

**AI PC Market by Product (Desktops & Notebooks, Workstations), Operating System (Windows, macOS, Chrome), Compute Type (GPU, NPU- <40 TOPs, 40-60 TOPS) Compute Architecture (X86, ARM), Price (Below USD 1200, USD 1200 and Above) - Global Forecast to 2030**

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**Report description:**

The AI PC market is projected to grow from USD 50.61 billion in 2024 to USD 231.30 billion by 2030, growing at a CAGR of 28.82% during the forecast period. Increasing integration of AI PCs with cloud platforms for enhanced computing power and storage is driving the market growth. Cloud services from giant companies like Microsoft and Google are being offered so that heavy computations can be offloaded to the cloud, thereby making AI accessible and scalable. the AI PCs are interoperable with cloud platforms to fully take advantage of increased computing power, thus offering it possibilities that may include real-time data processing, training machine learning models, and high-performance computing, through offloading intensive computations to the cloud while still enabling efficient local execution.

"X86 compute architecture segment of the AI PC market is expected to hold significant market share during the forecast period." The x86 compute architecture segment is likely to hold a significant market share in the forecast period for AI PCs, because of its dominance on both personal and enterprise computing. The x86 architecture has a vast ecosystem of both hardware and software. It supports most operating systems in addition to Windows, Linux, and macOS, as well as many AI development tools, libraries, and frameworks like TensorFlow, PyTorch, and OpenAI. Hence, it is considered to be an extremely reliable and versatile pick for AI workloads from data processing and AI model training up to everyday computing tasks.

"The US is expected to hold the largest market size in the North America region during the forecast period."

The companies, such as Microsoft, Apple, NVIDIA, and Intel, are leading technology companies present in the US and provide the foundation for AI-enhanced PCs development and adoption. The U.S. government is significantly investing in AI research and development and venture capital firms are highly providing venture financing for AI application development. In addition, efforts

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to enhance AI research and development, especially in the high-tech and defense industries, are further propelling the demand for the AI PC market.

-□By Company Type: Tier 1 - 40%, Tier 2 - 40%, and Tier 3 - 20%

-□By Designation: Directors- 40%, Managers -40%, and Others - 20%

-□By Region: North America -40%, Europe - 30%, Asia Pacific- 20%, and RoW - 10%

Apple Inc. (US), Dell Inc. (US), HP Development Company, L.P. (US), Lenovo (China), ASUSTeK Computer Inc. (Taiwan), Intel Corporation (US), Advanced Micro Devices, Inc. (US), NVIDIA Corporation (US), Acer Inc. (Taiwan), and Microsoft (US) are some of the key players in the AI PC market.

The study includes an in-depth competitive analysis of these key players in the AI PC market, with their company profiles, recent developments, and key market strategies.

#### Research Coverage

This research report categorizes the AI PC market by product (Desktop/Notebook, Workstations), by end user (Consumer, Enterprise), by Operating system (Windows, macOS, Others), by compute type (GPU, NPU), by compute architecture (X86, ARM), by price (less than USD 1200, USD 1200 and above) and by region (North America, Europe, Asia Pacific, and RoW). The scope of the report covers detailed information regarding the major factors, such as drivers, restraints, challenges, and opportunities, influencing the growth of the AI PC market. A detailed analysis of the key industry players has been done to provide insights into their business overview, solutions, and services; key strategies; partnerships, agreements. new product & service launches, mergers and acquisitions, and recent developments associated with the AI PC market. Competitive analysis of upcoming startups in the AI PC market ecosystem is covered in this report.

#### Reasons to buy this report

The report will help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall AI PC market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and to plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

-□Analysis of key drivers (Enterprise and Professional sectors are driving the demand- the increasing necessity to make a data-driven approach towards decision-making, and automation is fueling the demand for AI powered PCs in the enterprise sector), restraints (Skills gap and workforce readiness), opportunities (Increasing commercial adoption of AI PCs), and challenges (High Costs of AI-optimized Hardware) influencing the growth of the AI PC market.

-□Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the AI PC market

-□Market Development: Comprehensive information about lucrative markets - the report analyses the AI PC market across varied regions.

-□Market Diversification: Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the AI PC market

-□Competitive Assessment: In-depth assessment of market shares, growth strategies and service offerings of leading players like Apple Inc. (US), Dell Inc. (US), HP Development Company, L.P. (US), Lenovo (China), ASUSTeK Computer Inc. (Taiwan), Intel Corporation (US), Advanced Micro Devices, Inc. (US), NVIDIA Corporation (US), Acer Inc. (Taiwan), Microsoft (US) among others in AI PC market.

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