - 9.3. United States Social Commerce Payment by Debit Card - Gross Merchandise Value Trend Analysis, 2020-2029
 - 9.4. United States Social Commerce Payment by Bank Transfer - Gross Merchandise Value Trend Analysis, 2020-2029
 - 9.5. United States Social Commerce Payment by Prepaid Card - Gross Merchandise Value Trend Analysis, 2020-2029
 - 9.6. United States Social Commerce Payment by Digital & Mobile Wallet - Gross Merchandise Value Trend Analysis, 2020-2029
 - 9.7. United States Social Commerce Payment by Other Digital Payment - Gross Merchandise Value Trend Analysis, 2020-2029
 - 9.8. United States Social Commerce Payment by Cash - Gross Merchandise Value Trend Analysis, 2020-2029

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- 10. United States Social Commerce Industry Market Size and Forecast by Platforms
 - 10.1. United States Social Commerce Market Share by Platforms Method (%), 2023
 - 10.2. United States Social Commerce Platforms by Video Commerce (Live Stream + Prerecorded) - Gross Merchandise Value Trend Analysis, 2020-2029
 - 10.3. United States Social Commerce Platforms by Social Network-Led Commerce - Gross Merchandise Value Trend Analysis, 2020-2029
 - 10.4. United States Social Commerce Platforms by Social Reselling - Gross Merchandise Value Trend Analysis, 2020-2029
 - 10.5. United States Social Commerce Platforms by Group Buying - Gross Merchandise Value Trend Analysis, 2020-2029
 - 10.6. United States Social Commerce Platforms by Product Review Platforms - Gross Merchandise Value Trend Analysis, 2020-2029
- 11. United States Social Commerce Industry Market Size and Forecast by Contents
 - 11.1. United States Social Commerce Market Share by Contents (%), 2023
 - 11.2. United States Social Commerce Contents by Live Streamers - Gross Merchandise Value Trend Analysis, 2020-2029
 - 11.3. United States Social Commerce Contents by Gaming Streamers - Gross Merchandise Value Trend Analysis, 2020-2029
 - 11.4. United States Social Commerce Contents by Reels - Gross Merchandise Value Trend Analysis, 2020-2029
 - 11.5. United States Social Commerce Contents by Influencers - Gross Merchandise Value Trend Analysis, 2020-2029
 - 11.6. United States Social Commerce Contents by Stories - Gross Merchandise Value Trend Analysis, 2020-2029
- 12. United States Social Commerce Industry Market Size and Forecast by Consumer Demographics & Behaviour
 - 12.1. United States Social Commerce Spend Share by Age Group, 2023
 - 12.2. United States Social Commerce by Age Group - Gen Z (15-27) - Gross Merchandise Value Trend Analysis, 2020-2029
 - 12.3. United States Social Commerce by Age Group - Millennials (28-44) - Gross Merchandise Value Trend Analysis, 2020-2029
 - 12.4. United States Social Commerce by Age Group - Gen X (45 - 60) - Gross Merchandise Value Trend Analysis, 2020-2029
 - 12.5. United States Social Commerce by Age Group - Baby Boomers (60+) - Gross Merchandise Value Trend Analysis, 2020-2029
 - 12.6. United States Social Commerce Share by Income Level, 2023
 - 12.7. United States Social Commerce Share by Gender, 2023
- 13. Further Reading
 - 13.1. About PayNXT360
 - 13.2. Related Research

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