

Roof Coating Market by Coating Type (Bituminous, acrylic, silicone, epoxy, polyurethane), Roof Type (Flat, low-sloped, steep-sloped, and roof types others), Solution Technology (water-based, and solvent-based), End-Use Sector - Global Forecast to 2029

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Report description:

The roof coating market size is projected to grow from USD 8.72 billion in 2024 and is projected to reach USD 10.16 billion by 2029, at a CAGR of 3.1%. The roof coating market has a promising future due to the growing demand for energy-efficient solutions. As more buildings are being updated to meet energy efficiency standards, and increased construction in developing markets the demand for roof coatings continues to rise. There are plenty of opportunities in the growing renovation market which will propel the market.

"Bitunimous are projected to be the second largest segment by coating in roof coating market"

Bituminous roof coatings are known for their excellent waterproofing and durability. They are mainly used on flat and low-sloped roofs in industrial, commercial, and residential buildings. The demand for bituminous coatings is growing due to increased infrastructure development. They are popular in developing countries like India and Brazil as urban growth is driving construction. Bituminous coatings are great for areas with extreme temperatures. The development of modified bituminous coatings has made them even more flexible and effective.

"Low-sloped is projected to be the second largest segment by roof type in roof coating market"

Low-sloped roofs are popular because they are practical and cost-effective. Roof coatings are commonly used on these roofs to solve issues like leaks, water pooling, and quick wear. These roofs are mostly found in industrial and commercial buildings and are increasingly used in residential buildings. Low-sloped roofs are easy to build, need little maintenance, and are affordable,

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making them a popular choice for residential projects.

"Water-based is the largest segment by solution technology in roof coating market during forecast region."

Water-based roof coatings are widely used because they are eco-friendly, easy to apply, and offer strong protection. They are safer for the environment and workers since they don't contain harmful chemicals. These coatings provide excellent adhesion, flexibility, and UV resistance, helping roofs withstand extreme temperatures. They are also convenient and cost-effective. Water-based coatings can be designed for various purposes, such as waterproofing and thermal insulation.

"Europe counts for the second-largest share in roof coating market by region"

Europe is the second-largest market for roof coatings because of strict building rules and high demand for eco-friendly construction materials. The region's mixed weather conditions make durable and weather-resistant roof coatings essential. Countries like Germany, France, and the UK use cool roof coatings to save energy and support green building efforts.

By Company Type: Tier 1: 25%, Tier 2: 42%, and Tier 3: 33%

By Designation: C-level Executives: 20%, Directors: 30%, and Others: 50%

By Region: North America: 20%, Europe: 10%, Asia Pacific: 40%, South America: 10%, Middle East & Africa 20%

Notes: Others include sales, marketing, and product managers.

Tier 1: >USD 1 Billion; Tier 2: USD 500 million-1 Billion; and Tier 3: <USD 500 million

Companies Covered: PPG Industries, Inc., (US), Sika AG (Switzerland), The Sherwin-Williams Company (US), Akzo Nobel N.V. (The Netherlands), and Nippon Paint Holdings Co., Ltd. (Japan), and others are covered in the roof coating market.

The study includes an in-depth competitive analysis of these key players in the roof coating market, with their company profiles, recent developments, and key market strategies

Research Coverage

This research report categorizes the roof coating market by coating type (bituminous, acrylic, silicone, epoxy, polyurethane, and coating other types), by roof type (flat, low-sloped, steep-sloped, and roof types others), by solution technology (water-based, and solvent-based), end-use sector (residential, and non-residential) and by region (Asia Pacific, North America, Europe, South America, and Middle East & Africa). The scope of the report covers detailed information regarding the major factors, such as drivers, restraints, challenges, and opportunities, influencing the growth of the roof coating market. A detailed analysis of the key industry players has been done to provide insights into their business overview, solutions, and services; key strategies; Contracts, agreements, new product launches, acquisitions, and recent developments associated with the roof coating market. Competitive analysis of upcoming startups in the roof coating market ecosystem is covered in this report.

Reasons to buy the report

The report will help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall roof coating market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and to plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

- Analysis of key drivers (Rising investments in construction activities), restraints (High cost of advanced coatings), opportunities (Increasing demand for roof coatings from emerging markets), and challenges (Unpredictability of raw material prices).
- Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the roof coating market
- Market Development: Comprehensive information about profitable markets the report analyses the roof coating market across varied regions.
- Market Diversification: Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the roof coating market.

