

North America Roof Coatings Market Research Report Information By Type (Bituminous, Elastomeric, Acrylic, Silicone, Epoxy, and Others), By Substrate (Metal, Concrete, Asphalt, Plastic, and Others), By Technology (Water-based, Solvent-based, and Others), By Roof Type (Flat, Low Sloped, Steep Sloped, and Others), By End Use (Residential, Commercial and Industrial) and By Region Forecast to 2032

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Market Overview

The North American Roof Coatings Market was estimated at USD 605.4 million in 2022.

The Roof Coatings Market is expected to increase from USD 638.2 million in 2023 to USD 893.2 million by 2032, with a compound annual growth rate (CAGR) of 3.77% over the forecast period (2024-2032).

A roof coating is a protective covering put to the surface of a roof to increase its durability, longevity, and energy efficiency. Roof coatings, which are often made of high-performance materials, produce a smooth, impermeable barrier that helps to avoid leaks and damage from weather factors including rain, snow, and UV radiation. These coatings can be manufactured from a variety of materials, including acrylics, silicones, and elastomerics, each with distinct qualities suitable for particular roofing types and climates. Roof coatings can not only provide waterproofing and weather protection, but they can also reflect sunlight, reducing heat absorption and building cooling expenses. Roof coatings serve as a maintenance option, protecting existing roofing materials while also contributing to sustainability efforts by lowering the need for frequent roof replacements and minimizing waste.

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Market Segment insights

The North American Roof Coatings Market is categorized by type into Bituminous, Elastomeric, Acrylic, Silicone, Epoxy, and Other. The North America Roof Coatings Market is divided into five segments based on substrate: metal, concrete, asphalt, plastic, and others.

Based on technology, the North American Roof Coatings Market is divided into three categories: water-based, solvent-based, and others.

The North American Roof Coatings Market is divided into four categories based on roof type: flat, low-sloped, steep-slope, and others.

The North American Roof Coatings Market is divided into three segments based on end use: residential, commercial, and industrial.

Regional insights

The Roof Coatings market is divided by country: the United States, Canada, and Mexico. The US Roof Coatings market has the largest market share and is predicted to account for a significant revenue share throughout the forecast period. There is a rising emphasis on energy-efficient building practices in the United States. Consumers, corporations, and regulatory authorities are all striving to reduce energy use and greenhouse gas emissions. Reflective roof coatings, such as elastomeric and acrylic coatings, are becoming increasingly popular due to their potential to reduce rooftop temperatures and cooling costs.

Major Players

Key players in the Roof Coatings Market are BASF SE, PPG Industries, Inc., AkzoNobel N.V., Sherwin-Williams, Arkema, Nippon Paint Holdings Co., Ltd., Dow, Nouryon, Axalta Coating Systems Ltd., Sika, Hempel (USA) Inc., and GAF, Inc.

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