

**South Korea Social Commerce Market Intelligence and Future Growth Dynamics  
Databook - 50+ KPIs on Social Commerce Trends by End-Use Sectors, Operational  
KPIs, Retail Product Dynamics, and Consumer Demographics - Q1 2024 Update**

Market Report | 2024-02-05 | 70 pages | PayNxt360

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**Report description:**

This report provides in-depth, data-centric analysis of social commerce in South Korea. Below is a summary of key market segments:

South Korea Ecommerce Industry Market Size and Future Growth Dynamics by Key Performance Indicators, 2020-2029

South Korea Social Commerce Industry Market Size and Future Growth Dynamics by Key Performance Indicators, 2020-2029

- South Korea Social Commerce Industry Market Size and Forecast by Retail Product Categories, 2020-2029

- ☐--Clothing & Footwear
- ☐--Beauty and Personal Care
- ☐--Food & Grocery
- ☐--Appliances and Electronics
- ☐--Home Improvement
- ☐--Travel
- Hospitality

- South Korea Social Commerce Industry Market Size and Forecast by End Use Consumer Segment, 2020-2029

- ☐--B2B
- ☐--B2C
- ☐--C2C

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- South Korea Social Commerce Industry Market Size and Forecast by End Use Device, 2020-2029

□--Mobile

□--Desktop

- South Korea Social Commerce Industry Market Size and Forecast by Location, 2020-2029

□--Domestic

□--Cross Border

- South Korea Social Commerce Industry Market Size and Forecast by Location, 2020-2029

□--Tier-1 Cities

□--Tier-2 Cities

□--Tier-3 Cities

- South Korea Social Commerce Industry Market Size and Forecast by Payment Method, 2020-2029

□--Credit Card

□--Debit Card

□--Bank Transfer

□--Prepaid Card

□--Digital & Mobile Wallet

□--Other Digital Payment

□--Cash

- South Korea Social Commerce Industry Market Size and Forecast by Platforms

--Video Commerce

--Social Network-Led Commerce

--Social Reselling

--Group Buying

--Product Review Platforms

- South Korea Social Commerce Industry Market Size and Forecast by Consumer Demographics & Behaviour,2023