- Competitive Assessment: In-depth assessment of market shares, growth strategies, and service offerings of leading players PPG Industries, Inc., (US), Sika AG (Switzerland), The Sherwin-Williams Company (US), Akzo Nobel N.V. (The Netherlands), and Nippon Paint Holdings Co., Ltd. (Japan) among others in the roof coating market.

Table of Contents:

1 INTRODUCTION 27

- 1.1□STUDY OBJECTIVES□27
- 1.2 MARKET DEFINITION 27
- 1.3 STUDY SCOPE 28
- 1.3.1 MARKETS COVERED AND REGIONAL SCOPE 28
- 1.3.2∏INCLUSIONS AND EXCLUSIONS∏29
- 1.3.3 ☐YEARS CONSIDERED ☐ 29
- 1.3.4 CURRENCY CONSIDERED 30
- 1.3.5 UNITS CONSIDERED 30
- 1.4□LIMITATIONS□30
- 1.5□STAKEHOLDERS□30
- 1.6 SUMMARY OF CHANGES 31
- 2 RESEARCH METHODOLOGY 32
- 2.1 RESEARCH DATA 32
- 2.1.1 SECONDARY DATA 33
- 2.1.1.1 Key data from secondary sources 33
- 2.1.1.2 List of key secondary sources 33
- 2.1.2 PRIMARY DATA □ 34
- 2.1.2.1 Key primary participants 34
- 2.1.2.2 Key data from primary sources 34
- 2.1.2.3 Breakdown of interviews with experts 35
- 2.1.2.4 Key industry insights 35
- 2.2 MARKET SIZE ESTIMATION 36
- 2.2.1 TOP-DOWN APPROACH 36
- 2.2.2 BOTTOM-UP APPROACH 36
- 2.3 BASE NUMBER CALCULATION 37
- 2.3.1 DEMAND-SIDE APPROACH 38
- 2.3.2 SUPPLY-SIDE APPROACH 38
- 2.4□GROWTH FORECAST□38 2.5□DATA TRIANGULATION□39
- 2.6∏RESEARCH ASSUMPTIONS∏40
- 2.7 FACTOR ANALYSIS 40
- 2.8 RESEARCH LIMITATIONS 41
- 2.9 RISK ASSESSMENT 41
- 3□EXECUTIVE SUMMARY□42

?

- 4□PREMIUM INSIGHTS□46
- 4.1∏ATTRACTIVE OPPORTUNITIES FOR PLAYERS IN ROOF COATING MARKET∏46
- 4.2 ROOF COATING MARKET, BY SOLUTION TECHNOLOGY 146
- 4.3 ROOF COATING MARKET, BY ROOF TYPE 47
- 4.4 ROOF COATING MARKET, BY END-USE SECTOR 147
- 4.5 ROOF COATING MARKET, BY COATING TYPE 48

