

**Colombia Social Commerce Market Intelligence and Future Growth Dynamics
Databook - 50+ KPIs on Social Commerce Trends by End-Use Sectors, Operational
KPIs, Retail Product Dynamics, and Consumer Demographics - Q1 2024 Update**

Market Report | 2024-02-05 | 70 pages | PayNxt360

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Report description:

This report provides in-depth, data-centric analysis of social commerce in Colombia. Below is a summary of key market segments:

Colombia Ecommerce Industry Market Size and Future Growth Dynamics by Key Performance Indicators, 2020-2029

Colombia Social Commerce Industry Market Size and Future Growth Dynamics by Key Performance Indicators, 2020-2029

- Colombia Social Commerce Industry Market Size and Forecast by Retail Product Categories, 2020-2029

- ☐--Clothing & Footwear
- ☐--Beauty and Personal Care
- ☐--Food & Grocery
- ☐--Appliances and Electronics
- ☐--Home Improvement
- ☐--Travel
- Hospitality

- Colombia Social Commerce Industry Market Size and Forecast by End Use Consumer Segment, 2020-2029

- ☐--B2B
- ☐--B2C
- ☐--C2C

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- Colombia Social Commerce Industry Market Size and Forecast by End Use Device, 2020-2029

□--Mobile

□--Desktop

- Colombia Social Commerce Industry Market Size and Forecast by Location, 2020-2029

□--Domestic

□--Cross Border

- Colombia Social Commerce Industry Market Size and Forecast by Location, 2020-2029

□--Tier-1 Cities

□--Tier-2 Cities

□--Tier-3 Cities

- Colombia Social Commerce Industry Market Size and Forecast by Payment Method, 2020-2029

□--Credit Card

□--Debit Card

□--Bank Transfer

□--Prepaid Card

□--Digital & Mobile Wallet

□--Other Digital Payment

□--Cash

- Colombia Social Commerce Industry Market Size and Forecast by Platforms

--Video Commerce

--Social Network-Led Commerce

--Social Reselling

--Group Buying

--Product Review Platforms

- Colombia Social Commerce Industry Market Size and Forecast by Consumer Demographics & Behaviour,2023

□--By Age

□--By Income Level

□--By Gender

Table of Contents:

1. About this Report

1.1. Summary

1.2. Methodology

1.3. Social Commerce Definitions

1.4. Disclaimer

2. Colombia Ecommerce Industry Market Size and Future Growth Dynamics by Key Performance Indicators

2.1. Colombia Ecommerce - Gross Merchandise Value Trend Analysis, 2020-2029

2.2. Colombia Ecommerce - Average Value Per Transaction Trend Analysis, 2020-2029

2.3. Colombia Ecommerce - Transaction Volume Trend Analysis, 2020-2029

3. Colombia Social Commerce Industry Market Size and Future Growth Dynamics by Key Performance Indicators

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- 3.1. Colombia Social Commerce - Gross Merchandise Value Trend Analysis, 2020-2029
- 3.2. Colombia Social Commerce - Average Value Per Transaction Trend Analysis, 2020-2029
- 3.3. Colombia Social Commerce - Transaction Volume Trend Analysis, 2020-2029
- 3.4. Colombia Social Commerce Market Share Analysis by Key Players, 2023

4. Colombia Social Commerce Industry Market Size and Forecast by Location
- 4.1. Colombia Social Commerce Market Share by Location (%), 2023
- 4.2. Colombia Social Commerce by Cross Border - Gross Merchandise Value Trend Analysis, 2020-2029
- 4.3. Colombia Social Commerce by Domestic - Gross Merchandise Value Trend Analysis, 2020-2029

5. Colombia Social Commerce Industry Market Size and Forecast by Product Categories
- 5.1. Colombia Social Commerce Market Share by Product Categories (%), 2023
- 5.2. Colombia Social Commerce Clothing & Footwear - Gross Merchandise Value Trend Analysis, 2020-2029
- 5.3. Colombia Social Commerce Beauty and Personal Care - Gross Merchandise Value Trend Analysis, 2020-2029
- 5.4. Colombia Social Commerce Food & Grocery - Gross Merchandise Value Trend Analysis, 2020-2029
- 5.5. Colombia Social Commerce Appliances and Electronics - Gross Merchandise Value Trend Analysis, 2020-2029
- 5.6. Colombia Social Commerce Home Improvement - Gross Merchandise Value Trend Analysis, 2020-2029
- 5.7. Colombia Social Commerce Travel - Gross Merchandise Value Trend Analysis, 2020-2029
- 5.8. Colombia Social Commerce Accommodation - Gross Merchandise Value Trend Analysis, 2020-2029

6. Colombia Social Commerce Industry Market Size and Forecast by End Use Consumer Segment
- 6.1. Colombia Social Commerce Market Share by End Use Segment (%), 2023
- 6.2. Colombia Social Commerce B2C Segment - Gross Merchandise Value Trend Analysis, 2020-2029
- 6.3. Colombia Social Commerce B2B Segment - Gross Merchandise Value Trend Analysis, 2020-2029
- 6.4. Colombia Social Commerce C2C Segment - Gross Merchandise Value Trend Analysis, 2020-2029

