

Packaging Adhesives Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 - 2034

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Report description:

The Global Packaging Adhesives Market, valued at USD 16.3 billion in 2024, is anticipated to grow at a steady CAGR of 3.5% between 2025 and 2034. Packaging adhesives play a vital role in securing materials used in various applications, such as cartons, labels, boxes, and wraps. These adhesives are essential for protecting products during storage, transportation, and display, ensuring product quality and presentation.

The market serves diverse sectors, including food and beverages, pharmaceuticals, cosmetics, and e-commerce. Its expansion is driven by rising demand for eco-friendly and sustainable packaging solutions, the growing adoption of flexible packaging, and advances in adhesive technologies. With an increasing global focus on reducing environmental impact, the adoption of innovative and sustainable adhesives is becoming a priority across industries. The packaging adhesives market is expected to witness robust growth as companies emphasize efficiency, durability, and environmental sustainability in their packaging practices.

Water-based adhesives emerged as a key segment, holding a significant share of over USD 8.5 billion in 2024. These adhesives are favored for their eco-friendly composition and adaptability. Their water-based formulation minimizes environmental harm, making them suitable for sustainable packaging. Non-toxic and solvent-free, they meet stringent safety and environmental regulations, which is fueling their adoption across various industries, including food packaging and consumer goods.

The flexible packaging segment accounted for over USD 6.1 billion in 2024 and is projected to grow at a 3.7% CAGR during the forecast period. This packaging type is preferred for its versatility, lightweight design, and cost-effectiveness. Flexible packaging enhances product shelf life, improves convenience, and addresses the growing demand for sustainable and innovative adhesive technologies. It is increasingly utilized in industries requiring secure and durable solutions for items like pouches, bags, and wraps.

In 2024, the food and beverage segment contributed USD 6.5 billion to the packaging adhesives market, with demand expected to grow at a 3.4% CAGR. The need for safe, durable, and sustainable packaging drives adhesive innovations in this sector. Rising

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demand for flexible and resealable packaging solutions further boosts the market.

China dominated the market in 2024 with a valuation of USD 2.3 billion and a projected 3.7% CAGR through 2034. Its growing industries and focus on sustainability are propelling the adoption of eco-friendly adhesives, shaping regional and global market trends.

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