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- 4.6 NORTH AMERICA: ROOF COATING MARKET, BY COATING TYPE & COUNTRY 148
- 4.7 ROOF COATING MARKET, BY KEY COUNTRY 49
- 5∏MARKET OVERVIEW∏50
- 5.1□INTRODUCTION□50
- 5.2 MARKET DYNAMICS 50
- 5.2.1 □ DRIVERS □ 51
- 5.2.1.1 Rising investments in construction activities 51
- 5.2.1.2 Expansion of housing markets 51
- 5.2.1.3 Rising concerns over environmental sustainability 52
- 5.2.1.4 Focus on energy efficiency 53
- 5.2.2 RESTRAINTS ☐ 54
- 5.2.2.1 ☐ High cost of advanced coatings ☐ 54
- 5.2.2.2□Lack of awareness about roof coating benefits in emerging economies□54
- 5.2.3□OPPORTUNITIES□55
- 5.2.3.1 Increasing demand for roof coatings from emerging markets 55
- 5.2.3.2 Growing focus on retrofitting and renovating 55
- 5.2.4 CHALLENGES 56
- 5.2.4.1 Unpredictability of raw material prices 56
- 5.2.4.2 Compliance with strict environmental regulations 56
- 5.3 TRENDS/DISRUPTIONS IMPACTING CUSTOMER BUSINESS 57
- 5.4 PRICING ANALYSIS 58
- 5.4.1 AVERAGE SELLING PRICE TREND OF KEY PLAYERS, BY COATING TYPE, 2023 58
- 5.4.2∏AVERAGE SELLING PRICE TREND OF ROOF COATINGS, BY REGION,
- 2021-2024 59
- 5.5 VALUE CHAIN ANALYSIS 59
- 5.5.1 RAW MATERIAL SUPPLIERS 60
- 5.5.2 MANUFACTURERS 60
- 5.5.3 DISTRIBUTORS 60
- 5.5.4 END-USE SECTORS 61
- 5.6∏ECOSYSTEM ANALYSIS∏61
- 5.7 TECHNOLOGY ANALYSIS 62
- 5.7.1 TKEY TECHNOLOGIES 62
- 5.7.1.1 Spray polyurethane foam 62
- 5.7.1.2 Nanotechnology 62
- 5.7.2 COMPLEMENTARY TECHNOLOGIES 63
- 5.7.2.1 Self-healing coatings 63
- 5.7.2.2 Infrared-reflective coatings 63
- 5.8□IMPACT OF AI ON ROOF COATING MARKET□63
- 5.9 PATENT ANALYSIS 64
- 5.9.1∏INTRODUCTION∏64
- 5.9.2 METHODOLOGY 64
- 5.9.3 ROOF COATING PATENT ANALYSIS, 2014-2023 64
- 5.10 TRADE ANALYSIS 67
- 5.10.1 EXPORT SCENARIO (HS CODE 3209) ☐ 67
- 5.10.2 IMPORT SCENARIO (HS CODE 8523) 68
- 5.11 KEY CONFERENCES AND EVENTS IN 2025 68
- 5.12 REGULATORY LANDSCAPE 69

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- 5.12.1 REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS 69
- 5.13 PORTER'S FIVE FORCES ANALYSIS 71
- 5.13.1 THREAT OF NEW ENTRANTS 72
- 5.13.2 THREAT OF SUBSTITUTES 72
- 5.13.3 BARGAINING POWER OF BUYERS 72
- 5.13.4 BARGAINING POWER OF SUPPLIERS 72
- 5.13.5 INTENSITY OF COMPETITIVE RIVALRY 73
- 5.14 KEY STAKEHOLDERS AND BUYING CRITERIA 73
- 5.14.1 KEY STAKEHOLDERS IN BUYING PROCESS 73
- 5.14.2 BUYING CRITERIA 74
- 5.15 CASE STUDY ANALYSIS 75
- 5.15.1 ROOF REFURBISHMENT OF BITEXCO FINANCIAL TOWER,
- HO CHI MINH CITY, VIETNAM∏75
- 5.15.2 ROOF WATERPROOFING AND HEAT REGULATION FOR SEMI-DETACHED HOME IN TANAH MERAH BESAR LANE, SINGAPORE 75
- 5.15.3 COMBATING URBAN HEAT ISLANDS WITH HIGH-PERFORMANCE ELASTOMERIC ROOF COATINGS 76
- 5.16 MACROECONOMIC INDICATORS 77
- 5.16.1□INTRODUCTION□77
- 5.16.2 GDP TRENDS AND FORECASTS 77
- 5.17 INVESTMENT AND FUNDING SCENARIO 78
- 6 ROOF COATING MARKET, BY COATING TYPE 79
- 6.1□INTRODUCTION□80
- 6.2 ACRYLIC 82
- 6.2.1 | VERSATILITY OF ACRYLIC COATINGS TO DRIVE MARKET | 82
- 6.3□BITUMINOUS□82
- 6.3.1 RISING INFRASTRUCTURE DEVELOPMENT TO DRIVE MARKET 82

?