7. Colombia Social Commerce Industry Market Size and Forecast by End Use Device
- 7.1. Colombia Social Commerce Market Share by End Use Device (%), 2023
- 7.2. Colombia Social Commerce by Mobile - Gross Merchandise Value Trend Analysis, 2020-2029
- 7.3. Colombia Social Commerce by Desktop - Gross Merchandise Value Trend Analysis, 2020-2029

8. Colombia Social Commerce Industry Market Size and Forecast by Cities
- 8.1. Colombia Social Commerce Market Share by Cities (%), 2023
- 8.2. Colombia Social Commerce by Tier-1 Cities - Gross Merchandise Value Trend Analysis, 2020-2029
- 8.3. Colombia Social Commerce by Tier-2 Cities - Gross Merchandise Value Trend Analysis, 2020-2029
- 8.4. Colombia Social Commerce by Tier-3 Cities - Gross Merchandise Value Trend Analysis, 2020-2029

9. Colombia Social Commerce Industry Market Size and Forecast by Payment Method
- 9.1. Colombia Social Commerce Market Share by Payment Method (%), 2023
- 9.2. Colombia Social Commerce Payment by Credit Card - Gross Merchandise Value Trend Analysis, 2020-2029
- 9.3. Colombia Social Commerce Payment by Debit Card - Gross Merchandise Value Trend Analysis, 2020-2029
- 9.4. Colombia Social Commerce Payment by Bank Transfer - Gross Merchandise Value Trend Analysis, 2020-2029
- 9.5. Colombia Social Commerce Payment by Prepaid Card - Gross Merchandise Value Trend Analysis, 2020-2029
- 9.6. Colombia Social Commerce Payment by Digital & Mobile Wallet - Gross Merchandise Value Trend Analysis, 2020-2029
- 9.7. Colombia Social Commerce Payment by Other Digital Payment - Gross Merchandise Value Trend Analysis, 2020-2029
- 9.8. Colombia Social Commerce Payment by Cash - Gross Merchandise Value Trend Analysis, 2020-2029

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- 10. Colombia Social Commerce Industry Market Size and Forecast by Platforms
 - 10.1. Colombia Social Commerce Market Share by Platforms Method (%), 2023
 - 10.2. Colombia Social Commerce Platforms by Video Commerce (Live Stream + Prerecorded) - Gross Merchandise Value Trend Analysis, 2020-2029
 - 10.3. Colombia Social Commerce Platforms by Social Network-Led Commerce - Gross Merchandise Value Trend Analysis, 2020-2029
 - 10.4. Colombia Social Commerce Platforms by Social Reselling - Gross Merchandise Value Trend Analysis, 2020-2029
 - 10.5. Colombia Social Commerce Platforms by Group Buying - Gross Merchandise Value Trend Analysis, 2020-2029
 - 10.6. Colombia Social Commerce Platforms by Product Review Platforms - Gross Merchandise Value Trend Analysis, 2020-2029

- 11. Colombia Social Commerce Industry Market Size and Forecast by Contents
 - 11.1. Colombia Social Commerce Market Share by Contents (%), 2023
 - 11.2. Colombia Social Commerce Contents by Live Streamers - Gross Merchandise Value Trend Analysis, 2020-2029
 - 11.3. Colombia Social Commerce Contents by Gaming Streamers - Gross Merchandise Value Trend Analysis, 2020-2029
 - 11.4. Colombia Social Commerce Contents by Reels - Gross Merchandise Value Trend Analysis, 2020-2029
 - 11.5. Colombia Social Commerce Contents by Influencers - Gross Merchandise Value Trend Analysis, 2020-2029
 - 11.6. Colombia Social Commerce Contents by Stories - Gross Merchandise Value Trend Analysis, 2020-2029

- 12. Colombia Social Commerce Industry Market Size and Forecast by Consumer Demographics & Behaviour
 - 12.1. Colombia Social Commerce Spend Share by Age Group, 2023
 - 12.2. Colombia Social Commerce by Age Group - Gen Z (15-27) - Gross Merchandise Value Trend Analysis, 2020-2029
 - 12.3. Colombia Social Commerce by Age Group - Millennials (28-44) - Gross Merchandise Value Trend Analysis, 2020-2029
 - 12.4. Colombia Social Commerce by Age Group - Gen X (45 - 60) - Gross Merchandise Value Trend Analysis, 2020-2029
 - 12.5. Colombia Social Commerce by Age Group - Baby Boomers (60+) - Gross Merchandise Value Trend Analysis, 2020-2029
 - 12.6. Colombia Social Commerce Share by Income Level, 2023
 - 12.7. Colombia Social Commerce Share by Gender, 2023

- 13. Further Reading
 - 13.1. About PayNXT360
 - 13.2. Related Research

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