□--By Age

□--By Income Level

□--By Gender

## **Table of Contents:**

1. About this Report

1.1. Summary

1.2. Methodology

1.3. Social Commerce Definitions

1.4. Disclaimer

2. South Korea Ecommerce Industry Market Size and Future Growth Dynamics by Key Performance Indicators

2.1. South Korea Ecommerce - Gross Merchandise Value Trend Analysis, 2020-2029

2.2. South Korea Ecommerce - Average Value Per Transaction Trend Analysis, 2020-2029

2.3. South Korea Ecommerce - Transaction Volume Trend Analysis, 2020-2029

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3. South Korea Social Commerce Industry Market Size and Future Growth Dynamics by Key Performance Indicators
  - 3.1. South Korea Social Commerce - Gross Merchandise Value Trend Analysis, 2020-2029
  - 3.2. South Korea Social Commerce - Average Value Per Transaction Trend Analysis, 2020-2029
  - 3.3. South Korea Social Commerce - Transaction Volume Trend Analysis, 2020-2029
  - 3.4. South Korea Social Commerce Market Share Analysis by Key Players, 2023
4. South Korea Social Commerce Industry Market Size and Forecast by Location
  - 4.1. South Korea Social Commerce Market Share by Location (%), 2023
  - 4.2. South Korea Social Commerce by Cross Border - Gross Merchandise Value Trend Analysis, 2020-2029
  - 4.3. South Korea Social Commerce by Domestic - Gross Merchandise Value Trend Analysis, 2020-2029
5. South Korea Social Commerce Industry Market Size and Forecast by Product Categories
  - 5.1. South Korea Social Commerce Market Share by Product Categories (%), 2023
  - 5.2. South Korea Social Commerce Clothing & Footwear - Gross Merchandise Value Trend Analysis, 2020-2029
  - 5.3. South Korea Social Commerce Beauty and Personal Care - Gross Merchandise Value Trend Analysis, 2020-2029
  - 5.4. South Korea Social Commerce Food & Grocery - Gross Merchandise Value Trend Analysis, 2020-2029
  - 5.5. South Korea Social Commerce Appliances and Electronics - Gross Merchandise Value Trend Analysis, 2020-2029
  - 5.6. South Korea Social Commerce Home Improvement - Gross Merchandise Value Trend Analysis, 2020-2029
  - 5.7. South Korea Social Commerce Travel - Gross Merchandise Value Trend Analysis, 2020-2029
  - 5.8. South Korea Social Commerce Accommodation - Gross Merchandise Value Trend Analysis, 2020-2029
6. South Korea Social Commerce Industry Market Size and Forecast by End Use Consumer Segment
  - 6.1. South Korea Social Commerce Market Share by End Use Segment (%), 2023
  - 6.2. South Korea Social Commerce B2C Segment - Gross Merchandise Value Trend Analysis, 2020-2029
  - 6.3. South Korea Social Commerce B2B Segment - Gross Merchandise Value Trend Analysis, 2020-2029
  - 6.4. South Korea Social Commerce C2C Segment - Gross Merchandise Value Trend Analysis, 2020-2029
7. South Korea Social Commerce Industry Market Size and Forecast by End Use Device
  - 7.1. South Korea Social Commerce Market Share by End Use Device (%), 2023
  - 7.2. South Korea Social Commerce by Mobile - Gross Merchandise Value Trend Analysis, 2020-2029
  - 7.3. South Korea Social Commerce by Desktop - Gross Merchandise Value Trend Analysis, 2020-2029
8. South Korea Social Commerce Industry Market Size and Forecast by Cities
  - 8.1. South Korea Social Commerce Market Share by Cities (%), 2023
  - 8.2. South Korea Social Commerce by Tier-1 Cities - Gross Merchandise Value Trend Analysis, 2020-2029
  - 8.3. South Korea Social Commerce by Tier-2 Cities - Gross Merchandise Value Trend Analysis, 2020-2029
  - 8.4. South Korea Social Commerce by Tier-3 Cities - Gross Merchandise Value Trend Analysis, 2020-2029
9. South Korea Social Commerce Industry Market Size and Forecast by Payment Method
  - 9.1. South Korea Social Commerce Market Share by Payment Method (%), 2023
  - 9.2. South Korea Social Commerce Payment by Credit Card - Gross Merchandise Value Trend Analysis, 2020-2029
  - 9.3. South Korea Social Commerce Payment by Debit Card - Gross Merchandise Value Trend Analysis, 2020-2029
  - 9.4. South Korea Social Commerce Payment by Bank Transfer - Gross Merchandise Value Trend Analysis, 2020-2029
  - 9.5. South Korea Social Commerce Payment by Prepaid Card - Gross Merchandise Value Trend Analysis, 2020-2029
  - 9.6. South Korea Social Commerce Payment by Digital & Mobile Wallet - Gross Merchandise Value Trend Analysis, 2020-2029
  - 9.7. South Korea Social Commerce Payment by Other Digital Payment - Gross Merchandise Value Trend Analysis, 2020-2029
  - 9.8. South Korea Social Commerce Payment by Cash - Gross Merchandise Value Trend Analysis, 2020-2029

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- 10. South Korea Social Commerce Industry Market Size and Forecast by Platforms
  - 10.1. South Korea Social Commerce Market Share by Platforms Method (%), 2023
  - 10.2. South Korea Social Commerce Platforms by Video Commerce (Live Stream + Prerecorded) - Gross Merchandise Value Trend Analysis, 2020-2029
  - 10.3. South Korea Social Commerce Platforms by Social Network-Led Commerce - Gross Merchandise Value Trend Analysis, 2020-2029
  - 10.4. South Korea Social Commerce Platforms by Social Reselling - Gross Merchandise Value Trend Analysis, 2020-2029
  - 10.5. South Korea Social Commerce Platforms by Group Buying - Gross Merchandise Value Trend Analysis, 2020-2029
  - 10.6. South Korea Social Commerce Platforms by Product Review Platforms - Gross Merchandise Value Trend Analysis, 2020-2029
- 11. South Korea Social Commerce Industry Market Size and Forecast by Contents
  - 11.1. South Korea Social Commerce Market Share by Contents (%), 2023
  - 11.2. South Korea Social Commerce Contents by Live Streamers - Gross Merchandise Value Trend Analysis, 2020-2029
  - 11.3. South Korea Social Commerce Contents by Gaming Streamers - Gross Merchandise Value Trend Analysis, 2020-2029
  - 11.4. South Korea Social Commerce Contents by Reels - Gross Merchandise Value Trend Analysis, 2020-2029
  - 11.5. South Korea Social Commerce Contents by Influencers - Gross Merchandise Value Trend Analysis, 2020-2029
  - 11.6. South Korea Social Commerce Contents by Stories - Gross Merchandise Value Trend Analysis, 2020-2029
- 12. South Korea Social Commerce Industry Market Size and Forecast by Consumer Demographics & Behaviour
  - 12.1. South Korea Social Commerce Spend Share by Age Group, 2023
  - 12.2. South Korea Social Commerce by Age Group - Gen Z (15-27) - Gross Merchandise Value Trend Analysis, 2020-2029
  - 12.3. South Korea Social Commerce by Age Group - Millennials (28-44) - Gross Merchandise Value Trend Analysis, 2020-2029
  - 12.4. South Korea Social Commerce by Age Group - Gen X (45 - 60) - Gross Merchandise Value Trend Analysis, 2020-2029
  - 12.5. South Korea Social Commerce by Age Group - Baby Boomers (60+) - Gross Merchandise Value Trend Analysis, 2020-2029
  - 12.6. South Korea Social Commerce Share by Income Level, 2023
  - 12.7. South Korea Social Commerce Share by Gender, 2023
- 13. Further Reading
  - 13.1. About PayNXT360
  - 13.2. Related Research

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