- 6.4∏SILICONE∏82
- 6.4.1 GROWING DEMAND FOR RESTORATION PROJECTS TO BOOST MARKET 82
- 6.5[[EPOXY[]83
- 6.5.1 RISING DEMAND FOR DURABLE, LOW-MAINTENANCE ROOFING SOLUTIONS TO DRIVE MARKET 83
- 6.6 POLYURETHANE 83
- 6.6.1 FOCUS ON GREEN BUILDING PRACTICES AND REGULATORY STANDARDS TO BOOST DEMAND 83
- 6.7⊓OTHER COATING TYPES⊓84
- 7□ROOF COATING MARKET, BY ROOF TYPE□85
- 7.1 INTRODUCTION 86
- 7.2∏FLAT∏87
- 7.2.1 GROWING TREND OF URBANIZATION AND COMMERCIAL DEVELOPMENT TO DRIVE MARKET 87
- 7.3 LOW-SLOPPED 88
- 7.3.1 RISE OF MULTI-DWELLING HOUSING SYSTEMS TO BOOST DEMAND 88
- 7.4∏STEEP-SLOPED∏88
- 7.4.1 GROWING DEMAND FOR SUSTAINABLE AND ENERGY-EFFICIENT SOLUTIONS TO DRIVE MARKET 88
- 7.5 OTHER ROOF TYPES 89
- 8 ROOF COATING MARKET, BY SOLUTION TECHNOLOGY 90
- 8.1∏INTRODUCTION∏91
- 8.2 WATER-BASED 92
- 8.2.1 Regulatory requirements across various regions to drive Market 92
- 8.3 SOLVENT-BASED 93

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8.3.1 GROWING DEMAND FROM OIL AND GAS INDUSTRIES TO DRIVE MARKET 93

9□ROOF COATING MARKET, BY END-USE SECTOR 94

- 9.1□INTRODUCTION□95
- 9.2 RESIDENTIAL 96
- 9.2.1 SURGE IN HOUSING DEMAND TO DRIVE MARKET 96
- 9.3 NONRESIDENTIAL 197
- 9.3.1 RISING COMMERCIAL CONSTRUCTION TO DRIVE MARKET 97
- 10 ROOF COATING MARKET, BY REGION 98
- 10.1 INTRODUCTION 99
- 10.2 NORTH AMERICA 101
- 10.2.1∏US∏106
- 10.2.1.1 Surge in US construction spending to drive market 106
- 10.2.2□CANADA□109
- 10.2.2.1 Robust construction boom to drive roof coating market 109
- 10.2.3 MEXICO 112
- 10.2.3.1 Urbanization and industrial development to drive market 112
- 10.3□EUROPE□115
- 10.3.1 GERMANY 120
- 10.3.1.1 Urbanization and ongoing infrastructure development to drive market 120
- 10.3.2 | FRANCE | 123
- 10.3.2.1 Surge in renovation activities in construction sector to drive market 123
- 10.3.3 UK 126
- 10.3.3.1 Rising need for eco-friendly sustainable solutions to boost market 126
- 10.3.4□ITALY□129
- 10.3.4.1 Growth of tourism sector to drive demand for roof coatings 129
- 10.3.5 SPAIN 132
- 10.3.5.1 Focus on upgrading building infrastructure to boost market 132
- 10.3.6 RUSSIA 135
- 10.3.6.1 Master Plan 2010-2035 and Smart City 2030 initiatives to fuel market growth 135
- 10.3.7 REST OF EUROPE 137
- 10.4□ASIA PACIFIC□140
- 10.4.1 | CHINA | 144
- 10.4.1.1 Green building regulations to drive market 144
- 10.4.2 | JAPAN | 147
- 10.4.2.1 Need to reduce greenhouse gas emissions to drive market 147
- 10.4.3∏INDIA∏150
- 10.4.3.1 Economic and real estate growth to drive roof coating market 150
- 10.4.4∏AUSTRALIA∏153
- 10.4.4.1 Urban population growth to drive market 153
- 10.4.5∏INDONESIA∏156
- 10.4.5.1 Rising population and government housing to drive market 156
- 10.4.6 REST OF ASIA PACIFIC 158
- 10.5∏SOUTH AMERICA∏161
- 10.5.1 BRAZIL 165
- 10.5.1.1 ☐ Affordable housing initiatives and urban renewal projects to boost demand for roof coatings ☐ 165
- 10.5.2∏ARGENTINA∏168
- 10.5.2.1 Growing renovation activities to drive market 168

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```
10.5.3 REST OF SOUTH AMERICA 170
10.6 MIDDLE EAST & AFRICA 173
10.6.1 GCC COUNTRIES 178
10.6.1.1∏Saudi Arabia∏180
```

10.6.1.1.1∏Significant economic growth and enhanced transport infrastructure to drive market∏180

10.6.1.2∏UAE∏183

10.6.1.2.1 Increasing demand for green buildings to drive market 183

10.6.1.3 Rest of GCC countries 186

10.6.2 SOUTH AFRICA 189

10.6.2.1 ☐ Eco-initiatives and strategic infrastructure to drive market ☐ 189

10.6.3 | TURKEY | 191

10.6.3.1 Rising need for infrastructure reconstruction to boost demand for roof coatings 191

10.6.4 REST OF MIDDLE EAST & AFRICA 194

11 COMPETITIVE LANDSCAPE 197

11.1□OVERVIEW□197

11.2 KEY PLAYER STRATEGIES/RIGHT TO WIN, 2019-2025 197

11.3 REVENUE ANALYSIS, 2019-2023 199

11.4 MARKET SHARE ANALYSIS, 2023 199

11.5 COMPANY VALUATION AND FINANCIAL METRICS, 2025 201

11.6 BRAND/PRODUCT COMPARISON 202

11.7 COMPANY EVALUATION MATRIX: KEY PLAYERS, 2023 203

11.7.1 STARS 203

11.7.2 EMERGING LEADERS 203

11.7.3 PERVASIVE PLAYERS 203

11.7.4 PARTICIPANTS 203

11.7.5 COMPANY FOOTPRINT: KEY PLAYERS, 2023 205

11.7.5.1 Company footprint 205

11.7.5.2 Region footprint 205

11.7.5.3 Coating type footprint 206

11.7.5.4 Roof type footprint 207

11.7.5.5 Solution technology footprint 208

11.7.5.6 End-use sector footprint 208

11.8 COMPANY EVALUATION MATRIX: STARTUPS/SMES, 2023 209

11.8.1 □ PROGRESSIVE COMPANIES □ 209

11.8.2 RESPONSIVE COMPANIES 209

11.8.3 DYNAMIC COMPANIES 209

11.8.4 STARTING BLOCKS 209

11.8.5 COMPETITIVE BENCHMARKING: STARTUPS/SMES, 2023 211

11.8.5.1 Detailed list of key startups/SMEs 211

11.8.5.2 Competitive benchmarking of startups/SMES 212

11.9 COMPETITIVE SCENARIO 214

11.9.1 PRODUCT LAUNCHES 214

11.9.2 | DEALS | 214

11.9.3 □ EXPANSIONS □ 218

11.9.4 OTHER DEVELOPMENTS 218

12 COMPANY PROFILES 219

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- 12.1 KEY PLAYERS 219
- 12.1.1 AKZO NOBEL N.V. 219
- 12.1.1.1 Business overview 219
- 12.1.1.2 Products/Solutions/Services offered 220
- 12.1.1.3 Recent developments 221
- 12.1.1.3.1 Product launches 221
- 12.1.1.3.2∏Deals∏221
- 12.1.1.4 MnM view 222
- 12.1.1.4.1 Right to win 222
- 12.1.1.4.2 Strategic choices 222
- 12.1.1.4.3 \text{\text{\text{Weaknesses & competitive threats}}\text{\text{\text{222}}}
- 12.1.2 THE SHERWIN-WILLIAMS COMPANY 223
- 12.1.2.1 Business overview 223
- 12.1.2.2 Products/Solutions/Services offered 224
- 12.1.2.3 Recent developments 225
- 12.1.2.3.1 Deals 225
- 12.1.2.3.2 Other developments 225
- 12.1.2.4 MnM view 226
- 12.1.2.4.1 Right to win 226
- 12.1.2.4.2 Strategic choices 226
- 12.1.2.4.3 Weaknesses & competitive threats 226
- 12.1.3 PPG INDUSTRIES INC. 227
- 12.1.3.1 Business overview 227
- 12.1.3.2 Products/Solutions/Services offered 228
- 12.1.3.3 Recent developments 229
- 12.1.3.3.1 Deals 229
- 12.1.3.4 MnM view 230
- 12.1.3.4.1 Right to win 230
- 12.1.3.4.2 Strategic choices 230
- 12.1.3.4.3 | Weaknesses & competitive threats | 230
- 12.1.4 RPM INTERNATIONAL INC. 231
- 12.1.4.1 Business overview 231
- $12.1.4.2 \verb||Products/Solutions/Services| offered \verb||| 232$
- 12.1.4.3 Recent developments 233
- 12.1.4.3.1 Deals 233
- 12.1.4.3.2 Expansions 233
- 12.1.4.3.3 Other developments 233
- 12.1.4.4∏MnM view∏234
- 12.1.4.4.1 Right to win 234
- 12.1.4.4.2 Strategic choices 234
- 12.1.4.4.3 Weaknesses & competitive threats 234
- 12.1.5 SIKA AG 235
- 12.1.5.1 Business overview 235
- 12.1.5.2 Products/Solutions/Services offered 236
- 12.1.5.3 Recent developments 236
- $12.1.5.3.1 \verb|| Deals \verb||| 236$
- 12.1.5.4 MnM view 237

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- 12.1.5.4.1 Right to win 237
- 12.1.5.4.2 Strategic choices 237
- 12.1.5.4.3 Weaknesses & competitive threats 237
- 12.1.6 NIPPON PAINT HOLDINGS CO., LTD. 238
- 12.1.6.1 Business overview 238
- 12.1.6.2 Products/Solutions/Services offered 239
- 12.1.6.3 Recent developments 240
- 12.1.6.3.1 Deals 240
- 12.1.6.4 MnM view 240
- 12.1.7∏H.B. FULLER COMPANY∏241
- 12.1.7.1 Business overview 241
- 12.1.7.2 Products/Solutions/Services offered 243
- 12.1.7.3 Recent developments 243
- 12.1.7.3.1 Deals 243
- 12.1.7.4 MnM view 243
- 12.1.8 ASIAN PAINTS 244
- 12.1.8.1 Business overview 244
- 12.1.8.2 Products/Solutions/Services offered 245
- 12.1.8.3 MnM view 246
- 12.1.9 KANSAI PAINT CO., LTD. 247
- 12.1.9.1 Business overview 247
- 12.1.9.2 Products/Solutions/Services offered 248
- 12.1.9.3 | MnM view | 248
- 12.1.10 ARKEMA GROUP 249
- 12.1.10.1 Business overview 249
- 12.1.10.2 Products/Solutions/Services offered 251
- 12.1.10.3 Recent developments 251
- 12.1.10.3.1 Deals 251
- 12.1.10.4 MnM view 252
- 12.1.11 ☐ HEMPEL A/S ☐ 253
- 12.1.11.1 Business overview 253
- 12.1.11.2 Products/Solutions/Services offered 254
- 12.1.11.3 Recent developments 255
- 12.1.11.3.1 Deals 255
- 12.1.11.3.2 Expansions 255
- 12.1.11.4 MnM view 255
- 12.2 OTHER PLAYERS 256
- 12.2.1 SIPLAST, INC. 256
- 12.2.2 POLYGLASS U.S.A., INC. 257
- 12.2.3 GAF INC. 258
- 12.2.4 GARDNER-GIBSON, INC. 258
- 12.2.5 ANVIL PAINTS & COATINGS, INC. 259
- 12.2.6 | THE LUBRIZOL CORPORATION | 259
- 12.2.7 ARMOR COAT ROOF COATINGS 260
- 12.2.8 DURO?LAST INC. 260
- 12.2.9 KARNAK CORPORATION 261
- 12.2.10 JOHNS MANVILLE 261

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- 12.2.11□SAINT-GOBAIN WEBER□262
- 12.2.12 FLORIDA PAINTS 263
- 12.2.13 HENRY COMPANY 264
- 12.2.14 ICP GROUP 264
- 12.2.15 GACO 265
- 13 ADJACENT & RELATED MARKET 266
- 13.1□INTRODUCTION□266
- 13.2 LIMITATIONS 266
- 13.3 ARCHITECTURAL COATINGS MARKET 266
- 13.3.1 | MARKET DEFINITION | 266
- 13.3.2 ARCHITECTURAL COATINGS MARKET, BY TECHNOLOGY 266
- 13.3.3 ☐ ARCHITECTURAL COATINGS MARKET, BY RESIN TYPE ☐ 268
- 13.3.4 ☐ ARCHITECTURAL COATINGS MARKET, BY USER TYPE ☐ 269
- 13.3.5 ☐ ARCHITECTURAL COATINGS MARKET, BY COATING TYPE ☐ 270
- 13.3.6 ☐ ARCHITECTURAL COATINGS MARKET, BY APPLICATION ☐ 271
- 13.3.7 ARCHITECTURAL COATINGS MARKET, BY REGION ☐ 273
- 14∏APPENDIX∏275
- 14.1 DISCUSSION GUIDE 275
- 14.2 KNOWLEDGESTORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL 278
- 14.3 CUSTOMIZATION OPTIONS 280
- 14.4 RELATED REPORTS 280
- 14.5 AUTHOR DETAILS 281



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